

Christian Herald

NOVEMBER • 1957



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EDITED BY REV. F. C. THOMPSON, D.D., PH. D.

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NOVEMBER, 1957

Christian Herald

A FAMILY MAGAZINE, independent and interdenominational . . . dedicated to the promotion of evangelical Christianity, church unity, religious and racial understanding, world peace, the solving of the liquor problem, the service of the needy at home and abroad, and to co-operation with all who seek the establishment of a more Christian world.

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The Inside Story

Cover colorphoto titled "Give us this day . . ." was photographed by Esther Anderson of Tucson, Arizona, from LPB.

Children buying books in a large Washington, D.C., department store receive expert and sympathetic assistance from Florence J. Johnson (*Family Bible*) who especially enjoys serving her young customers. In her free time she writes articles and stories, mostly for readers under 12.

Silver Trumpet, a book which has influenced many young people in their choice of a college, has made the name J. Wesley Ingles well-known in evangelical circles. Several books later, he is now a professor at Eastern Baptist College near Philadelphia.

Bacteriologist Paul deKruif, author of many books including *Microbe Hunters* and *Life Among the Doctors* has the knack of writing about scientific matters in non-technical language. We are happy to welcome writer deKruif to the pages of CHRISTIAN HERALD with *Our Nationwide Blood Brotherhood*. The American-born scientist makes his home in Holland, Michigan.

In December you'll be reading about indomitable China missionary Sara Perkins and how she fought the brainwashers, told by Wainwright Evans; *Our Christmas Is a Family Affair*, by Virginia Hendricks; James Carr's warning, *We're Running out of Preachers*; Florence Palmer's paradoxical *Easter Starts on Christmas*, plus seasonal fiction, poetry, tree-trimming and gift suggestions and a new section of religious record reviews.

CHRISTIAN HERALD

Over and over again—It's the same old story... Finally a formula that really works



*"I was ashamed to
always be so tired!"*

I ALWAYS felt simply "run down." People were thinking of me as a "spoil-sport." I didn't know why until my doctor put me wise. He told me that I acted like a man much older than myself... and explained why I felt "tired"... why my youthful vigor was slipping away... why my wife and family were beginning to think of me as a worn-out man.

He told me how a vitamin-mineral deficiency in my diet could bring on these symptoms—rob me of the joys of living... and suggested that I supplement my diet with pep-building vitamins and minerals. Thousands of others had found new energy, new youth, new happiness by adding these essential factors to their diet.

Well, I put off doing anything about my condi-

tion—until one day I read the Vitasafe ad in a magazine, offering a 30-day FREE supply of high-potency Vitasafe C.F. Capsules! I figured I had nothing to lose, so I mailed the coupon. When my free supply arrived, I began taking one Capsule a day. In a short time, I began to feel like a new man! My pep and vigor came back, I continued with the Vitasafe Plan—and I felt stronger—younger—more energetic!

Today, no one thinks of me as a "worn-out old man." I've got pep and energy to burn, and I have fun like a fellow half my age! And you may too! Why don't you take advantage of this sensational free offer to see for yourself whether you too can feel peppy and full of life! Accept this no risk offer as I did.

*"Thirty days ago I turned
back the hands of time!"*

IF anybody told me that a little capsule could make me feel 10 years younger in just 30 days... full of pep, energy and happy well-being, I would have thought he was joking. I felt like so many people around me, just all tired out by the day-to-day pressure of modern life. I could hardly keep up with my work. Everything seemed an effort. My friends and family said I acted like an old lady.

Then one day I came across a Vitasafe ad. It explained that many people nowadays may be well-fed and yet be under-nourished because of the lack or destruction of certain vital elements in their food due to storage, processing, freezing, cooking, etc.

It told how thousands of folks who have lost their full vitality because of this very common lack of balance in their diet now enjoy full, rich, happy

lives again—thanks to high-potency Vitasafe C. F. capsules.

Well, since they offered a 30-day free trial supply of this high-potency nutritional supplement, I thought I might as well see whether it could help me. I sent in the coupon. Believe me, that was the smartest thing I ever did.

Now, I have the pep and healthy glow I last had years ago. And I enjoy my work, my family and friends more than I can ever remember.

If you just don't feel 100% up-to-par, you may also be suffering from this common nutritional deficiency. YOU would be smart to see how much younger and peppier you may feel by taking safe, pure Vitasafe capsules. So why not send for a free 30-day supply, right now!



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Vitasafe Capsules also contain Glutamic Acid, a natural substance derived from wheat gluten and thought by many doctors to help nourish the brain cells for more power of concentration and increased mental alertness. And now, to top off this exclusive formula each capsule also brings you an important dosage of

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only a short trial that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! All the cost and all the risk are ours.

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Vitamin A	12,000 USP Units	Phosphorus	58 mc.
Vitamin D	1,000 USP Units	Iron	58 mc.
Vitamin C	75 mg.	Copper	0.04 mg.
Vitamin B ₁	5 mg.	Manganese	0.45 mg.
Vitamin B ₂	2.5 mg.	Molybdenum	0.1 mg.
Vitamin B ₆	0.5 mg.	Iodine	0.075 mg.
Vitamin B ₁₂	2 mc.	Potassium	2 mg.
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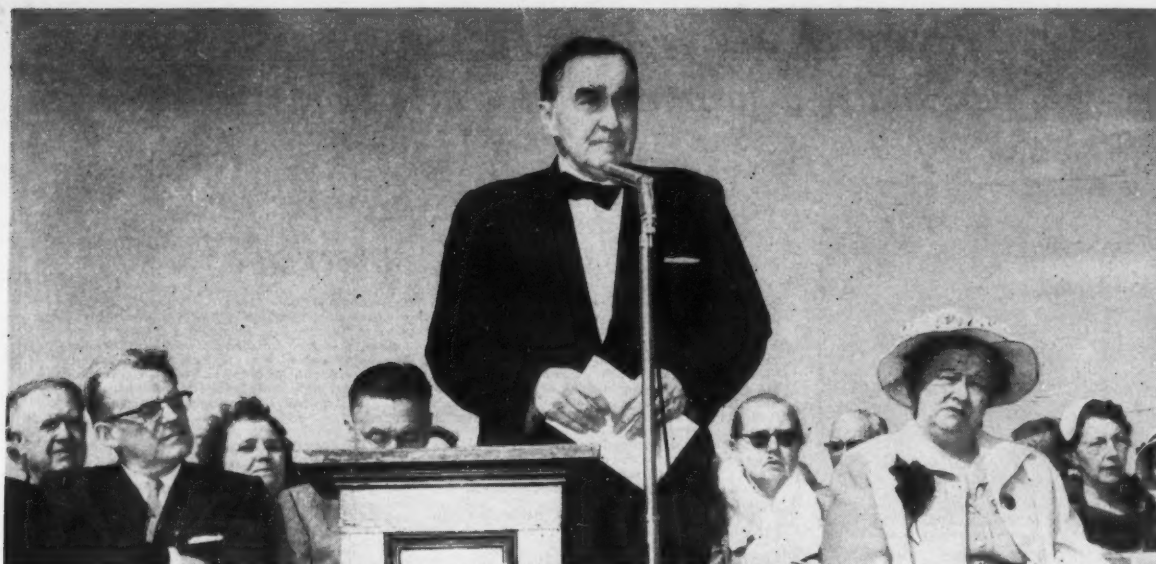


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Dr. Poling speaks at dedication of New Hampshire Marine Memorial, at Hampton Beach, on Memorial Day. It commemorates men from the state who have gone down at sea, serving

their country. Dr. Poling's son, Clark, chaplain on the *Dorchester*, was one of those to whom monument is dedicated. Seated, left, is Senior U. S. Senator Styles Bridges (R., N.H.).

DOCTOR POLING *answers your questions*

Biblical Criticism

I recently heard a clergyman say "The Bible must not be subjected to any historical or scientific criticism."

VERMONT

A.M.W.

Very likely the clergyman meant that the Bible is not primarily a scientific or historical book—though it makes monumental contributions both to history and to science. Pre-eminently the Bible is a spiritual library—God's revelation of Himself to man. And in this it is inspired and beyond error.

Hand-carved Gift

My mother's birthday is next month and I am at a loss what to give her. I know you are very busy but could you recommend an inexpensive gift for her—something unique and different?

NEW YORK

Mrs. L.J.

I have exactly that present. On my desk is a letter from Homer Apatiki, Gambell St. Lawrence Island, Alaska. He makes beautiful ivory bookmarks. He sent me two of these because he wanted *CHRISTIAN HERALD*. I am sure that if you send him \$1.75 he will be happy to supply you.

Eye Bank

I am so grateful for the information given me in your book concerning "eyes for the blind." Now my eyes have

*been dedicated to the eye bank and I can look forward to giving some of my sight to another person after I am gone. Won't you please give the address in your *CHRISTIAN HERALD* column so that others may do as I have done?*

MISSOURI

A.C.H.

That address is: The Manhattan Eye, Ear and Throat Hospital, 210 East 64th Street, New York 21, N. Y.

Ole Ark A-moverin'?

Can you tell me what happened to the ark? Has it ever been located? I have been told that Joseph's bones were part of its contents.

NORTH CAROLINA

C.R.

There is no authentic record anywhere of what happened to the ark after it had served its purpose. However, you may be very sure that Joseph's bones were not part of the contents.

Knots

Why are the knots in either end of the cloth covering the table of the Last Supper?

KANSAS

(Mrs.) C.G.S.

The knots do not always appear—they are not in the cloth covering the tables with which I am acquainted—otherwise, I do not know.

Free Religious Broadcasting

Do you support the effort now being made by the National Council of Churches to conduct all religious broadcasting on free time given by the broadcasting companies, and under the supervision of the Council?

PENNSYLVANIA

Mrs. C.T.

I do not—nor does *CHRISTIAN HERALD*. We are completely opposed to the effort, wherever and by whomsoever made, to place religious broadcasts exclusively in the hands of the National Council or any other Council group. I do not believe the effort will succeed. We shall do our best to keep the airways open to all who meet the requirements and standards that should be imposed upon all programs—radio and television.

The Cross

Is there any evidence that the cross upon which Jesus was crucified was a straight piece of wood and not a "cross"?

OHIO

(Mrs.) E.H.

I know of no authority for the statement that the cross on which Christ was crucified was a "straight piece of wood." There is every justification for the belief that it was a "cross"—the cross of punishment and torture, which was of more ancient origin.

HALF CURED, AND THEN THE DRUG RAN OUT

"Dear Ones: In my profound distress I have plucked up the courage to write you, praying that God will open your heart to my desperate cry and that you will come to my rescue. I am a poor, orphaned girl who has been treated for 5 years at the sanitarium in Athens. My health grew worse and worse until I was brought to the brink of despair, I hardly knew what to do or what lay ahead of me. The only thing I was quite sure of was that every day I got nearer to the end.

"Then, four months ago, they began to treat me with Seromycin sent by the American Mission to Greeks, and the results were really wonderful. Although the doctors had given up hope of my recovery, within 3 months I felt almost well. But my treatment was not completed because the supply of the drug ran out. The doctors told us they could continue to give the medicine only to those who were able to buy it. I was the only one here, the poorest of all, who couldn't afford this medicine. Oh, the feeling of disappointment that filled my heart as I realized that my hopes for a steady recovery were ruined! In my despair I thought of writing you to ask for this precious medicine upon which my whole life depends. Please do help me in any way God may lead you to. Yours respectfully, Despina Pozapalidou."

What a cruel stroke of fate, to see recovery just within your grasp and not be able to reach it. Must we tell this dear girl, and many others in a similar plight, they will just have to become resigned to their lot, or will you enable us to send her the miracle-working drug that means life to her frail body? As God lays it upon your heart, will you not give whatever you can and trust Him to multiply it through others? We want to send Despina a Greek Bible too, to bring her to the Saviour who can give her eternal life. Pray for her, and send your gift today to the American Mission to Greeks, Inc., Rev. Spiros Zodihiates, General Secretary, Dept. H, P. O. Box 423, New York 36, N. Y. (In Canada: 90 Duplex Ave., Toronto 7, Ont.)

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MUDDY RIFLE

SEAMAN Second Class Jerry Rousseau of the 20th U. S. Naval Construction Battalion was being soundly "eaten out" by Company "B" Commander, Lt. Michaelson.

The time was May, 1945, on rain-sodden Okinawa, little more than a month after the April Fool's Day-Easter Sunday invasion of the island.

The tirade resulted from Seaman Rousseau showing up for morning inspection with a dirty carbine, the standard issue rifle to all Seabees.

The Lieutenant's discourse on carelessness came to a climax with a declaration of penalty, "You'll do twelve hours extra guard duty tonight. I want that rifle cleaned and then see that you have it inspected by the Officer of the Day."

The young sailor was silent as the penetrating drizzle of the grey rain of early morning dripped from his chin. Eighteen years of age, he was known by his buddies as "Frenchy." A quiet, religious boy from the Louisiana "Cajun" country, his rifle was usually spotless.

He and his fellow occupants of Tent Four knew the reason why the gun he now held was dirty.

In the sleepy confusion of mustering for the dawn inspection, Frenchy had

mistakenly picked up a carbine off the rack in the tent belonging to the company's only "problem child," a 17-year-old we called "Manny," who had run away from his home on the New York waterfront tenement district to enlist in the Navy. His briefest utterances were two-thirds profanity and in his often-voiced estimation, "Everybody's a bum." Having a mud-smudged rifle was one of his lesser offenses.

Frenchy would get no sleep in the night to follow.

Completing a daytime shift of work on the docks, he would begin pounding a stretch of rain-sogged beach after dark. He had offered no excuses to avoid extra duty.

THOUGHTS of the nightly discomfort of the foxhole near the tent, foully flooded with muddy water and mosquitoes, caused each of the other occupants of Tent Four to make a vow. The day's work on the airstrip for fighters had left them exhausted. Despite the nightly air raid, usually coming between 10 p. m. and 2 a. m., they decided against going to the foxhole.

The muggy dampness of a G. I. cot was preferable to knee-deep water.

Sleep was virtually impossible as
(Continued on page 119)

THE FINGER OF GOD

HAVE YOU experienced a situation in which "coincidence" has piled upon coincidences to such an extent it could be explained only as the possible intervention of God?

A payment of \$25 is made for each true personal experience story accepted.

Contributions cannot be acknowledged and, if unacceptable, cannot be returned unless accompanied by stamped, self-addressed envelope.

Address: "Finger of God" Editor, Christian Herald, 27 East 39 St., New York 16, N. Y.

NEW! FOR THE FIRST TIME IN MEDICAL HISTORY

DRINK YOUR FAT AWAY

Reduce Up To 5 Ounces Per Drink With Each
Fabulous New NO-DIET Reducing Non-Alcoholic Cocktail!

**NEW LIQUID REDUCING COCKTAIL ESPECIALLY
FORMULATED FOR PERSONS WHO CANNOT LOSE
ENOUGH WEIGHT WITH PILLS AND TABLETS**

At last! The miracle you've waited for! No more reducing pills as long as you live! No more starvation diets! No more doing without the foods you love to eat! No more self torture because everything you touch seems to turn to fat!

Now you can forget the curse of overweight as though it never existed... forget that you ever worried about excess weight... forget that you ever were fat!

Because you can drink that ugly fat away!... Drink off those excess pounds!... Actually drink yourself as slim and as trim as you want to be with the aid of the most fantastic NO-PILL, NO-DIET reducing medication ever conceived!

You see results start from the very first day! Watch as drink-by-drink, day-by-day, your ugly pounds of fat vanish!

It's amazing, astounding, like a wonderful dream come true! And all so incredibly easy, all so delightfully pleasant, because you never suffer those awful hungry moments, never give up all the foods you love so well, never take a single pill, tablet or capsule! And all thanks to fabulous new Du-Dol Reducing Cocktail!

JUST PICTURE THIS

You have a small bottle of a highly concentrated liquid reducing medication. You put a couple of drops of that precious concentrated liquid into a glass of fruit juice, vegetable juice, even water—and you've got the most wonderfully delicious reducing cocktail you've ever tasted! Drink that delicious cocktail, and that's it! Down comes your horrible craving for food, down comes caloric intake, and off comes your overweight!

You burn off those ugly pounds, you oxidize those pounds away... You rid your body of those crippling, health destroying, figure-marring bulges of fatty tissue!

You lose up to 7 pounds the first seven days, up to 14 pounds the first two weeks, up to 24 pounds the first month so safely, so easily, you'll hardly believe it! You'll gasp in amazement, stare at yourself in disbelief as day after day after day you get slimmer, trimmer, more attractive!... As day after day you come closer and closer to the safe, normal weight you should be!

NO PILLS, NO DIETS

Imagine! You don't take a single pill, capsule or tablet! You don't follow a plan, you don't go on a starvation diet, you don't strain your heart with brutal exercise. You don't pour money down the drain on so called slenderizing massages!

You lead a sane, normal life. You sleep, work, play just like any of your thin friends. You eat foods you want to eat. You don't wrestle with your power, and all the while ugly pounds melt away quickly and pleasantly, the safe scientific Du-Dol way!

DU-DOL IS GUARANTEED SAFE, GUARANTEED HARMLESS!

DU-DOL is a scientific formulation of safe, tested ingredients proved in Doctor-supervised clinical tests to be absolutely non-injurious. It has no unpleasant or dangerous side-effects... may be taken with complete confidence by any normally healthy person.

HOW IT WORKS

Perhaps this all sounds too wonderful to be true! Perhaps you are wondering how Du-Dol can perform these "miracles" when other products that promised so much failed. That's a logical question. Here's the logical answer.

Du-Dol has little or nothing in common with other products you may have tried. Du-Dol contains, for the very first time ever, a fabulous Doctor-proved, Doctor-prescribed reducing drug in liquid form! After having been tried, tested and used by countless Doctors throughout the nation, this powerful drug has been approved safe for use without prescription by the Food and Drug Administration.

Secondly, and just as important, is this big difference. Other products depend on one of three basic reducing principles. They fill your stomach with bulk material OR they try to fool your taste-buds into thinking you aren't hungry. OR they contain a drug which works to lessen your desire to overeat.

Only Du-Dol combines all three of these medically accepted reducing principles into one great new, entirely different reducing product... a product that works three ways at once to help melt your fat away more surely and more easily than anything you ever tried in your life.

In other words, when you take Du-Dol you get this powerful government-approved safe drug and you get appetite-satisfying concentrates to help ward off that overpowering urge to overeat, and you get hunger-satisfying, bulk in the form of delicious liquids of your own choice!

No wonder that when Doctors tested amazing new Du-Dol on overweight persons—many of whom had great difficulty in losing weight with ordinary reducing methods—they were amazed to find that in virtually every case, substantial losses were noted!

Patients lost pound after pound of ugly fat quickly, safely, and above all, pleasantly! And most important, they lost that weight without being told to diet... without being told what or what not to eat!... Without depriving themselves of all the foods they loved!

In short, they lived like normal human beings! While they ate three delicious meals a day, they were losing weight! While they were enjoying mouth-watering chops, steaks, juicy roasts, vegetables, desserts and all the rest, off came ugly pounds, down came figure-marring inches from waist, hips, thighs, everywhere!

With less work, less effort, less discomfort than they ever imagined possible, they drank their fat away!... Drank off pounds that had made them miserable for years!

WHAT THIS MEANS TO YOU

After all the products you've tried... after all the suffering you've done... after all the tortures you've subjected yourself to for year after weary year, and now it's all over!

In your lifetime, the miracle you secretly prayed for actually happened! This brand new reducing concept... this fabulous new method, so safe, so easy, so astonishingly effective, is here at last! And it's yours to try... yours to prove to your own satisfaction, without one penny's risk or obligation!

Think of what this can mean to you! Can you imagine the glorious feeling when you

**LOSE UP TO 7 POUNDS
IN THE FIRST 7 DAYS**

**UP TO 24 POUNDS
IN THE FIRST MONTH**

OR PAY NOTHING!

live like other people live, eat what they eat, do what they do without worrying, without feeling guilty, without feeling afraid? That's what Du-Dol's help can do for you!

Perhaps you have tried other products in good faith and been disappointed. Perhaps you have even gone so far as to promise yourself that you would never try another reducing product again! But stop and think a moment...

You've tried so often in the past, haven't you? Wouldn't it be foolish to quit now, just a few steps short of your goal? Wouldn't it be silly to give up now when the product you've waited for is finally here? Why not try Du-Dol? If not for your sake, for the sake of those you love, Try Du-Dol.

Send for it now while you are still thinking about it. Try it in your own home at our risk! If Du-Dol isn't every bit as wonderful as we say it is, don't keep it! Return the unused portion and we'll send you an immediate refund without asking you a single question!

You risk nothing, and at least you have the satisfaction of trying what we sincerely believe to be the finest reducing product on the face of this earth!

But please send now. Supplies are limited. Just fill out the order blank below and mail it at once. You'll be so happy you did!

ANDERSON PHARMACAL CORP.,

Dept. 496

400 East Fordham Road, New York 58, N. Y.

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MONEY BACK GUARANTEE

Try Du-Dol in your own home for 7 days entirely at our risk. Weigh yourself before you start. Weigh yourself after. If you don't lose as much weight as you want to lose, if you don't look better and feel better, and above all, if you don't find DU-DOL so much more pleasant to take than any reducer you have ever tried in your life, don't keep it! Return the unused portion at once for your money back immediately, no questions asked. You must be completely satisfied in every way, or you pay nothing.

**MAKES EVERY OTHER
REDUCING PRODUCT
OLD-FASHIONED**

DU-DOL is, in our opinion, the only reducing product on the market today to keep pace with the fantastic progress being made in other drug fields. For example, just as the drugs we relied upon yesterday are being out dated by the newer, better drugs of today, so do we believe that DU-DOL, because of its greater Doctor-proved efficiency in pleasant to take liquid form, makes other products now being sold, old fashioned.

What better proof is there than the fact that the very pills now being hailed as the last word in reducing aren't really doing the job you hoped they would? Perhaps that is because you are one of the many thousands of persons for whom pills and tablets just won't work. Surely that is reason enough to try this new reducing concept... a liquid reducer. Why not send for DU-DOL now? If you aren't delighted in every way, you get money back, so of course you really have nothing to lose.

DU-DOL IS NOT SOLD IN DRUGSTORES.
DO NOT LOOK FOR IT ON YOUR
DRUGGIST'S SHELF!

**DON'T DELAY! SUPPLIES LIMITED!
SEND NOW!**

ANDERSON PHARMACAL CORP., Dept. 496
400 East Fordham Road, New York 58, N. Y.

Please rush my DU-DOL by return mail. If I am not completely satisfied in every way, I may return the unused portion and you will refund my purchase price immediately, no questions asked.

I have checked the size I want below.

☐ Rush regular size supply at once. When my package arrives, I will pay postman only \$3.00 plus C.O.D. postage and handling.
☐ Rush big double supply at once. When my double package arrives, I will pay postman only \$5.00 (I save \$1.00) plus C.O.D. postage and handling.

(Please Print Clearly)

Name _____

Address _____

City _____ Zone _____ State _____

P.S. Save more! Postage rates have just gone up! Send ☐ Cash, ☐ Check, or ☐ Money Order and we pay all postage and handling charges.

To and fro he walks with measured steps,
Straight-eyed before the polished marble stone,
An honored guard, honoring him who sleeps
Enshrined with ageless earth, his name unknown.

To this last place what can the debtor bring,
What homage can those pay who gave the least?
For him whose song has fled his lips unsung,
What words can match the valor of his dust?

Marvin Davis Winsett
from *April Always*

GETTERS generally don't get happiness; givers get it. You simply give to others a bit of yourself—a thoughtful act, a helpful idea, a word of appreciation, a lift over a rough spot, a sense of understanding, a timely suggestion. You take something out of your mind, garnished in kindness out of your heart, and put it into another fellow's mind and heart.

—Charles H. Burr

From Mrs. G. Price, Delaware, Ohio

It does not matter if my hands
Are rough with toil and dark with grime;
It does not matter if my feet
Must sometimes walk in mud and slime.
But, Father, help me keep my mind
A clean and lovely citadel,
A sunny place of faith and cheer,
Where only worthy thoughts may dwell.
And help me guard my careless tongue,
And help me keep my heart a place
Of quiet peace against life's storms,
That I may walk in Christian grace.

Leola Littrel

From Mrs. George D. Goodearle, Madison, Wis.

"I REMEMBER"

Selected by RACHEL HARTMAN

You, my son,
Have shown me God.
Your kiss upon my cheek
Has made me feel the gentle touch
Of Him who leads us on.
The memory of your smile, when young,
Reveals His face,
As mellowing years come on apace.
And when you went before,
You left the gates of Heaven ajar
That I might glimpse,
Approaching from afar,
The glories of His grace.
Hold, son, my hand,
Guide me along the path,
That, coming,
I may stumble not,
Nor roam,
Nor fail to show the way
Which leads us home.

Grace Coolidge

From Ruth A. Swanson, McAllen, Texas; Mrs. Thomas R. Campbell, Tucson, Ariz.; Mrs. Charles L. Gaunt, Dunkirk, Ind.

Thanksgiving Grace

For all the blessings of today,
Father, we thank Thee.
For home and friends along the way,
Father, we thank Thee.
For Thy strong arm whose loving power
Has shielded us through shine and shower;
And for the gifts both large and small
That from Thy hand around us fall,
Father, we thank Thee.
O God of Israel, be our stay
And guide us onward day by day,
And help us evermore to say,
"Father, we thank Thee."

On all those gathered 'round this board
Thy blessing now we ask, dear Lord.

Ward C. Sechrist

From Mrs. W. H. Shreve, Eustis, Fla.

He prayeth best, who loveth best
All things both great and small;
For the dear God who loveth us,
He made and loveth all.

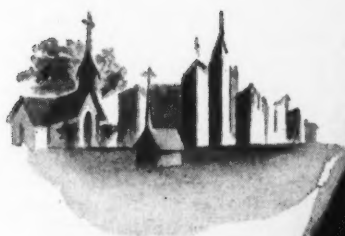
—Samuel Taylor Coleridge

What is your favorite quotation or bit of verse? Include source and author and your own name. Sorry, no items acknowledged or returned, and no original material used.

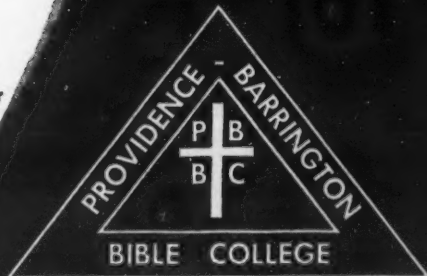
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- ... by educational employers, as a qualified teacher.
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100 STATE STREET • PROVIDENCE 8, RHODE ISLAND

Gabriel Courier Interprets the News

■ at home

LITTLE ROCK: The crux of the issue, politely avoided even by President Eisenhower in his television and radio address (and certainly by Arkansas Governor Faubus in his), was not mob rule, not rioting, not public hysteria. They were by-products. The basic fact was that the governor of a state was directly obstructing the carrying out of a decision of a Federal court—in this case by means of the National Guard.

There can be only one result when such defiance occurs, if the United States are to stay united—"United" must take precedence over "States." It did.

ARKANSAS TRAVELER: Extremists at both ends of the scale were unhappy that Gov. Orval E. Faubus and President Eisenhower sat down together for a truce talk. Segregationists were dismayed that the governor of a sovereign state should go even hat-on-head to negotiate a compromise or worse. Desegregationists were alarmed that the President should consult with a man living, so to speak, in sin; not until the Governor of Arkansas had cleared himself of contempt, in their opinion, ought the President to discuss "terms." But most Americans dwell between the extremes and they applauded the President's initial policy of "patience."

Armed guardsmen turning away children from high school didn't make a brave picture, but they did make an unforgettable picture. One conjectures what Congress, with such a picture in mind, might have done with the Civil Rights bill (or what it might do in the next session).

There was something else to ponder: the fact that the Governor sent troops to Little Rock without the request and over the opposition of the Mayor. In other words, the Governor did to the city precisely what he later accused the government of doing!

There is this very real problem that remains, troops or no: where does Federal jurisdiction end and state jurisdiction begin—on any issue? Governor Faubus was seeing to it that the question was getting more attention than it had received for a hundred years.

MISSILE: Was it simply coincidence that the United Nations Disarmament

subcommittee meeting at London, fell apart almost immediately after the Russians crowed of their successful intercontinental missile? Did it just happen that the Soviet announcement came on Monday and a lambasting of Western disarmament proposals on Tuesday? Those proposals called for a two-year suspension of atomic tests, if genuine inspection were allowed and if the production of fissionable materials were also cut off and not simply stockpiled for weapon use later. Russia had previously given the impression that a two-year plan would be acceptable.

All of which makes the bystander wonder if the Russians were really trying to gain disarmament or if they were simply trying to gain time. If the latter, they succeeded. We need eternal optimists like Harold Stassen. Maybe now more people will be convinced that we need our pessimists, too—the men in the Pentagon who have to think of the world as it is at this moment, not of the world as it ought to be. Peace, when it comes, will land somewhere between them.

DEFENSE? Could the Russians smash American cities, if some maniac pushed the button? There's only one safe answer to a question like that—"yes." We have to assume that they aren't kidding. But the chances are that the Russians, in good capitalist fashion, are doing a bit of exaggerating. It is one thing to test successfully a ballistic missile, get it to hit a target. But how big was the target? Was this a prototype, or is it a weapon already in production? Without underestimating the achievement, these are still important questions.

Assuming the most damaging possible answers—as our "Pentagon pessimists" must do—we are still not defenseless. We still have our European bases from which even our shorter-range missiles could be used. Be sure of this: the Russian announcement will spur our own missile production. And that could knock into a cocked hat the defense economy drive, turn upward again military spending and reconcile the public to high or higher taxes.

WISCONSIN: As you know, modern Republicanism didn't do so well in Wisconsin. Maybe the state wasn't typical, but what state is? Whatever the findings of the National Republican

Committee's post-mortem, William Proxmire is the first Democratic Senator to be elected in Wisconsin since 1932. Former Gov. Walter J. Kohler, Republican candidate, had been practically ready to go house-hunting in Washington. The Republicans, adding up their numbers in the Senate, were indelicately measuring the health of the seriously ill Democratic Senator from West Virginia (that state has a Republican governor and would, in case of vacancy, appoint a Republican to fill out a Senatorial term), and were practically organizing themselves as the majority party. Wisconsin shattered the dreams. The unhatched chickens turned out to be Democrats.

With a Senate Democratic majority of 50 to 46, there was practically no chance of the Republicans taking over. And that meant not only some long, hard looks at the ballot-box appeal of "modern Republicanism," but foreknowledge that the President's last two years in office will not be blasé ones.

GIANTS: Unless you're a Giant fan, possibly you don't care too much one way or the other that the New York team is moving to San Francisco. The one lesson that sports fans anywhere can get out of the episode is that jack (with a small "j") was the Giant killer. The team simply had a better money offer from the West Coast city and baseball just isn't the financially profitable institution it once was. Ball parks are antiquated, and you have the sad spectacle of ball clubs leaning heavily on the income from a beer concession to stay in business. While states are generous with money for race tracks—frankly dedicated to gambling—there is not so much as a nickel for baseball, in which sport there is no quicker way to get thrown out of the park than to be caught making a bet. It was New York State's pari-mutuel take that encouraged it to put \$20 million into the new Roosevelt Raceway on Long Island. What it gets from baseball is peanuts, in comparison. So the sports that do their best to stay "clean" are penalized to the point of having to move to other towns, and the sports that gamble get the gravy (as long as they pay their cut to government)!

SHIFT: The high cost of prejudice has been nowhere more dramatically illustrated in recent months than in the Army-Tulane football game, scheduled for November 16. It was supposed to

be played at Tulane Stadium in New Orleans. But it won't be. Because of Louisiana segregation laws, the game will come off at the U. S. Military Academy Stadium at West Point, N.Y. How did segregation get into the picture? There are no Negro players on either team. The segregation law would have applied only to the seating arrangements, and Army has one Negro in its senior class. The Academy had hoped to have sufficient funds to take the whole senior class and band to New Orleans, but when it seemed that one of its members would be separated from the others, it suddenly lost interest.

The cost angle? Tulane Stadium has a capacity of 80,985. Army's Michie Stadium can accommodate only 27,000.

COURIER'S CUES: The year 1962 has been tagged as the start of a new population bulge. . . . More inflation coming, too. . . . In 25 years, predictions are that prices will be 50% higher than now. . . . A shrinking dollar in the long haul means that investing in land, houses, things, is better hedge than simply storing dollars. . . . Means too that you had better adjust your sights upward on insurance or retirement needs.

Democratic National Chairman Paul Butler's no-compromise-on-civil-rights attitude is again stirring up Southern interest in a third political party. . . . Did you know that the U.N. do-nothing Military Staff Committee, which has met twice a month for 11 years and was supposed to organize a world police force, costs \$117,000 a year? . . . The Interstate Commerce Commission's spot check of interstate truck safety in July showed that 90% of them had one or more safety violations; 18.6% of the trucks were pulled off the roads because they were "imminently hazardous."

The Government is paying 4% interest on new money it is borrowing—highest interest rate it has had to pay in 33 years. . . . Since Congress adjourned, one out of every three members has gone abroad to "inspect" one thing or another; most of the travel costs are being paid by you. . . . Now that Adenauer has won in West Germany, don't be surprised if the Russians make a separate peace treaty with East Germany. . . . Phony Congressional budget cuts are beginning to show up; for example, VA funds were cut, but additional benefits for veterans were voted. . . . so as soon as Congress returns to Washington, it will have to vote a supplementary appropriation.

Failure of the London arms talks could mean that Harold Stassen's future is behind him. . . . President Ei-



FAREWELL SERMON IN NEW YORK: With his name spelled out on New York Times moving sign above him, Billy Graham addresses an estimated 75,000 south of Times Square. WIDE WORLD

senhower may make a series of trips abroad in the interest of world peace, dramatic climax to his administration. . . . Rocket sites on Red China coast offer a new threat to Formosa. . . . American Education Week, Nov. 10-16.

At least 727 United Community Funds now include Red Cross, 452 include national appeal for cancer, 474 for heart, 112 for polio—so it can be done.

■ abroad

PEIPING TOMS: On August 6, 1956, Red China invited a group of 15 American newspaper correspondents to visit the country for a month. They were willing to go—not because they were enamored of Red China but because they believed there was news to be had. The State Department, not willing for them to go, put its foot down hard. After a year of wrangling, State changed its mind. It would permit 24 correspondents to enter Red China for a period of up to seven months. But Mr. Dulles added this proviso—either tongue-in-cheek, knowing what would happen, or simply a belt-plus-suspenders kind of protection against any eventuality—"It is to be understood that the United States will not accord reciprocal visas to Chinese bearing passports issued by the Chinese Communist regime."

At that Peiping exploded. "Insufferable arrogance," they called it. There would be no Americans admitted unless Red Chinese newsmen were admitted to the U.S. And at that, Mr. Dulles adopted a "Well, maybe" attitude, which would allow certain approved individual Chinese Communist reporters to set up permanent offices in the U.S., on the same basis that Russian Communist reporters are allowed to operate here. (That could be worse, rather than better, couldn't it?) In the meantime, American newsmen cooled their heels in Hong Kong.

SYRIA: Important to remember in looking at Syria is the fact that it is bounded by five countries and gets along with none of them. So Syria's present prickliness is nothing new. If you were looking for the most likely spot to start trouble, Syria would be the logical place. Russia knows it, and that's why Soviet arms have become Syria's big import. Shipments of such arms are no problem—Syria has a "sixth" boundary on the Mediterranean. Premier Sabri al-Assali speaks of "American aggressive intentions against Syria." Why anyone should wish to be "aggressive" toward this wilderness of shifting sand, except as a base for trouble, is a mystery. But for Russia, that's enough.

Meanwhile, the U.S. bolsters the defenses of Jordan, hardly the strongest link in the Mid-East chain. But if we did as much for Israel, we suppose the whole Arab world would be down on us. The time may come, if Russia continues to prod Syria into picking a fight, that the free Arab world will be very happy indeed to have Israeli strength as an ally.

GERMANY: The 81-year-old Konrad Adenauer (Christian Democrat), fired in 1945 as mayor of Cologne by the British occupation forces, won not only the biggest vote of his career, but the biggest vote in German history, to continue as West German Chancellor. He captured 54 per cent of the total in this free election. The best that Adolf Hitler was ever able to do, even with bayonets insuring a stuffed ballot box, was 43.9 per cent. Adenauer ran on a frankly pro-U.S. platform. His opponent, Eric Ollenhauer (Social Democrat), who called Adenauer a stooge of the U.S., polled scarcely 30 per cent of the votes. Next runner-up was the Free Democrats with little more than 6 per cent. Adenauer, conscious of his years, has a sense of mission.

He sees Germany as lost unless it keeps close ties to free-Europe and Amer-

ica. West Germans agree with him.

The election swamped seven little splinter political parties, for all practical purposes put them out of business. That leaves two major parties. But even the number two party, the Social Democratic, was far behind. A two-party Germany is good. Much of France's troubles comes from a multiplicity of weak political parties. But a one-party Germany or a one-party nation anywhere is not good. It could lead to the kind of excesses—if the wrong "hero" gets the reins—that allowed Hitler to rise to power and run wild. Chancellor Adenauer will do well to tolerate graciously, perhaps even give a dollop of encouragement to, a loyal opposition.

MAPS: Russia's name-plate commissar has been a very busy gentleman in the past. When a general made a name for himself, or a Stalin put competition out of circulation, the event was memorialized in names of streets, names of cities, names of this and that. But when the general or the premier or whoever fell from grace, then the name-plate department had to get around fast with screwdriver or brush and remove the offending sign. It was not only hard on the sign makers but on the map makers. What was Stalin-grad one day might be Malenkovgrad the next and Khrushchevgrad not long after.

Now all this is a thing of the past. The latest purge did it. Molotov, Kaganovich, Malenkov and others were just too many changes to throw at the sign painters overnight. The Presidium of the Supreme Soviet decreed that hereafter the name of a famous person shall be given to a place or institution only *after* his death. For, hard experience has proved, only then can anyone be sure of the memorialized individual.

NEHRU: What has happened to him? Only last year he was visiting the U.S., "advising" President Eisenhower.

Once a globe-scurrying mediator, with answers for anyone in a quandary, he has suddenly dropped out of the news. Why? Well, it appears that Mr. Nehru has run into a few problems at home wanting answers. Whether he has them remains to be seen. The political life of the 67-year-old statesman is at stake. He is being criticized in his own press—accused of insulating himself from the people. There is unemployment in India, higher prices (food has gone up 50 per cent in two years), foreign reserves are so low that only essential imports are permitted. This excludes such necessities as bicycles and even razor blades.

Time was when Nehru could test the political climate by threatening to resign, whereupon he would get rousing cheers of loyalty. Now, when he makes the same threat, and listens, there is only silence. His term of office has four-and-a-half years to run. There are those who say that he will be out within a year.

Whether he goes or stays, Mr. Nehru's place in history is secure. He helped win independence for India, and then taught his nation what independence meant.

church news

MOVIES: Two "religious" motion pictures reputedly headed for the cameras may interest you. One, to be spun around the story of the discovery of the Dead Sea scrolls, probably will get your applause.

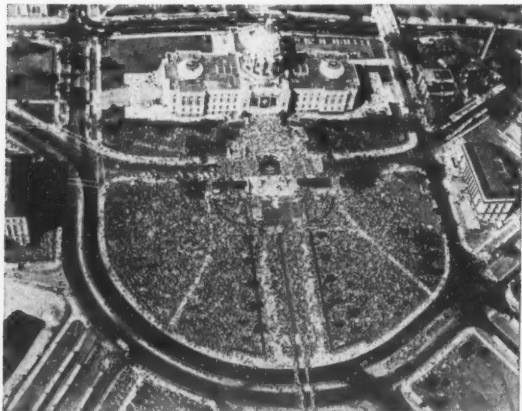
The other—well! It's presently called "The Spellbinder," and is a film about a handsome, young "evangelist" who takes the nation by storm and makes a fortune in religion. In the picture, to be produced by Marlon Brando, we understand that the story line calls for the evangelist to hold big rallies in commodious arenas, and to keep the loot to invest in rackets. Obviously, such a film would exploit the success of Billy Graham, for who else has been

filling arenas lately? But the "loot" angle is as far from the truth as it is possible to get, as far as Billy is concerned and as far as 99 and 44/100ths per cent of all evangelists are concerned. To tie evangelism to crime even indirectly is clearly in foul taste, even for the movie industry. And starring Errol Flynn as the evangelist calls for the kind of wildly imaginative treatment of which only Hollywood is capable.

ORDASS: While Carl McIntire, president of the International Council of Christian Churches, derided, among others, Bishop Lajos Ordass, head of the Hungarian Lutheran Church who was imprisoned for 20 months by the Communists, the Bishop spoke for himself. McIntire was speaking at the Council's usual protest meeting, held wherever world Christian groups assemble—this time at Minneapolis, where the Lutheran World Federation was in session. After serving his prison term, Ordass went into forced retirement in Budapest, returning to his place of leadership in the church a few days before the outbreak of the Hungarian revolution. At Minneapolis Ordass described himself as "an aging disciple of Christ... [who] would give personal testimony to his Lord and Saviour." Speaking of himself in the third person, he said quietly: "He would like to say how many times in his life he has experienced the forgiving grace of Jesus Christ. And he would like to say that when he was in bondage in the most literal sense of the word, Christ gave him royal freedom."

The humility of Ordass, his obvious faith and dedication, was its own convincing answer to the "protest rally" nearby, to which police had to be called to restore order.

THESES: The 11-day assembly of the Lutheran World Federation met in 20 separate discussion groups on the theme, "Christ Frees and Unites." Findings were reported in 51 "theses" under five topics and were posted at the final business session. Under "The Freedom We Have in Christ," it was stated that man can be neither free nor united unless the "right God-relationship is restored." The section on "The Unity of the Church in Christ" declared that the invisible unity of all true believers is consolation but no excuse for division, and called for participation in ecumenical studies at all levels. "The Freedom to Reform the Church" defined reformation not as the creation of a new church but recovery of the true church. "Free for Service in the World" called for love first, social justice next. "Free and United in Hope" emphasized that the



100,000 AT SERVICE: Approach to state capitol at St. Paul, Minn., is jammed by a congregation attending outdoor festival concluding Third Assembly of Lutheran World Federation. A choir of 5,000 led singing. See item "Theses," this page. RNS



Photo, Chicago American

The NEEDIEST CASES

A woman making out her Will said to her lawyer, "I know the organization whose aid reaches out to the neediest cases. It's The Salvation Army."



She was undecided what charitable organization to favor in her Will. Her lawyer suggested that she consider what she knew of various charities. The above was her answer.

For nearly a century The Salvation Army has been serving God and man with unselfish devotion—feeding, clothing, sheltering and comforting the lone and lost unreached by other agencies.

The work of the Army is especially intensified at Christmas when demands are heaviest. You can help by setting aside in your Will for The Salvation Army a sum or trust fund to be used each year at Christmas for the neediest cases. What better memorial can you leave than one bringing joy to the hearts of unfortunate ones each year at Christmas time? How like a visit of the Christ Child your bounty will be!

There are many ways of remembering The Salvation Army. One practical method is naming The Salvation Army in your insurance policies as *Contingent Beneficiary*. Another way is providing in your Will for

Annuity payments, through *Income Gift Contracts*, to loved survivors throughout their lives after you have gone.

Mail the coupon for literature descriptive of all of these ways including tangible memorials in the form of needed buildings, Hospital and "Home" equipment, etc. You will be richly blessed for your benefactions.



A Watson Armour III
Chairman, Legacy Committee

The Salvation Army

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Chicago 10, Ill.

Dear Sir:

Please send me free brochure describing the ways of making a Will to further the work of The Salvation Army.

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SINGING TOWER

the "Carillon Americana" places entirely new tone colors at the command of the artist at the console. To bell tones of traditional majesty, the carillonneur can now add the enchanting voices of the plucked harp and silvery celesta. Moreover, he can vary the harmonic content of each note and chord at will. The result is a musical panorama far richer than carillons have ever offered before.

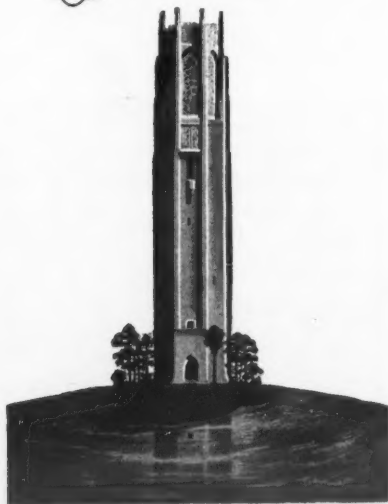
The "Carillon Americana" thus gives a wider choice to those interested in acquiring fine carillons for churches, schools or colleges. Whatever your requirements in bell instruments, you'll find an appropriate answer among the many Schulmerich instruments, ranging from the new "Carillon Americana" to automatic single-bell instruments for liturgical use. Your inquiry will receive prompt attention.

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church does not need optimism, simply an acceptance of the promises of God.

The Federation elected Dr. Franklin Fry as the first American president of the agency made up of 61 Lutheran bodies in 32 countries. The assembly concluded with an outdoor festival attended by an estimated 100,000 persons—largest gathering of Lutherans ever held in the Western Hemisphere.

OBERLIN: "The Nature of the Unity We Seek" was also getting attention at the first North American Conference on Faith and Order, held at Oberlin, Ohio. Some 300 delegates to the 8-day meeting heard the results of a survey of Minnesota Protestants (they tend to agree in their beliefs concerning Christ, the nature of the Christian Church and the Lord's Supper, but disagree about the Bible, the basis of authority, and baptism); were warned against seeking unity simply to build a power bloc comparable to that of Roman Catholics; heard that organizational differences are disappearing in the structure of Protestant Churches; were told that laymen are more conservative than their clergy.

The conference heard Dr. Visser 't Hooft, general secretary of the World Council of Churches, speak forcefully for ecumenicity. He stated: "We hear it said that the great diversity of denominations is really an asset in that every type of person can somewhere find something which will suit his special need. The underlying assumption is, of course, that the Church exists in order to satisfy one of the specific desires of men, and that the Church is, therefore, in the last analysis, an instrument which belongs to men and which they have a right to fashion according to their own will and insight."

FCC: Usually it's the station that drops a religious program, with resulting justifiable outcry from the sponsor of the program dropped. Now the National Association for Better Radio and Television has asked the Federal Communications Commission to conduct a public hearing on whether the license of TV Station KCOB of Los Angeles should be renewed, charging that the station carries several fundamentalist religious programs that are inimical to the public interest. It singled out for special criticism the faith-healing programs of evangelist Oral Roberts. The association also criticized the station for allegedly permitting religious broadcasters to make repeated solicitations for funds. It further maintained that the station does not provide time for discussion of both sides of controversial issues.

All of which proves that if a religious group chooses at times to investigate, it must also be prepared at other times



"FINGER PHONO" is what the American Bible Society calls its newly developed, hand-turned record player which will bring the Scriptures to millions who cannot read. (\$10 donates three kits of machines, records and needles.) Above: P. Mahanty, general secretary, Bible Society of India and Ceylon, tries out one of them.

to be investigated. Any program that is proper can certainly justify itself, no matter on which end of the argument it happens to be.

SNOBBERY: Prof. Albert T. Rasmussen of Colgate-Rochester Divinity School (Rochester, N.Y.), addressing the United Church of Canada's annual conference on evangelism, charged, "Our houses of worship have become places for the social climbers and our congregations have become just crowds, like the patrons of a movie theater." He said the average white-collar worker is fast beginning to find out that he isn't welcome in many city churches. "Not that he isn't welcomed verbally by both the minister and some members of the congregation, because he is. But it's after he's attended several services with these social aspirants that he senses the coldness." As a result of this treatment, Dr. Rasmussen said, many people drop out of the church and are never heard from again. The church, he said, should be "a chamber of commerce in reverse," and point up what is wrong in a community. "The great sin of the church is to be so interested in serving those within it that it cannot serve the needs of those without."

And we like this definition of how the church should represent itself: "A society of sinners who have been and constantly are in trouble... but who are continuously seeking grace to meet new problems and temptations."

IN BRIEF: The reduction in military strength of the U.S. Air Force means that 117 Protestant Reserve Chaplains now on active duty will be released... The national Methodist Student Movement is withdrawing from current merger negotiations with national stu-



What's made living more fun THAN IT WAS 80 YEARS AGO ?

Would you say *Electricity*? It's certainly done wonders toward increasing our earning power, shortening our working week, and removing drudgery through power equipment.

How about *Engines*—all kinds, steam and internal combustion? Before the engine took over, industry was pretty much confined to a water wheel on a river bank, and travel was at the mercy of wind and animal power. Engines let cities grow in a desert, and ribboned the nation with paved roads.

Or maybe the *Typesetting Machine*, which made books and magazines really amazingly low-priced, has done as much as anything to better living conditions? It certainly helped spread

education, and gave the poor man his chance.

But this progress was possible only after steel was made plentiful and inexpensive. Only 80 years ago people knew steel mainly as needles and knives. But the average consumption of steel has jumped in 80 years from virtually nothing to 1400 pounds of steel every year for every man, woman, child, and newborn infant in this country. And with every additional pound, up goes our standard of living.

If living is to continue to be more and more fun, *America must build more and more steel capacity*. In the last year, Republic Steel increased its capacity 785,000 tons and plans to increase its total capacity to 12,242,000 tons by the end of this year.

REPUBLIC STEEL Cleveland 1, Ohio
WORLD'S WIDEST RANGE OF STANDARD STEELS AND STEEL PRODUCTS

MEANWHILE, BACK IN THE YARD, the family has fun cooking up more hamburgers. Much of today's outdoor living centers around the steel charcoal burner, made easily portable and long-lasting with its drawn steel bowl, stainless steel wire grille and tubular steel legs. All are products of Republic Steel. Republic's Steel and Tubes Division pioneered the electric resistance welded method of forming tubing from flat-rolled steel. Pound for pound, tubular construction is strongest.

ZENITH PRESENTS
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 most attractive
 Hearing Aid**



PHOTOGRAPHED AT THE PUMP ROOM, AMBASSADOR EAST HOTEL, CHICAGO

**First in Styling, Quality,
 Practical Performance!**

Zenith announces its new Eyeglass Hearing Aid. Lightweight, full-powered—no dangling cords—or trace of “clothing noise”—this new Zenith allows you to use the telephone naturally—offers a full choice of eyeglass frame styles*—provides a tiny compartment for a spare battery.

The new Zenith 4-transistor circuit is built entirely into one of the smoothly contoured temple bars. Or you can wear one at each ear for the greater realism of “binaural” hearing.

Your Zenith Hearing Aid Dealer will be glad to demonstrate all nine new 4- and 5-transistor models. Priced from \$50 to \$175, with 10-Day Money-Back Guarantee, 1-Year Warranty and 5-Year After-Purchase Protection Plan. Visit or phone your nearby dealer, listed in Yellow Pages.

**Zenith eyeglass hearing aids shown above:
 Executive for men, Vogue for women**

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The Royalty of Hearing Aids

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dent organizations of four other denominations... Dr. Joseph Simonson, former U.S. Ambassador to Ethiopia, has accepted a call as pastor of Concordia Lutheran Church in Superior, Wisc.... The *Upper Room* adds three more editions at the first of the year, to make 37 editions in 30 languages.

The American Tract Society has six new Christmas tracts suitable for enclosing with Christmas cards.... A total of 2,024 persons committed themselves to Christ in a Methodist evangelism mission to the Philippine Islands in August.... K. of C. ads have pulled 2,650,000 inquiries; this Roman Catholic order now has 1,048,000 “knights.”... Northeast Airlines has joined the list of those offering clergy discounts.... President Theodor Heuss, a Protestant, president of West Germany, will pay a state visit to the Pope on Nov. 27.... Billy Graham is scheduled to make an evangelistic tour of seven Caribbean area countries early in 1958; a book containing the stories of people whose lives were changed in the New York Crusade is due to be published about now.

Japan gained 76,963 Christians in the last year, for a total of about 600,000.... Dr. Joseph H. Jackson's re-election as president of the National Baptist Convention, U.S.A., Inc., may go to the courts—considerable unhappiness about the way it was handled.... Msgr. Irving A. DeBlank, director of the Family Life Bureau of the National Catholic Welfare Conference, said that a survey made in the U.S. had found “no significant difference” between the religious background of a group of Catholic children who went to a public school and a group enrolled in parochial school. “In other words,” he said, “a sound religious background cannot be acquired in school but must stem from the home.”

This month, a one-hour program of films showing various evangelists in action will be televised by CBS.... In Peoria, Ill., real estate brokers have voted to stop Sunday showing of property.... Southern Baptists have named Dr. Paul S. James as new director of Southern Baptist work in the Greater New York area.... Roman Catholics are talking of organizing an international “Legion of Decency.”... Archbishop Makarios, of Cyprus, is in the U.S. on a three-month visit.

temperance

SAN FRANCISCO: A citizen's committee found, as Sheriff Matthew Carberry, chairman, put it, “San Francisco has the most pronounced case of alcoholism in the nation.” He said the average San Franciscan drinks 4.57 gallons of distilled spirits a year (the Cali-

fornia average is 1.7 gallons). Last year, San Francisco had 23,751 chronic alcoholics; and 95,044 problem drinkers, or one in every six adults. Whatever guffaws the anti-temperance professionals get out of the cirrhosis of the liver tie to liquor, this disease is the fifth leading cause of death in San Francisco—four times the national average.

LB I PLANS: Some 400 salesmen for the National Distillers Products Company met in New York, first time their salesmen from all over the world had been together for such a meeting. They were told by the vice-president and general manager of their company that the company this year was discontinuing the use of holiday decanters, but would feature special gift-wraps with all the trimmings—colored ribbons, crush-resistant bows, bells, beads and pine cones.

R. E. Joyce, company official and also president of Licensed Beverage Industries, industry-wide liquor public relations organization, reported on problems facing the industry. One is that—and we quote the official release —“although apparent over-all consumption rose 13 per cent between 1942 and 1956, actually per capita consumption of spirits declined 9.2 per cent.” Mr. Joyce gave two possible reasons for this decline: excessive tax, and “alcoholism propaganda which tended to scare otherwise moderate drinkers into total abstinence.” He also revealed preliminary plans for “coping with these problems”: a program soon to be launched by the industry “to place the blame for alcoholism where it belonged, namely on the man and not the product,” and a campaign to explain the “undoubted medical value of moderate consumption.”

Forewarned is forearmed!

RUM ADS: The September 23 issue of *Newsweek* gave the story of “capitulation” in rum advertising. The Puerto Rico rum campaign violated the Distilled Spirits Institute's taboo on showing women in liquor ads. True, the ladies pictured weren't actually drinking, only looking on as the males drank. But they were there. DSI pointed to the industry's ban on women in ads which goes back to 1936. It felt that any relaxation would lead to breakdowns in self-regulation and provide ammunition for “militant dry groups.” (They can say that again!) After two or three of the ads had been run, and after initial complaints had fallen on deaf ears, Puerto Rico's Governor Luis Munoz Marin, according to *Newsweek*, “sadly capitulated.” The controversial lady would be dropped.

The story was on page 82 of the magazine. On page 84 was the ad.

JOIN THE CROWD...



ELEVEN NEW ALBUMS featuring some of the world's finest religious artists.
HIGH FIDELITY recordings . . . GUARANTEED PERFECT.

A FRANK BOGGS BONUS

THE SPLENDOR OF SACRED SONGS

A 2-RECORD ALBUM FEATURING: O Master Let Me Walk With Thee, Face to Face, In The Sweet By and By, He Leadeth Me, Open The Gates of The Temple, When I Survey The Wondrous Cross, What A Friend, How Sweet The Name, Abide With Me, Prayer of Thanksgiving, I Love To Tell The Story, Jesus Paid It All, God Will Take Care Of You, His Eye Is On The Sparrow, Beneath The Cross, Moment By Moment, I Am Amazed, Ninth and Nine, There Is A Fountain, The Lost Chord, How Lovely Are Thy Dwelling.

NOTICE:

This double album counts as two LP albums toward the purchase of three. Buy this and one regular LP and get another FREE!

W-7001-2 \$9.98



CRESCENDOS OF FAITH

Fague Springman, Baritone

Tell Me the Story of Jesus, This Is My Task, The Lost Chord, I Walked Today Where Jesus Walked, Treen, On Lord Most Holy, Spirit of God, and four more lovely songs.

W-3017-LP \$4.98



A SINGING FAITH

Calvary Baptist Church Choir of New York City

The Battle Hymn of the Republic, Jesus Paid It All, Open My Eyes, Steal Away to Jesus, Lord, I Want to Be a Christian, Softly and Tenderly, Were you There?, The Lord's Prayer, Close to His Side, and three others.

W-3020-LP \$4.98



THE ORGAN ARTISTRY OF AL ILLICK

No, Not One, Jesus Loves Me, Come Ye Disconsolate, At the End of the Road, O Love that Will Not Let Me Go, Under His Wings, By Life or By Death, Only One Life, Jesus, Name I Love, and three others.

W-3023-LP \$4.98



I HAVE A SONG

Jack Holcomb, Tenor

In My Heart There Rings a Melody, Have I Done My Best for Jesus, How Great Thou Art, My Heavenly Father Watches Over Me, Lord, I'm Coming Home, I Saw a Man, The Old Account Was Settled Long Ago, It Is Well With My Soul, and two others.

W-3024-LP \$4.98



A MAN WITH A SONG

Sam Allen, Tenor

My Heavenly Father, Just For Today, Overshadowed, His Eye Is On The Sparrow, Stand By Me, It's Real, Sunrise, Saved By Grace, Go Tell of His Love, I Am Satisfied, He Lifted Me, The Love of God.

W-3025-LP \$4.98



SOLOS FOR LOW VOICE

Bill Pearce, Bass

He Was Wounded for Our Transgressions, And Can It Be, Let Us Break Bread Together, When I See the Face of Jesus, When I Can Read My Title Clear, So Send I You, All Creatures of Our God and King, For All My Sin, Sound the Battle Cry, and three other songs.

W-3026-LP \$4.98



KEEP LOOKING UP

Dick Baker, Baritone

Keep Looking Up, Oh, What A Wonderful Saviour, Lord, Send Revival, Yes, There Is Comfort, He Died For Me, When We See Christ, There Is A Fountain, Amazed, Calvary's Calling, His Way - Mine!, Why?, If I Gained the World.

W-3027-LP \$4.98



PEACE, BE STILL

Lew Charles, Organist

Does Jesus Care, Nothing Between, Blessed Assurance, Under His Wings, Beautiful Garden of Prayer, I Must Tell Jesus, Take The Name of Jesus With You, Jesus Is All The World To Me, Wonderful Peace, He Will Hold Me Fast, and three others.

W-3028-LP \$4.98



GREAT STORIES OF THE BIBLE

Narrated for Children

By Wendell Loveless

Includes the stories of: Noah, Moses, Joseph, Gideon, David, Naahman, The Fiery Furnace, Daniel, Jonah, The Christmas Story, Feeding of the 5,000, and the Parable of the Lost Sheep.

W-3029-LP \$4.98



HYMNS IN HARMONY

The Sorenaders, Quartet

Come Thou Almighty King, Softly and Tenderly, Rock of Ages, Now Let Every Tongue Adore Thee, Come To The Raviour Now, Gloria, Just a Little Talk With Jesus, Looking This Way, Steal Away, 3 others.

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W-3026 _____ W-3027 _____ W-3028 _____ W-3029 _____ W-3030 _____

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☐ Check enclosed, you pay postage. ☐ Please send C.O.D.

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ATTENTION DEALER: Redeem this coupon for the albums marked. Any records given away on this offer will be replaced at no cost to you by contacting your distributor or WORD RECORDS.

☐ Please send FREE catalogue with complete listings of over FIFTY albums on the WORD label.

Editorially Speaking...

AUTOMOBILES AS DRUNK AS THEIR DRIVERS

DRIVING down from Long House—our New Hampshire home—to New York City early in June of this year, perhaps ten miles south of Hartford, Connecticut, just off the crowded highway which runs into the Wilbur Cross Parkway, we stopped briefly for lunch. I went through the bar to reach the men's rest-room. En route, going and coming, I was accosted by a gentleman whose car was parked alongside ours. I do not know how many drinks he had before he sought to engage me in conversation, but he was still drinking. Definitely he was in no condition to drive a car. I saw to it that we took off before he got to his wheel.

Two miles farther down the highway, I passed an attractive signboard that had on it just five words, painted large and high—POTENTIAL KILLERS ARE DRINKING DRIVERS.

There was something incongruous about the man at the bar and that sign. I would be glad to see similar signs scattered along the highways of North America everywhere. The warning might be worded "If You Drink, Don't Drive" or "If You Drive, Don't Drink"—equally suggestive though hardly as dynamic and even gruesome.

BUT isn't it a strange thing that with insurance companies telling the American people that drinking rather than drunken drivers figure somewhere in at least a third of all the fatal road accidents of every year, liquor should be attractively advertised along major thruways of the continent? To date, only the parkways are an exception to the general rule. Neon signs invite you in to dine and drink without regard. I have yet to find the driver who has discussed this matter with me who has not had one or more narrow escapes from a collision, head-on or otherwise, with a drinking driver.

Within the year, two friends of mine have suffered injury—one has died—as the result of alcohol being at the wheel of an automobile. In the horse-and-buggy age the driver might be drunk but the

old horse wasn't and generally knew the way home. But today the automobile is just as drunk as the driver!

HAVE FAITH IN YOUTH

THE president of the National Merit Scholarship Corporation recently spoke some words about young people that are vastly reassuring. Each year he deals with the "cream of the crop." During the last two years his corporation considered 220,000 boys and girls for merit scholarships—1250 of these have received financial help for college courses. And now comes President Stalnaker's comment:

"The youth of today knows more and is better prepared than father or grandfather was. I am afraid we stress too much the bottom strata." And then this devastating but all too true indictment: "The public is to blame for being more interested in reading and hearing about misbehavior than good behavior. The thousands of well-behaved, successful and able students don't excite public interest."

Front-page stories have to do with stabbings, gang fights, automobile thefts and delinquency of every sort and degree. Invariably these stories are written by adults. But what about adult delinquency? J. Edgar Hoover is authority for the statement that adults, homes and communities generally, are chiefly responsible for the so-called juvenile delinquents.

High-school commencements are wonderful experiences for all of us when we are inclined to grow pessimistic about the nation's sons and daughters. I had one of the finest of these experiences in June of this year. In Holland, Michigan, that lovely little city founded by sturdy Dutch immigrants, I saw nearly 300 splendid young men and young women march with perfect rhythm down the long hall of the city auditorium. That group was crowded with honor students and there wasn't even anything that looked like a delinquent among the 300. The program and the worthy distinctions were all theirs.

And so I write again, as I have written unnumbered times and as I shall never fail to write—"Have faith in youth."

Daniel A. Poling
EDITOR OF CHRISTIAN HERALD

Give God the Thanks

By GEORGE CLARK

"IN times of jobs and plenty we often forget what it was like when work was scarce and the need was great. We ought to be more thankful."

The woman who spoke had been the director of an employment bureau for many years. She had a very special assistant in her work: Prayer. When I first met her, twenty years ago, I, too, had climbed the stairs to the Steuben Society's Employment Bureau in Milwaukee, Wisconsin, looking for work. I still remember the small waiting room with chairs set against the wall. I remember the people, the men and women who sat with anxious eyes fixed on the solitary desk. And I remember the middle-aged woman behind the desk who looked at me with eyes bright and serene, and who spoke to me in a soft voice, "And what can I do for you?"

I told her that I had been going to a religious school and that now, during the summer months, I desperately needed work. She said, "Well, if you go to a school like that and if you need work, I am sure you must have prayed about this."

This was my introduction to Mrs. Helene Sorge, a woman who not only led me into a summer job, but who through the years became one of my most cherished friends, as, indeed, she did for countless others whom she guided into vocations and into a deeper fellowship with the God she trusted and loved.

I returned to Milwaukee recently to renew my friendship with Mrs. Sorge. She had been very sick and many of us had joined in prayer for her

recovery. The first thing she said as she greeted me was, "It was prayer that did it! It was the prayers of my friends that put me back on my feet. Give God the thanks!" It was the same kind of enthusiasm which always inspired us who knew her. This indomitable faith, this outgoing love of the Lord worked a transforming power in many hearts.

"Mrs. Sorge," I said, "I wish you would recount some of the experiences you had in the hard, hungry years of the 1930's."

"That I will do," she replied. "But you must remember that God works not only in depression years. He works in the years of plenty, too!"

WITH this she began to relate some of the evidences of faith which people had found during trying times in their lives. There was, for example, the story of the "ironing woman." This unemployed, elderly widow came up the steps to the employment office one day just as two other women were coming down. The woman said to her, "There is no use going up. There is no work to be had." But the woman went up just the same. She went up the stairs just as I had done, up the narrow, walled-in stairs that people climbed hoping for a job. She went into the room and met the woman at the desk.

"Can you iron well?" Mrs. Sorge asked.

"Yes, very well."

"You must have prayed for a job," said Mrs. Sorge, "because a party called just this moment and wants someone like you. Go over quickly and tell them I sent you." (Continued on page 116)



By MARCUS BACH

CALIFORNIA

Cavalcade of faiths

FIFTY YEARS ago a Bostonian visited the West Coast to study the nature of religion. In his report he issued a complaint: "The church life of California is too conservative."

In those days the population of the Golden State was 1,500,000 and it boasted some 1400 churches. Today California is the second largest state in the nation with a population well over 15,000,000 and a spirit of go that has left not a single one of its more than 18,000 churches untouched. Everything about California's religion is big, booming and beckoning.

It has the largest Presbytery in Presbyterianism, the largest Congregational church in Congregationalism, the largest Mormon Temple in Mormonism, the greatest variety of "little-known" religions, and such a sensational record for new church buildings that an eminent Methodist bishop declared, "Many ministers are suffering from an edifice complex."

It is not bigness alone that makes churches vital and great in this fastest growing state. Religion is serving the people and keeping up with the times to such a degree that nearly 75 per cent of Californians are church affiliated.

They are affiliated according to the natural bent of their religious quest, wherever the path may lead. What makes California so unique is that you can find every variety and type of religion from the most fundamental fundamentalist to the most extreme modernist, but they are all confirmed Californians. They believe their state is the greatest and their faith the truest and they are not afraid to be vocal as well as evangelistic about it.

It all began dramatically way back in 1579. On St. John's Day, June 23, of that year, a ship lay anchored in a bay north of what is now San Francisco. The ship's captain was Sir Francis Drake. The ship's chaplain, the Rev. Francis Fletcher, an Anglican, conducted a service on that day. If you go to Marin County you can see the place, now called Drake's Bay.

The Franciscans came two hundred years later, in 1769. They came on foot, converting the Indians by cross and persuasion and, occasionally, by sword and coercion. Fr. Junipero Serra founded the mission of San Diego de Alcalde in old San Diego. This was the first of 21 missions stretching from San Diego to Sonoma, along what is now U. S. Highway 101. A mission was more than a religious institution. It had political and economic significance and represented the Spanish monarchy. Priests were forced to play the role of cattlemen, builders, businessmen and teachers.

Religion played its role everywhere in the life of early Californians. In an old rule book presented to men working in retail establishments in the Bay Area a hundred years ago were the following orders: "Store must not be opened on the Sabbath unless necessary, and then only for a few minutes. The employee who goes to dances and other places of amusement will give his employer reason to be suspicious of his integrity. Each employee must pay not less than \$5 per year to the church and must attend Sunday school regularly. Men employees can get one evening a week off for courting, two if (Continued on page 23)

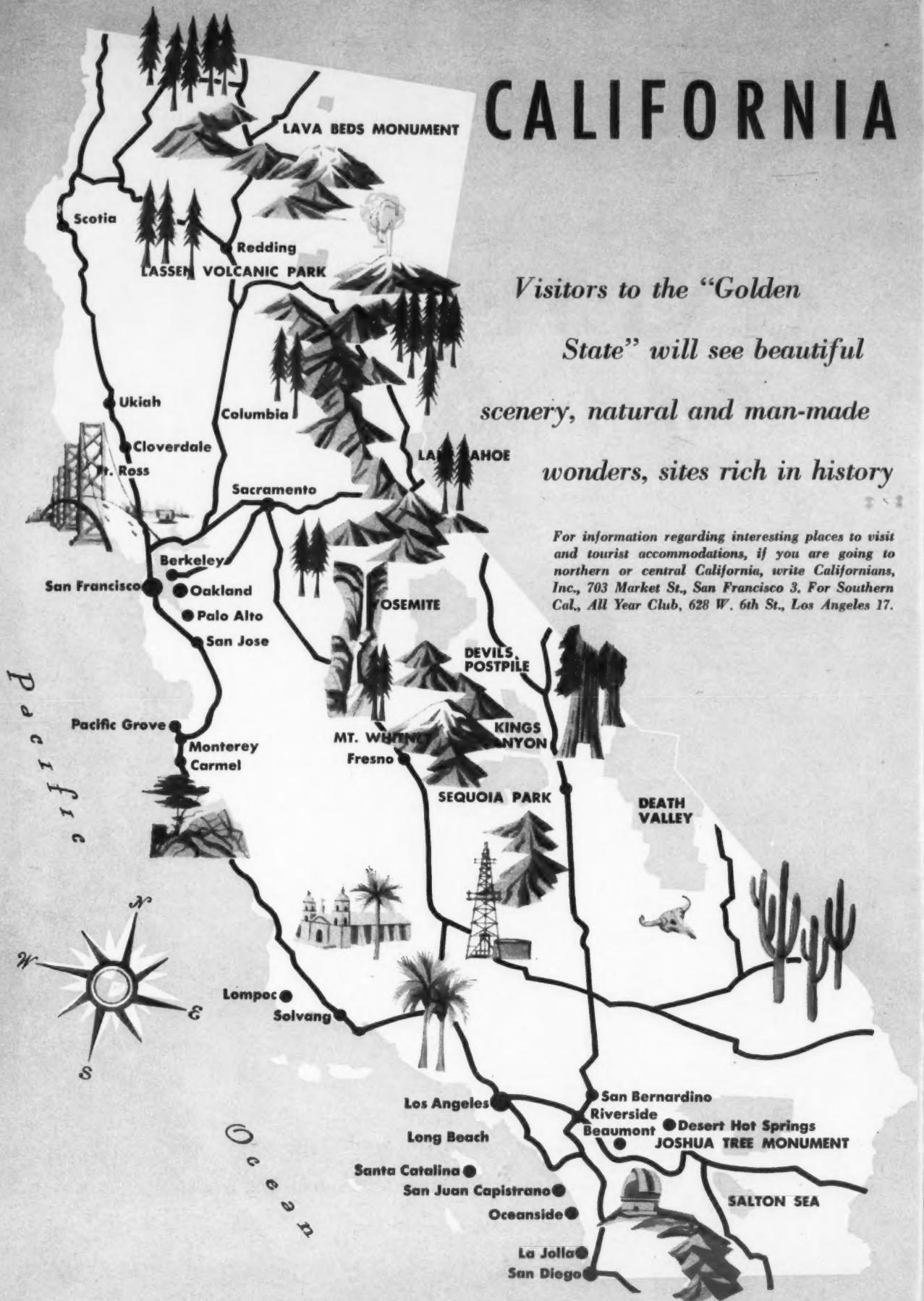
*Now to the West Coast and this 1000-mile-long state famed
for sunshine, snow-capped mountains, sequoias and religion*

PHOTO BY JOHN KABEL

CALIFORNIA

Visitors to the "Golden State" will see beautiful scenery, natural and man-made wonders, sites rich in history

For information regarding interesting places to visit and tourist accommodations, if you are going to northern or central California, write Californians, Inc., 703 Market St., San Francisco 3. For Southern Cal., All Year Club, 628 W. 6th St., Los Angeles 17.



Northern and Central

Redding—Gateway to Shasta Nat'l Forest. Old Shasta State Historic Monument is an interesting ghost town. Shasta Dam is second largest in the world.

Scotia—Redwood Lumber Mills has overhead walks which permit visitors to view sawmill and finishing operations.

Columbia—Columbia Historical State Park has restored gold-rush days village.

Ukiah—Large masonite plant, plywood mill open to public. International Latitude Observatory, one of 5 in the world.

Cloverdale—Gateway to northern redwood country. Big steam geysers.

Fort Ross—Fur trading post and fort established by Russians in 1812. Restored stockade, chapel and octagonal blockhouses.

Sacramento—State Capitol is notable for fine proportions and lofty dome, statues, murals and historical exhibits, plus over 1000 varieties of trees. Sutter's Fort shows restored adobe house with pioneer relics including prairie schooners, stage coaches, Pony Express saddles.

Berkeley—Palestinian Institute museum open weekdays. Grizzly Peak Blvd. gives beautiful views of San Francisco Bay.

Oakland—Municipal Rose Gardens in bloom all year. Public Museum devoted to natural sciences, ethnology and history. Panoramic views from Skyline Blvd.

San Francisco—Civic Center where UN charter was signed. Chinatown is largest outside of Orient. Golden Gate Park includes art gallery, aquarium, natural history museum. Fishermans' Wharf. Cable cars still in use. Bay Bridge. Golden Gate Bridge is largest single-span suspension bridge ever built.

Palo Alto—Stanford University. Stanford Memorial Church has Italian mosaics. Stanford Art Gallery. Hoover Library on War, Revolution and Peace.

San Jose—Rosicrucian Egyptian Temple, Oriental Museum and Planetarium. Lick Observatory.

Pacific Grove—Picturesque beach. Free marine museum. Butterfly Trees on Light-house Avenue are covered with monarch butterflies from October to March. Asilomar Conference Grounds.

Monterey—Old Custom House State Historic Monument is oldest government building in state. Robert Louis Stevenson Adobe. Scenic 17-Mile Drive from Pacific Grove to Carmel includes Seal Rock, Cypress Point, Midway Point.

Carmel—Art center and resort with white sand beach and cypress trees. Carmel Mission.

Fresno—Country's wealthiest agricultural county. Sun Maid Raisin Plant may be visited.

Mt. Whitney—Highest point in U.S.

Lake Tahoe—Clear, deep-blue water with snow-capped peaks on every side. Boat trips around lake daily. Chair lift at Squaw Valley used for sightseers in summer. Donner State Monument memorializes pioneers.

Southern

Lompoc—Miles of gladioli, dahlias, sweet peas grown for seed bloom year around.

Solvang—A picturesque "little Denmark" established by a Danish minister and school teacher, has church, college.

Los Angeles Area

Los Angeles—Olvera Street is replica of Mexican street of 100 years ago. Chinatown. First Baptist Church's rose windows are replica of Chartres Cathedral's. St. Vincent's Church is elaborate Spanish colonial style with mosaic tiling. Aimee Semple McPherson's Angelus Temple. Elaborate Mormon Temple.

Anaheim—Disneyland, 160-acre liquor-free amusement park for entire family featuring Americana.

Buena Park—Knott's Berry Farm, ghost town, museum, wagon camp, narrow-gauge railroad.

Glendale—Forest-Lawn Memorial Park has beautiful marble statuary, historic church replicas, famous "Last Supper" painting in stained glass, Jan Styka's art masterpiece, "Crucifixion."

La Canada—Descanso Gardens display rare camellias and roses, many azaleas, rhododendrons, fuchsias, chrysanthemums.

Marineland—world's largest oceanarium. Giant fish can be viewed through glass windows.

Pasadena—Mt. Wilson Observatory.

San Marino—Huntington Library and Art Gallery is one of finest libraries in the world, contains paintings, rare tapestries, porcelains, miniatures, sculpture, period furniture, is set in gardens.

San Bernardino—Lake Arrowhead. Winter sports, chair lift operating in summer too. Rim of the World Drive is scenic mountain road affording panoramic views.

Riverside—Sherman Institute for Indians. Mission Inn is historic hotel built mission style, has collection of Spanish antiques, paintings, bells, crosses, international dolls. Mt. Rubidoux was site of original Easter sunrise service.

Beaumont—Nettie and Alice Museum of Hobbies has relics of Civil War and stage-coach days, coins, stamps, chinaware, toys, dolls, stoves.

Desert Hot Springs—Cabot's Old Indian Pueblo is a 4-story replica of a Hopi Indian pueblo, contains art gallery, museum, trading post and studio.

San Juan Capistrano—mission founded in 1776 where swallows return each year.

Santa Catalina Island—Marine Gardens are seen through glass-bottomed boats. Bird Park has tropical birds. Seal rocks.

Oceanside—Palomar Mountain Observatory has world's largest telescope.

La Jolla—Scripps Institute of Oceanography includes marine museum and aquarium. Sea caves.

San Diego—City is built around Balboa Park, 1400 acres, subtropical flowers.

they go to regular prayer meeting."

The state's first colleges were religious. Santa Clara (now the University of Santa Clara) was organized by the Jesuits. California Wesleyan (now the College of the Pacific at Stockton) was started by Methodism's Isaac Brown. Both schools have 1851 as their founding date.

METHODISM came to California early in 1826 in the person of Jedediah Smith who arrived by stage coach from the East. He carried a Bible and a gun and they nicknamed him the "Bible Toter." Congregationalism came to the Golden Gate from Hawaii in 1829 when missionary Jonathan Green entered San Francisco Bay. Presbyterian

services were conducted in San Francisco in 1846 by Captain John B. Montgomery, a ruling elder.

The German Reformed Church sent Henry Kroh, a "missionary without salary" to southern California in 1847, and many believe he was the first Protestant minister to visit Los Angeles. Unitarianism came as early as 1850. The First Baptist Church of San Francisco was organized in 1849 by the Rev. O. C. Wheeler and six members. This was just one year after the discovery of gold at Sutter's Mill. "I love to work," said Wheeler, "and I love to preach, but I have never seen a harder task than to get a man to look through a lump of gold into eternity."

Today, ambitiously church-going

Californians feel they are looking "into eternity" through the most fabulous and, perhaps, the most valuable church property in all America. In California, the strength of the church is measured in increased membership, in social activity and in building programs. One minister said, "We make no bones about it. We must keep moving ahead or life moves ahead of us. This is California, you know." Though there may actually be two Californias, as some contend, of which the capital of one is the Bay Area and the other Los Angeles, the entire long, angular state, a thousand miles from top-to-toe is growing religiously. The National Lutheran Council, for example, reports

(Continued on page 36)



*He sat down on the dark porch
steps. Why should he not grieve
for this church as for a person?*

FALLEN SPIRE

"SO far as money goes, this barbecue will cost us almost nothing," Ralph Simons urged the rest of the church board members. "A friend of mine, out west of town, plans to tear down his stone wall. He'll give us all the stone we need for hauling it away, and certainly we've got members who can mix concrete and mortar. So we'll just be out the money for cement."

"Stone, when the church is brick?" came a rapid question.

"Concrete slab, laid over our nice grass?"

"Benches, electric lights, outside water? What about the cost of those?"

Ralph could feel Peter Crandall's influence behind each objection. He was certain that the old man had talked to each of the other members in advance, planting his opposition, saying, "Well, I suppose someone's sure to bring this up at the board meeting."

There was not a single word from Peter Crandall! Ralph looked at the white head with admiring, affectionate, amused annoyance. It was small wonder that, without ever moving away from the little town where was born, Peter Crandall had once made a state-wide reputation for himself as an administrator.

The intent blue eyes glanced up to meet Ralph's eyes now, and twinkled with an equally amused regard that managed not quite to be challenging.

The younger man ran a stubby hand over the crew cut that topped his own round face and said, "A friend of mine has studied quite a lot of landscape architecture. He'll help us to design the fireplace to blend with our sanctuary, and replan the rose garden—"

"Change our memorial roses!" came Ella

Daniels' shocked voice. "Why, you can't change the Grace Church Garden!"

"We'd only relocate some of them," Ralph explained earnestly. "Plant wide borders all the way around a center plot, to make the whole space look much bigger."

"That garden's going to need the space you want to fill up with concrete. That's an expanding garden!" Mrs. Daniels countered.

"I know," Ralph answered dryly, refraining from adding, "That's the point."

Grace Church Memorial Garden began 30 years ago, with a single rosebush planted to commemorate each of the charter members who had died. It was Peter Crandall's idea first, but the simplicity and beauty had caught on, and now the garden had a bush in memory of every deceased member.

IT became a well-advertised county beauty spot every spring. Grace Church roses, nurtured, coaxed to last for Memorial Day blooming, made a bouquet for every grave in the town cemetery. They were freely offered, graciously received, as altar pieces for any church in town, for weddings, funerals, the hospitals and the sick. Their care and distribution represented a cherished, continuing town service.

"But there are people here in town as well," Ralph pleaded, "who'd like to come into our church, if they could find fellowship in it. This landscape architect I spoke of—"

"I don't know anyone in town who hasn't got a yard big enough to hold a barbecue if he wants to build one," Mrs. Daniels interrupted. "Where do all these people live?"

"In the new

(Continued on next page)

*The steeple toppled down and with it crashed the
fierce spirit of a tradition-bound, old diehard*



Lines of a Layman

BY J. C. PENNEY

FREEDOM TO SERVE

THERE is no one who should be more vitally interested in freedom than young people upon the threshold of life. American youth today are in full possession of a priceless freedom, about which the youth of half the world know nothing. Recent events behind the Iron Curtain in Europe speak eloquently of how much some are willing to dare for even a small degree of it.

That freedom, guaranteed by the Constitution of the United States, is described in the Declaration of Independence as an "inalienable right to life, liberty, and the pursuit of happiness." Since that day in 1787 when the Constitution was signed by those who wrote it, neither the national nor state legislatures have abridged or limited it. *They never will.*

But as I ponder the critical times in which we live, and try as best I may to read the signs aright, I am impressed by the solemn fact that freedom everywhere is threatened, even within our own borders, as never before in my memory. In the Old World cynical men, having been degenerated by a brutal ideology, and drunk with power, have dedicated themselves to the utter destruction of our American concept of freedom. American youth must be alert and informed.

apartment houses. In the trailer camps."

"Renters? Floaters?" Aghast, she turned and asked, "Mr. Crandall, do you think we ought to dig out our roses for *them*?"

"I think we need to be sure that Grace Church will gain more from these semi-transient members than we would lose if we curtailed our gardens," Crandall replied quietly.

His words signaled the barbecue's defeat. After Ralph adjourned the meeting, Peter Crandall came to his side. "I always like to walk around the church and see the roses, Ralph. Won't you come along?"

At the corner of the little brick church, with its four-square, squat belfry, they paused. Peter Crandall stooped his ramrod back, and ran a long hand over the bricks laid at one corner, near the ground. "These are my bricks, Ralph. Did you know that? In 1887, when my father built this church, he let me lay five bricks on my fifth birthday.

"Now it will always be your church. These are your bricks," he told me. And do you know Ralph, that's the main reason I've always kept my home in this town. I might have been richer, maybe more important, in another place, but I could never think that I'd be better. And I felt that my church

needed me, just as I knew I needed it. I was married here, and so were most of the children, and of course I've got my share of bushes in the garden.

"And do you know, Ralph, my grandson will bring his first child all the way home from Iraq next summer, so he can be christened here. Every Crandall since the church was built has been baptized here—this new child will be the thirty-seventh. I think we need more churches like this, Ralph, where stability of membership gives lasting roots, and change comes slowly. Do you see my point?"

RALPH nodded. "I see it, but I see some other things too, Mr. Crandall, that mean even more to me. I see a membership whose average age is above forty, with a dwindling Sunday school. I see eight couples in my church school class, but I know of many others who would like to come—they feel that Grace Church doors don't open wide enough. I want to keep the gardens, Mr. Crandall, but I want to keep life more."

Peter Crandall smiled with self-assurance. "I thought Mrs. Crandall and I might give a series of outdoor parties, starting next Thursday evening, Ralph. In our own barbecue, for your friends, and other new folks in town. I'd like to meet them, and you'll help

me with the list of invitations, won't you?"

"You'd do that!" Ralph exclaimed, astonished. Then he laughed. "Of course, you would! It's like you, and I know plenty who will like to come. But Mr. Crandall," he warned, "it won't replace the barbecue we voted down, if that's what you intend. Some might start to church from here, but it will be only a few of those who will feel that the church itself should give the invitation."

"But the few, Ralph, will be people who enjoy our friendliness and appreciate our traditions. They'll be willing to accept Grace Church just as it is."

"And 'just as it is,'" Ralph fumed to his wife, once he got home, "means just the way Pete Crandall thinks it ought to be. He'll try to work out a constructive compromise, but no one's going to change that church of his! Not even those chandeliers next spring, when we have to redecorate. We'll even wind up with the same old color scheme!"

His pessimism proved almost wholly justified. They compromised on brighter hues of the old colors, but making extensive wiring changes would have meant alterations in the walls. Under Peter Crandall's influence, they only gilded the old chandeliers, but added modern circuits in the built-on frame kitchen, so that the church cooks could use modern appliances.

But compromise and change alike were slight. Ralph said with justice, "He holds the whole church in his hand, and he's an old man now. When he dies, I think that Grace Church will die with him."

And the church did die.

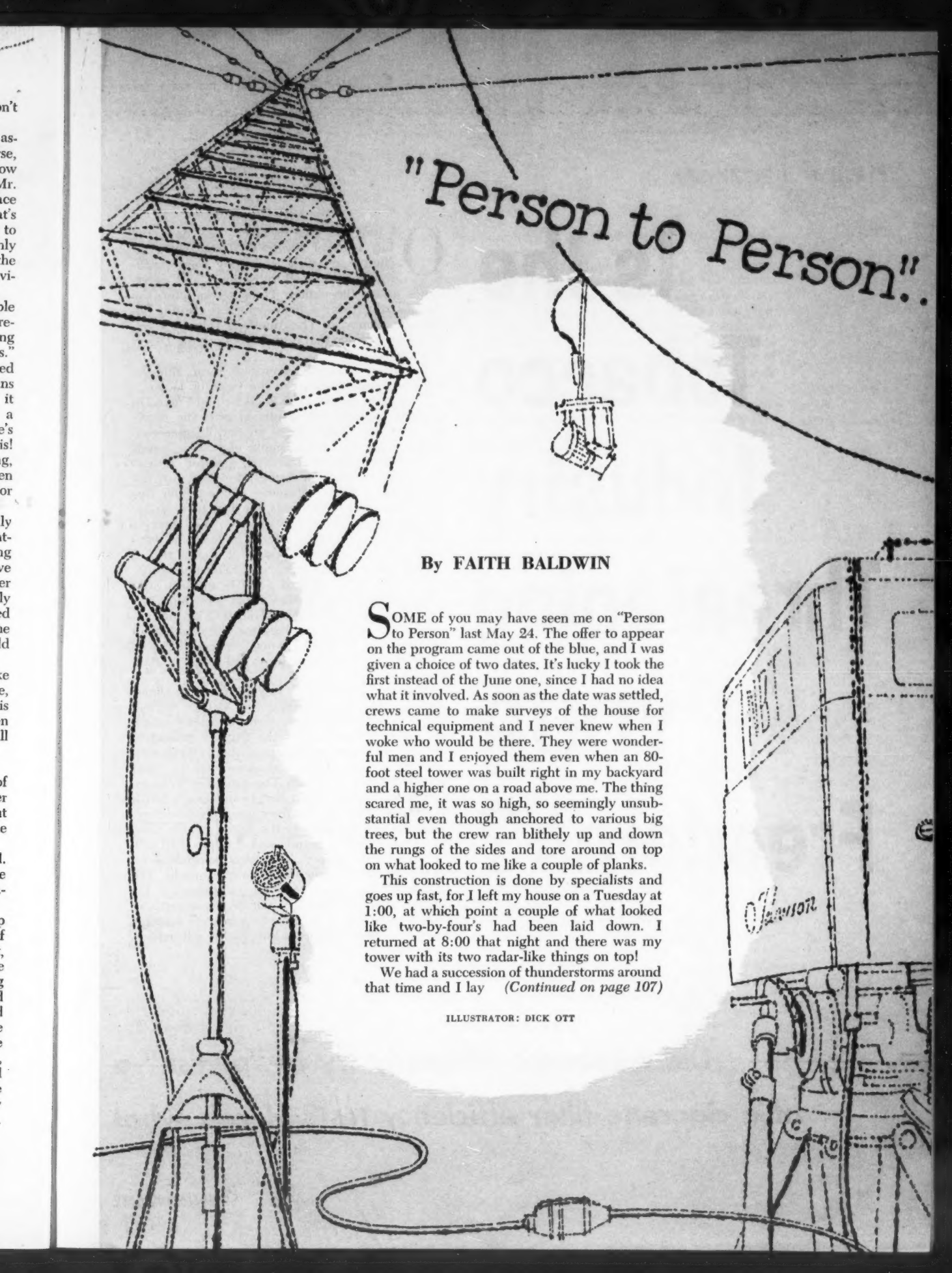
On an August night, the keening of fire sirens woke both Ralph and Peter Crandall from sleep. They looked out of their houses to see the glow in the sky.

"It's the church!" Crandall cried. Clambering, stiff-kneed, out of bed, he began to pull his trousers over his pajamas, thrusting his feet into slippers.

He walked until he limbered up enough to run the block and a half from his house, and crossed the street, keeping clear of the volunteer fire crew. The frame kitchen was a roaring bonfire. While two hose crews turned water on the blaze, other men climbed ladders to the steeple, lowering the bell. With axes they choppel loose the wooden supports of the shingled roof, and flung a flameproof noose around the belfry top, letting the rope dangle to the ground so that if necessary they could pull it down into the building, rather than let it fall into the street.

At the south corner of the church, the pastor and Ralph Simons staggered

(Continued on page 64)



"Person to Person".

By FAITH BALDWIN

SOME of you may have seen me on "Person to Person" last May 24. The offer to appear on the program came out of the blue, and I was given a choice of two dates. It's lucky I took the first instead of the June one, since I had no idea what it involved. As soon as the date was settled, crews came to make surveys of the house for technical equipment and I never knew when I woke who would be there. They were wonderful men and I enjoyed them even when an 80-foot steel tower was built right in my backyard and a higher one on a road above me. The thing scared me, it was so high, so seemingly unsubstantial even though anchored to various big trees, but the crew ran blithely up and down the rungs of the sides and tore around on top on what looked to me like a couple of planks.

This construction is done by specialists and goes up fast, for I left my house on a Tuesday at 1:00, at which point a couple of what looked like two-by-four's had been laid down. I returned at 8:00 that night and there was my tower with its two radar-like things on top!

We had a succession of thunderstorms around that time and I lay (Continued on page 107)

ILLUSTRATOR: DICK OTT

Is the Tobacco Industry Threatening YOUR Freedoms?

ON June 26, give or take a few days, the July issue of *Reader's Digest*, which included an article evaluating cigarette filter tips, reached subscribers and newsstands across the nation. Three weeks later, the *Digest's* advertising agency—which is also the advertising agency for The American Tobacco Company—gave notice that it was dropping the *Digest* as a client.

The hands were the hands of Esau. But the voice sounded mighty like the voice of Jacob.

The *Digest* article, "The Facts Behind Filter-Tip Cigarettes," gave the results of scientific determinations of the amount of tar and nicotine contained in the mainstream smoke of popular brands of cigarettes. The tests proved, reported authors Lois Mattox Miller and James Monahan, that not only is the filtering efficiency of most filter tips negligible, but in some cases, the filter tip cigarette actually gives the smoker more tar and nicotine than the plain tip brand offered by the same manufacturer. An editorial postscript stated that a second article would appear the following month.

The July article offered a jolt to smokers, who now had laboratory evidence that most filter cigarettes were not what they claimed to be. But another jolt was in the making—one that could affect all Americans, smokers and non-smokers alike, who value the right of a free press and a free marketplace.

That second jolt hit on July 17. *Reader's Digest* was informed by telephone that Batten, Barton, Durstine & Osborn, the advertising agency which for 18 years had handled the *Digest's* circulation account, was severing its agency-client relationship with the *Digest*. The stated reason was the "conflict of interest" between The American Tobacco Company, makers of Hit Parade and Lucky Strike cigarettes, and the let-the-chips-fall-where-they-may piece of reporting in the *Digest*, which rated these two cigarette brands among others. BBD&O, as the *Digest's* agency, had placed special advertising promoting this July cigarette article. The "conflict" had been resolved by dropping the *Digest*. BBD&O agreed to release the advertising it had prepared on the following month's contents of the *Digest* (August) but would not release

*Did a tobacco company try to "punish" a
of a cigarette filter efficiency test? Here's what*

special display advertising promoting the second cigarette article.

Although neither the *Digest* nor BBD&O made a public announcement of the break, word of it reached a business columnist of *The New York Times*. He ran down the story, which broke the next morning on the front page of the *Times* and was immediately a conversation piece at every water cooler on New York's Madison Avenue.

Advertising people didn't like it. And they didn't like even more the version they heard—that American Tobacco had told BBD&O, "Either the *Digest* goes or we go." William O'Donnell, vice-president and assistant to Charles Brower, general manager of BBD&O, flatly denied they had received any ultimatum. He did say, "We knew American was displeased with a cigarette article in the July issue of the *Digest* and with the fact that we placed ads promoting the piece."

Most citizens are not likely to be too much wrought up about the routine intramural piques of the advertising fraternity, but this incident may amount to much more than that. The implications of that telephone call to the *Digest* are far-reaching and frightening. If the advertising industry ever became the pawn of pressure groups, it would spell finish not only for our kind of advertising but for our kind of life.

In a memo to BBD&O employees explaining why the tie with the *Digest* had been severed, Mr. Brower mentioned the "provocative" article in the July issue. He said that the dropping of the *Digest* was "the only course open to us."

It was, as a matter of obvious fact, not the only course open. There were at least two other courses open. The first, assuming there was a genuine conflict, was the dropping of American Tobacco. Why was this decision not made? Perhaps because last year the *Digest* spent some \$1,500,000 through BBD&O, while American Tobacco spent \$15,000,000. As *Advertising Age*, one of the top journals of the ad business, slyly put it, "BBD&O's resignation of the *Reader's Digest* account because of a conflict with American Tobacco Co. made big news, and it would have been even bigger if the agency had resigned the American Tobacco Co.

account because of a conflict with *Reader's Digest*."

The second course—and the one which would have protected the interests not only of these two advertisers but of all advertisers, plus the interests of all consumers—was simply keeping both clients. Possibly American Tobacco would have canceled. But if so, the onus would have rested entirely on its own back; the advertising industry would have come out of the fray identified as the defender of your right—and competence—to make up your own mind.

EVEN though tobacco companies are in the normal course of events notoriously flighty clients, and even though BBD&O is one of the biggest agencies in the land with scarcely the fiscal vulnerability of a smaller organization, the third course—canceling the *Digest*—was adopted and American Tobacco won without even bruising its knuckles.

Why was the incident important? Because advertising freedom is important. The U.S. Gross National Product, as the economists call it, will during 1957 add up to somewhere around \$450,000,000,000. Some kind of advertising must sell every penny's worth of it. From what is sold and from nowhere else comes the money that pays wages and salaries, dividends, annuity returns, Social Security obligations and every other form of income. There is no way, short of counterfeiting, to make money except by selling or bartering products or services. You can't sell without letting potential buyers know that you've got something to sell.

Advertising, from the most elemental word-of-mouth variety, to the most highly developed promotion of a so-called corporate or product "image," is simply the process of letting them know.

In the United States, advertising not only has grown with the nation, it has prodded the nation into growth. It has created an appetite for the attainable, lifting our standard of living above that of any other nation. Advertising has done it because, in the long haul, advertising has been believable. A product had to stand on its own feet, in free competition with other products. When self-shouted superla- (Continued on next page)

magazine daring to publish the unflattering results
happened and what it could mean to you

By ROY L. SMITH

A Religion Without Roots

TOWARD the close of the first century of the Christian era the church was afire with evangelistic and missionary zeal. In spite of the threat of persecution and in the face of savage suspicions on the part of the Roman Empire, literally tens of thousands of pagans were turning toward the light. Christian preachers were standing in the market places everywhere, declaring their faith in Jesus Christ—a Jew who had been executed as a seditionist. They were saying that He had been the Son of God, and that He had been raised from the dead and was alive again and active among men.

There was something very attractive about this Gospel as it was preached by impassioned evangelists, many of whom were by profession merchants and traders. As a consequence the tide of new recruits mounted with every passing month in spite of official threats.

Coming over into Christianity as they did, from paganism, they were bringing with them many of their pagan ideas. It is obvious that they could not come empty-minded, and many of the ideas and concepts they brought with them were good. But on the whole there was a danger that the level among the Christians was to be lowered, and the church was showing symptoms of being afflicted by an acute form of spiritual indigestion.

Multitudes were flocking to the Christian worship services, and professing a faith in Jesus Christ, without having any real concept of the deep meanings of the Gospel.

In the midst of this dangerous prosperity Doctor Luke, who had been at one time a travelling companion of Paul, wrote a little book which he hoped might serve as a stabilizing influence inside the Christian movement. Among the many priceless things he included in his tiny volume was one of the parables of Jesus which seemed to fit the situation perfectly. It was a description of the different ways different people listen to the preaching of the Gospel.

The religious leaders of Jesus' day were accustomed to teach great principles by means of stories. They did not attempt to present closely reasoned arguments on abstract themes. Rather, they described actual life situations and from them drew the lessons that enforced certain principles.

The rabbinical literature which has come down to us from that ancient day contains hundreds of these little stories, each one invented to enforce just one truth. In preaching to a generation thus trained, Jesus quite naturally adopted the parable method, and in the course of His ministry it is quite probable that He told literally hun-

(Continued on page 57)

TEXT: *These have no root, they believe for awhile and in time of temptation fall away.*

—Luke 8:13

CHRISTIAN HERALD PULPIT

tives became extravagant, it was uncompromising free competition that cut them down to size. The product that could not live up to its promise simply ceased to exist. It is the free marketplace that establishes the price level of a product. It is the interaction of competition, not the whim of sellers, that determines that one product is a "good buy" and that another is not. If any company or product can, by any means, silence its critics, put its thumb on the scale and get away with it, obviously the public must bear the brunt.

Free competition, a free exchange of ideas, has made possible our nation's homegrown philosophy that it is better to take a small profit on many units than to take a large profit on few units. This philosophy has put refrigerators, radios and bathtubs into most of our homes. Only advertising could lift the motivating desires of those homes and at the same time lower the prices of the products.

Admittedly one cannot measure in bathtubs cultural stature or spiritual poise. But neither can one measure those qualities in lack of bathtubs. That America has half of the world's telephones and almost three-fourths of the world's passenger automobiles, is no happenstance produced full-bloom by the wealth of our natural resources. There had to be, in addition, resources of mind and spunk, a will to better the environment. Under God, there was and is. That America has developed its God-given wealth, and has been so placed in history that it could develop it, is nothing much to crow about. But it is something to cry havoc about should any corporation ever think it has become so big that it can with impunity upset the whole delicately balanced system of economic give-and-take.

If advertising ever ceases to operate on the basis of whose product is so unimpeachable that it can defend itself against all comers, then we're in a bad way.

The agency pleaded "conflict of interest" as its reason for canceling the *Reader's Digest* account. But was this a valid conflict—or a valid excuse? An unwritten law among advertising agencies (and advertisers) decrees that that an agency shall not accept clients who are in direct competition with each other. No agency would get a cigarette account, for example, if it already was promoting a cigarette put out by another company. No agency would handle competing automobile accounts. Clients insist that no agency may serve two masters by promoting opposing products at the same time.

How does this theory apply to the *Digest-American Tobacco* conflict? (Continued on page 48)



Bouquet on the Bowery

THEY were beautiful flowers—delicate, regal blossoms and vivid globes of bold color. They were the kind of flowers one would expect to find in a cottage window beside a flower-lover's garden. They were arranged in the dignified vase by a knowing hand, one could tell easily. And they were fresh, crisp, almost as if the dew had been just shaken off.

But they weren't in a cottage window, nor in the overstuffed lobby of an expensive New York hotel or apartment house.

They were in a building in the shabbiest section of Manhattan, a building that stands on a street populated by homeless men who have lost every desire but the desire to drink, every ambition less imminent than how to come by a bottle.

The flowers in their vase adorned the altar of Bowery Mission, a church planned for just such men. It is a church

that offers food for the body and food for the soul. It gives men a clean, warm place to sleep—and tells them how to find rest for their restless souls.

The bouquet was a paradox, when you thought of its beauty and then of the sluggish parade going by on the sidewalk just outside. But when you remembered the altars of Old Testament days, laden with sacrificial offerings, haloed with sweet-smelling savors, then there was something altogether appropriate about where the flowers were placed and why.

For it was sacrifice and devotion that put them there.

Back of the flowers was a man. Back of the man was a story that began in a small river town 50 miles from Pittsburgh. There was the soot and clutter of mining and manufacturing at one end of town, but in ten minutes you could walk into open country at the other end.

That's where Howard Meredith (Continued next page)

By DALE HAMILTON



It's Christ's Birthday but the Guests Are Yours

Yes, you are host to these men celebrating the greatest of all Birthdays. And how desperately they need your hospitality!

For these are the unwanted, the unloved, the despairing men of the Bowery. And in your name, your Bowery Mission invites them in for an extra measure of warmth and comfort and joy befitting this glorious Day of Days.

Here they find a beautifully decorated Christmas tree and individual gifts wrapped in gay paper and ribbons. They join in singing the oldtime carols. They partake of a hearty Christmas dinner, with turkey and all the trimmings. But most of all, they have here a newer, brighter opportunity to find . . . Christ.

There is so much on a day like this to strike a hidden, all-but-forgotten chord in a man.

In the hush of Christmas, in the flood of memories that come pouring in, a man receives far more than the pair of warm socks, the suit of heavy underwear, or the shirt that you've carefully wrapped. By your thoughtfulness, you strike a spark of hope and faith within him.

Be sure to include these guests of yours on your Christmas list. Shop early for a warm and serviceable gift — socks, gloves, underwear, or a shirt. And won't you take just a moment now to let us know (a card will do) your gift will be on its way soon?

THE BOWERY MISSION & Young Men's Home

Office: 27 East 39th Street
New York 16, New York

learned to love flowers. His folks had a couple of acres, and, like their neighbors, owned cows, a horse, chickens. Unlike most of their neighbors, they had a flower garden. It wasn't simply a flower bed or a small corner of the front yard. It was big, a thing of beauty, a riot of color. Howard's father tended the vegetable garden. Howard's mother tended the flower garden.

"She had as many as 75 or 100 different varieties," he remembers. "Sweet peas were her specialty. There was a hydrangea that looked more like a tree than a bush. Mother kept the neighbors supplied with flowers."

It was a quiet town on Sundays. There were churches, and that was all, but there were enough of them to keep a person occupied all day if he made the rounds. That's what 8-year-old Howard did. There was Sunday school in the morning at the Baptist church, where his folks attended. Then by running, he could just make it to another part of town to sing in the Episcopalian boys' choir. More than just another boy soprano, Howard had a talent promising enough to justify his taking voice lessons. On Sunday afternoons, he went to the Presbyterian Sunday school. Sometimes he played the piano when the regular pianist didn't show up, for he was studying piano along with voice. Music was a large part of his life. And flowers.

When he was about 14, his change of voice came as a shock. Oddly, his teacher had not prepared him for what appeared to Howard to be a personal tragedy. He so resented the loss of his high, clear tones that for ten years he refused even to try to sing. When he was 24, and by then unmistakably a bass, he found a teacher and began again with his music.

After graduating from high school with high honors, Howard found a job with a manufacturing concern. As he grew in the company, they wanted him to go to South America to help manage a branch office, and in preparation, sent him to the University of Pittsburgh to take certain business courses. But World War I intervened, and the South American spot never materialized. Instead, Howard went to work in a munitions plant for the duration.

When that work was finished, he moved over to West Virginia as paymaster for a coal mining company. The mining town where he worked was the topmost of several strung up along a mountain. On the highest point stood the "church house." Every time the church bell rang, everyone came to church, Howard included. When there was a chance to sing, everyone sang his lustiest, to the accompaniment of a wheezy pump organ. Howard promoted interest in a piano, and organized every fund-raising stunt he could

think of until they had it. Since he was the only person in town who could play, he was church pianist. Every time the church-house bell rang, Howard felt it his duty to drop whatever he was doing—even if it happened to be experimenting with mountain moonshine—and go.

Drinking was nothing very new for him. Since he was 21, he had drunk as he pleased and prided himself on his ability to drink others under the table while his own capacity seemed bottomless. He was liked. He had talent. He could sing. He could play the piano. Back in Pittsburgh, he had as friends the sons of millionaires along with others. Talent was a magic key that opened all kinds of doors. And drinking was for him a part of his way of life.

A doctor friend told him, "Howard, eventually you'll have to take a drink to get you going in the mornings. Then watch out." Howard laughed genially.

WHEN he tired of the mountain job, he went down to Charleston, where he was a paid bass singer in the Presbyterian church quartet. Singing he knew and understood. Beyond that, he was careful not to let religion interfere with his life.

From Charleston, he moved to Albany, New York, to be paymaster for the construction company that built the port of Albany. "We had irregular hours depending on the tides," he remembers. "When the tide came in, we couldn't work. Instead of working right through the day, our time was split into two shifts, so we were off and on all hours of the day and night. I lived up on a hill and walked back and forth to work—four trips a working day—through what they called the 'Gut.' That was the speakeasy district—tough as they come. I got acquainted with most of the spots along the way."

With the arrival of winter, work had to stop. When it came time to send the work barge down to New Jersey to tie up, the boss asked Howard to ride it downriver to keep an eye on the tools and other valuables aboard. "It was a rough ride," Howard says, shaking his head even now. "Stormy. The tug had a hard time. But I made out. I brought a bottle of bootleg whiskey with me and shacked up. The bottle kept me reinforced for the trip."

With money he had put by from his wages, Howard moved into a cheap hotel in Hoboken and lived on bootleg liquor. Friends asked him, as they had asked him so many times, "Why don't you give it up, Howard? A man of your talents ought to quit drinking. You could be somebody."

He was sick of the pep talks and sermons. After two or three months, (Continued on page 36)

OUR NATIONWIDE BLOOD BROTHERHOOD

By PAUL DE KRUIF

LAST year in Bakersfield, Calif., a woman who had been severely burned needed many blood transfusions. Her husband, a Marine, was stationed in Hawaii. He and his buddies donated 17 pints of blood to the Blood Bank of Hawaii. These donations were credited to the patient's account in the California hospital, and she got a big refund on her bill.

This transaction and thousands like it are possible because of a new program sponsored by the American Association of Blood Banks. The AABB has organized a heretofore unheard-of system, a national clearing-house for blood banks. By means of this gigantic transfusion life-line, donors can give their blood for patients thousands of miles away.

Blood is the mightiest of medicines—one out of every 20 transfusions saves a human life. Yet it's expensive: \$12 to \$50 a transfusion, unless the blood is replaced by relatives or friends. And Americans are constantly on the move, so that patients in need of blood are often far removed from donors eager to give or replace it.

Long-range saving of human life would have been impossible 20 years ago. In those days doctors and families spent many heart-breaking hours waiting while the blood of patients' relatives and friends was being tested and typed to find suitable donors—for blood that means life to one human being may be fatal to another.

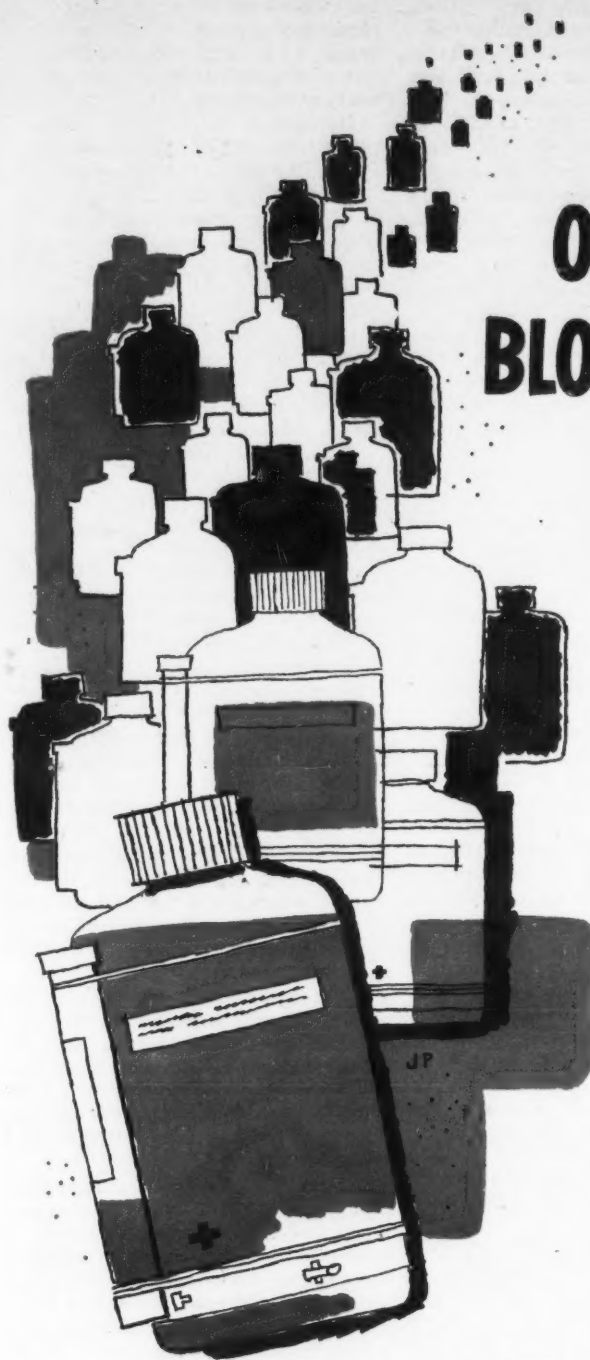
"We used to stand helplessly by during this search," says Dr. DeWitt Burnham of San Francisco, "watching our patients bleed, and sometimes die, because blood came too little and too late."

Out of these tragedies grew local blood banks, the saving of blood in hospitals or laboratories where this marvelous medicine was on tap whenever it was needed. In the past few years these banks have enabled the use of blood to grow phenomenally, from an estimated one transfusion to every 150 hospital admissions in 1935 to one for every four admissions in 1956.

Between the donor's gift and its transfusion there is a complicated science, so meticulous that it's easy to understand why one bank might hesitate to accept blood from another far away. Every would-be donor must be screened to exclude all whose blood might cause disease; blood must be handled with super-aseptic care to keep out contaminating microbes; every last pint of blood must be individually grouped, typed and labeled, to be sure it will be compatible with the blood of a given patient. And blood, even when refrigerated, is perishable, usable for only 21 days after leaving its donor.

These factors all

(Continued on next page)



ILLUSTRATED BY JO POLSENO

***You can now give blood even
though patient is miles away—through
a national blood bank clearing house***

contributed to preventing inter-bank reciprocity. But in 1951 the first step toward real reciprocity was taken in California. There the community blood banks were linked into a state-wide chain, under the leadership of Dr. John R. Upton and sponsored by the California Medical Association. It was necessary to keep track day by day of the number of surplus pints in member blood banks. When blood of any type ran short in one bank, a batch of that type could be rushed, refrigerated, from a bank that had a surplus. But this was a complicated procedure, involving numerous phone calls and letters between blood banks.

Mrs. Bernice Hemphill, managing director of Irwin Memorial Blood Bank of the San Francisco Medical Society, took the next step. She begged advice from money bankers. How is it that a check is good in New York when the money to cover it is in San Francisco? That's possible because we have a fiscal clearing-house system. Why not, she asked, set up a *state-wide blood bank clearing-house*—a central bookkeeping agency to arrange donor replacements between banks, to keep records, to balance blood accounts and to arrange settlements of debts between the banks?

With the establishment of this California blood clearing-house system in 1951, any Californian could give blood for patients almost *anywhere in California*. But a Californian temporarily in an Eastern city might need a lot of blood and not be able to get blood replacements from friends at home because the Eastern hospital might say: "Sorry, we can't take your blood. We feel our blood is more carefully processed than yours."

A nation-wide clearing-house system might have remained a dream except

for the American Association of Blood Banks, a voluntary organization sponsored by Baylor University Hospital in Dallas, Texas, and set up a few years earlier under the direction of Miss Marjorie Saunders. The AABB now hooks up blood banks, doctors, immunologists, blood technologists and administrators across the nation. One of its main purposes: to standardize nationally the method of processing blood so that a blood bank no longer need distrust blood from another bank.

BERNICE Hemphill became a one-woman task force enlisting support for a workable national reciprocity system. She got the AABB to sponsor five district clearing-houses: in New York City, Chicago, Dallas, Jacksonville and San Francisco. Blood reciprocity transactions of a member bank are solely with its district clearing-house; thus each bank keeps only one account instead of having to record individual exchanges with hundreds of banks.

This brought remarkable results. For example, a patient in a hospital served by the Minneapolis War Memorial Blood Bank underwent major surgery, and the type of blood he needed was very rare. His predicted need for more than 50 pints of blood would have required the screening of 2500 donors locally. The Minneapolis bank could find only half the needed blood. Then the district clearing-house in Chicago went into action. It got 26 pints from the Milwaukee Blood Center, two from Chicago, one from Miami. Rapid delivery of the rare blood saved the patient's life.

A blood bank which accepts donations for a patient who received blood in another part of the country forwards a reciprocity credit form—an I. O. U. —to its district clearing-house. The lat-

ter then records the transaction and channels the credit to the bank that supplied the blood. Patients get credit just as if donations had been made at the bank that furnished them the blood.

Here's how this helps the patient's pocketbook. A Chicago salesman was driving in Florida when his peptic ulcer began bleeding. He was hospitalized, received many transfusions before his hemorrhage was brought under control. Through the district clearing-houses of the AABB, the blood was replaced by his wife in Chicago, his brother in Texas and some of his friends, all of whom contributed to their local banks. The salesman in Florida got credit for these donations, which reduced his bill greatly.

Each district clearing-house maintains a daily log of surplus blood. When a member bank encounters an unusual shortage it contacts its clearing-house, which in turn directs a blood shipment by a bank having a surplus. If, during a month, a member bank ships more blood than it receives, it is paid a processing and transportation fee by the clearing-house for each excess unit. This is collected by the clearing-house from banks which received more blood than they shipped that month.

Most banks of the AABB charge patients for blood in the form of a replacement and processing fee, the dollar value of a pint of blood. These fees are canceled in whole or in part when patients provide donors. So the fee places a moral and financial responsibility on the patient to provide friends and relatives to replace the blood that saves the life.

The tremendous operation of the clearing-house is conducted with the help of only five full-time paid workers. The total annual payroll is less than \$25,000. And the clearing-houses are self-supporting; they charge a small fee for each transaction between member blood banks.

Blood bank workers are inspired by the ever-increasing new life-saving uses of blood now bringing thousands of formerly doomed patients through long operations—for wrecked hearts, lungs, tumors of the brain, heretofore hopeless cancers. It's blood transfusions of from 12 to 15 pints that help make this brilliant new surgery possible. And it is thanks greatly to scientific development and the AABB's efforts to standardize blood processing that transfusions are now so safe that accidents are extremely rare.

The growth in the use of the clearing-house system is phenomenal. Its transactions are up from a mere few hundred, five years ago, to over 100,000 nationally this year.

There is no such thing as free blood. Somebody must pay for the delicate

(Continued on page 61)

The Answer

THIS is the time that I had feared the most,
When Autumn's hand has touched the brow with frost;
And Winter waits the turning of the page,
When all of youth and much of life is lost.
It was not age I feared—but only this:
That there be nothing left for me to do;
For calendars instead of fate decide
When usefulness is past and work is through:

But I have found the answer to it all.
Upon life's way, so many debts are made;
And some I owe for love and some for hope.
A man needs time that all may be repaid;
And now life's slowing tempo leaves me free
For giving back what others gave to me.

—Reginald V. Holmes



FOUND—ON THE BOWERY

This is all he has. The dim and crumpled remnant of bright hope.
The top of a pitiful little pile of his personal possessions.

Another homeless man comes to Bowery Mission . . . a lonely wanderer of the dark and hostile streets irresistibly drawn by the welcome of the bright open door. Changing into his first clean clothes in weeks or months, his fumbling fingers pull from torn and dirty pockets a broken comb, a grimy handkerchief—and this faded snapshot. And when we see this simple evidence of better days, we know that such a man as this is not a common derelict. His decent instincts have not been lost, his vision of a new life only dimmed, not destroyed . . . for through his tragic journey down he has tightly clung to his memory of home, of family, of love.

Yes, there is still time for this troubled man to retrace his steps—still time to restore him to the loved ones for whom his afflicted heart cries out! *But someone must help him.*

This help awaits him at the Bowery Mission. Here his body is cared for, while his mind and spirit find refreshment and strength. Here, as he ponders the healing word of Jesus, the hope that has never ceased flickering in his breast grows and brightens day by day. When he walks forth at last, it is with the firm resolve to atone for the hurt he has done, even if it takes him the rest of his life.

Right now, hundreds of families like the one in the picture are waiting . . . and wondering. They smile less often now than when the camera shutter clicked upon their happiness. For some of them, it will become more

and more difficult to smile as the years go on. But for many others this scene will come back to life again, this happiness will return. What a blessed thing to know that *you* made it possible!

And only you can make it possible! Without your support, the Mission cannot continue its merciful work. This year money is needed more urgently than ever. Your dollars can mean not only the salvation of some unfortunate man . . . but a happy future for those who love and need him. Please send your contribution *today!*

BOWERY MISSION AND YOUNG MEN'S HOME
Business Office, 27 East 39th Street, Room 755
New York 16, N. Y.

Yes, I want to help restore some homeless, troubled man to the loved ones who need him. I enclose my gift of \$_____.

(Note: The Bowery Mission is a non-profit organization. Your contribution is deductible on your income tax return.)

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Address _____

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- Modernization
- Ministerial Residence
- Church-sponsored school
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BROADWAY PLAN CHURCH FINANCE

Wilson Building Main at McGowan
Houston 2, Texas

BOUQUET ON THE BOWERY

(Continued from page 32)

when his money was gone, he headed across the river for the Bowery. On the Bowery, a man could mind his own business.

He took a job as room clerk in a flophouse. "It was run by a Jew," Howard recalls, "and he was one of the best 'Christians' I have ever known. He owned a stock brokerage house in Wall Street, but he had been brought up in the Bowery and kept a lodging house there. I think he lost more on the lodging house than he made on it. He was forever picking up young fellows, giving them a place to stay, trying to get them on their feet and off the Bowery. I soon found that a man couldn't mind his own business even on the Bowery."

"Howard," his boss told him, "I have a job for you down on Wall Street. You're a smart man. I need a man like you down there."

Howard shook his head. "No," he said softly. "I would be there a while and then I would feel the old urge and I would go on a binge."

Howard came upon a mission on 23rd Street operated by Calvary Episcopal Church where Sam Shoemaker was then rector. Howard began working in the mission, and through it joined Calvary Church. "I didn't renounce liquor," he says. But the Hound of Heaven was closing in on him.

There were more clerking jobs in Bowery flophouses. But there was no happiness. "I hated to look in the mirror. Drinking, after all, is nothing more than temporary suicide. You don't want to live with yourself and you drink so that for a while you can be somebody else. But you always have to wake up. You always have to crawl back into your own skin."

Howard had seen the Bowery Mission; he worked across the street and passed it daily. And one morning, after a mirror-looking session, he quit his job and walked over to the Mission and into a new kind of life. This time he made a complete break. This time

he prayed, "God, make me willing to have *Your* way." That did it.

He found a job in a restaurant, where he worked five hours a day. Before he went off in the morning he helped at the Mission, playing the piano for an early service. After work, he came back to serve in any way he could. He was soon working full-time for the Mission. That was 15 years ago.

The weekly gift of flowers? That's been going on for 14 years. "I just think that flowers are a good influence," 75-year-old Howard Meredith tells you today. "A lot of men on the Bowery have come from small towns. A lot of the men tell me, 'We had flowers like that at home.'"

Doesn't it cost a lot to keep the Mission in flowers? Yes, it does. But Howard has a theory about giving. "The only way to give is to go without something in order to give. That's the only way a gift means anything. And that's the way I give. I'd like to go to the opera, because I love singing—but I don't go. I'd like to go to some of the wonderful concerts in New York, because I enjoy good music—but I don't go. That's how I can afford to buy flowers. If you want to do good, you have to go without and use the money."

As full of energy as a man 25 years younger, Howard has not missed a meeting in the Bowery Mission chapel for well over a decade. He hasn't taken a vacation, either. Time is too precious. "I don't have much of it left," he says. "What there is, I want to use for God."

He's "one of Pastor Bolton's assistants." He gives a hand to the clinic doctor who comes in once a week. He plays the piano when it's necessary. He leads the singing when he's asked. He takes a service when a speaker doesn't show up.

And, every week, he keeps a fresh bouquet on God's altar.

Howard is a happy man. He's doing what he most wants to do. And he knows that what he is doing, he's doing for good.

THE END

CALIFORNIA—CAVALCADE OF FAITHS

(Continued from page 23)

316 congregations with a church property valuation of \$31,763,553.

For an example of contemporary church architecture at its best, drive around to St. Luke's Lutheran Church at La Mesa, visit St. Luke's in Sacramento, or stop at St. Mark's in San Francisco which is the oldest Lutheran church in the state. Christ the King Lutheran Church in Van Nuys and Our Redeemer in Los Angeles won prizes in national architectural competition. Our Saviour Church in Los Angeles is

known as the Cathedral of the West. Congregationalism's greatest church is First Church of Los Angeles which, as one of its members enthusiastically declared, "is an institution and an industry and an inspiration for the world!" It has just installed the most "fabulous bronze doors" anywhere in California.

Methodism's property valuation exceeds \$64,000,000. "Here is an example of how fast Methodism is growing," a member of Methodism's Committee

on Public Relations told me. "Take a glance at St. Paul's Church in Encino. It started in 1951 in a chicken house, now has 205 members and \$82,000 property valuation."

Westwood Methodist is the most architecturally outstanding. It won national honors from the architect's group as the most beautiful church building of the year. First Church, San Francisco is 110 years old. It is not in its original building but the 105-year-old church at Downieville and the 100-year-old church at North San Juan are both originals and in current use. They are in the Mother Lode country of the Gold Rush.

Episcopal churches of intrinsic beauty are numerous. Some say St. Matthews at Pacific Palisades is the most worshipful, others contend it is Grace Cathedral in San Francisco whose spire pierces the sky at 500 feet.

Immanuel Presbyterian on Wilshire Boulevard, Calvary Presbyterian in San Francisco, Baptist churches, Christian churches, Evangelical and Reformed churches, Adventists, well-known and lesser-known denominations, are dotting the landscape with signs that say, "New church going up! Worship with us!" Famous First Presbyterian Church of Hollywood, where Henrietta Mears, founder of Gospel Light Press, directs the religious education program, is also building. Roman Catholicism claims it is organizing a new parish every month.

Hollywood, which became the motion picture capital of the U.S. by virtue of plentiful California sunlight, is also the center of religious film making. It all started with Episcopal Rector James K. Friedreich, who established Cathedral Films in Burbank and helped make the churches audio-visual aids conscious. Family Films is a prominent producer well known for religious TV films. Dr. Irwin Moon produces spectacular science-and-religion motion pictures at the Moody Institute of Science, housed in a converted lodge building in West Los Angeles. World Wide Pictures, in Sherman Oaks, produces films of the Billy Graham Crusades. (It was in his Los Angeles campaign in 1949 that Evangelist Graham first received national attention.)

Charles E. Fuller attracts weekly crowds to Long Beach Auditorium for his religious broadcasts. His "Old Fashioned Revival Hour" has been on the air across the country for over 30 years. Fuller Theological Seminary at Pasadena has been an outgrowth of the Fuller enterprise. The Bible Institute of Los Angeles now includes a seminary besides an extension in Hong Kong, is building a new campus at La Mirada. Latest innovation in Bible



"Wisdom Hath Builded Her House"

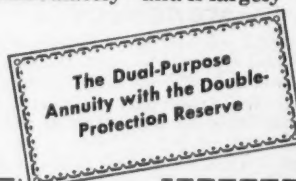
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study is the Bible correspondence course introduced this fall by Sacred Records of Los Angeles. Religion in California is on the march.

Two words provide the key to the whirr of religious activity throughout the Golden State. They are: consecration and competition.

Despite the sensationalism attributed to California religion, particularly

the religion of southern California, there is a deep, underlying spirit of consecration evident among church-loyal people. They feel they have found a faith and want to do something about it. Traditional denominations working among national groups have organized missions and churches for Spanish-speaking groups, also for Orientals, Russians, Hungarians, Ital-

NATIONAL RECREATIONAL AREAS

CALIFORNIA boasts four of our 29 national parks—Yosemite, Sequoia, Kings Canyon and Lassen—plus 7 national monuments and 17 national forests. The parks provide ranger-naturalist lectures, guided field trips, special campfire programs, religious services. Visitor use fees of a dollar or more per automobile are collected when entering a park. Rules about fires are stringent because of the danger to the valuable forest lands.

Part of Yosemite was set aside as public property in 1864 by an act of Congress signed by President Lincoln. Each year more than a million persons visit this park to view its lofty waterfalls, giant sequoias, high wilderness country and the striking beauty of Yosemite Valley. Open all year around.

Sequoia and Kings Canyon are adjacent parks operated as one. Both have big trees, vast, mountainous primitive areas, polished granite domes, deep canyons, jeweled lakes and tumbling waterfalls. Sequoia includes Mt. Whitney, highest mountain in the continental U.S., the largest and possibly oldest tree (3000 to 4000 years) in the world, the General Sherman. General Grant Tree in Kings Canyon Park has the largest base diameter of any tree.

Lassen Volcanic National Park preserves Lassen Peak, the country's only recent active volcano and the surrounding area. Cinder Cone is spectacular for its symmetry, the Sulphur Works for its hot springs, steam and sulphurous vents. Lava fields, fumaroles, mud volcanoes and boiling lakes abound, but the park has beautiful forests, flower-strewn meadows and wildlife, too.

Largest of the national monuments is Death Valley with nearly two million acres devoted to rugged desert land, crystal-like salt formations, canyons, sand dunes, cliffs, mines and ghost towns. Badwater is the lowest point in the Western Hemisphere, with Telescope Peak towering 11,331 feet above it. Scotty's Castle, an architectural oddity, contains beautiful furnishings and art treasures. Park is open all year, but pleasantest from October to May.

Joshua Tree National Monument has many varieties of desert flora, most spectacular of which is the Joshua tree, 10-40-ft.-high member of the lily family, which blooms from March through May. Wonderland of Rocks and Cottonwood Spring oasis are interesting.

Muir Woods, across the Golden Gate from San Francisco, preserves a virgin stand of redwoods. These are old trees which grow very tall, as compared with the giant sequoias of the mountains which are larger in diameter, but not as tall.

Pinnacles National Monument is noted for its colorful, precipitous bluffs, spires and crags of volcanic rock, unusual caverns. Many spire-like rock formations are over 1000 feet high. The park has good trails, many birds, wild flowers and deer.

Lava Beds National Monument is a region of lava tubes or caves, many of which are lined with ice. Indian pictographs and stone carvings date from prehistoric times.

Devils Postpile National Monument features an extraordinary formation of symmetrical blue-gray basaltic columns as high as 60 feet, looking like the pipes of a giant organ. Also interesting are a 140-foot waterfall, hot springs and soda springs.

For information concerning national parks or monuments write the National Park Service Regional Office, 180 New Montgomery St., San Francisco, California. For maps or information concerning recreation in the national forests write U.S. National Forest Service, 630 Sansome Street, San Francisco, California.

ians and many others which make up the versatile population of a sea-coast state. A great deal of volunteer help goes into these programs. A Baptist minister said to me, "Religion in California is a layman's project." A Methodist described what is called the "Bishop's Prospectors," a layman-established revolving fund to buy land for starting new churches. Some churches tithe their building funds to start a new neighboring church, and these "baby churches" in turn tithe their building funds in a chain reaction building program. It is working "California style."

All sorts of public relations projects are part of the churches' "consecration." Some have magnificent camp sites for young people's conferences. Others have fellowship groups divided into young adults, students, middle adults and older adults classifications. "The church," said a moderator of a California Presbytery, "must enter into all phases of life, religious, social, educational, recognizing that each has a spiritual approach."

Wednesday night prayer meetings have become "Family Nights with a Purpose," the purpose usually being to deepen the individual religious consciousness through some new consecration. It may be adopting refugee families, arranging special studies, helping the handicapped, taking on a new drive to raise money, or simply arranging car teams to get people to church on Sundays.

Practically every large denomination sponsors homes for retired people, neighborhood houses and community centers. Eighty retired Presbyterian missionaries and their wives live at Monte Vista Grove in Pasadena. The Society of Friends maintains a lovely home called Quaker Haven at Whittier. There is also the world famous Pilgrim Place in Claremont, an interdenominational "retired ministers village."

Competition is also the keynote in its very best sense. You need only pick up Saturday's California papers and scan the church pages to discover that religion is definitely in the news. North or south in California, the new, contemporary religions are making a strong bid for people's spiritual loyalties.

The "little-known" groups came in as Protestantism's unpaid bills during a period of religious apathy around twenty-five years ago. Some say the entire movement was spearheaded by a copper-haired evangelist named Aimee Semple MacPherson. She popularized religion so that it could compete with the movies and she stirred up interest all up and down the coast. Her International Church of the Four-

(Continued on page 55)



NO ONE EVER NOTICES HER

Rose Marie is a shy and frail little three-year old American Indian girl. She is shy and timid because she thinks no one ever notices her or cares anything about her. Her father is away for long periods of time job hunting. He can't find any work on the reservation. She is frail because she has to survive as an infant with practically no milk diet. Her home is a shack with a dirt floor without furniture or the barest of comforts. She is hungry most of the time. Yet she is a pretty girl with winsome dimples and deep brown eyes—a wistful child who timidly seems to yearn for a bit of attention. She could be very affectionate and grateful if she knew someone loved her.

Rose Marie, like many other American Indian children, needs to find a friend and be "adopted" through Christian Children's Fund's Indian centers in four states. The cost of such an "adoption" is \$10 a month and the contributor receives the child's name, address, picture and story and can exchange correspondence.

I want to "adopt" an Indian boy ☐ girl ☐. Please send me my child's name, address, picture and story. I understand I can write to my child.

Enclosed please find \$120 for the year ☐ or \$10 for the first month ☐. I understand I have the privilege of cancelling my "adoption" at any time. I cannot "adopt" a child but I will pledge per month for a year ☐. I enclose my single gift ☐. Gifts are deductible from income tax.

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For information about the "adoption" of non-Indian children in the United States or in 30 other countries, please write to:

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Christian Children's Fund, incorporated in 1938, with its 250 affiliated orphanage schools in 34 countries, is the largest Protestant orphanage organization in the world. It serves 25 million meals a year. It is registered with the Advisory Committee on Voluntary Aid of the International Cooperation Administration of the United States Government. It is experienced, efficient, economical and conscientious.

Rose Marie's tribe, the Papagos, live in a barren desert country where 50 acres of land is required for one cow. Less than a third of them speak English and 40% of the children are not in school. These "first American" children very definitely need help.

Daily Meditations

by HALFORD E. LUCCOCK

Friday, November 1

READ MATTHEW 5:46-48

ONE of the most "deadly" words in the language—a word which has been a great obstacle to religious and social progress—is the word "average." It is a word which brings a false satisfaction, in that it makes people satisfied with low standards. Some people are complacent about their giving, for they say, "I'm giving as much as the average," forgetting that the "average" includes children. The word "average" can be a tyranny. It leaves no place for distinguished character and action.

Jesus did not call His disciples to "average" discipleship, or to be satisfied with a lazy, casual following. He said, "Be ye . . . perfect as your heavenly Father is perfect."

Help us to remember, O God, that not failure but low aim is crime. Amen.

Saturday, November 2

READ LUKE 11:42, 43

BISHOP Henry K. Sherrill, the presiding bishop of the Episcopal Church, said a good thing some time ago, one which deserves to be well remembered. He said, in an address at a church gathering, "The real trouble with the church is that we have so many good people with great convictions about little things. They slow us down."

Think that over and then ask, "Lord, is it I?" Do we keep our magnitudes in proper proportion? Do we put first things first? Or do we have great convictions about little things, comparatively, and no great convictions about big things, such as love and justice and devotion to God?

We thank Thee, O God, for Thy revelation concerning the things in life which count most. Help us to seek first the kingdom of God. Amen.

Sunday, November 3

READ PSALM 46:1-5

A FEW years ago, in a book in the Rivers of America series entitled *The Monongahela*, Richard Bissell wrote: "In order to have a river in your blood, you have to work on her for ages. You don't get to know a river by riding along its banks in a car taking snapshots, or by going down it in a canoe with a patent cookstove, or by reading books about it. . . . You've got to eat it, sleep it, and breathe it, until you've got river in your shoe soles."

Hold those true words in mind, in connection with the beautiful phrase in Psalm 46, "There is a river, the streams whereof

shall make glad the city of God." We do not know the river of refreshment and strengthening, which flows in the Bible, by turning a few pages once in a while. We must live with it.

Grant, O God, that the entrance of Thy word may give light to our minds. Amen.

Monday, November 4

READ EPHESIANS 2:19-22

HERE is a great word of hope and challenge to us which was written centuries ago by St. Augustine. When the city of Rome fell before the onslaught of hosts of barbarians, many people thought it meant the end of the world. But Augustine had too great a faith and trust in God for that kind of despair. He wrote in *The City of God*, "If the report comes to me that all Christians in Europe are dead, the City of God still lives, because I am a citizen of that City." We can say that after all the years. We are citizens of the Eternal City of God.

We pray, O God, for a faith that will not shrink from any trial. Amen.

Tuesday, November 5

READ LUKE 21:32, 33

A GREAT violinist, Isaac Stern, was being congratulated on his brilliant playing of a Beethoven concerto. Modestly, he gave the credit to Beethoven. "You can work on a Beethoven concerto for fifty years and never find a final answer. It is capable of any kind of expression and new ideas. It is an alive thing."

A beautiful tribute to great music. The history of Christ in the Gospels is also "an alive thing." We can never capture all of Christ's meaning. He finds new expressions in each new generation. The joy and wonder of the story is that a lifetime of study and meditation brings out new meanings.

May we be faithful, O God, in keeping Thy truth before our eyes and imaginations, that we may behold wondrous things out of Thy law. Amen.

Wednesday, November 6

READ MATTHEW 9:36-38

A MAN walked up behind a friend and suddenly spoke to him in a loud voice. The friend said, "My, you made me jump out of my skin." The man replied, "That might be a good thing."

Truly, it would be a good thing for all of us, to be able to jump out of our skins more often. General Charles Gordon used to speak of "the sovereign duty of crawling

under the other man's skin." We ought to get out of our own skin and put ourselves, in dedicated imagination, into the situation of other people, to know how the man with a dark skin feels under many discrimination. We need to feel with and for other people.

Teach us, O God, to have quick and understanding compassion for all who are in any kind of need. Amen.

Thursday, November 7

READ MATTHEW 6:11-13

MANY thoughtful students of the Bible have pointed out the great difference between two kinds of prayer. One begins with the words, "Give me." The other begins, "Give us." There are times, of course, when we must pray in the singular number. We must say, "God be merciful to me, a sinner." We must say, "Receive my thanks," and "Help me to be true." But prayer should be for the large part in the plural number. Prayer at its best says, in the words of the Lord's prayer, "Give us this day our daily bread." It says, "Forgive us our debts." It says, "Deliver us from evil." After this manner pray ye in the plural, for the whole family of God.

We pray not for ourselves alone, O God, but for all Thy children. Amen.

Friday, November 8

READ II SAMUEL 18:32, 33

WE hear much in these days about our living in a new world. But the most important things in life are the *old* things. A minister thought of that while making a pastoral call. He was sent for by a man whose son had just died. The minister talked on the telephone. That was new. He drove to where his friend lived in an automobile. That was new. He went into a 16-story apartment. That was new. He went up in an elevator. That was new. Then he faced a father in his grief. That was not new. That was old. It was as old as a room above a gate in Jerusalem, where a father, King David, cried out, "O Absalom, Absalom my son, would God I had died for thee!" The biggest things in life are not new inventions, but old reliances of faith.

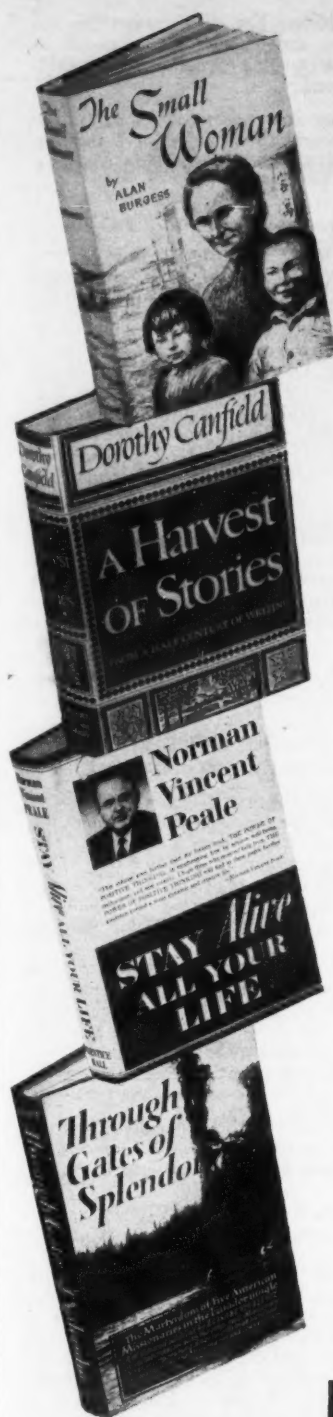
From everlasting to everlasting, Thou art God. Amen.

Saturday, November 9

READ JOHN 8:66-68

TODAY let us think of these words from the sixth chapter of John: "From that

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time, many of His disciples went back, and walked no more with Him." The words present a sad picture to the mind. These turned back and left Jesus. Why? Possibly because the discipleship became dangerous. Possibly it grew hard. They had to give up comforts.

Go on to ask this question: Why do disciples "walk no more" in our day? Then let us ask ourselves, do we turn back when the way becomes hard and dangerous?

O God, we have promised to serve Thee to the end. O give us grace to follow our Master and our Friend. Amen.

Sunday, November 10

READ MATTHEW 11:28-30

THINK of this poem entitled, "A Skylark in London," in connection with religious experience:

*Into the city street this stranger brings
His country song; above the traffic's flow
He climbs on cool and uncorrupted wings,
Oblivious of the restless world below,
And where his ancestors once sang, he
sings,
Of summer days a thousand years ago.*

Let us give thanks that in these days we can still hear to our comfort and strength words spoken so many years ago, words such as "The Lord is my shepherd" and "Come unto me, all ye that labor and are heavy laden."

May we keep alive in our hearts, O God, trust in Thee and do Thy will. Amen.

Monday, November 11

READ ACTS 17:24-28

A LOCAL office in some New England states is a "fence viewer." That sounds strange to those not familiar with the office. It sounds as though the man who held the office did not do anything but sit and look at fences. That is wrong. The duty of the "fence viewer" is to examine boundaries of real estate when they are in question.

Look beyond the office of fence viewer. Think how many fences there are which divide people from one another. There are fences of "border and breed and birth" which separate God's children. People are held apart by fences of race and color and nationality. We should view all these fences as God views them, as barriers which should not divide people. God has made "of one blood all nations of men."

Help us, O God, to find brotherhood with all men in the loving spirit of Jesus. Amen.

Tuesday, November 12

READ MARK 16:15

A FATHER gave his 9-year-old daughter a globe as a birthday present. He hoped to develop her awareness of the whole round earth. It was and is a very good idea. The little girl was very happy with her present. She took the globe in her hands and said, "The world is mine." She was right, and spoke for all children. The world is theirs, in that they will live in it much longer than the older generation. The globe will be theirs, to make it a blessing or a calamity. We will have to pass on the globe to

our children. The duty rests upon the churches, and on all religious people to train the coming generation in world-mindedness.

Deepen our concern, O God, for the whole world. Save us from being imprisoned in our own selfish concerns. Amen.

Wednesday, November 13

READ I TIMOTHY 1:16-18

IN a play written a few years before the outbreak of the Second World War, in the days when Hitler's barbaric tyranny threw terror into the nations, there was a memorable line. One character, thinking of the threats to the world, said, "They are taking the world away from the intellectuals and giving it to the apes." One listener said, "If that is true at all, perhaps one reason is that the 'intellectuals' do not fight as hard as the 'apes'."

That is sometimes true. Often the people who believe in democracy do not work as hard for it as some Communists work for their own vicious way of life. Think it over. How hard do we work and fight for the Christian faith?

Help us, O God, to fight the good fight with all our might, that Thy truth may prevail. Amen.

Thursday, November 14

READ JOHN 1:35-39

HERE are the words of a great lover of mankind, the missionary physician in the jungles of Africa, Albert Schweitzer: "The best force for shaping opinion is that which goes from person to person and relies solely on the truth. That kind of opinion for good causes attacks evil as David attacked Goliath."

We do not occupy high positions such as Secretary of State or Minister for Foreign Affairs. But we can influence opinion making for peace. For we each have influence on some people. That is the way that public opinion becomes a power for good.

Help us, O God, to remember that we do have an influence on some persons for good. Help us bravely to exert it. Amen.

Friday, November 15

READ LUKE 15:4-7

A CHRISTIAN view of man is a strong power to bring about social action. An acceptance of Jesus' view of the worth of man, as illustrated in the parables of the lost sheep and the lost coin and the prodigal son, will compel us to strive for a more just and merciful way of life. Such a view of man will result in a deep-rooted indignation against all evils that put a blight on human life.

Give us, O God, a strong sympathy for all who suffer injustice and oppression in our land and throughout the world. Give us the courage to stand for the actions that lift burdens from the backs of people. Amen.

Saturday, November 16

READ ACTS 13:14, 15

THERE is a sentence in our Scripture

Everybody benefits
when everybody gives



passage for today which fits ourselves and our time. Paul and some companions had entered a Jewish synagogue at Antioch and sat down. The rulers of the synagogue said to them, "If you have any word of exhortation for the people, say on." The word "exhortation" means in this connection, "encouragement." This direction is always in order. It is very much in order today. There are many discouraged people. There are many who need encouragement over the conditions and prospects of the world. We have words of encouragement in our revelation of God.

Help us, O God, to remember that the Lord God is a sun and a shield. May we bring new courage into lives we touch.

Sunday, November 17

READ LUKE 12:40

A WOMAN sent this excuse for her son's being tardy, to the kindergarten teacher in a New York school. She wrote, "Please excuse Johnny's being late to school this morning. Nine o'clock came sooner than we expected!" Hardly a good excuse! So many things, including 9:00 o'clock, do often come sooner than we expect. The testing of our strength of character by temptation has a way of jumping on us suddenly when we do not expect it. It was so with Peter the night of Jesus' arrest. The test by the fire in the courtyard came sooner than he expected, and he failed in his loyalty to Jesus. Be ye therefore ready, for ye know not the hour.

Grant, O God, that day by day our spirits may keep awake and that we may watch and pray that we enter not into temptation. Amen.

Monday, November 18

READ ACTS 7:54-59

IN the novel dealing with early Christianity, *The Robe* by Lloyd Douglas, there is a dramatic scene in which Demetrius, a Roman soldier, watches the stoning of Stephen. Just before his death, when Stephen looked up into Heaven and called upon God, the soldier was deeply moved, and said with conviction, "That man is looking at something!" The strongest persuasion we can give for our faith is to create the conviction in those who see our lives, that we are looking at something real! We convince others by the sincerity and power of our lives that we endure as seeing Him who is invisible.

Help us, O God, to live so that others may be convinced that our faith is a sustaining power. Amen.

Tuesday, November 19

READ MARK 10:42-45

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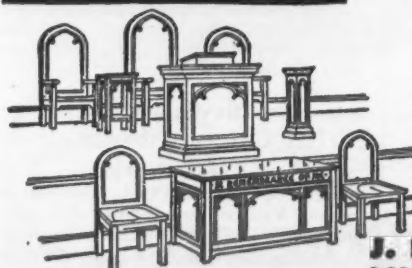
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others, which threaten the faith that we preach and endeavor to live. The first is the danger that our gospel may be "pret-tied up." The second is the danger that it may be "watered down." The faith may be made "pretty" by being a superficial version of the Gospel story, one which never looks at the hard facts of evil. The faith may be "watered down," taking out the sharp demands on our lives in such commands as "Take up your cross and follow Me."

May we strive to avoid both dangers!

We thank Thee, O God, for the truths we have received. Save us from a fractional understanding of our faith. Amen.

Wednesday, November 20

READ GALATIANS 2:20

RALPH WALDO EMERSON once said, "Hold a straw parallel to the Gulf Stream and the Atlantic Ocean will flow through it." That is true. You can prove it!

Here is something else true. Hold your life parallel to the life of Christ and the power of God will flow through it. That is true. You can prove it.

Out of our weakness, O God, may we be made strong by opening our minds and hearts to Thy Grace. Amen.

Thursday, November 21

READ ACTS 19:28-31

SHOLEM ASCH, the Jewish novelist who died a few months ago, writer of impressive novels about early Christianity, including *Mary and The Apostle*, went to Palestine in preparation for writing. He said, "I wanted to get the actual *feel* of the Holy Land." It would be wonderful, would it not, to get the *feel* of the early church? Well, we can do that. We can get the "feel" of the Book of Acts by having the same experiences which the early Christians had—of seeking to win disciples, and standing up for our faith against crowd pressure.

O God, to us may grace be given to follow in the train of the early pioneers of our faith. Amen.

Friday, November 22

READ PHILIPPIANS 4:8, 9

HERE is an explanation of what our generation needs for moral and religious guidance, by a great Christian teacher, William E. Hocking. "If I were to name the chief defect of contemporary education . . . it would be that it produces so many stunted wills, wills prematurely gray and incapable of greatness, not because of lack of endowment, but because they have never been searchingly exposed to what is noble, generous and faith-provoking."

O God, whatsoever things are pure, noble, generous and faithful, may we think on these things. Amen.

Saturday, November 23

READ LUKE 19:41, 42

A FEW years ago a large increase in the number of twins born in London was reported. A school teacher in London asked her pupils in one of the lower grades to write why they thought so many twins had

been born. One little boy wrote, "I believe so many twins are born into the world today because little children are frightened of entering the world alone." We may smile at that. But it is something to weep over. Our world, with its threat of destruction, is a frightening world for little children. May we put all our heart, mind and will into the task of bringing peace into the world and making it safe for little children.

May the God of peace guide our feet into the way of peace. Amen.

Sunday, November 24

READ EPHESIANS 5:27

DROP this sentence into your mind and watch it expand as you meditate over it: "The way to love anything is to realize that it might be lost." That is a good way to love one's family. Realize the blessing of the family, cherish it and preserve it and love the members of the family by remembering that they might be lost. That is a good way to love our country. Realize that its blessings might be lost. That is a wonderful way to love our church. Realize that it might be lost, and may well be lost, if we fail to fulfill our duties and responsibilities to the church.

Help us to feel deeply that we love Thy church, O God, and for her may our toils and cares be given. Amen.

Monday, November 25

READ ISAIAH 2:2, 3

WE are all familiar with the most famous thing which General William T. Sherman said about war. Here is something else which he said. Remember that this is not the word of a preacher but of a soldier: "I am sick and tired of war. Its glory is all moonshine. It is only those who have never fired a shot, nor heard the shrieks and cries of the wounded, who cry aloud for blood, more vengeance, more desolation."

Grant, O God, that we may seek peace rather than conflict, and strive to build brotherhood rather than hatred. Amen.

Tuesday, November 26

READ II PETER 3:13

THE Hall of Religion, a building at the 1933 Chicago World's Fair was still unfinished when the fair opened. Visitors noticed a motto over the door which read: "Righteousness exalteth a nation." But underneath that noble sentence, there was another, smaller notice which said, "Not yet ready." Truly an estimate of our times! Our world seems not to be ready for the righteousness of God which exalts nations.

Help us, our Father, to build in the desert of evil a highway for our God. Amen.

Wednesday, November 27

READ PSALM 32:8

MANY times we are disappointed that we cannot move in a direct line to the goal we desire to reach. In a book entitled, *As Far As The Yukon*, the first sentence reads, "We went to the Yukon by way of Texas, because we were looking for a country place near New York." That

sounds like Utter Confusion! Yet these people arrived and their life in Alaska held high meaning for them. We often seem to be lost on a detour. Yet we should remember that God often leads His children by a roundabout way. Trust God even when we seem to be lost or forgotten. God is not lost, nor has He forgotten us.

Help us, O God, to trust Thee who has said, I will guide thee with mine eye. Amen.

Thursday, November 28

READ PSALM 103:1-5

THE best use of our meditation moments on this Thanksgiving Day, would be to repeat two or three times the first five verses of the 103rd Psalm. Thanksgiving Day reminds us, among many things, of what the grace of gratitude does for one who has it. Gratitude to God saves us from the miserable habit of taking things for granted. When we do not render humble thanks to God for all the many gifts we have, we become complacent and self-satisfied and conceited. We become calloused and do not realize that all things come from God. When we give thanks to God, we save ourselves from becoming insensitive.

All things come from Thee, O God. May we render hearty thanks and be eager to share Thy gifts with others. Amen.

Friday, November 29

READ ZECHARIAH 7:9

YESTERDAY we thought of the danger of taking all our gifts for granted and forgetting that all we have comes from God. Today let us think of a parallel danger to our souls, that of living in too small a circle, of thinking of ourselves alone and praying just for ourselves and our own family circle. A prayer printed in the advertisement of a life insurance company was headed, "Bless this house!" It asked blessings on "the house" and "the people who live in it." It had no petition for anyone beyond the walls of the house. It was a prayer that had no concern for any of God's other children. God save us from such smallness of soul!

Make us content, O God, to let the world go by, and to seek not great things for ourselves, but to be fellow workers with Thee. Amen.

Saturday, November 30

READ MATTHEW 9:19-22

AN IMPRESSIVE modern painting is one by Raymond Breinin, a painting with Christ as the central figure, entitled, "He Walks Alone." There is a landscape in blue, gray and brown, showing a part of a city, with a group of figures on the right side, and on the left side the solitary figure of Christ walking on a bridge. The lonely figure of Jesus takes hold of the imagination. Jesus does walk in our cities. Does He walk alone, as far as we are concerned? Jesus walks among the sinful, among the needy folks, among the suffering. God wants us to walk with Jesus, helping His ministry.

O Master, let me walk with Thee in lowly paths of service free. Amen.



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THE CATEGORICAL IMPERATIVE

So philosophy calls it, but the Word of God uses simpler and clearer language. "It was necessary," Paul told the Jews at Antioch, "that the Word of God should first have been spoken to you." That is, as if he were to say, "I can't help myself; it is a categorical imperative!"

The imperative lies inherently in the very nature of the case. The natural procedure is to start any Gospel program with the Jew. Sentiment calls for it; gratitude requires it; and, above all, God commands it! So powerfully was this conviction borne in upon the conscience of Paul, and so important did he consider Jewish conversion, that he cried out, "I could wish that myself were accursed from Christ for my brethren . . . who are Israelites!"

Dear child of God! Will you not ask Him to let you see Israel as He sees her? And when you do, a new joy and a new blessing will come to you. Try it. We feel that some day you will thank us that you did.

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THE LESSON BACKGROUND

By Amos John Traver

● November 3

The Spirit of Christian Worship

I CORINTHIANS 11:20-34

Paul was shocked at reports of unseemly conduct at the Lord's Supper. The contrast between this Christian feast and the feasts of the heathen can never be overstated. Heathen feasts of "worship" were orgies of drunkenness and lust. The Lord's Supper was an entirely new kind of feast against that heathen setting. Those converted from heathenism would easily carry over into the Christian feast some of their former practices. This is what happened. There was greed and gluttony. Disgraceful gorging of food and wine, loud talk, rivalry between cliques, no humble spirit of confession—all these were denials of the significance of the Lord's Supper.

✱ ✱ ✱

The initiation of the Lord's Supper was important to Paul. He reminds the Corinthians that it was authorized by Christ who was host at the first Lord's Supper. He quotes the very words used by our Lord. The unity of the infant church was to be in Christ. Petty differences, even bitter enmities must be wiped out in the common confession of sin. Selfish desires and ambitions must fade in the remembrance of Christ's sacrifice for the sins of the world. The Lord Himself is still host, His presence very real. By faith each celebration of the feast is a renewal of the first Lord's Supper. To fail to recognize and respect His presence brings condemnation. Before the Lord there is no other attitude possible for the Christian than humble confession of sin and gratitude for the forgiveness Christ has made possible through His death.

In the light of Paul's explanation, every Christian should prepare seriously in heart and mind before coming to the table of the Lord. Before Christ, the host, he comes confessing utter unworthiness, yet possessing assurance of faith in Christ's will and power to save. To his fellow worshippers, he looks with love and forgiveness, feeling the tie that binds him to his brothers and sisters in Christ.

● November 10

Many Gifts but One Spirit

I CORINTHIANS 12:1-13, ROMANS 12:5

By what evidence do we know a real or

spiritual Christian? It was a vital problem to the Corinthians. Probably it was one of the questions asked Paul in a letter from Corinth. Paul answers clearly that faith in the Lord can come only as the gift of the Holy Spirit. If a man has saving faith in Christ, he is a spiritual Christian. This question had come naturally from the heathen background of the Corinthian converts. All heathen religions make emotional ecstasies the mark of divine gifts. Some of the converts had often joined in the ecstatic shouts of the heathen, "Great is Aphrodite," and shared in the emotional excesses of heathen worship. Were high emotional experience, speaking with tongues, miraculous deeds of healing, prophetic powers, dreams and visions the evidence of spirituality in the Christian church? Paul does not question the fact of emotional experiences among the Christians. He himself was converted through such an experience. But he insists that those who have had such experiences should recognize the true spirituality of many who, with such experiences, confess Christ and live His way of life.

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Again we must remember another problem in the Corinthian church. Rivalries and divisions broke the unity of the Christian community. Some of these rivalries were in this very area of emotionalism. Those who had such experiences called in question the spirituality of those who had not. They became proud and thus denied the very claims of Christian spirituality they were making. So Paul uses the figure of speech, the Body of Christ, to make clear his meaning. Just as there are many members, each with its own function in the body, so in the church, there are a great variety of gifts. All are gifts, unmerited, and therefore, no reason for pride. Each has its own place and should be respected.

We have no clear picture of the exact nature of "speaking with tongues." One of the church fathers, Chrysostom, in the fourth century, remarks that the whole passage referring to these ecstatic phenomena "is very obscure, because of our defective information respecting facts which took place then, but takes place no longer." Speculation as to their nature seems quite fruitless. Paul sees no use in speaking in tongues unless there is correct interpretation. The point he makes is that whatever the gifts God grants to members

Based on International Sunday School Lessons; International Bible Lessons for Christian Teaching; © Division of Christian Education, National Council of Churches of Christ in U.S.A.

of His body, each has a place, each should be respected. Pride is divisive, spiritual pride is destructive of the unity of the church in Christ.

● November 17

The Resurrection and Our Faith

I CORINTHIANS 15:3-8, 42-52, 58

Paul has discussed many practical questions so far in this letter to Corinth. Whether they were directly asked of him through a lost letter, or reported by visitors from Corinth, Paul answered with a sense of apostolic authority. Now he introduces a definitely doctrinal question for Gentile converts. He heard that certain people in the church had denied the resurrection. Paul begins with facts, not theories. Paul has preached that Christ "was raised on the third day in accordance with the Scriptures." It was a fact of "first importance." It was attested by Peter, James, the rest of the apostles and by more than five hundred brethren. Last of all he cites his own experience of the risen Lord. We cannot read the New Testament without seeing that acceptance of the resurrection was an essential foundation for a living church. It is no less basic today.

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What has Christ's resurrection to do with the question troubling the Corinthian Christians? Paul's answer is clear. Christ has risen. Therefore resurrection for us is certain. He is the first sheaf of a vast harvest. He conquered sin and death by His death and resurrection—all this for us who believe. Our hope of resurrection may be illustrated by nature in its changing seasons. "Because I live, you will live also" places the basis for our hope in the right place. As to speculation about the nature of the resurrected body, they are vain. It is enough to accept with childlike faith the fact of personal immortality after death. The body of which Paul speaks is not merely flesh, but stands for total personality. The destiny of a Christian believer is to be forever with the Lord. Is that not all we need to know? To demand a clearer picture of life after death is to demand sight, where faith must be all in all. To die in Christ, is to live forever with Christ.

● November 24

Directions for Christian Giving

I CORINTHIANS 16:1-14

Another question had troubled the Corinthian Christians. They knew that Paul had been gathering funds to carry to the "poor saints" in Jerusalem. Paul describes the situation and lays down principles of stewardship that are still valid. The need in Jerusalem was due to general poverty. It was also due to their unfortunate experience in communal living. Acts 11:28, 29 and Galatians 2:10 show apostolic concern for these poverty-stricken brethren. It is not enough to face human needs by emergency collections. The will may be there to help, but the money is not in our pockets. So Paul advises long-time planning and regular Sun-

(Continued on page 49)

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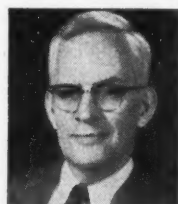
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Department 17-F

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THE TOBACCO INDUSTRY

(Continued from page 30)

The answer is that it doesn't apply at all. The American Tobacco Company is a cigarette manufacturer. The *Reader's Digest* is a magazine.

Another BBD&O client is *The Saturday Evening Post* (which as a weekly magazine does not consider itself a competitor of the *Digest*). The *Post* conceivably may someday have something to say about the cigarette-health link, and desire BBD&O to publicize the story. Will it then get the agency ax? Or *The New York Times*, another BBD&O account, or the *Minneapolis Star and Tribune*—must they hew to American Tobacco's or somebody else's line on contents promotion, or become *persona non grata*? BBD&O promotes the Revised Standard Version of the Bible for Thomas Nelson & Sons. Might not some people feel there is a "conflict of interest" between the Bible and another BBD&O client—Schenley Industries? Which of these two clients should be terminated?

Said the publisher of *Printers' Ink* magazine: "BBD&O's decision opens up a whole area of speculation. Newspapers, magazines and business papers are increasingly becoming advertisers on their own and use the services of agencies. It is very likely that the editorial content of many of these publications somewhere along the line will contain a conflict of interest with many agency clients. We hope that this incident does not set a precedent by any means."

Newspapers across the country quickly sensed the lengths to which an unchecked policy of pressure could go. "What about the daily press?" editorialized the *Emporia (Kans.) Gazette*. "In accepting advertising schedules from BBD&O, does this agency feel we are under any implied gentleman's obligation to avoid, in our news columns, connecting cigarettes and lung cancer? And if not, why not?" Queried the *Gazette*: "Is this [the cancer-cigarette controversy] to be a civil war in which all business must choose sides?"

Commented the Salt Lake City *Deseret News*: "The American vs. RD case raises important questions about the world. When one advertiser can 'influence' its agent to resign the account of another—which isn't even a competitor—there is obvious need for some fundamental re-evaluation of our thinking. Any business firm in free and open competition ought to be allowed to place its advertising with any reputable agency it may choose."

The Lebanon (N.H.) *Valley News* commented that money not only talks but it drowns out a lot of things, "including principles."

Reader's Digest was not hurt. It sim-

ply moved to another agency, J. Walter Thompson (which, by the way, has no tobacco accounts). Only the public stands to be hurt.

Once pressure succeeds, there is no logical stopping point short of economic chaos. If any and every group powerful enough is to have the privilege of "punishing" the press, they will not stop with one topic nor with one magazine (nor with one advertising agency).

And then the objectivity of the press will be finished. You'll be a sitting duck for any brand of brainwashing a power bloc chooses.

Does the American Tobacco-*Reader's Digest* conflict mean that American Tobacco has with the substantial money resources at its command expressed its displeasure at the contents of one of the magazines you probably read? And that it would like to see to it that you don't get a chance to read any article which might make you think critically of its products? And that it doesn't want you to make up your own mind on the basis of all the facts? And that it wants you, your family, your friends to hear only what it wishes said about itself?

If so, that is what censorship is.

If you don't like it, if you don't appreciate having your interests pushed around, tell your Congressman. He's probably in the mood to listen. His colleagues have just been pushed around,

American Bible Society's
14th Annual

WORLDWIDE BIBLE READING

Thanksgiving to Christmas

NOVEMBER

28 Thanksgiving.....Micah 6:6-8
29.....Psalms 90:1-17
30.....Psalms 103:1-22

DECEMBER

1 Advent
Sunday.....Romans 13:7-14
2.....James 1:1-27
3.....Genesis 1:1-31
4.....Psalms 8:1-9
5.....Psalms 139:1-24
6.....Matthew 20:17-29
7.....Ephesians 4:1-32
8 Universal
Bible Sunday...Exodus 20:1-17
9.....Matthew 22:15-40
10.....Romans 8:14-39
11.....1 Corinthians 13:1-13
12.....1 John 4:1-21
13.....Matthew 5:1-26
14.....Matthew 5:27-48
15 Sunday.....Matthew 6:1-18
16.....Matthew 6:19-34
17.....Matthew 7:1-29
18.....John 3:1-17
19.....Titus 2:1-15
20.....Isaiah 11:1-9
21.....Isaiah 53:1-12
22 Sunday.....John 1:1-18
23.....Hebrews 1:1-14
24.....Matthew 1:18-25
25 Christmas.....Matthew 2:1-12

too. Not one witness from the tobacco industry deigned to show up at a Congressional sub-committee hearing called to look into the value, if any, of cigarette filters.

The tobacco industry seems to think that if it waits long enough, throws its weight adroitly enough, the embarrassing lung cancer-cigarette link will dissolve. Or perhaps it only hopes that the gathering storm will hold off until the tobacco people themselves can announce with a grand flourish that the harmful elements have been eliminated from their product. But if there are harmful elements in cigarettes now—and science says there are—there is something not only unethical but homicidal about refusing to face the facts.

No industry must ever make it impossible for the people of America to face the facts.

Labeling of filter effectiveness would offer the smoker at least fair warning of what he is up against. The Federal Trade Commission can bring that about, prodded or enabled, as the case may be, by Congress. The Public Health Service of the U.S. after an almost interminable silence has issued an official warning of the health hazards of smoking. Next spring, an interim report will be ready. Says Dr. Burney, surgeon-general, "If [then] . . . we have more information on the relationship of smoking and lung cancer, we will have to make it public."

That, too, would no doubt "displease" the tobacco people, should it be unfavorable.

It is your privilege to uphold those government agencies and Congressmen who are struggling to maintain your right to know; your right to hear all sides of a controversy if you choose; your right to buy in a free marketplace; and, for those who smoke, perhaps their right to stay alive. THE END

LESSON BACKGROUND

(Continued from page 47)

day offerings. How large a portion of their income should be given, Paul does not stress. He does not demand a tithe, though if Jewish faith makes the tithe a law of giving, should not Christians do as well or better?

Having called for generous, weekly offerings, Paul turns to Christian motive for giving. Love is the key. This love flows through the hearts of Christians from its spring in the love of Christ. Love and gratitude to Christ are the Christian motives for benevolent giving. We are not to measure our gifts by those of our neighbors. We are to take no pride in being able to give large gifts. Like the widow with her mite, we are to recognize that all we have is God's gift to us. First we give ourselves to the Lord and then we will be led to give as we ought to each specific need.

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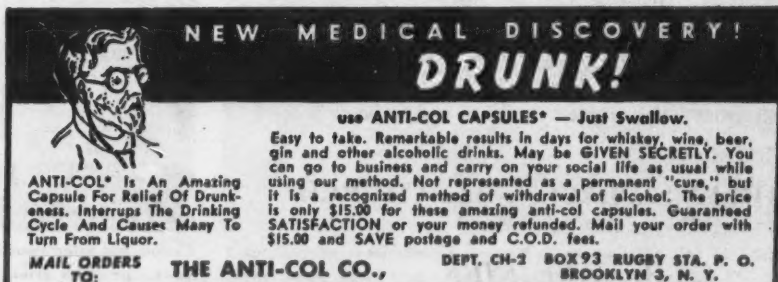
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PLAYACTING

ARE dramatics in your church like a tight shoe you try to squeeze the children into once a year in time for a Christmas program? Why not make dramatics a year-round activity—a means of teaching, which will blossom out naturally as the year progresses into a happy outlet at Christmas-pageant time?

More and more the value of dramatics as a teaching method in Sunday schools is being recognized. The Division of Christian Education of the National Council of the Churches of Christ has thoroughly explored this subject, and provides leaflets and reference lists to aid church workers. A religious drama workshop sponsored by this organization each year helps church groups improve the quality of their dramatic presentations in all departments.

At the drama workshop this year it was pointed out that "creative dramatics, or educational dramatics" is the term given to that form of drama in which children participate. Formal drama is professional in its approach, and thinks first of the production and the audience, while creative dramatics is educational in its approach and thinks first of the participant. Isn't the latter more what we want for our children?

Christmas programs of years ago, which consisted of each "mother's darling" speaking a piece, were a means of learning. Children then had to memorize lines. They had to practice speaking clearly and distinctly. They learned patience in standing straight and still, waiting their turn. They discovered the satisfaction of doing something for others—of being part of a whole and adding their share to its success or failure. These were valuable lessons.

But today we are realizing how much more children can learn through dramatics of a different sort. Play acting is now recognized as more than performing before an audience. Through pretending to be someone else a child increases in sympathy and understanding of others. He develops his ability to communicate through the spoken word. His creative imagination is stimulated. He learns to be independent and resourceful, to take the initiative when necessary. He learns to control his emotions but also finds satisfying opportunities to give vent to them. He grows in appreciation of all things beautiful through special training of sight, taste, sound, touch and smell. Creative dramatics encourage right attitudes of behavior at home, in church, school and the neighborhood.

Although teaching through dramatics requires more time, it can be carried out effectively in an hour's class period. There are four distinct steps to follow for good dramatics: selecting a story, planning the story, playing the story, and evaluating the story.

The first step involves choosing an idea to dramatize that appeals to the teacher and pupils alike. Your sources may be the Bible, (Continued on page 52)

WOMAN'S PLACE in the CHURCH

By JANE KIRK



Unusual and attractive packaging adds a great deal to the value of the cookies you give as gifts.



Musical sugar cookies and milk are perfect refreshments for the cherub choir party.

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Cocoa and filled cookies make a warm and hearty snack for the young people's group after a hayride.



COOKIES—the all-round favorite for so many occasions—for teas and parties, after-meeting snacks, light refreshments, or that “gift to take.” Send a box of cookies to the youngster away at college, the new mother in the hospital, the shut-in, or older member at home, to remind them that the church is thinking of them.

For recipes, send stamped, self-addressed envelope to Woman's Place (11-57), 27 E. 39th St., New York 16, N.Y.



Chocolate brownies with plenty of coffee are welcome after a late committee meeting.

COOKIES...COOKIES...



Christmas cookies can make pretty, edible centerpieces for a party. Some must be made weeks ahead.



Cookies you mail should be packed in air-tight tins to keep them fresh. Some wrap each cookie in wax paper.



Social of the Month

Mayflower Carnival

THE arrival of the *Mayflower II* on our shores this year prompts a party theme. Models of the *Mayflower* ready to be assembled are available in the stores. Use one for your table centerpiece, surrounded by a ring of bitersweet and fat square white candles. Use all the pewterware you can find for the table. Clothespin dolls dressed like Puritan men and women make cute place favors.

A race between the *Mayflower I* and *Mayflower II* provides entertainment. Using oil cloth and poster paint, prepare two large charts to hang on opposite walls as scoreboard for the opposing teams. Design them to represent the Atlantic Ocean, with the coasts of England and America suggested on either side. Draw a curved diagonal line through the ocean to represent the ship's course. Divide the line into 100 points, as you would spaces on a ruler, numbering every tenth point. Cut two silhouettes of the *Mayflower* of cardboard and provide each with a thumbtack. Mark the *Mayflower I* and *Mayflower II*. Tack each to one of the charts of the English coast.

Divide guests into two crews—one for each ship. As points mount up in a series of contests, ships are gradually moved across the chart in a race to see which reaches the coast of America first. If a crew member makes a mistake, the referee may blow his whistle and call "man overboard" and the ship must go back 5 points. If a crew consists of more than five or six players, different players can be used in different contests, so all may play.

Weighing anchor: Tug of war between two crews. Crew to pull the other completely across designated chalk line moves its ship ahead ten points.

Hoisting sail: relay race. Each crew member races across the room, climbs up on a chair and spreads open a white handkerchief above his head. Crew finishing first wins ten points.

Swabbing the deck: relay race. Give each team a scrubbing brush. Each crew member moves on hands and knees, scrubbing with the brush as he goes, around a given marker. Forfeits required of players who stop swabbing and rise up from their knees. First team wins ten points.

Boxing the compass: Crew members get four balls or beanbags each to pitch through the four holes for a perfect score of 25. Take one point off for each point of the compass not "boxed."

Climbing the rigging: relay race. Each crew member must race in turn to a rope ladder, climb to the top, and return to tag the next player. Crew finishing first wins ten points.

Blowing up a squall: Place opposing team members on opposite sides of a long table, with an inflated balloon in the middle. Crew which first blows the balloon off its opponent's side of the table wins ten points. Forfeits required of any player using his hands.

Sighting land: Looking through binoculars, each team member must pick up pins from a table and drop them in a dish. Points may be scored for each pin picked up in a given length of time, or 25 points for the team picking up the largest number of pins.

PLAYACTING

(Continued from page 50)

poems, hymns, history of the church, missionary literature, pictures (sacred and secular), Sunday-school lesson plans, historical characters, or real-life situations—anything that will help children see how they can apply the great truths to everyday living. If the teacher feels enthusiastic in telling the story, the children will respond and put enthusiasm into their acting.

The second step is to talk over with the group the characters desired and the number of scenes needed to enact the story. Discuss the reasons why different characters think and act as they do, so that children can find it easier to put themselves into those positions. Suggest "trying on" different characters to see who fits each one. In this way children get an opportunity to imagine themselves several different persons and to play parts they like, but for which they are not suited. It gives the teacher a clear idea of what each child can do, so that she can choose a good cast if there is to be a final performance before an audience.

Always reserve part of your group as observers. No play acting is complete without an audience. Be sure to include strong participants in each cast, to keep the action moving.

The third step is simply letting the children act out the scene as they imagine it should be. Occasional suggestions from the teacher may be helpful, but on the whole it should be up to the children. Encouraging them often and sincerely is important for true creativity unfolds; it cannot be forced. Never, never show adult amusement at childish ideas or expressions. This may destroy a child's confidence or desire to try.

THE final step is evaluation. The teacher should start by bringing out something good about each character. Then encourage the children who were acting as observers to point out how they think the dramatization might be improved. The actors themselves will also have ideas. By asking leading questions you can tactfully guide the children to recognize the mistake for themselves. In discussing them, always use the names of the characters children are portraying instead of the names of the children. This makes criticism impersonal.

Some of the questions you might ask are, "Could you hear what everyone said?" "Did the scene build to a high point?" "Was the shepherd natural?"

It is important never to force children into dramatics. The good teacher will wait patiently for the moment when the child wishes to take part and

then immediately include him. Calling attention to anything he does well will encourage him to try again.

Starting out with pantomime is a good idea for groups that have never tried dramatics. Read a story to them and then, choosing volunteers to act it out, read it again while they move through the action in pantomime. Others will soon be eager to volunteer. Continue to work in pantomime as long as it seems best. Eventually somebody in a burst of enthusiasm will speak a line in keeping with his part. Don't discourage this. It is the beginning of thinking in dialogue. Others will feel the urge to speak and dialogue will flow naturally. When a child simply memorizes lines without understanding the part he is playing, remembering the lines is difficult and recitation of the words mechanical and meaningless. Many children perform this way only with fear and dread. But when children are "living" their parts, they enjoy what they are doing, and speech comes spontaneously with the right in-

fluences as well as the right gestures.

If part of your group is ready for dramatics while the rest remain shy, puppets may be a help. This is how one teacher solved a difficult situation. The shy members of her group refused to take part in the play acting, while the aggressive ones declared emphatically they didn't want them, because they spoiled everything. So the teacher let the aggressive group put on its play, but pointed out to the shy group that they must do something in return, suggesting a puppet show. The effect was magical. With simple paper-bag puppets on their hands, and hidden behind a blanket-covered table, little voices spoke out clearly and imaginatively without the anxiety of having to face their audience. The aggressive group was highly appreciative, and soon the shy group was joining in regular dramatics.

But what about putting on a production for a real audience? Will methods like these work there, too? Assuredly they will. Each rehearsal of such a play

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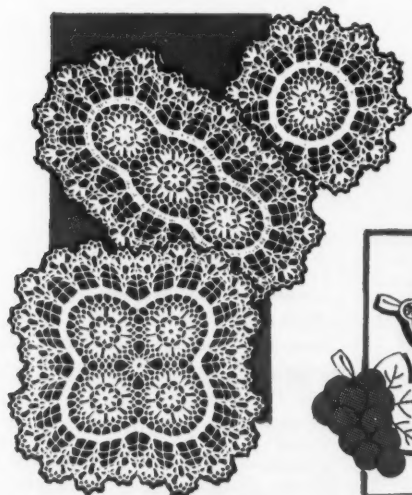
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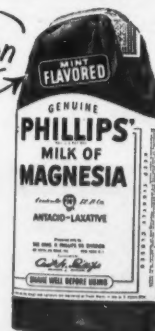


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may be different, as the children's ideas unfold and fluctuate, and the final performance will probably be different from any rehearsal you have seen, but it will be live and spontaneous. There may be some delightfully charming moments when the youngster playing the part of Moses' mother says, "When the baby finishes his bottle, I will put him in the bulrushes." But there will not be stilted speeches with a prompter standing handy to help children as they stumble over unfamiliar, grown-up phrases. The children can even be given responsibility for costumes and properties, and you will be amazed at the simplicity with which they gain good effects.

A PROGRAM based on Christmas customs in many lands can easily be given by Sunday-school groups, in this manner. Assign a different country to each class. Each teacher should discuss with her pupils the Christmas customs of the country they have been assigned, and how they would like to act it out. Not many rehearsals will be necessary to be sure children understand what they are going to do and say, when you let them work it out for themselves.

Several booklets written to help you use drama in your church are available from Division of Christian Education, National Council of the Churches of Christ, 120 East 23rd St., New York 10, N.Y.:

DRAMA IS AT HOME IN THE CHURCH, 5¢; CREATIVE DRAMATICS—A GOOD WAY TO TEACH, 5¢; BASIC REQUIREMENTS FOR CHURCH DRAMA, 10¢; WHAT'S GOTTEN INTO THEM? 15¢; DRAMA WITH LITTLE EQUIPMENT, 5¢; LIGHTING THE CHURCH STAGE, 10¢; RHYTHMIC MOVEMENT IN CHRISTIAN EDUCATION, 10¢.

You may want to visit your library for some of the following: *Creative Play Acting*, by Isabel Burger, 1950, A. S. Barnes & Co., N.Y.; *Creative Dramatics in Home, School and Community*, by Lease and Siks, 1953, Harper & Bros., N.Y.; *Playmaking with Children*, by W. Ward, 1947, Appleton, Century; *Following the Dramatic Instinct*, by A. Ferris, Board of Foreign Missions, Presbyterian Church, U.S.A.

CHILDREN'S COOKING SCHOOL

LEARNING to cook is fun and a constructive way for youngsters to use up spare moments which might otherwise be wasted idling about the streets. Perhaps members of your women's group would like to provide cooking classes in your church kitchen for boys and girls of your community. At the New York Center in Times Square conducted by Seventh-day Adventists boys as well as girls are learning to cook, the boys proving prize pupils. Children eat what they cook, naturally!

CALIFORNIA—CAVALCADE OF FAITHS

(Continued from page 39)

square Gospel in Los Angeles became the fountain-head for a spirited evangelistic movement, which now, 15 years after her death, has leveled out but still is influential. "Aimee," a minister remarked, "started the religious gold rush in California."

Protestantism on the west coast is divided in its estimate of the new religions. The Bay Area, generally, feels that the new groups are sensational and shallow. Southern California knows they are here to stay, most of them, at least, and must be reckoned with. Among the strong contenders in both north and south are the Church of Christ, Scientist; the Unity School of Christianity; the Divine Science of Mind groups, the Pentecostals, a variety of "Churches of Truth," and a great number of Spiritualistic churches specializing in prognostications and communications with the dead.

Actually, the Church of Christ, Scientist, and the Unity School of Christianity have both been removed from the list of "new groups" and are generally counted in the accredited category of permanent denominations. Their extraordinary appeal to the personalized faith and their ethical emphasis, their special accent on healing

account for their success. California is fully aware of the need for making religion "work" in human life, and the so-called "cults" have spurred traditional churches into a more active, productive faith.

Another denomination, little-known in many parts of our nation, is becoming ever more dominant in California. It is The Church of Jesus Christ of Latter-Day Saints, popularly known as the Mormon Church. It came to Yerba Buena near San Francisco as early as 1846 but only recently has it become strikingly important. It has attracted 225,000 Californians, has created 372 wards and branches, and has church property valued at \$50,000,000.

Tourists to southern California are beginning to include the new Mormon Temple in their sight-seeing excursion and it is more than worthwhile. The Temple stands on a hill in Los Angeles in the center of a 25 acre tract that was purchased from Harold Lloyd. It was three full years in the building and the statue of Moroni on top of the tower (15 feet high, gold-leaved) can be spied from twenty-five miles away. Like all Mormon Temples, it is closed to the public, but before its dedication on March 11, 1956, some 700,000

guests were guided through the baptismal, ordinance, chapel and assembly rooms that make up this exquisite structure. The Temple is used for marriages, baptisms and other religious services, together with vicarious services for the dead.

The Reorganized Church of Jesus Christ of Latter Day Saints also has its "stakes" in California. The territory is divided into four administrative areas and serves some 15,000 people. This is a rather small membership, but the work is growing at 6 per cent per year. The most historic church in this denomination is at San Bernardino where the first mission was initiated in 1860. Its first members were Mormon immigrants who had left the Utah church to affiliate with the Reorganized wing under the leadership of Joseph Smith III, son of the Prophet.

Jehovah's Witnesses have come strongly into California, and so have a host of other apocalyptic groups. A minister in the Bay Area declared, "Time was when all the off-color religions were confined to Greater Los Angeles, but they have been filtering up here steadily ever since the war. War and depression breed them."

Moral Re-Armament, the outgrowth of the Buchmanite (Oxford) group, the Mighty I Am movement which was started by the Ballards, the Institute

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of Mental Physics, these and many more moved up from southern California to cover the state and alert the churches to the things many people were looking for in religion.

TWO other organizations, one in the south and the other northward, cannot be omitted from California's religious scene. One is the Self Realization Fellowship, a westernized version of Vedanta, with an impressive center on Sunset Boulevard in Los Angeles and a "World Colony" at Encinitas; the other is a Rosicrucian group, largest of three in the United States, known as AMORC and headquartered at San Jose. AMORC (Ancient Mystical Order of Rosy Cross) identifies itself as a "philosophical" movement, but its appeal and emphasis are spiritual.

Add to all of these highly "competitive" religious innovations such groups as the Baha'is and the churches for the "fellowship of all people," and you have a good idea of the pressure that is being put upon churches of the traditional faiths. The Church of the New Jerusalem (Swedenborgian) has a lovely building in San Francisco and a genuine tourist attraction in its glass-walled Chapel of the Wayfarers in Los Angeles.

California Protestantism, generally, has taken a wise and sober look at these newcomers and has concluded that they represent not a threat, but a challenge. Sometimes there is preaching against them. Occasionally there is somber questioning of their theological and doctrinal points of view. But for the most part, the churches' attitude is, "Let us meet their appeal with a stronger, more selfless and more traditionally intellectual and consecrated program of service."

With this approach the old-line churches seem to be winning. They are winning where it is most vital, with the young people. The Baptists have organized day schools across the state where religious instruction is offered on the same standing as parochial schools. Adventists have youth corps and youth camps and their young people help support medical missionaries and hospitals all over the world. The Church of the Nazarene, which used to be identified with extreme conservatism in many parts of the country, is "up and coming" in California. Its college in Pasadena (Pasadena College) is leading its denomination forward in contemporary thought. Quakers in California seem to have special attraction for young people. The traditionally reserved attitude of the Friends is, of course, evident in their California work, but they have caught some of the "outgoing characteristics" of religion in this live and sprawling state. Young Friends are active in Christian

Endeavor, which is going strong in California, have tremendous projects of international and inter-racial significance, and in Glendora a Friends community has been established for displaced families of Slavic descent.

Presbyterians announce that their denominational work can best be measured by their summer conference programs. The North Coastal Area of the Presbyterian Church owns and operates four retreat areas. In the past five years attendance has increased more than 150 per cent in these summer programs. The northern area Methodist information service reports its greatest year in its youth work.

This is California religion: committed, competitive, growing in an ever-moving cavalcade of faith. Jewish groups are strong in Reform, Conservative and Orthodox denominations. Buddhist bodies in the United States are largest in California and represent Shin, Zen, and Nichiren Hokke sects. There are strongly organized Moslem groups. Also Russian Orthodox, Russian Molokan, Orthodox Greek, Hellenic Protogonos Apostolic churches, Syrian Antiochian Orthodox congregations, Armenian Orthodox churches and even Pyramidians.

STRONGLY in the Bay Area stand the time-tested seminaries training and serving the region, the state, and the world. Baptists have their Berkeley Divinity School; Episcopalians, the Church Divinity School of the Pacific; Presbyterians, the San Francisco Theological Seminary. The Pacific School of Religion is interdenominational. The Starr King School for the Ministry is Unitarian. Lutherans support the Pacific Lutheran Seminary.

The University of Southern California was started as a Methodist School, though a Roman Catholic, J. G. Downey; a Jew, I. W. Hellman; and an Episcopalian, O. W. Childs, gave the land for its campus in 1880. A new School of Religion is just organizing in Claremont.

Without question, religion in California is an onward-going, forward-moving drama. Some outsiders see it as the cradle of the cults and others remind us again to differentiate between religion in the north and religion in the south.

In and through this cavalcade, forming the solid design of the spiritual life, are the traditional churches with their consecrated leaders, devoted people. A few "fly-by-night" groups may even be religious rackets. But the heart of religion in California is sound and vital. So vital, in fact, that the state and its spiritual consciousness are inseparable. "The gold fever," a minister told me, "has changed to God fever."

THE END

A RELIGION WITHOUT ROOTS

(Continued from page 30)

dreds of these simple little stories.

It was one of the peculiarities of the Jews that they set no great store by written records. Instead, they memorized the teachings of their leaders, and passed them on from father to son in the form of an oral tradition. As a matter of fact, one of the church fathers about the middle of the second century (Papias of Hierapolis) said very frankly that he trusted the oral records much farther than he did the written ones.

As a result of this circumstance, there were available to Dr. Luke a very great many of Jesus' parables, which were told and retold among the Christians. And at least one of them—the parable of the soils—was perfectly adapted to the problem of the influx of new converts, many of whom were seeking membership in the church as the result of a sudden enthusiasm, and not as the result of any solid training.

Jesus told the story originally for the purpose of teaching one simple principle—that *all men are responsible for the way they receive the truth*. It is a bit unfortunate that we have become accustomed to speaking of the parable as though it had to do first of all with the sower. It is really designed to teach a great truth about souls—that they are like soil.

It is true, of course, that many among those who listened to the Christian preachers dismissed the matter with a shrug of the shoulders, and perhaps a jest. They were the stony sort. As a matter of fact, many of the evangelists had good reason to become discouraged, for out of the hundreds to whom they preached there were no more than a few who expressed any real interest. For such preachers Jesus (and Dr. Luke) had a word of real encouragement. They were not to be held responsible for results; they were only expected to sow the seed faithfully. It is one of the heartening facts of the faith that God has never put any minister on a quota basis. He is expected to be faithful; he is never required to be successful.

The soil, however, will always be judged according to the hospitality it extends to the seed.

Hearing the truth is a dangerous business. The man who is spiritually illiterate can never excuse himself for his illiteracy after he has heard the will and way of God explained. An Archbishop of Canterbury, William Temple, one time said; "I doubt if there is any Englishman in all the realm who does not know enough about Jesus Christ to set out to be a Christian, if he were so inclined." To know the

(Continued on page 62)

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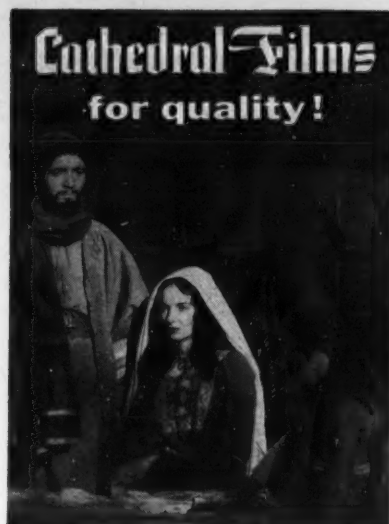
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how to use AUDIO-VISUAL AIDS in your church

By WILLIAM S. HOCKMAN

Films in Series: Their Value, Their Use

Films In Series

One of the best ways for the church to use films is to set them up in a series. Used this way they give impact, more information, and yield more understanding.

What do we mean by a series? There are a number of ways to set up a series. Once I did a series on "The Children of The World." I got my films from many sources. Each was independent of the other. I had to supply the educational mortar which made them fit better.

Today we have films that are made into a series. They are planned and produced that way. Unfortunately they are not being used that way enough by the churches.

The Time Factor

I knew one pastor who announced he would run the British St. Paul series on a Sunday afternoon. It took upward of four hours but it was worth it, he claimed. That was long before the present long running 35mm films hit the local cinema houses. The pastor put it this way: "I wanted them to live with Paul; experience with him; be with him long enough so they would never forget him." That's a good aim. It can be reached with film.

Another pastor wanted to set up a series of family-night suppers in the fall, using a film each night. He used the first few episodes in Cathedral Films' "Living Christ" series, now extended to 12.

Recently a group of churches wanted to set up co-operatively popular Sunday evening services during Lent. Picking and choosing, they lined up a series composed of stewardship and Bible films. While the leaders varied from Sunday to Sunday, the films gave continuity and real substance to this series.

What Groups?

You can use a series of films with groups that meet regularly or you can set up a series of meetings which cuts across all the groups of the church. Your youth groups meet each Sunday evening. A series is ideal here just as

it is for a mid-week series beamed at the whole church.

Take those young people. If they used one film a month, the "Living Christ" series would be completed in a year. Think what this would do! Month after month these young people would get in vivid form a new chapter in the life of our Lord and Bible content with the impact that only films can have.

If such a program were planned carefully, one unit of the church school could see these films in the morning and another group in the evening—all for one rental fee. In my church it would be 90 junior highs in the morning and 50 senior highs in the fellowship meeting. That is 140 young people. Color films, which I heartily recommend for youth, rent for \$13. This involves a cost to our church of less than 10c per youth. This per capita cost can readily be determined for your church. Bring this low cost per person to the attention of your youth leaders or pastor.

The Women

Think of the spiritual enrichment which would come to the women of the church if they used one of the films from the "Living Christ" series each month for a full year! They can use these 30-minute films for a series of services. This would not be hard to do. The producer supplies guides for the user that give all Scripture references, a synopsis of the film, and many other splendid helps. This material is valuable for previews and invaluable when such are not possible.

Such a series could start any time: fall, winter, spring, summer. If the climax is to come at Easter, you can start with Number 3, *Boyhood and Baptism*, leaving *Holy Night* (#1) for December and *Escape to Egypt* (#2) for January. However, Christmas films can be used any time. I think there is a psychological as well as a financial advantage in using them outside the Christmas season. We tend to be surfeited with Christmas sentiments in December. With the commercial din starting before Thanksgiving, our sen-

timents are a bit case-hardened by late December. *Holy Night* may therefore seem a bit more holy in October, or even earlier.

The Lenten Season

Another way to use the "Living Christ" series is to relate it to Lent and Easter. There are many ways to do this. If the last film, *Crucifixion and Resurrection*, is used on Easter Sunday, and one each week for Lent, you will have enough left for one per month for October, November, December and January. This means you can use one per month beginning with October and one per week during Lent, concluding on Easter Sunday.

Another way to use the series is to use one each day of Holy Week and one on Easter. This would take six. The other six can be used during Lent, if you prefer a more concentrated series. Use one per month if you wish to start in November or December.

Films Listed

We list here the titles of the "Living Christ" series. This listing, with brief notes, will help you plan your use of these films. All run about 30 minutes, and are available in either color or B & W. The per-day rental rates are: color, \$13.; B & W, \$9. You can save some money by scheduling

the series rather than individual films. If paid in advance, an additional 5 per cent discount is given. The following is a brief indication of the story content of each film:

Holy Night (#1). Isaiah's prophecy and its fulfillment, the journey to Bethlehem, the stable scenes and the coming of the shepherds.

Escape to Egypt (#2). The Holy Family stays on in Bethlehem, Herod's attempt to outwit the Wise Men, and the hasty departure for Egypt.

Boyhood and Baptism (#3). The boyhood of Jesus, His training, the temple, His carpenter shop, John the Baptist, and the baptism of Jesus.

Men of The Wilderness (#4). John's testimony, the temptations; conflicts of Herod and Herodias over John; first disciples called, the healing at Capernaum and the curing of the sick at Peter's home.

Challenge of Faith (#5). With Peter, Andrew, James and John, Jesus begins His ministry, the Baptist is secretly visited by friends, Jesus appears on the shore of Galilee, Matthew is chosen. The paralytic is healed.

Discipleship (#6). Jesus' fame spreads, His popularity increases, prayer at night, choosing of 12 to be disciples,

Sermon on the Mount, healing of a leper, teachings on prayer, the Lord's Prayer.

Return to Nazareth (#7). The attitudes of various people, the healing of the Centurion's servant, the Cana marriage, rejection at Nazareth, night visit of Nicodemus, the woman of Samaria, and the parable of the Good Samaritan.

Conflict (#8). Growing political intrigue in Jerusalem, His concern for Mary and Martha, return to Galilee, and sending of the apostles.

Fate of John The Baptist (#9). John sends two disciples to Jesus, John in prison, Herod's banquet, John's death, this news reaches Jesus, Herod's dreams, Jesus and His disciples withdraw for a season.

Retreat and Decision (#10). Disciples made aware of the crisis, confession at Caesarea Philippi, the Transfiguration, journey to Jerusalem, raising of Lazarus, Caiaphas plots Jesus' death, triumphant procession, the moneychangers at the temple, and Jesus' departure.

Triumph and Defeat (#11). Jesus returns to the temple, tables of the moneychangers overturned, His last supper with His disciples, Gethsemane, the various trials and events of that night and Pilate's decision.

(Continued on next page)

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Crucifixion and Resurrection (#12). Judas hangs himself, the events on Golgotha, the burial and tomb sealed, Peter and Thomas in the Upper Room, women depart for tomb, the open tomb, the gathered apostles, Jesus appears, Thomas is convinced, Jesus' words of blessing.

The Guides

Through your A-V dealer you can secure the utilization guides for each film in this series. They will be of great assistance to you in preparing the program framework.

Other Series

Several other series of films are available for somewhat similar use. I refer to "The Book of Acts" by Broadman Films, Inc., the "Living Bible" by Family Films, Inc., and Concordia Films' "Old Testament," now in production.

Christian Symbols

Are we making enough use of the symbols of our faith? I doubt it very much. There is probably no better medium for bringing the great historic symbols of the Christian religion into the chapel, the class room, and the sanctuary than the filmstrip. It is for this reason that I call to your attention a new series, *Symbols of the Church*, by Cathedral Films. If your dealer can't supply you, write direct to Cathedral Films, Burbank 6, Calif. If you can't afford the entire set of six, I recommend *Symbols of the Cross* and *Symbols of the Faith*. In beautiful color and accompanied by a manual they are \$5 each. Three, two-sided, long-playing records cover the series and are \$2.50 each. For youth and adults these recorded commentaries are fine, but for Junior and Primary children the content should be put into the user's own words with less elaborate explanations.

Correspondence

A Memphis correspondent says that she is confused on two series of Biblical films. The producer of the *Living Bible Series* is Family Films, Inc. and the producer of the *Living Christ Series* is Cathedral Films, Inc., headed by the Rev. James K. Friedrich, Episcopal minister and the pioneer producer of Biblical films.

A writer from Charlotte, N. C., points out that Broadman Films are Southern Baptist films. They produce films for themselves and also farm out production to other concerns. For more information write to them at 129 North Ave., Nashville 3, Tenn.

To all readers of this department! What are your A-V problems? Share them with us. We shall do our best to find the right answers.

OUR NATIONWIDE BLOOD BROTHERHOOD

(Continued from page 34)

scientific work that gets blood from the giver to the sick and dying who need it. Yet in the nation nobody has to go without blood. Patients with no money and no donors are the responsibility of the community and receive help from hospitals and blood banks.

This generosity is made possible by money paid for blood by patients who prefer to buy it—and by surplus blood given by clubs and associations of donors. For example, an Indiana man was found to be suffering from leukemia in San Francisco. The Golden Gate Motorcycle Club, hearing his plight, gave blood in his name to a bank on the West Coast. When the patient was moved home to Indiana, the blood credits from the motorcycle boys followed him.

In September 1956, a call for blood came from Benton, Ill. The patient was the father of a staff sergeant at Travis, Air Force Base in California. Here 400 airmen had given their blood into a reserve fund. Through the AABB clearing-house in California, 85 replacement donations went to the rescue of the sergeant's father. The Benton hospital could have made up for its transfusion of these 85 pints of blood only over a long time, at a cost of more than \$2000.

MANY donors who are not relatives or friends of patients are giving their blood to save the dying. Bernice Hemphill, who is also chairman of the AABB program, explains this fact simply. As a blood technologist she saw the mighty lifesaving power of blood during the disaster at Pearl Harbor. This drove home to her that dying human beings must have blood, at a minimum cost, regardless of whether they're from Vermont or Arizona. Here's the more than merely medical significance of our new nationwide blood brotherhood: it makes us all responsible for the lives of all.

The responsibility is being met hearteningly. To the San Francisco Medical Society's Irwin Memorial Blood Bank alone, where the nationwide transfusion life-line was born, 4000 men and women go monthly to give their blood, so that it will be less expensive for those who need it.

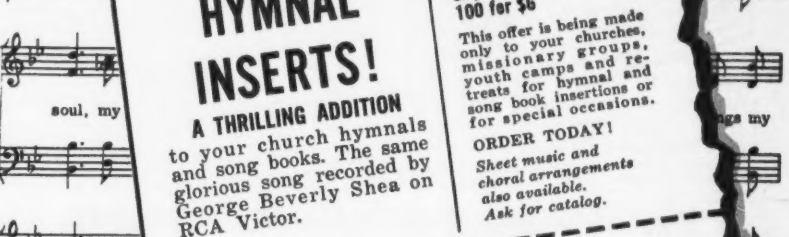
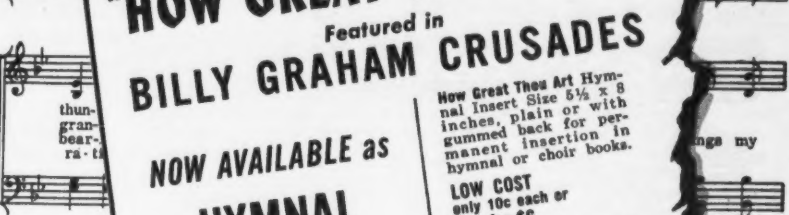
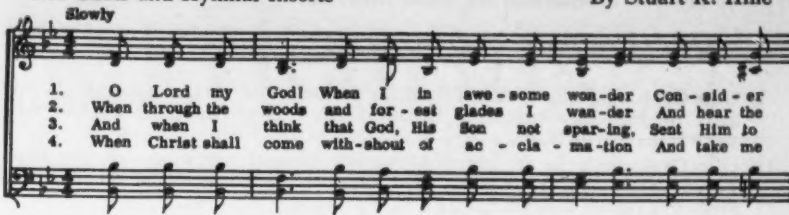
There are two main systems of blood banks in the country, the AABB and the Red Cross regional blood centers. The Red Cross has now followed the AABB's lead and developed a formal reciprocity system for its regional centers, and two of the AABB district clearing-houses have reciprocity agreements with the Red Cross in their areas. Clearly, national blood reciprocity is on the way!

THE END

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A RELIGION WITHOUT ROOTS

(Continued from page 57)

truth is to be judged by it. That is very serious.

The evangelism of a generation ago strongly urged sinful men to accept the forgiveness of God. That, of course, continues to be the starting point—the irreducible minimum of a genuine Christian experience. But there was a serious hazard involved in the word that was at all times on the lips of the evangelists—*saved!* It somehow conveyed the impression that once a man had repented, and had accepted the forgiveness of God, the transaction was thereupon closed and complete. The moment the penitent received the "witness of the Spirit" he was assured that he was out of danger, so to speak.

For any man to receive the witness of the spirit is to have achieved a marvelous spiritual status. But it does not represent spiritual maturity. In writing to the church in Rome Paul referred to the members as "saints," but that did not mean that he thought they were matured in righteousness; only that he greeted them as persons who had made a good start. In fact, that was exactly what the word meant in the original Greek.

One of the great embarrassments of the modern church is the large number of stagnant saints who are to be found enrolled among the members—people who have made a good start and then have ceased making any effort to grow in the faith.

Dr. Luke, in retelling the parables, doubtless had a great hope that it might incite some of the retarded ones to take up the trek again, and "go on to perfection." He saw very clearly that they had not put down any root system, and that as a consequence they would not be able to stand true and firm when the hour of testing came, and that it would come he was as sure as he was that the sun would rise and wither the rootless plant.

The need continues with us, Christians, to be truly victorious—to have within them a power that enables them to live triumphantly—must be healthy souls that have put down a vigorous root system. The Christian faith is not responsible for those who crumple up under pressure. Strength for magnificent living is available, and he who makes no effort to appropriate it must accept the responsibility for his own spiritual incompetence.

One of the first identifications of our spiritual superficiality is our almost complete ignorance of the Holy Scriptures. Our fathers were steeped in the promises contained in the writings of the prophets, the Psalms, and the words of Jesus Himself. But our generation can't be bothered to do so.

A pastor who was greatly concerned at this point asked his people one morning a very simple question. "We are all agreed," he said, "that Jesus was the Son of God, and as such He was the world's greatest authority on the living of life. As Christians we call him Lord, but how many of us are able to quote, accurately and precisely, ten things He said?" And less than 20 people out of 500 indicated their willingness to submit to that test.

There is no more dependable source of strength for the Christian than the New Testament. The first step, then, in putting down a healthy root system is to steep ourselves in the sayings of Jesus contained in the New Testament.

In spite of our insistence upon the importance of prayer, comparatively few of us are able to pray effectively because we have never learned to pray in any other way than frantically. We beseege the Almighty, and undertake to secure His attention by clamoring.

A brief scanning of the great prayers of the Bible reveals the fact that they are, in most instances, confident assertions of faith and not frenzied appeals for help. There is the opening phrase of the Twenty-third Psalm, for example: "The Lord *is* my shepherd, I shall not want." Notice that the psalmist does not cry, "O Lord, please be my shepherd, for I am going to need so very much!"

Effective prayer begins with a series of positive affirmations. Repeat one solid statement of confidence a hundred times a day, as a prayer, and see what it does to your will and your conscience. Feel the sense of security it puts into all your life.

Let us set ourselves to the task of achieving actual spiritual maturity. Let it pervade all our living experiences—spirit, mind, and body. Let us determine to bring all our emotions, desires, passions, ambitions, and satisfactions under one mastery. The psychologists call it the "integration" of one's personality. Paul explained it by saying, "This one thing I do."

Let us think of the growth of our spirit as our first responsibility. Let us determine, before we make a fortune, to become capable of handling a fortune to the glory of God. Let us subject every ambition to the acid test—does this deserve the approval of Jesus Christ? Let us accept the fact—that the effort to become good soil, and therefore a great soul, is a lifelong responsibility, that it is a battle in which there can be no truce, and in the course of which there is no armistice.

There is nothing in all the world more pathetic than that individual who once made a good start as a Christian, and then was unable to maintain the pace because he was unable to hold himself rigorously to the task. THE END

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FALLEN SPIRE

(Continued from page 26)

through the choir room door, carrying the heavy, carved oak pulpit. Mr. Crandall sprang to help them, and found his 15-year-old grandson, Ronnie, leaping to help lift at the fourth corner.

"They won't let me go in," the boy complained as they set the pulpit safely in the grass. "I want to help too, but they won't let me inside."

"Get some others. Make a chain at the steps," Peter Crandall commanded. "Pass stuff down hand to hand, and speed things that way."

"You bet!" Ronnie gave a shrill whistle. One or two boys from Sunday school and several strangers came running to follow Ronnie's swift directions. Crandall started up the steps behind the pastor.

"Mr. Crandall, you stay outside, too," he was ordered crisply. "Leave this heavy stuff to others. You could get badly burned if you fell on this hot floor!"

Annoyed, Crandall accepted the caution, helping as much as possible with lighter things.

"That's it," Ralph announced as he brought out the communion service. "It's too hot to make another trip in there."

"Just one more!" Ronnie yelled. He sprinted across the smoking floorboards to where an object gleamed silver in a glass-fronted cupboard. Without pausing, he smashed the glass to get it, and started back, calling, "Hot potato, Grampa! Catch!"

As he had done when Ronnie was a little boy, Pete's hands flew out, and he caught the object. Ronnie flashed past him to safety, beating at shirt and trousers to put out the little holes eaten in them by the sparks.

"Here, Mr. Crandall!" one of the boys called. Peter tossed the hot silver quickly to him. He set it on the grass to cool. Peter looked at it—the church baptismal chalice—his mother's gift—from which the Crandalls all had been baptized. It meant much to him, certainly, yet not enough to have his grandson risk his life. He put the thought aside, and hurried over to put one arm around the boy's shoulders.

"You shouldn't have taken such a chance, Ronnie."

"It burned my shoe soles," Ronnie boasted, but he shrank close to his grandfather for an instant. "Look at her come up through those floor boards now!" Then he reached up, and with his bony young hand, squeezed the old man's hand, hard. "But just the same, I'd hate to see you lose your chalice, Grampa."

"Your" chalice. Peter had barely

time to glance at it. He followed Ralph and the pastor to the front doors. The sanctuary still seemed relatively safe. Ralph and the minister ran up the steps, joining a crew to carry out the pews. Peter toiled after them, stepping aside to let one group of carriers pass by. He started up again, and had reached the top step when another burdened group came out, Ralph Simons heading them.

Hardly pausing in his stride, Ralph called to him, "Can't you find another place to help, Mr. Crandall. We can't afford to have you slow us down!"

Affronted, Peter drew back and watched, his arms extended along the top of the brick wall. Two crews raced down, and back again, in the few seconds that he stood there.

The fire chief's whistle shrilled. He appeared at the door, to shout, "Everyone outside now, and stay clear! It's not safe in there any longer!"

Moving reluctantly, Peter walked away from the blazing building, down to the edges of the light. Now and then he shook the hand of a friend or gave a nod of sympathy. Presently he picked up the forgotten chalice and walked in silence toward his home.

HE sat down on the dark front porch, tears springing unchecked from his eyes. Why should he not grieve for this church as for a person, mingled as it was with everything and everyone that he had most loved in all his life? Why should he not weep for the burned and trampled roses, for the altar where his great grandchild would never be baptized? Why should he not mourn? And why must it have happened to him so? He held the chalice tightly.

Why? And then, because it was a prayer, he straightened his spine and set his heart to listen for the answers.

Ronnie, risking his life to save "your" baptismal chalice . . . Ralph's brusque, "We can't afford to have you slow us down tonight! . . . Strange boys, strange men, assisting while he and his friends stood by in weakness . . . The wiring that he would not let be changed.

These were a part of what came to him now, but not the whole. When he felt that he had the answers in entirety he stood up, walking faster now, and went back to the church.

Most of the excitement was over. The roof had fallen in at the north side, leaving a hissing pit of flame. The firemen held it in check with their hoses, waiting to pull down the fire-wrapped steeple. Peter Crandall moved away

(Continued on page 106)

CHRISTIAN HERALD • 1957

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Start the Year with a Christian Bookshelf

By RACHEL HARTMAN

IN a Christian home it is logical to find, besides the Bible, books which make the Bible, its customs and language, easier to understand, as well as books which give a spiritual lift. If your home does not have a Christian bookshelf, now is a good time to start one. Then if your New Year's resolutions include daily devotions or increased Bible study or service in the church school, you'll be prepared.

Some home libraries are a little like Topsy, who said, "I 'spect I growed. Don't think nobody never made me." They contain whatever books happened to strike the family's fancy at the moment. But a really useful religious library must be planned. It should include some basic books of reference—a Bible dictionary, a concordance, a commentary, an atlas—devotional books, possibly a volume of religious poetry, hymn stories, a church history.

Reference works are usually more expensive than lighter books, but they are used over and over again. Usually you don't read them straight through—unless you are planning to compete in a TV quiz show with the Bible as your category! But they will answer the questions the children ask, help you track down that verse that has been running through your mind all day, and clarify points in your own Bible study. You will want to buy the most complete book you can afford in each classification.

Remember the Harvard Classics and the "five-foot bookshelf"? Maybe your religious bookshelf will not be that long, but you will find it worth while to set aside two feet of bookshelf space for volumes which can help your family to be Christian.

If you have forgotten just who Mahershalalhashbaz was, a quick look in a Bible dictionary will furnish the answer and even the meaning of his name. Or if the children ask

the meaning of *selah* and you've always wondered, this is the book to look in.

The old favorite and least expensive Bible dictionary is William Smith's, originally published many years ago but still in wide use. The A. J. Holman Company has a revised edition of the Smith dictionary for \$3.75, Winston & Judson offer *Peloubet's Bible Dictionary* (\$3.50) which Dr. Peloubet based on Smith's. Another classic is the dictionary published by Scribners, edited by James Hastings and three other scholars. This is a large book, costs \$12 and has rather small print, but is very complete.

Funk & Wagnalls' *New Standard Bible Dictionary* (\$7.50) was new in 1909 and revised in 1936, is based on the American Standard Version of the Bible and was edited by Jacobus, Lane and Zenos. A quite recent one (1952) is *Harper's Bible Dictionary* (\$7.95), the work of Madeleine and Lane Miller, whose articles about the Holy Land have appeared in *CHRISTIAN HERALD*.

If you have ever used a concordance, the book which lists important words of the Bible alphabetically and tells you where they are located, you will find it difficult to do without one. Classic in the field is *Cruden's*, which Fleming H. Revell has in the *Unabridged* form at \$5.95, a large book with rather small print. Winston publishes *Cruden's Complete Concordance*, somewhat smaller, with bold print. *Cruden's* will be satisfactory for average use and much better than the partial concordance which may be in the back of your Bible, but if you want a really exhaustive one, you need *Strong's* (Abingdon \$11.50) or *Young's Analytical* (Funk & Wagnalls \$11), either of which can also double as high chair for visiting small fry. All these are based on the King James Version. (Continued on next page)

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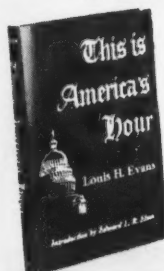
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If you want to look up words in the Revised Standard Version you need Nelson's Complete Concordance of the RSVB (\$16.50), another volume 3 inches thick. The Home Book of Bible Quotations, edited by Burton Stevenson (Harper \$6.95), though not a complete concordance, gives many Bible verses under topical listings, is well indexed and has readable print.

Maps are a fascination to many persons, as evidenced by their prominence in home decoration. And atlases, which are mostly made up of maps, can be interesting and informative. With the differences which exist between Biblical Palestine and modern Israel, a Bible atlas is almost indispensable to study of the Old Testament historical books, the Gospels and the Acts. Largest atlas is Nelson's (\$15), edited by L. H. Grollenberg, written for theological students, with 408 illustrations and 36 maps, size 14" x 10". Slightly thinner home volume of the same page size is Westminster Historical Atlas to the Bible (\$7.50) by G. Ernest Wright and Floyd V. Filson, with large maps in minute detail, pages on history, chronology and archaeology.

If you prefer an atlas that will fit into a bookshelf standing up, Rand McNally's Bible Atlas by Emil G. Kraeling is for you. It has 40 pages of colored maps but it is the history and geography text which gives this particular value. At 485 pages, it's still a big book, sells for \$8.95. Speaking of geography, there is a new book published this year which deals with just that—The Geography of the Bible, by Denis Baly (Harper \$4.95), discussing geology, climate, vegetation, animal life, agriculture and archaeology. Not too technical, it is written by a trained geographer familiar with modern Biblical scholarship. Illustrations, no maps.

These are all recent books which take advantage of the latest findings of archaeology. There are less expensive atlases, of course. Golden Books has a shiny one intended for children at \$3.95. Fleming Revell and some denominational houses offer paperback atlases with very good maps.

The Bible commentary, a book which brings the knowledge of scholars to bear upon individual passages of Scripture, is invaluable to a layman's study of the Bible. Of course, opinions vary and on some points the scholars have no explanation, but it is worth while to see what they have to say about a particular verse or chapter. Unless you are making a very extensive study it is not necessary to own a costly two-shelf set. There are fine one-volume commentaries which make it easy for you to locate the verse in question.

The Christian Workers' Commentary on the Whole Bible, by James M. Gray (Revell \$3.50) was prepared to en-

courage study of the Bible as a whole rather than in sections. First published over 30 years ago, this layman's commentary includes study questions, has rather small print, Harper and Brothers publish *The Twentieth Century Bible Commentary* (\$6.95), edited by G. Henton Davies, Alan Richardson and Charles L. Wallis. This includes chronological tables, chapters on archaeology, inspiration, etc., is rather liberal in viewpoint. In its former edition it was known as *Teachers' Commentary*. Another book about 30 years old, *Irwin's Bible Commentary* (Winston and Judson \$3.50) takes up a chapter at a time, rather than a verse-by-verse treatment.

Two fairly new books are *Concise Bible Commentary* by W. K. Lowther Clarke (Macmillan \$7.50), which includes the apocryphal books, has articles on subjects like geography, Hebrew laws, life in the first Gentile churches, miracles, etc., and *The Student's Commentary on the Holy Scriptures*, by George Williams (Kregel \$9.95), which is a devotional commentary rather than a scholar's. If you aren't buying a commentary, you need at least *Halley's Bible Handbook* (Halley \$3), a remarkable compendium of Bible facts and an abbreviated commentary, now in its 20th edition.

I REMEMBER how surprised I was to learn that a quarterly was not necessarily a Sunday-school book but anything regularly published four times a year. At that time I had not heard of a Sunday-school annual but these bound copies of International Sunday School Lesson materials for the entire year are increasingly popular, published by denominational houses and independents. Some teachers use two or three different annuals to gain special insights on the lesson. The books are mostly under \$3; some folks will prefer one author or editor, some another.

Abingdon's *International Lesson Annual* (\$2.95) is edited by Charles Laymon with lesson analysis by Roy L. Smith, has nice large print, text in both King James and Revised Standard versions. *Tarbell's Teachers' Guide*, edited by Frank S. Mead (Fleming H. Revell, \$2.50), discusses the lesson under two classifications: young people and adults, intermediates and seniors. *Higley's Sunday School Lesson Commentary* (Higley \$2.25) includes object lessons for teachers of children. Muhlberg Press has a *Uniform Lesson Commentary* (\$2.95) edited by Donald R. Pickaske. This one prints the text in RSV, a verse at a time with the appropriate comment. Macmillan publishes *The Douglass Sunday School Lessons* with exposition by Earl L. Douglass, and has very clear type. Wil-

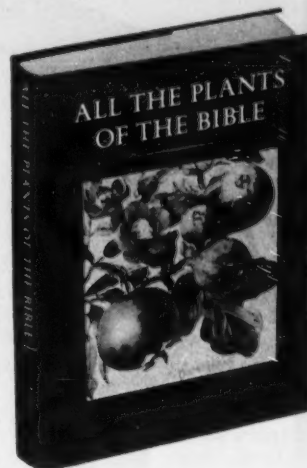
(Continued on page 89)

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9

N everyone's life, there is a crossroads that decides the pattern of one's future. I came on mine when I was just 16, a high-school junior in a small Michigan town. Longing to become a writer, I devoted all my spare time to the school paper. The day we took a prize in the state journalism contest, I was delegated to tell the local paper of the fact.

"That means you'll meet Miss Robbins—" the girls warned me. "Don't let her get in your hair!"

In the dusty *Argosy* office, I was directed to a small, dried-up woman with lively black eyes in a sallow face. This was Miss Robbins and she was in charge of local news items. Last year she had addressed the school Literary Society but the girls found her optimistic spirit rather tiresome. "Pollyanna in person," they had said with the cynicism of teenagers in the late 1920's.

Now Miss Robbins asked, "Whose story won the prize?" I admitted it was mine and we got to talking. "So you want to write?" she said. "How are you going about it?"

"I am reading a lot—" I began.

"What are you reading?"

I mentioned my favorites. She was horrified. "Not those! You must read Willa Cather for style and E. M. Forster for clarity and Edna Ferber for warmth. Here, I'll give you a list—"

We parted with the understanding that I'd report on the books the following week. Miss Robbins lived alone in a gloomy house on Clay Avenue and among the massive Victorian furniture, she looked even smaller than at the *Argosy* office. The bookshelves were ceiling high, and on a walnut stand near her rocker lay an old family Bible that was evidently much used. I trembled to think of how she would receive my comments. For of the three authors, it was only Edna Ferber whom I liked.

"That's interesting," Miss Robbins said. "You know, Edna Ferber won a short story contest when she first started writing."

It was not a very subtle kind of flattery to a neophyte, but how it stiffened my shaky self-esteem. As a matter of fact, it gave me the courage to try a few stories. I was awfully timid, fussing over style and content. But Miss Robbins gave me a surprising pointer.

"To develop simplicity and beauty, read the Bible," she said. "Especially the Psalms." She added there was one she was especially fond of and often read to herself when she couldn't fall asleep.

"The Lord is my light and salvation; whom shall I fear? The Lord is the strength of my life; of whom shall I be afraid?"

I listened to her advice mechanically. But the words wouldn't do for me what she promised they would. Meanwhile, though I was writing like fury, neglecting homework to concentrate on short stories that flowed in a steady stream to editors and were just as promptly sent back. After a year of disappointment, I tossed in the sponge.

"You may not have a short story mind," Miss Robbins said with exasperating cheerfulness. "Perhaps you'd better try another form of writing. A book, maybe—"

"A book!" I exclaimed. "Me—?"

"Why not? Some things are better written at 17 than at 40."

"But a book—"

Friend of Miss Ferber

By ANN PINCHOT

"Just don't think of it as a book," she counseled. "Write a few pages every day. And at the end of the year, you'll have it done."

Although she made it sound fantastically simple, it inspired a kind of fear in my heart that reflected on my face. She said emphatically, "You *can* write a book! Everyone has at least one book in him. What you need is *belief*. Belief in yourself. Belief that God has goodness in store for you—"

"What's there to write about in this little town?" I said.

"Edna Ferber lived in a small town and she found plenty," Miss Robbins said. "Tell me something about people you know—"

So I told her all about my best friend, whose father was in prison for theft, and how she was trying valiantly to keep her head high and her pride intact. I told her about the awful snob in the senior class whom we all disliked, and how I'd found her crying her eyes out in the locker room on account of some scandal about her father.

"What Edna Ferber would do with such material!" Miss Robbins said.

So naturally, I reasoned that if Miss Ferber could do it, the very least I could do was to *try*.

I didn't make much headway, what with graduation and all. But Miss Robbins was encouraging about what she read. However, I was still selling nothing. My mother decided this business of writing was a lot of pretentious nonsense, and asked why I couldn't be like other girls and have a summer of fun. Then Miss Robbins decided it was time for me to strike out for myself. Edna Ferber was 17 when *she* left her home town for Milwaukee—

Suddenly I was sick of having Miss Ferber shoved down my throat.

"How do you know so much about her?" I said.

"She's a friend of mine," Miss Robbins said proudly.

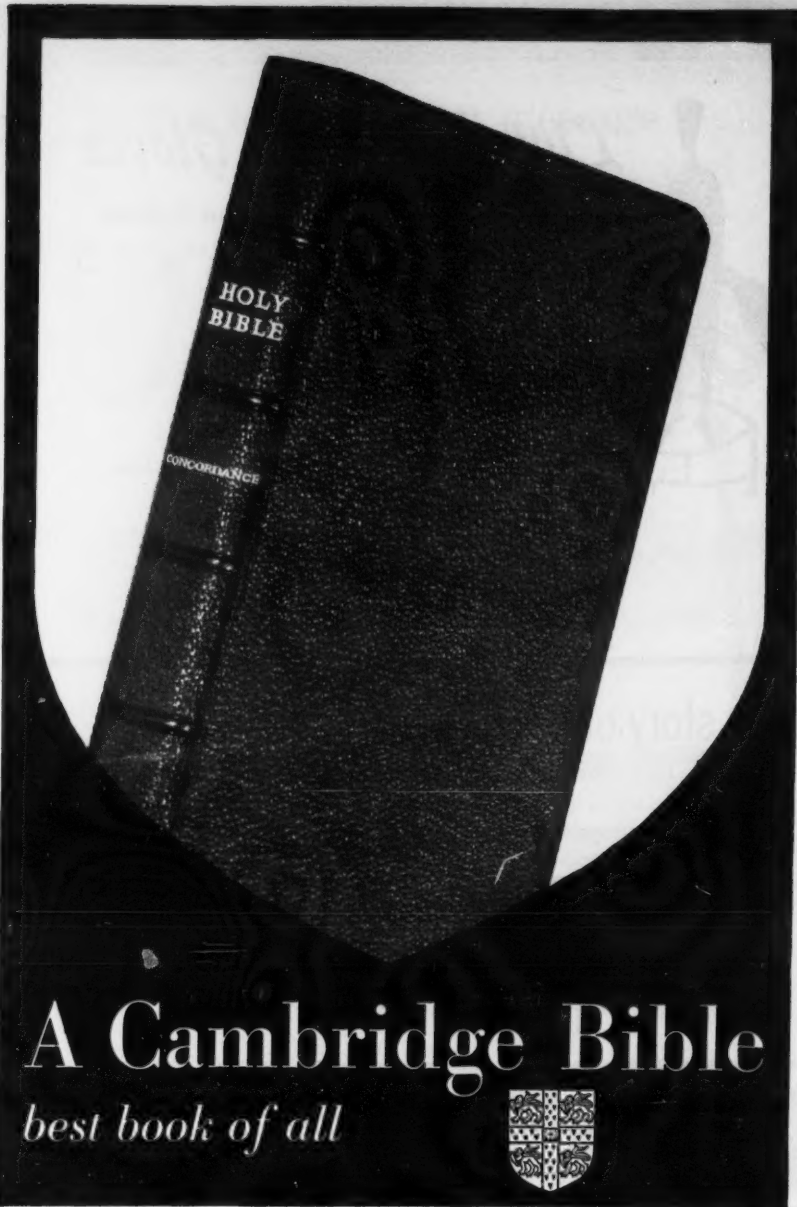
It was only later when I got to New York that I realized parting with Miss Robbins had left a gap in my life. I was working in a Fifth Avenue shop to support myself and struggling with the book manuscript at night. When my energy lagged, there was usually a letter from Miss Robbins to bolster me up. Often she sent me a quotation from the Bible, but oddly enough, it now seemed more like good advice than "preaching."

"When you're tired, think of this," she wrote, "*Be still and know that I am God. It will make you serene.*"

After a while, to my astonishment, it did!


When I was offered a better job in sportswear, Miss Robbins didn't approve of my taking it. "You need a

(Continued on page 83)



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THE NEW BOOKS

Reviewed by

DANIEL A. POLING

WHITE MOTHER, by Messie Bennett-Sams (McGraw-Hill, 250 pp., \$3.50).

This profoundly moving story is biography in a field that is today the most explosive on the American scene. The book is written with a poignant and haunting touch. It lights a torch that casts a clear and penetrating beam into the darkest corner of our American life—racism. Two little colored girls, twins, orphaned in a physical state worse than slavery, are rescued by the woman who becomes their "White Mother." One of the twins writes now her "White Mother's" story. Here is a glorious personality who transforms a world of terror and despair for these small ones into a veritable heaven of hope and fulfillment. In doing so, she finds the greatest of all immortalities—the immortality of love. No book could be more timely than this in a time when the Klan rides again and when again the sinister crosses burn. I find on these pages a whimsical literary distinction. The book reads like a vivid novel, but it is at once a tocsin of alarm and a grateful trumpet of hope. **December selection of Christian Herald's Family Bookshelf.**

EVANGELISM FOR TOMORROW, by Charles B. Templeton (Harper, 175 pp., \$3).

One of the most winsome and challenging and at the same time most acceptable evangelists of our time has written with conviction-carrying authority on evangelism—for tomorrow. Here is a vigorous reappraisal of the task of the church in winning the modern man. The author writes from a rich and rewarding personal experience.

BARUCH, My Own Story, by Bernard M. Baruch (Henry Holt, 337 pp., \$5).

Here is the most significant and compelling autobiography appearing on the American scene in this decade. It is more important than the life story of any military man or of any politician—British or American. More nearly than any book that has appeared in these years, it is the story of free initiative and the American way of life. Tremendous, absorbing, and utterly rewarding.

RAPHAEL, THE HERALD ANGEL, by David Appel and Merle Hudson (Channel, 64 pp., \$2.50).

An exquisitely beautiful Christmas fantasy the like of which has never before

The story of the "hidden years" of Christ

What was the boyhood of Jesus like? And what happened to the precious frankincense, myrrh and gold brought by the Wisemen? No one really knows—but perhaps it was something like the story told in

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appeared. This lovely and breathtaking story gathers in the subtle quality of the heavenly announcement of the birth of God's Son, heard by so few mortals though it resounded through all the heavens. There is utter poignancy in the frustration of Raphael, the herald angel who returns to the "great hall" feeling that he has completely failed. Not even the Great Voice completely reassured him.

But not until afterward when the glory and the wonder of fulfillment comes to Raphael in his vision of what Christmas means to earth-bound men and women and little children, does the herald angel come into his own. Then with "tears of joy streaming down his face" he shouts "they are singing the song of the heavenly chorus. It wasn't lost—our songs were never lost. Our message was heard. They heard us. . . . We did not fail!" And then Raphael whispers, "Father, I thank Thee."

CHEMISTRY CREATES A NEW WORLD, by Bernard Jaffe (Crowell, 321 pp., \$4.50).

When our six daughters were small, I frequently said that I hoped one would marry a doctor, another a dentist, and yet another a plumber. I remarked casually that these three dignitaries captured most of my cash. My first three daughters married chemical engineers and chemical engineering created for our family a new world. I might add that this particular world is a very delightful place.

The present volume by Bernard Jaffe is a thriller—breathtaking—though as factual as it is dramatic. The book has been written to answer your questions in non-technical language that the uninitiated can understand. Nothing more timely has appeared in a decade.

THE CHRISTIAN TRADITION AND THE UNITY WE SEEK, by Albert C. Outler (Oxford, 165 pp., \$3.25).

Up to now this is the most impressive volume on the contemporary ecumenical scene. It is fair and factual. It states the case for ecumenicity but at the same time points out the pitfalls and indicates that there is something more than mere organic uniformity.

THE MARY ROBERTS RINEHART CRIME BOOK (Rinehart, 505 pp., \$3.95).

Three of the finest, most thrilling, most compelling crime stories of the top writer in this field have been brought together in a very attractive volume. Perhaps nothing else needs to be said, or should be. But this I add. The three selected are *The Door*, which is the best selling mystery of its generation, *The Confession*, which is an almost perfect baffler, and *The Red Lamp* for the reader "who wants a novel, not merely a whodunit." If you have enjoyed Mary Roberts Rinehart (and if you haven't, I am very, very sorry) you will be delighted with this volume.

MANDEVILLA, by Kate Thompson (Houghton, Mifflin, 368 pp., \$4).

A vital and appealing novel of South Africa. The play of violent racial passions

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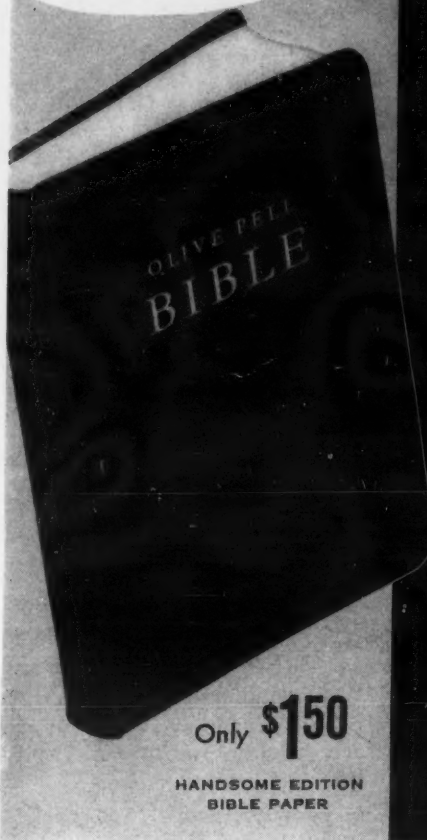
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is pictured with dramatic touch on these pages. The central love story in spite of ominous suggestions is utterly lovely.

SOJOURN OF A STRANGER, by Walter Sullivan (Henry Holt, 316 pp., \$3.95).

I find little about this truly great American novel that is not commendatory. It has tremendous scope, a comprehensive grasp of the pre-Civil War problems of the South, and it runs the gamut of human emotions. Perhaps no other writer has handled more courageously and at the same time with a more delicate finesse the interracial problem that all but shatters the American scene today. For this reviewer it lacks conviction-carrying authority only in the treatment of the love motif on the closing pages. Not for church libraries.

A DICTIONARY OF CONTEMPORARY AMERICAN USAGE, by Bergen Evans and Cornelia Evans (Random House, 567 pp., \$5.95).

Here is an all-new, practical dictionary of word preferences, grammar, style, punctuation, idioms, etc., based on modern linguistic scholarship. The volume is up to date, complete and authoritative. I find it a ready reference guide to the effective use of the English language. It deals comprehensively with both British and American usage, but always (and this is important) from the standpoint of the American user—writer or reader. This volume belongs right beside your dictionary—and is just about as indispensable.

THE VOYAGERS, by Dale Van Every (Henry Holt, 347 pp., \$3.95).

The mystery and the passions of the Ohio River when it flamed with violence of every sort and degree is painted on a broad canvas across these pages. The principal character has everything happen to him but death—and death would have been far less painful than some of the tortures he experienced. But he wins over all. He loses everything but his last chance and that brings him home to the life from which he escaped but to which he was eager to return. Some of the scenes are done with calculated gruesomeness and many of the pictures are not pleasant but they are authentic. Not for church libraries.

THE SOUTHERNER, by Douglas Kiker (Rinehart, 314 pp., \$3.95).

Here is an authentic though utterly shocking novel in the contemporary scene. Also it is incredible though not impossible. It belongs on no home library table. It is completely unfitted for church libraries. It will please neither white nor black, Southerner nor Northerner—and is written as though the author himself were generally "heavily under."

THE WORLD OF CARRICK'S COVE, by Gerald Warner Brace (Norton, 308 pp., \$3.95).

This is a delightful novel written in the form of a memoir by an 82-year-old Down Easter. Significantly the tale, as it is told, is the life that the author finds "pleasant

for me to remember." Characteristic of the entire book is this: "But you can see how much depended on strength. Most of the power came from a man's arms and back—or from his wife's."

MONSIEUR YANKEE, by Leslie Turner White (Morrow, 314 pp., \$3.95).

A melodramatic, swiftly moving, and at times all but incredible romantic novel in the period of the French Revolution. "Monsieur Yankee" went to France to find a long lost friend. He failed in that search but what he found are adventures that beggar description. The hero mixes in international intrigue, masterminds an important British spy, who eventually saves the "Yankee" but cannot save himself. The love story is as tempestuous as the French Revolution. Not for church libraries.

INDEBTED TO CHRIST'S RESURRECTION, by C. W. Gault (Pageant Press, 237 pp., \$3).

A devout and convincing study of the central fact of the Christian religion. Based always upon the Bible, Christ's words are central. Also, it draws from the author's personal convictions.

THE BEST OF RALPH WALDO TRINE (Bobbs-Merrill, 319 pp., \$3.75).

It is good to have this volume which for the first time brings together the timeless classic "In Tune with the Infinite" with selections from nine of the author's other best sellers. No writer has ever contributed more to the intellectual and spiritual well-being of men and women seeking to live a better life.

AMERICAN CHURCHES AND THE NEGRO, by W. D. Weatherford (Christopher, 310 pp., \$3.50).

Here is a documented, fearless presentation of the record of American churches in their ministry to the Negro before and after the War Between the States—up to now. In my opinion, it is the most important volume that has appeared in this highly controversial field. Both in spirit and content it is informative, stimulating and convincing. With full appreciation for what the churches have done, there is an inevitable, though always Christian, appraisal of, if not indictment for, that which remains undone.

THE GENERAL EPISTLE OF JAMES, by R.V.G. Tasker (Eerdmans, 144 pp., \$2).

THE EPISTLES OF PAUL TO THE THESSALONIANS, by Leon Morris (Eerdmans, 152 pp., \$2).

Two compact, crowded and luminous volumes with introduction and commentary in a New Testament series, edited by R.V.G. Tasker, have just appeared. One is *The General Epistle of James* and the other *The Epistles of Paul to the Thessalonians*. This entire series is invaluable to the preacher and to the Bible student and Bible teacher. Certainly they should be in every theological seminary library.

(Continued on page 78)

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Thanks for the Book

By RUTH C. IKERMAN

WHEN the Christmas mail begins to arrive, I shall be looking for one special card which for several years now has been sent from Mexico. There will be the gracious phrase, "Feliz Navidad," to wish us happy holidays. Then there may be again the handwritten addition, "Muchas gracias para el libro"—"Many thanks for the book." Each Christmas the words have come.

Who sends this message, and what is the book? The story is one of the pleasantest reminders of our vacation in Mexico. When my husband and I drove to Mexico City, we made our headquarters at a pleasant tourist home near the beautiful flower market. Assigned to care for our room and serve the meals at our table in the dining room was an energetic young Mexican lad.

It became apparent early in our stay that he was intent upon learning the English language. He would point to a towel as he was hanging it on the rack in our room and shake his head to indicate that he did not know our word for it. When we would say "towel," he would try to repeat the word and something close to "towlee" would come out. With a little practice he would be saying the word almost without a trace of accent. I was sure he was doing better than I in my attempts to repeat phrases after him in Spanish.

He was fascinated by the gadgets on our car, when he carried out the luggage for our trips. And always he would be waiting with a smile to open the large gate which enclosed the beautiful garden outside our room when we returned.

When the morning came for us to say "Adios," my husband went to the bank for the proper "dinero" for trips while I browsed in a nearby gift shop for some little token for this boy who had been helpful beyond the call of duty.

Suddenly I remembered the large picture dictionary for children which some of my small friends at home so much enjoyed. Yes, this was available in Mexico in the English edition. There were pictures of birds, animals, toys, houses, cars, schools, churches and other objects. Beneath each picture was the English word. I had it gift-wrapped and handed it to him as he stored our luggage in the car for the return journey.

Never will I forget the look of pleasure which slowly spread over his face as he took off the wrapping. He sat down on the garden wall near the garage and put the book on his knees. With trembling hands he turned the pages, pausing only to look up at us and smile.

Then he stared fascinated at the next picture. He thumbed through until he found a picture of a table, such as the one at which we had been sitting when he first served us. He looked up and said clearly, "Table." He was still on the wall when we drove out; he looked up long enough to wave.

We thought this was the end of the story until the Christmas card arrived with its thanks for the book. My husband said, "Well, he still has it!" A year later, he still had the book, judging by his card. Across the years since he has mentioned it regularly.

We had occasion to recommend this tourist home to other friends seeking a vacation south of the border. One of them reported to us afterward, "It's such a nice place to stay. They have a young man who speaks such good English. He spends his siesta out on the lawn, thumbing through a tattered copy of a child's picture dictionary."

So said our friend, and we thought of that green lawn underneath the blue jacaranda trees and beside the red bougainvillea, and the smile on the face of a boy who had received what might have been the first book he ever owned.

HOW many times in my own life have I said, "Thanks for the book." Perhaps it was for a slim volume of poetry on my shelf which arrived one Christmas and which has been referred to often in the years since. Nearby is a book bearing the flyleaf signature of one now gone. She gave me the book when she was in a sanitarium, telling me that the words of faith in this volume had helped her make her peace with this strange destiny which had descended on her soon after college days. When I said, "Thank you for the book," I was also trying to express my gratitude for the friendship we had enjoyed.

There is a much different book close by, which somebody gave me once as I started off on a vacation. The giver thought I might enjoy it on my two-week holiday. It turned out to be one of the most popular books of that decade. To this day I like to dip into this novel once in a while and see the characters come to life again. Not everybody who read this book liked it, but it happened most especially to appeal to me. One of the great joys of books is that they do speak individually to those who read. In the great democracy of books we each may choose our preference. This is a good right to be able to exercise.

A book can awaken the personality of another. When somebody handed me a certain book one holiday saying, "I hope you'll like this, because to me it sounds like you," I looked at the individual with new interest. For he

(Continued on page 102)



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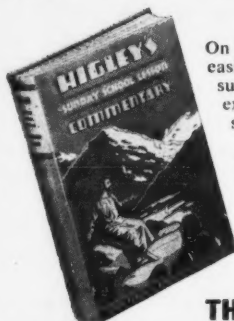
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(Continued from page 75)

THE AMERICAN TEENAGER, by H. H. Remmers and D. H. Radler (Bobbs-Merrill, 267 pp., \$3.75).

In this volume the American teenager answers the questions, and answers with actual statistics and with letters—unsigned, to be sure—but from teenagers themselves. This is a report to the general public. The volume comes from a social scientist at Purdue University and I find it much more impressive than other more widely publicized contributions from this distinguished scientific center.

HOW TO BUILD AN ORANGE CRATE FROM OLD PIECES OF FURNITURE, by Jack Chuett (Doubleday, 189 pp., \$2.95).

This is wonderful, just wonderful! You will find these pages to be side-splitting and aisle-rolling. The advice is gratuitous and perhaps not to be taken too seriously, but the philosophy is both wholesome and irresistible. Frequently you will find yourself saying, "Now why didn't I think of that one?"

THE TURN OF THE TIDE, by Arthur Bryant (Doubleday, 624 pp., \$6.95).

Up to now, of all post-war volumes and by whomsoever written, this is it! The distinguished author has written the history of the war years from the diaries of Field Marshal Lord Alanbrooke. Of Alanbrooke, Field Marshal Montgomery has this to say: "The greatest soldier—soldier, sailor or airman—produced by any country taking part in the last war." The present volume is both a "literary bombshell" and a distinguished achievement—a veritable masterpiece of discriminating appraisal and fine writing.

Under the circumstances, Alanbrooke's diaries and papers are almost unbelievably objective, even in his most critical judgments passed upon his contemporaries.

Sir Arthur Bryant terms Lord Alanbrooke's diaries "the most important of all contemporary personal records of the war." I go all-out with him on that.

MY DEAR DOROTHEA, by Bernard Shaw (Vanguard, 55 pp., \$3).

Here is the first writing of the irrepressible and ultra-distinguished Bernard Shaw. "G.B.S." was 21 when he wrote this delightful letter to 5-year-old Dorothea—his "Practical System of Moral Education for Females!" The illustrations are simply wonderful.

THIS BRIGHT SWORD, by Donald Barr Chidsey (Crown, 288 pp., \$3.50).

An historical novel in which a growing tender love matches the courageous sword that played a potent part in winning the Magna Charta from King John of England. For a time it appeared that the hero would be more successful in tournaments than in winning his own wife. But his triumph at last was comprehensive and complete. *This Bright Sword* is a vital, dramatic and completely convincing novel. Not for church libraries.

PASSPORT TO FRIENDSHIP, by William Peters (Lippincott, 286 pp., \$3.75).

The story of an experiment in international living. This is a documental, authentic record of an experiment in international living. Among other timely experiences is that of an American girl sharing a room in a family compound in a remote village in India. A Swedish boy as the "brother" of a college student in Pennsylvania. An American college boy in Nazi Germany who is house guest of a German whose cousin was in a concentration camp.

The author is an expert in the field of human relationships and he has written convincingly.

RETIREMENT: A New Outlook for the Individual, by Gifford R. Hart (Harcourt, Brace, 179 pp., \$3.95).

This is one of the most interesting and timely books in its field that has come to my desk. Perhaps the key to the content is found in these words, "Successful retirement does not start at midnight on your sixty-fifth birthday—it starts with thinking, years before." The author is a successful, top-flight business executive. Voluntarily he chose retirement at 56 and has made a successful career of it. He tells you how he did it in such a way as to help you do likewise. Now he spends much of his time with his wife enjoying, as he says, "a mixture of friends, children, grandchildren, dogs, cats, woodchucks, and cows."

THE WORLD'S GREAT RELIGIONS, by the Editors of "Life" (Time Inc., 310 pp., \$13.50).

A glorious book is this—never anything like it before. The dramatically illustrated material now brought together in this exquisitely beautiful volume first appeared in *Life* in six parts during 1955: Hinduism, Buddhism, Chinese faiths, Islam, Judaism, Christianity.

A multitude of religious authorities throughout the world made their contributions to this achievement. Additions to the magazine articles include an anthology of 65,000 words, drawn from the scriptural writings of the several faiths. Almost half the book is devoted to Christianity. There are 190 pages in full color.

FOR TEEN-AGERS ONLY, *The Doctor Discusses Marriage*, by Frank Howard Richardson (Tupper and Love, 112 pp., \$2.95).

The doctor, and he might have been yours or mine or our children's, writes frankly and at times devastatingly for teen-agers. Here are some of the subjects dealt with: "What Is Love?" "An Older Man Talks with a Younger One," "The Waiting Period," "How Much Fun Is Having Fun?" "How Can I Prepare for Marriage?" "Promiscuity."

PLANTS OF THE BIBLE, by A. W. Anderson (Philosophical Library, 72 pp., \$6).

In the general introduction to this fine book and in the individual sections more than 70 plants are referred to. There are
(Continued on page 91)

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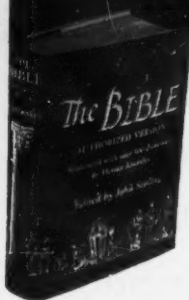
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ONE of the most amazing functions of the human mind is the creative power of the imagination. Even more wonderful than the memory's power to store impressions on the incredibly minute microfilm of the brain is the imagination's power to visualize, to recall what has been stored, and to project in new combinations what has never yet been seen on land or sea.

In conjunction with the power to recall and utilize the past, it is this power to imagine that has contributed the most to man's progress in the conquest of his environment. The beaver builds his finely calculated dam and the spider weaves his geometric net in just the same way as they have done from time immemorial, so far as we can tell. But man, puny man, throws up his dams and bridges and skyscrapers with ever greater daring and with ever improving skill. Man is the dreamer who brings his dreams to birth.

One of the supreme achievements in human progress, supplementing the power of speech, was the power to preserve the thoughts and imaginations of the best minds in the casks of books by the miracle of writing. In this way one generation could speak to another; each need not start afresh, but at a point in the relay of history where the preceding generation passed the baton. So a growing literature became the vast storehouse of the thoughts and achievements of the race. Great libraries became the repositories of the accumulated wisdom of centuries.

With the invention of printing, this wisdom was released to multitudes heretofore shut off from it, and a new and exciting era of progress began.

Now, however, it would seem that we are almost returning to the picture age. Whether still or moving, on page or screen, the picture has largely displaced printed type as the medium of communication for many adults, as well as for many children. The partial truth of the slogan that "one picture is worth a thousand words" has caught many of the unwary and has fostered the complacency of many more.

When man advanced from the picture stage to the invention of an alphabet and the communication of thought in written words, he made one of the greatest leaps forward in his history. For this method of word-making, simple and yet marvelous, opened up wide areas of thought and communication and cleared channels for speculation and reflection never before accessible to the human imagination.

MENTAL powers, like physical skills, may be developed and strengthened by exercise. Reading is one of the best forms of exercise for the imagination, and we neglect it to the weakening and eventual atrophy of this amazing power.

There are at least three ways in which reading strengthens the imagination.

First, it strengthens the power to visualize what is not immediately perceptible to the senses. A picture, on the other hand, whether moving or

still, provides the mind with an image perceptible by the eye. Therefore it does not impose the same demands upon the imagination of the beholder that a page of words will do. To transfer a series of black marks into a sensory image requires a magnificent exercise of the imagination.

The eye of the reader glances along the printed page, and from the monotonous rows of little black marks leap colorful images: men and women walk; we hear their voices and the very accents of their speech in joy or anger; we see their gestures; we catch the aroma of coffee percolating or the odor of frying onions; we hear the thud and rush of waves on a shore or the booming spangle of a juke box playing in a diner; we feel the fine damp drizzle of rain or the sharp hard snow against the cheek; we jump to the sudden lightning and the terrible thunder of a black storm.

This theater of the mind is the miracle of reading. It can be one of the richest pleasures available to us. Some have developed this power to a high degree so that the pictures produced in the imagination from printed words are scarcely less vivid than the actual sensory impressions would be. Unfortunately, others have not learned to enjoy this image-making power. Some readers cannot project on that inner screen the pictures and sounds and scents the author has communicated in words. Like Hamlet, they read merely "words, words, words."

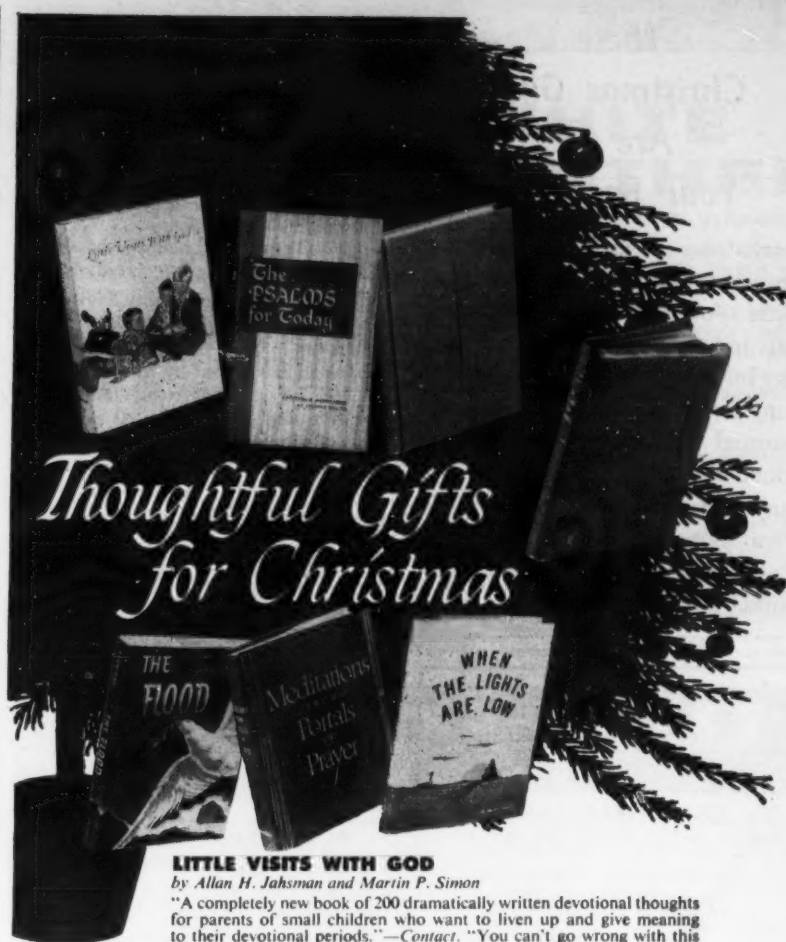
Most of us, falling between these two extremes, can improve our pleasure in reading by making a conscious effort to project pictures from words. Fiction, of course, is one of the most valuable of literary forms for this sort of exercise, but all types of graphic creative literature—poetry, biography, drama, history—can stimulate the image-making power of the imagination.

The act of reading is capable of communicating something even richer. We call it *insight*. We have "seen" something a hundred times perhaps and never really noticed it. And then an artist with brush or words has pictured it for us, and suddenly we have seen something "in" it which we never saw before. We have seen into the heart of things heretofore meaningless or insignificant. There has been a moment of revelation. This too is a function of the imagination.

The imagination draws upon material retained from the past, but it generally weaves it into a pattern that is new, and thus the reconstructive and the creative are entwined.

But reading strengthens not only the power to visualize. It strengthens also the power to analyze the thought of others. We think in words and images.

(Continued on next page)



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*By observation of affinities
In objects where no brotherhood exists
To passive minds.*

There is a "wise passivity," not mere day-dreaming, but meditation rather, when the mind is permitted to take its course or is spurred by the thought of others. This sort of reflection can be creative and imaginative. It is a wise passivity to which we in our hurriedly active lives give altogether too little time today. Most of the great advances of the human spirit came in such times of calm reflection, and most of the deepening development of the individual spirit comes so too.

Sometimes reading unseals a deep spring within us, and there is a spontaneous overflow of the imaginative stream-of-consciousness. This can be mere fantasy and run away in useless dribbles of dream. But it can be a creative stream of thought turning wheels of service or dynamos of energy or irrigating a spiritually dry and thirsty land.

To grow intellectually, we need to undertake occasionally the reading of a book that seems at first somewhat beyond our capacity. But with the effort seriously maintained, there may come finally that enlargement of mind which is another of the highest rewards of reading. The reason and the imagination are alike stretched, and the mind rises out of its narrow limitations and joyously feels its powers. It is said to be man's highest wisdom to think God's thoughts after Him. Next to that is surely the joy of thinking the thoughts of great men after them. Poetry especially, which is often wisdom in its most graphic and least abstract form, has this power to stretch the mind and lift the imagination.

But there is another way in which reading develops the imagination. It strengthens not only the power to analyze the thought of others, but the power to dramatize our own thought, to communicate more effectively with others.

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of expression, to dramatize the inert material, to bring it to life. And this power in turn depends for its development on the intelligent reading of that kind of writing.

Not everyone can go to college to develop these skills, and certainly not everyone who goes makes the most of his opportunities to develop them. There was probably never an American who spoke and wrote with greater clarity and force than did Abraham Lincoln, and yet he had almost no formal schooling. However, he learned to get at the heart of a book. He mastered the best and quickened his own imagination by what he read.

Lincoln himself said of writing, which he called "the art of communicating thoughts to the mind through the eye," that it is "the greatest invention of the world—great in enabling us to converse with the dead, the absent and the unborn; and great, not only in its direct benefits, but greatest help to all other inventions."

There are many men and women today in positions of influence and leadership who, like Lincoln, never went through college, but who, by persistent self-discipline, developed their own minds. Books, as someone has said, are a mighty bloodless substitute for life, but they are necessary food for the imagination. Creative reading is the best way to cultivate and enrich our whole experience of life.

THE END

FRIEND OF MISS FERBER

(Continued from page 71)

job to support yourself while you learn to write," she wrote, "but don't take one with a future—it's too much of a temptation. If you want to write, write! Give it all you've got. And remember, the Lord helps those who help themselves!"

But for once, I wasn't listening. My life had become so hectic I had no time to be still. Or even to concentrate. Everything went stale. I tossed the half finished manuscript into a drawer, and turning my back on Miss Robbins' precepts, decided on a business career.

However, my continuing and outspoken enthusiasm for Edna Ferber was known in the department. One spring morning, the lively redheaded salesgirl who usually led us all in tallies, came up to me. She thrust a couple of silk blouses in my hands.

"Take these in to my customer," she said, giving me a little shove in the direction of the fitting room. "Edna Ferber's in there."

Behind the door stood a small, bright-eyed, curly-haired woman. I was all thumbs as I helped her try on blouses. Then I began to talk. It was

(Continued on page 88)

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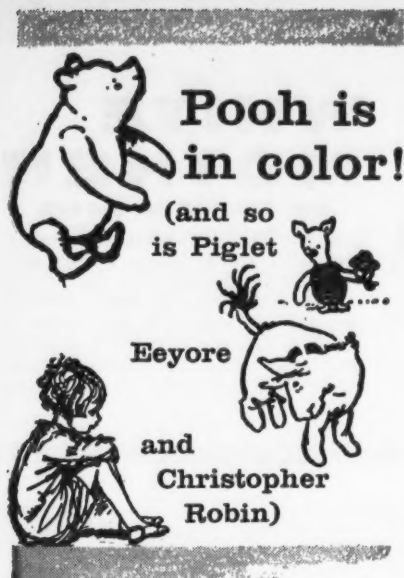
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New Books for Children

Reviewed by MARION W. FARQUHARSON

CHERRY TREE CHILDREN, by Mary Frances Blaisdell. With short sentences and the repetition of a second-grade-reader the author tells more of a real story than is found in most readers. Small animals of the woods are the characters. Attractively illustrated in gray and red by Anne Marie Jauss. (Little, Brown \$2.50)

TIME FOR SPRING, by Crockett Johnson. The snowman doesn't understand Irene's interest in the spring, but she finally persuades him to go to the North Pole. A tiny book for preschool age. (Harper \$1.50)

WHERE DID TUFFY HIDE? by Isabel and Frederick Eberstadt. Simple, rhyming text tells of a scary little dog who hid at the slightest noise. A guessing book and a "first" story for beginning readers. Well illustrated in green and pink by Leonard Weisgrad. (Little, Brown \$2.50)

THE HABITS OF RABBITS, written and illustrated by Virginia Kahl. We've met the Duke, the Duchess and their 13 daughters in two other hilarious picture books (*The Duchess Bakes a Cake*, and *Plum Pudding For Christmas*) and this story of Gunhilde and her pets is another "better-than-the-comics" tale for preschool and primary children. Fine for reading aloud. (Scribner's \$2.50)

BOY BLUE'S BOOK OF BEASTS, by William Jay Smith. In a very blue book, with action-filled drawings by Juliet Kepes, the author tells brief and humorous tales of wild animals in imaginative rhyme. "The Polar Bear never makes his bed; He sleeps on a cake of ice instead." (Little, Brown \$2.75)

GIVE A GUESS, poems by Mary Britton Miller. Illustrated by Juliet Kepes. Clear, striking drawings in sepia and simple rhymes picture birds and animals and their offspring, with always a chance to guess before you turn the page. (Pantheon \$2.50)

THE WARMHEARTED POLAR BEAR, by Robert Murphy. Whitey, the polar bear, had spent his cub days with the men of the Polar Expedition and had no idea how to take care of himself in the Arctic when they left him. Sailing away on an iceberg with two dead walrus for food, Whitey reaches Miami Beach as the iceberg melts beneath him. Though the illustrations by Louis Slobodkin are more humorous than the text, the story will be very funny to 5- and 6-year-olds, who will also pick up considerable information about the Arctic. (Little, Brown \$2.95)

THE RABBIT STORY, by Alvin Tresselt. Pictures by Leonard Weisgard. In the style of "Rain Drop Splash," author and artist have collaborated to tell the story of a young rabbit's life. Appealing pictures with a feeling of the woods, and brief, simple text. For preschoolers. (Lothrop, Lee and Shepard \$2.50)

BITSY, by Sally Scott. Life gets more exciting when a Siamese cat comes to live with you, and Bitsy provided plenty of entertainment for his family. For children who have just graduated from readers to real stories. (Harcourt \$2.25)

OLD CHARLIE, by Clyde Robert Bulla. Beginning readers will welcome the story of two boys and their struggle to save an old horse from being made into cat food. (Crowell \$2.50)

LITTLE VISITORS WITH GOD, by Allan Hart Jahsmann and Martin Simon. Two hundred simple home devotionals for young children. Each one consists of five parts—a Bible verse, a short, moral story to illustrate it, a section called "Let's talk about this," consisting of questions on the story, a suggested Bible reading, and a short prayer. Almost every phase of moral and Christian behavior is covered. (Concordia \$3)

BASKETBALL SPARKPLUG, by Matt Christopher. Basketball plays are described in detail in this fast-moving story of a boy who works out the conflict between his basketball practice and choir practice. The story fills the need for more sports stories for 7- to 9-year-old boys. (Little, Brown \$2.75)

MR. PEABODY'S PESKY DUCKS, by Amalie Sharfman. The mallard's early-morning quacking didn't bother Mr. Peabody, but it did bother the hotel guests. Humorous adventures and very funny pen-and-ink drawings by Louis Darling combine to make an attractive book for 8- to 10-year-olds. (Little, Brown \$2.75)

ROSE ISLAND, by Charles Vildrac. It might be a fairy tale and it might be real. Who knows? Tiferand, a small boy of Paris, is not happy in his school where a frightening teacher makes his days miserable. A man who specialized in making boys' wishes come true takes Tiferand to a fabulous island, a paradise for boys. In spite of all Rose Island's wonders Tiferand finds he cannot be entirely happy unless he can share that happiness with his mother, father and little sister. Wishes-come-true and adventure combine to make an original story for 8- to 10-year-olds.

Translated from the French. Illustrated with ink sketches by Edy Legrand. (Lothrop, Lee and Shepard \$3.75)

CUTER TOOTER, by Stetson Clark. Illustrated with wood cuts by Gil Miret. "Strike me pink! He's cuter'n a bug's ear!" And that's how Cuter the donkey got his name. It was the sinking of the battleship *Maine* that gave Father the idea of going out to Colorado to bring back horses to train as Cavalry mounts. Ten-year-old Bob went along and brought back Cuter for his little sister. There's a distant view of the Spanish American War from the safety of Massachusetts, and the horses are trained for Roosevelt's Rough Riders. (Lothrop, Lee and Shepard \$3)

JESSIE FREMONT GIRL OF CAPITAL HILL, by Jean Brown Wagoner. Though the Childhood of Famous Americans series has never been outstanding, it has done children a real service by introducing 8- to 10-year-olds to biography and leading them to better things. This story of a lively and often naughty child will please little girls. (Bobbs-Merrill \$1.75)

A SHILLING FOR SAMUEL, by Virginia Grilley. In one brief day 12-year-old Samuel learns what he is going to do with his life and his talent, and sees hope that his dreams may come true. Samuel was a real boy who lived in Salem in the last half of the eighteenth century and designed some of the most beautiful New England homes. Clear ink drawings by the author picture the clothing and homes of the times, but have the spirit and action of the activities of two very real boys. (Little, Brown \$2.75)

THE GLEANIE BIRD, by Kathleen Thomas. He was an ugly old bird but he knew it was not right that Frying Pan Farm should be deserted, so he did something about it. In a series of hilarious adventures he brings three cows, two horses, four pigs, sheep, a dog, and finally a man to take care of them all. Then in a surprise ending the Gleanie Bird brings back a family of his own. There's a decided folk-tale quality in this modern story for ages 9-10. (Frederick Warne \$2)

ADVENTURE TO HOME, by Robert Wells. The strong religious life and the love that knit his family together drew 12-year-old Dirk back to his own home after a brief pioneer trip with his uncle. Home was where he belonged but he had not been sure until he saw the cruelty the outside world could hold. A Pennsylvania Dutch story for 10- to 11-year-old boys. (Knopf \$2.50)

THE HAT-SHAKING DANCE, and Other Tales from the Gold Coast by Harold Courlander and Albert Kofi Prempeh. If they have heard the name of the new country, Ghana, children will be drawn to this collection of folk tales of its people. Anansi, the spider man, is the hero or the victim in amusing "why" stories of nature and animals. The pen drawings by Enrico Arno have life and humor, but Anansi himself is more ap- (Continued on page 94)

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Gina Bell. Pictures by George Wilde. AN EASY-TO-READ BOOK. \$1.25

MARA JOURNEYS HOME

Elizabeth P. Witheridge. Illustrated by Lucille Wallower. Ages 7-12; Grades IV-VII. \$2

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Steve Benedict. Illustrated by Mary Stevens. Ages 8 up; Grades IV-VII. \$2.50

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Barnett Spratt. Illustrated by Leonard Vosburgh. Ages 8-12; Grades IV-VII. \$1.75

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JOHN MUIR, PROTECTOR OF THE WILDS

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JESUS GOES TO SCHOOL

Carrie Lou Goddard. Pictures by Doris Stolberg. Ages 3-6; Grades N-II. \$1

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4. **NURSERY LIFE OF JESUS** by Tessa Colina (2-5) Standard \$1.00

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12. **GOD PLANNED IT THAT WAY** by Carolyn E. Muller (3-7) Abingdon \$1.00
13. **I CAN TELL GOD THINGS** by Robbie Trent (3-8) Broadman \$1.50
14. **JAMES AND THE RAIN** by Karla Kuskin (3-6) Harper \$2.25; Library Edition \$3.00
15. **JESUS GOES TO SCHOOL** by Carrie Lou Goddard (3-6) Abingdon \$1.00
16. **JOHNNY LITTLEJOHN** by Edith & Clement Hurd (3-6) Lothrop \$1.75

17. **MY SLIPPERS ARE RED** by Charlotte Steiner (3-6) Knopf \$.35 Reinforced; \$2.75 Trade
18. **SUNDAY WITH STEVIE** by Polly Hargis (3-5) Broadman \$.60 Board; \$1.00 Cloth
19. **WHEN JESUS WAS HERE** by Sadie Holcombe Davis (3-5) Broadman \$.65

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33. **WHO EVER HEARD OF KANGAROO EGGS?** by Sam Vaughan (4-8) Doubleday \$2.75

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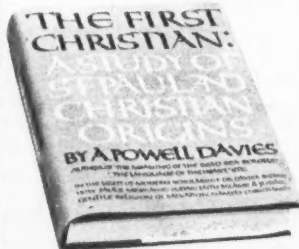
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FRIEND OF MISS FERBER

(Continued from page 83)

a cloudburst. I told her of my admiration for her work, of my own half-finished manuscript, of the effect of her friend, Miss Robbins, on my life.

"Robbins?" Miss Ferber asked.

"Yes. She did social service work in Milwaukee, the same time you were on the paper there."

"That's strange," Miss Ferber said, sounding polite but final. "I don't seem to remember her at all."

Her words shattered my faith in Miss Robbins.

That night, I hauled out the manuscript and tried to see it through a professional eye—Edna Ferber's, for instance. My getting mad at Miss Robbins did the trick. I resolved to finish the novel and get it published.

By some miracle, it happened just that way. After it was published, I came home for a visit. I was bent on showing up Miss Robbins—for misleading me. But when I dropped in at the *Argosy*, they said Miss Robbins wasn't working there any longer. She had been away six months, recuperating from an operation.

I went up to her old Victorian house. The change in Miss Robbins filled me with foreboding.

"You made it," she said with a trace of her peppery smile. "You, who didn't put much store in faith—"

"It was your faith, not mine," I said. "It's yours now," she said softly.

Then, abruptly, young and blind and self-centered though I was, I really saw Miss Robbins. For the first time. A small woman, rather dull and boring to most young people; sitting behind the counter of the *Argosy*, taking down humdrum news items. Yet though she was unaware of it, Miss Robbins had a truly creative gift—that of inspiring others to strive beyond their capacities.

Miss Robbins was holding my book clasped in her wasted hands. There was such pride in her face that I knew even though she had no children of her own, her family was large and warm.

"Miss Robbins, you'll never guess whom I met in New York—" I burst out. "Edna Ferber!"

Instantly, I regretted my thoughtless outburst. I who owed her so much had hurt her. Why didn't I let her keep her little pretense intact?

Miss Robbins looked squarely at me. "She's met so many people in her life I don't suppose she remembers me."

I dropped to my knees beside her. "I think that Miss Ferber will always remember you," I said. "And you know, after I told her all you'd done for me—she sounded a bit wistful. As if she were sorry there had been no Miss Robbins when she was a girl."

THE END

A CHRISTIAN BOOKSHELF

(Continued from page 69)

bur M. Smith edits *Peloubet's Select Notes* (W. A. Wilde \$2.75), an old favorite with very complete lesson treatment—even a beginner topic—rather small type. *The Gist of the Lesson* (Fleming Revell \$.75) edited by Ralph G. Turnbull, is a small enough book to carry around, giving a brief comment on the King James text.

Encyclopedia of Bible Life by Madeleine and J. Lane Miller (Harper \$5.95) is a very useful reference dealing with people, customs and facts of Bible lands. It has many illustrations and is well indexed, covering subjects such as agriculture, animals, apparel, defense, flowers, jewelry, musical instruments, nutrition, water supply, worship, roads and streets. *The Bible Today*, Described by Christian Scholars (Harper \$5) is a British book dealing with such subjects as language of the Old Testament, the influence of the Bible in social history, manuscripts and ancient versions of the New Testament, the Geneva Bible, music and the Bible.

Church History is to many persons a boring subject, but *The Church of Our Fathers* (Harper \$3.95) by Roland H. Bainton is interesting and in simple, lively language and large-enough print for children to read by themselves. The section on the church in America is particularly good. This might be useful for family worship periods. *The Gospel in Hymns* (Scribners \$6.75) by Albert Edward Bailey is another fine book of hymn stories, also considering the development of church music.

A list of "essential" religious books could hardly omit a book of daily devotions. Many a person's "quiet time" has been made more refreshing because of a page from *Streams in the Desert* (Cowman \$2.50), *My Utmost for His Highest* (Dodd, Mead \$3) or *Spurgeon's Morning and Evening* (Zondervan \$3). Mrs. Cowman's books are now in a convenient size for the bedside table and her latest, *Traveling Toward Sunrise* (\$2.50) will be especially appreciated by older readers as *Mountain Trailways for Youth* (\$2.50) has been by teen-agers and young adults. Through the years we have come to look forward to E. Stanley Jones' devotional books every few years and the new one, *Christian Maturity* (Abingdon \$1.50) is in the same tradition, convenient size and print.

I know a family scattered over two continents which keeps a sort of family tryst each day with the reading of *Daily Light*, a compilation of Scripture verses on a particular subject for each day. After reading this myself for years, I was surprised to discover that it was copyrighted by CHRISTIAN HER-

MARY ELLEN CHASE

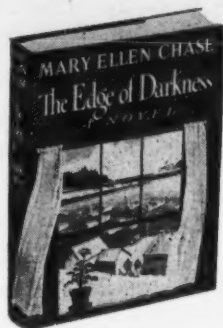
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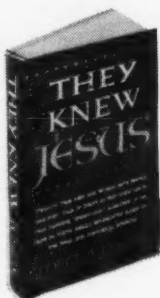
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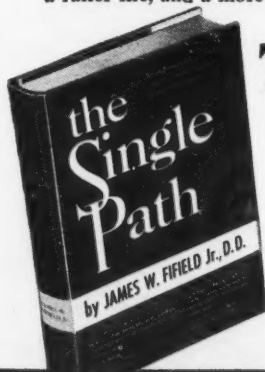
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God's Minute (Winston \$1.50) has brief Scripture verses and one-minute prayers written by 365 different clergymen. Another book of prayers which may be helpful to some families is *Grace Before Meals* (Winston \$1.25) with a very brief prayer for 365 days.

For family worship in a home with small children, Catherine Herzel's *The Family Worships Together* (Muhlenberg \$1.75) will be helpful; 105 brief, simple devotions with Scripture reference, comment and prayer.

In thinking about books of devotion, we must of course include the writings which have lasted through the years. What could take the place of Thomas à Kempis' *Imitation of Christ*, now published by about 12 different book houses, or *Practice of the Presence of God* by Brother Lawrence? Several publishers have small, convenient-sized sets of writings of ancient saints. World Publishing Company has a series at \$1.50 each including *Table Talk of Martin Luther*, very readable practical advice on many subjects, *Christian Perfection*, John Wesley's teaching on holiness and *Spiritual Riches of John Bunyan*, selections from his writings. But you have missed a treat if you have not been introduced to the less well-known Lancelot Andrewes, an editor and translator of the King James Bible, whose prayers read like poetry, or Francois de Fenelon, late seventeenth century friend of Madame Guyon, Blaise Pascal, French apologist for Christianity, John Woolman, eighteenth century Quaker who believed in simple living and contributed to the abolition of slavery, saintly Jeremy Taylor whose *Rule and Exercises of Holy Living and Holy Dying* have influenced many, or Luther's favorite, *Theologia Germanica*, written by an anonymous member of the Friends of Christ group in Germany.

As you select books for your Christian bookshelf you will be concerned with quality, not just with when a book was written. In some cases current scholarship and recent discoveries will be important; in others, the time of writing will amaze you because of the book's timeliness today. There are of course many important books in the religious field which have not been mentioned. A trip to your bookstore will make you grateful to the many publishers who are putting out religious books of real quality. Set aside a shelf for your collection of Christian books—and then use them!

THE END

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(Continued from page 79)

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(Henry Holt, 156 pp., \$3).

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PROTESTANT AND CATHOLIC, by Kenneth Underwood (Beacon Press, 484 pp., \$7.50).

The most unusual, at the same time timely, book that has appeared in its field. It is the comprehensive and factual story of Protestant and Catholic relations in an American community that has become steadily Roman Catholic. To Protestants it is at once disquieting and at the same time challenging. The challenge carries a wallop! The book should contribute toward a clearer understanding of the fundamental problems that confront American citizens of these two faiths who are of purpose to strengthen freedom in the United States of America.

GLAD ADVENTURE, by Francis B. Sayre (Macmillan, 356 pp., \$6).

The autobiography of Francis B. Sayre, son-in-law of President Wilson and Christian statesman extraordinary, is a book of reassurance and inspiration for our troubled and unpredictable times. Written with disarming simplicity, it covers the world geographically, chronologically, and in terms of human aspiration and need. Poignant are the family pictures etched upon these pages. There are glimpses behind the scenes of history-making days of both World War I and World War II. Reading that rewards.

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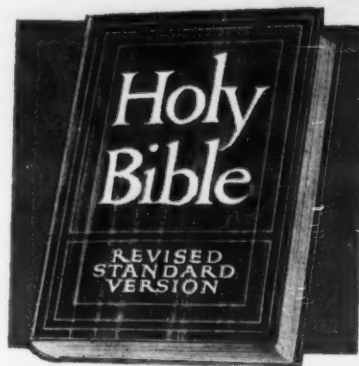
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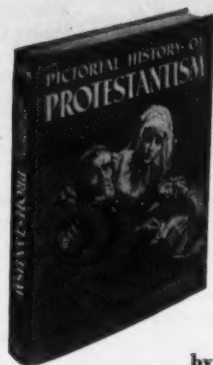
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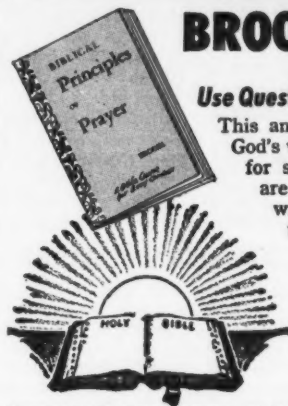
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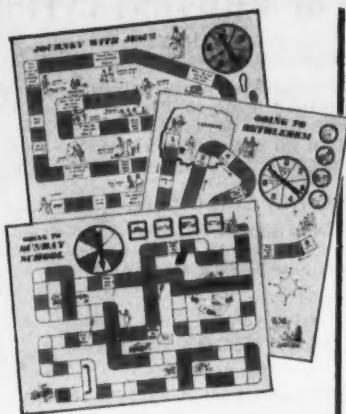
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(Continued from page 85)

pealing in the stories than in the pictures. (Harcourt, Brace \$2.95)

LET'S EXPLORE BENEATH THE SEA, by William Knowlton. All the details of skin-diving for the amateur, including the discussion of the dangers to be met in the tropical waters. There are chapters on collecting sea-shells and on underwater hunting. (Knopf \$3)

ALL ABOUT SNAKES, by Bessie M. Hecht. Attractive in format and text, and a good introduction to the subject for any age. (Random House \$1.95)

SUN, EARTH AND MAN, by George and Eunice Bischof. Starting with a brief discussion of astronomy the authors go on to tell of man's increasing knowledge of the universe and how this has helped his development from primitive times to the present. A glimpse into the future opens up exciting possibilities of new frontiers. For older boys and girls. (Harcourt \$2.75)

GEORGE WASHINGTON, FRONTIER COLONEL, by Sterling North. A brief account of the life of our first President, following the pattern of other Landmark Books. Many quotations from letters and journals give an authentic atmosphere of the period. Most of the book is devoted to his campaigns in the French and Indian War, with one short chapter to cover the Revolution. (Random House \$1.95)

THE HUNDRED AND ONE DALMATIANS, by Dodie Smith. What a pity dogs can't read! For this is a book for them, an adventure from a dog's-eye view. Pongo and Missus, young married Dalmatians, had two pets, Mr. and Mrs. Dearly, and 15 puppies. The highly original story concerns the theft of the puppies and their rescue along with 82 other stolen dogs. Adventure and imagination combine to make an outstanding tale for dog lovers of any age. (Viking \$2.75)

THE BOUND GIRL, by Nan Denker. As the beloved daughter of an aristocratic French father, Felicie had had little preparation for the life of a bound girl in the Massachusetts colony. Beautiful clothes and jewels were put aside for plain gray homespun, and she was expected to curb her laughter and meditate on her sins. But Felicie (or Felicity as they called her) has as much effect on the strict Puritan family as they have on her, and she grows in character and understanding as they learn just a little of the joy of living. A fine book for girls of 12 to 14. (Farrar, Straus and Cudahy \$2.75)

MINNOW ON THE SAY, by A. Philippa Pearce. Illustrated by Edward Ardizzone. An absorbing treasure hunt with an exasperating rhymed clue forms the plot of this story of two boys, their friendship and their summer of adventure on a canoe (The Minnow) on the River Say in England. Good writing, and a really English atmosphere, combined with excitement, make a worthwhile story for boys 10 to 12. (Oxford Univ. Press \$1.48)

SECRET FOR A STAR, by Marguerite Vance. Older girls are looking for this kind of story. A modern girl solves her problems, makes friends and achieves success in her chosen field—acting. This success comes too quickly to be convincing, but Prudence works hard on her other problems—adjustment to life after her parents' tragic death, and the problem of overweight. A good book to give a too-plump teen-ager. (Dutton \$2.75)

NEW DREAMS FOR OLD, by Tom Person. Changing conditions in the South make an almost impossible situation for Caroline Howard when she finds herself the manager of her father's cotton farm. Understanding and friendship between whites and Negroes are a part of the story, and the romance between Caroline and her neighbor Van make it a story to be enjoyed by teen-age girls. (Longmans, Green \$2.75)

SHARK FISHING OFF THE GREAT BARRIER REEF, by Horace Mazet. Two kinds of excitement make a rousing adventure tale of this story of two boys on the Great Barrier Reef of Australia. Shark fishing was their primary concern, but a run-in with pearl poachers increased the excitement. Fine friendship between the native boy and the white boy is well handled. (Farrar, Straus and Cudahy \$3)

THE MINSTREL KNIGHT, by Philip Rush. He was a good man, and his cause was just, but young Sir Fulk ignored God's call and used evil means to win justice for himself and his brothers. Punishment swiftly followed success, and though Fulk lost his sight he gained a large measure of contentment and understanding. A Robin Hood-like tale of knights and battles with a greater depth of meaning than is found in many tales for boys. (Bobbs-Merrill \$2.75)

THE TERRIBLE GAME, by Dan Tyler Moore. It was a bewildering summer Jonathan's father had mapped out for him—wrestling, fighting duels with strange hooked swords, riding wild vicious ponies and speaking only Turkish to each other—the language his father had insisted he study at college the year before. Jonathan was almost consumed with curiosity which was heightened when he came home one night to find his father in secret conference with the President of the United States. Terrible events accompany Jonathan on his mission to a strange country hidden in the mountains of Eastern Russia, and on his skill and courage hangs the future of his own country. A gripping though often terrible tale of high adventure written by an American counterspy. (Farrar, Straus and Cudahy \$2.75)

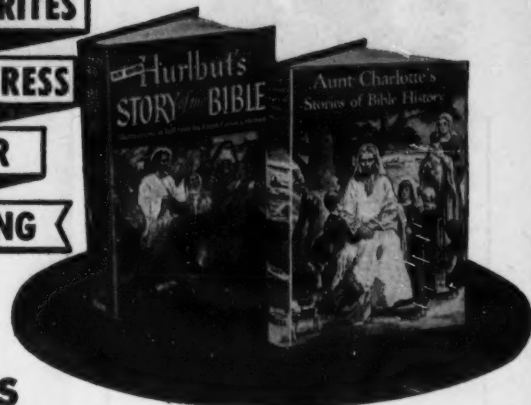
CONQUER THE WINDS, by Ernie Rydberg. Moody and resentful at unfair treatment, Rocky barely escapes starting on the wrong road. It's an interest in becoming a member of the Glider's Club that changes his outlook and gives him the idea that a fellow has to plan his life as carefully as he plans his glider flights. A worthwhile teen-age book with plenty of technical information about flying. (Longmans, Green \$2.75)

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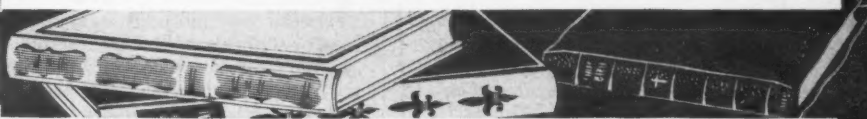
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THE reason why the youngsters of Coleman County, Texas, read books is a motherly, unassuming woman with alert brown eyes and an imposing set of initials—Mrs. J. A. B. Miller.

The children—and their parents—get their books at a little brick building, half-hidden under tall pecan trees, on the back side of the courthouse square in the town of Coleman in west Texas. From the cornerstone inscription, "Coleman Public Library," a passerby would suppose that the library is maintained with tax money. It isn't.

The library is staffed and financed by Mrs. Miller and Mrs. Miller alone. For 38 years she has provided, without pay, a library for her entire community. She has been, and still is, a combination librarian, book committee, janitor and footer-of-the bills.

Though she is now 82 years of age, on Wednesday and Saturday afternoons, promptly at 3 o'clock, she parks her black sedan at the library and hurries to unlock for business. She stays until 6 o'clock, checking books in and

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THE story of her long community service dates back to a dismal day in 1919 when the Self-Culture Study Club assembled to say final rites over its adopted child—the Coleman Public Library. The cause of death was lack of money. Many years before, the city fathers had announced: "No more funds are available for the library." It was then the ladies of the Self-Culture went into an orgy of pie suppers, bazaars and carnivals to raise money to keep the library open and pay a full-time librarian \$5 per month. Then came the lethal blow: the librarian resigned. Where could they find another for \$5? They couldn't pay more. There was nothing to do but shut the doors and quit.

Mrs. Miller, chief mourner, heard very little of what the president was saying. Her mind was on the rows of



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Everyone spoke at once. "You, Mattie Miller, with your six children!" A friend tugged at her coat sleeve. "Mattie, don't be a fool."

When the confusion subsided, Mrs. Miller, still standing, smiled serenely. "I'll let you know on Friday." She sat and calmly folded her hands.

Mrs. Miller got permission from everybody in her family—everybody except Papa. She did not ask him for she knew what he would say. Widowed early, Mattie Miller had the sole responsibility of rearing her children and operating her own business, the Rafter 3-Ranch. He thought she more than had her hands full already.

On Friday, as promised, Mrs. Miller let the Self-Culturites know her decision. She appeared at the library with her two youngest in tow.

Mrs. Miller laid her pocketbook on the table and became the librarian.

The Self-Culture Club lapsed into a "Let-Mattie-do-it" lethargy and gradually forgot the library financially. However Mrs. Miller began making her annual statistical and financial report to the Club. "And why," one member says, "I wouldn't know. It's her time and her money she spends."

How she works might baffle a professional librarian trained in modern methods. She has no card catalog, no shelf list, no book cards. The loan system consists of a loose-leaf notebook. Her desk is a table without drawers; her filing cabinet, a leather brief case. She keeps the accounts in a dime store ledger. But procedure is secondary to Mrs. Miller. Her whole philosophy is service; her only aim is to make connection between a book and a reader.

The library was not Mrs. Miller's first attempt to introduce other people's children to good reading. When her own children were small, a story hour was as routine with them as bathing or eating. Once each day, usually after lunch, Mrs. Miller herded all the children on the place, regardless of whose they were, into the living room. No one could leave while she read to them.

Little George from across the street was one who did not want to be read to. Yet, possessing an uncommonly bad sense of timing, he invariably got caught at the Millers' at reading time. Mrs. Miller paid no attention to his hastily invented excuse of "Mama told me not to stay long."

"You sit down, George, and listen," she demanded. (Continued next page)



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He sat all right, but, having also an uncommonly wiggly body, he did not listen. Instead, he nudged the little Millers and made grotesque faces at them. They dared not laugh. Ignoring him, Mrs. Miller read on. Finally, after exhausting his repertory of facial contortions, he would resign himself—be-grudgingly.

Recently George returned to Coleman, now a married man with a family. Patting Mrs. Miller's shoulder affectionately, he apologized. "My behavior was disgraceful. If one of my kids—"

"Forget it, George." A half-shy smile played around her eyes. "I did read to you though, didn't I?"

"You did, Mrs. Miller. And that's what I'm trying to say. I'm grateful. To prove it, I'm reading to my children."

A second generation of readers—that's Mrs. Miller's payoff. The influence of her library is like a ripple on the water.

"Indeed, I've been amply repaid," insists Mrs. Miller. "There are Fred and Frank and Kenneth. The endings to their stories alone have proved to me that I was not being a fool that day in 1919."

Fred was a frail, timid boy, she tells. "The first time he came to the library he was sent by his teacher. He slipped in the door like a frightened puppy and disappeared behind the stacks. When I found him, he was leaning against a shelf, trembling."

Taking him by the hand, Mrs. Miller led him to the table and placed a chair for him beside hers. "Sit here, lad, and help me. When these people are gone, we'll find you something." His head tucked down, he watched out of the corners of his eyes. She chatted with each borrower. It was "Mrs. Johnson, how's the new tractor? Through plowing?" Or "Nettie, how's the sick child?"

After the rush Mrs. Miller showed Fred the children's shelves and watched him slowly read the titles. His small hand reached for a book of science.

On his next trip to the library, he ran straight to Mrs. Miller and his words tumbled over each other as he told her of the exciting things he had learned. "And I want another book," he finished, out of breath. Then he leaned across the table. "My daddy is going to get me a chemistry set as soon as he has the money."

Today Fred is a scientist.

Frank was older than Fred and far from timid. On his first visit to the library, he slouched self-confidently against the table and asked, "You got a good who-done-it?"

Mrs. Miller recalls, "He was a good boy. Just lazy. Unambitious. All he lacked was incentive. Somebody to push him." (Continued on page 100)

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Family Bible

Invaluable, no Christian home should be without an un-dusty, well-used one...

By FLORENCE J. JOHNSON

SEATING the little folks around a party table, we discovered that one small tousled mop barely showed above the table top.

"If he sits on that big book in the corner of the bookcase, he can reach," said my friend.

She came back, dusting off the book, saying apologetically, "It does get dusty, even behind glass doors."

"It" was the family Bible!

I said nothing, but thought plenty. I wasted no time getting home after the children's party. There was a family Bible on my bookshelf, too.

An equally dusty one, I thought, taking it out. We do read the Bible, although we don't read this particular one.

Slowly, I opened the book. In old-fashioned script on the frontispiece was the name of my great-grandparents. The inscription stated that the Bible was a wedding gift from my great-grandma's family. From eldest daughter to eldest daughter the Bible had come to me.

Between two pages was a poem clipped from a magazine of years ago. Further on, in its yellowed envelope was that last letter from Grandfather's brother who had marched up San Juan Hill, but not down again.

Here was a packet—a tiny lock of hair enclosed in a bit of paper, marked simply, "June, one year old." I remembered hearing about my mother's sister, June, who had died when in her teens.

I, too, have put mementos in the old family Bible. Here is a first baby picture, and a tiny lock of blonde hair from my own little June, who graduates from high school this year! Here is Frank in uniform, proud of his stripes, and a copy of his favorite poem. "Think only this of me, that there's some corner of a foreign field that is forever England."

"Almost as if he knew," I whisper through the tight ache in my throat.

The family record, from John Abraham, the first-born of my great-grand-

(Continued on next page)

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FALL 1957



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parents to Jacky, my own youngest, is a treasure trove of memories. Its notations are the mileposts of the past. But it should have something to contribute to the present, too.

"Tonight," I told the family, "we will read from the old family Bible."

Giving the family Bible its turn keeps it from gathering the dust of neglect and enriches our life as a family.

Of course, not every family has inherited a Bible. But these large, handsomely bound volumes with colorful registers for names and many helpful additions to the text are available in bookstores today. Many young families are starting the custom so there will be a family Bible to pass on to the children when they grow up and have youngsters of their own.

Now that the Bible has come out of that bottom shelf, we find we turn to it more and more. Our family Bible has a dictionary of Bible words and places, and old maps of Bible lands. We have other Bible geographies and reference books, but now the family Bible is first choice.

One day, as I read over that long list of names in the family record, I realized that I knew nothing about some of those relatives. Several branches of the family had moved away, and we had lost track of the members. I wrote letters, established contacts, brought scattered relatives back into active membership in the family circle to which they belonged by virtue of their listings in the old family Bible.

Our family Bible is no longer just an heirloom gathering dust on a shelf but a sort of continuing tradition—a focal point of family living—a real family Bible.

THE END

SHE TAUGHT CHILDREN . . .

(Continued from page 98)

She selected four books—the "who-done-it" and three biographies of ambitious youths who had attained success. "When you return these," she instructed him, "I want you to tell me what's in every last one of them. O. K.?" He took the books and smiled wryly.

The rest of his story follows Fred's pattern. Stirred with ambition from his reading, Frank has become an officer in the Rural Electrification Administration in Texas.

Kenneth's story differs. He did not go to the library; the library came to him. Mrs. Miller discovered him in her house-to-house solicitation for a health drive. As usual, she had chosen for her territory Coleman's "cabbage patch." Her reason—"That's the way I find out who really needs help." Kenneth, neat in patched blue jeans, was

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DOUBLEDAY

coming out of his family's two-room, unpainted house. She decided that here was a lad she could help.

"Son," she said, "come by the library sometime. I have some exciting stories there I bet you'd like to read."

His eyes glowed. "Me?" Then he dropped his head. "I haven't got—"

She stooped over and whispered, "It's free." (The reading fee is actually 25 cents for three months for those who have the quarter, nothing for those who don't have it.) His eyes lighted. "Thanks," he said eagerly.

WHEN he didn't come, she tried to figure out why. She recalled every detail of their meeting. First his hesitation, then his eagerness. She reviewed his appearance. Patched blue jeans. Maybe that was it.

Next morning with two books that might appeal to any boy Kenneth's age, she set out for his home. "Tell Kenneth to read these," she told his mother, "and to return them himself."

Two days later he came. "Have a seat, Kenneth, and let's talk."

She offered him the same chair that Fred had sat in. There began their friendship. He confided his love of beauty, how he wanted to learn to draw and to design beautiful things. Then he looked sad and wistful. "I can't ever do that, though."

"Yes, you can, Kenneth," Mrs. Miller reassured him. "But first you've got to believe you can."

She looked up books on drawing, on architecture and on design. He read them hungrily. And, Mrs. Miller gave him more than books. She raised his thinking from the poverty of his surroundings and sowed seeds of self-confidence. Kenneth's story, like the others, ends in success. He has become an interior decorator.

Mrs. Miller has not restricted her civic endeavors to the library. For 12 years she served on the Coleman Board of Education. For 32 years she headed the Junior Department of her church, teaching at one time or another every Sunday-school class in the place, and carrying on her share of the women's work.

How, then, has she found time for the library? Her explanation sounds so simple. "Why I just mark off time for the library as I would for a business appointment. Then I keep it." Her appointment at the library has been an appointment with destiny—the destiny of the many she has reached through her friendship, her encouragement and the reading she has offered.

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THE END

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THANKS FOR THE BOOK

(Continued from page 77)

had chosen a subject which long had mattered to me. The fact that he knew the book matched my thinking told me that here was a person who probably knew much about me, and was deserving of my interest and concern to see if I understood his tastes half as well. Books often offer a clue to the inner heart of one who gives, and so may be the messengers of friendship.

The right choice of book can recall the past in a way that is both poignant and revealing. How can I ever read again from certain of the English writers without remembering my first glimpse of the white cliffs of Dover with the sunset rays reflecting pink against them and golden lights of the harbor glittering at their base against the soft blue of the sea.

The picking up of a book from the shelf can be like a handclasp recalling a happy meeting.

Books of travel and geography remind the reader of those who may live in far places but also inhabit the hearth within the heart.

Sometimes the gift of a book will do for one what nothing else can accomplish: give a new direction to living, a fresh incentive to keep trying when the going is hard. Inside the pages of a book offered at time of trial or sorrow may be the word of comfort which will enable the one who reads to find some new clue to the way out of his personal dilemma.

And always there is the Bible with its new type settings, fresh format, innovations in paper and binding, to make it even more adaptable to current usage. And always there is someone within the circle of friends or acquaintances who for special reasons of his own may be grateful for a chance to say, "Thanks for The Book."

When did I first say thank-you for a book? It must have been when I was very small, for I find on my bookshelf a collection of nursery rhymes inscribed for my third Christmas. Somehow the book has survived being moved from one shelf to another. And whenever I hear certain nursery rhymes I immediately visualize the same type of illustrations which appeared in this first book of mine.

My own words of thanks have not always been given for slim and entertaining volumes. There was one year when the heavy box contained a longed-for reference book. This was a gift to help satisfy my curiosity about how far it is to the sun and the moon, when was a certain drug first discovered, who was the man who designed a famous building.

When I said, "Thank you," on open-

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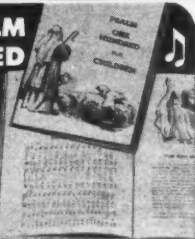
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ing this reference book, I was giving thanks that now I had in my possession a key which would unlock the door behind which were hidden many mysteries of learning. Assembled in one convenient volume were an assortment of answers designed to satisfy my questions in many different fields. By making an investment in a reference book, a friend had provided me with a gift which would grow in pleasure and meaning the more often it was opened.

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Looking back across the miscellaneous assortment of Christmases in my lifetime, I can see the dozens of books I have received shining through as a thread of uniform happiness and beauty.

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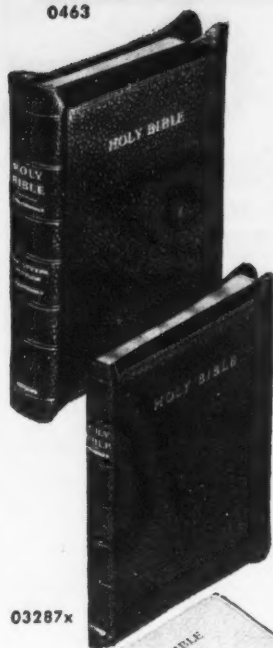
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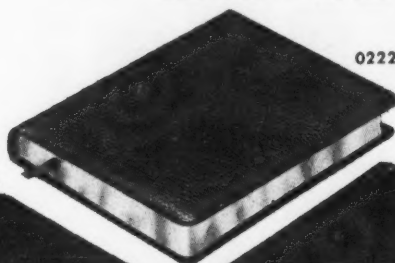
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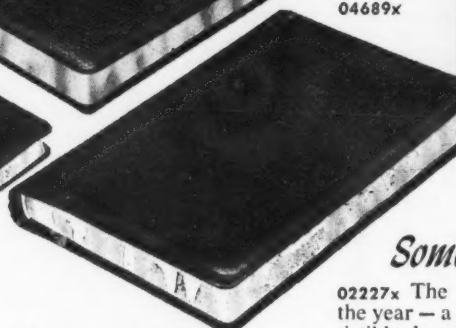
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One Boy's Problem



"BOYS will be boys." That's what my father says when my mother tells him about the annoying pranks played by the boy next door. But he never says that when *I* do something that annoys him. He never says that when all the pencils are gone from his drawing board!

Father is an architect. He has lots of pencils, all with nice sharp points. There they stand in a jar, ready and waiting for him to draw a new building, or redesign a doorway, or sketch a scene that he wants to paint. (He is an artist, too.) There they are, too, when I need one to do my arithmetic homework. (Sometimes I need quite a few—pencils have a way of getting lost!) But he doesn't think it funny when he can't find one.

It isn't particularly amusing to him, either, when his supply of sketch paper gets low and he suspects that I've been trying to be an artist too. No, he never says of me, "Boys will be boys."

Sometimes he goes pretty far to prove to me that boys must *not* be boys. Take what happened the other day, for example. Mostly, it was very exciting. The Art League in our city decided to honor my father by having a showing of his best drawings and paintings. They put a notice in the newspaper asking anyone who had pictures done by my father to bring them to the exhibition. When all the pictures arrived and were hung, people came from all over to see them.

I was very excited and proud about this. The boys and girls in school knew my father was to have this honor. I guess that maybe I even bragged a little about how good an artist he was. But of course they had seen some of his water colors. When Father decided to paint a subject, he sometimes did two or three pictures of the same thing before he got it just the way he wanted

it, and sometimes I was allowed to have the pictures that weren't good enough to sell. I gave one to Annamarie because I think she is so nice. I even put my father's name on the bottom of it, so she'd be sure to know who painted it. (It's a funny thing, too, how I can write my father's name so that it almost looks as though he had written it!) I also sold a few to some of the boys. That was the time I needed money for a birthday present for Mother.

Yes, I was very proud of this exhibition and of my father. The day of the opening arrived and we went to the gallery in a happy mood. I tagged after Father as he made his way among the people who were the first to see this great display of his talent. Opening day is special, for the most important people come by written invitation.

IT wasn't long, however, before I noticed that my father wasn't particularly happy, I followed his gaze as he looked first at one wall then at another. His glance darted back and forth and mine did too. OH! The picture I gave Annamarie, the ones I sold the boys—they were all there, hanging in what seemed to me the most conspicuous places.

Suddenly my father turned on his heels, put his hand on my shoulder and marched me down the room. I wasn't sure what was happening, but I knew he was anything but pleased. I began wishing that I had stayed with Mother; but it was too late for that. It was certainly too late to wish that I had been less generous or less enterprising.

The march finally came to a halt before a group of very stern-looking men. They were the committee who had arranged for the exhibition. Father made me explain the presence of the

pictures which really should have been in the wastepaper basket and not on the wall. My knees shook and I had a hard time talking with the lump in my throat.

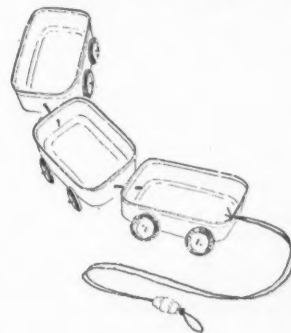
After what seemed like hours, the ordeal came to an end. I had apologized, as Father told me to do. Then I went off into a corner to nurse my misery and to think about the strange fact that Father is amused when other boys get into scrapes. But if I do *anything*, I must be punished. Parents are so hard to figure out!

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THE FALLEN SPIRE

(Continued from page 64)

from them, hunting Ralph. He found him standing opposite the rose garden, watching quietly. Peter moved slowly up and stood beside him.

"We'll have to dig the roses now," Peter Crandall said. But some of the old roots will bear new canes, and that way they will give each other strength, for better flowers. That's the way it should be, Ralph. That's the way it will be with Grace Church, too."

Ralph looked at him, surprised. Peter asked, "The fire started from the wiring, didn't it? The outdated wiring, that I thought was good enough? This fire was my fault, Ralph."

"No, wait!" the younger man protested. "Don't torture yourself thinking that way. The whole board voted—"

Peter shook his head, interrupting. "The whole board voted just the way I persuaded them to vote, and we both know it. I didn't want the walls of my church touched. I thought the wires of yesterday were big enough to carry today's current. I was wrong."

"Just the same, I hate to see you lose your church," Ralph said sincerely.

BUT can't you see that's why I had to lose it?" the old man asked impatiently. "Because it *was* my church. Peter Crandall's church—not God's."

"I didn't suppose that you would see it that way, Mr. Crandall. Not so soon. Not ever, maybe."

"It had to come, Ralph. It's too bad it had to come so hard. What I've worshipped here in these last years has not been God, but my memories of Him. God goes where people call Him. In a little while more I'd have worshipped at a vacant altar."

The fire chief shouted an order. Waiting men rushed to tug at the line, pulling the blazing steeple down with a crash into the ruined walls. For seconds, sheets of fire leaned and fluttered crazily, then made one last, high effort to devour the sky. There came a blackness where the light had been.

Peter Crandall's grief welled up in him again. He waited until it had passed. Then he said, "I'll help you rebuild Grace Church, Ralph. Rebuild it as we ought to, for everyone, just as we'll plant the garden over. We can build a newer, taller spire."

He looked up at the emptiness on the sky, and so did Ralph, who said, "Grace Church has been a landmark here for a long time."

"Almost a monument," Peter Crandall agreed wryly. He turned suddenly. "Better get some sleep, Ralph," he said with a new excitement lighting his eyes. "Tomorrow there's work to do."

THE END

PERSON TO PERSON

(Continued from page 27)

aquiver in my bed calculating that if the tower fell my way it would not only take the upstairs sunporch but reach across my bed and emerge from the windows. Later, when I spoke to some of the crew about it, they laughed and said I had never been safer for it was firmly grounded and would have taken any lightning in its stride and kept it away from me and the house. Of course I looked and felt foolish but thought, now they tell me!

During the two weeks when things were being erected or stored in the garage shed, I learned to offer coffee on cold days, soft drinks on hot, to show them, if no one was to be home, where I hide the house key and to get a glimpse of technicalities which are performed by special people in the lighting and telephone companies. I never came back to the house without seeing another fantastic something hitched to a tree or a new cable running from somewhere to somewhere else!

Early in the adventure the director and technical director came to look over my clothes and also the house; later the director and the writer came for lunch and the afternoon. Then only the crews until the day of the telecast, when all came at 2:30 in the afternoon and left about 1:00 a.m. All told, I daresay there were 25 or 26 men behind the scenes indoors and out, though if you saw me on TV, I was walking about entirely alone. During this confusion, which is a completely ordered chaos, while lights and cameras were set up in every room to be shown, I crept quietly into the back rooms and stayed there till someone called me. Something like a switchboard filled the entire pantry. Pictures and furniture had been moved.

We had sightseers; the oddest people turned up, but finally guards were posted. My poor daughter came in at one point and heard me talking somewhere upstairs but did not try to reach me. She took one look at the coffee pot, the snack bar and the men milling about, said, "Home was never like this," and departed for her own dwelling with her children to watch from a TV set.

Gussie, the cook who is usually here weekday evenings only, came at 2:30, saw to it that everyone was happy, and also brought things for them to eat after the show was over and they could relax. They all went out to dinner; I had a tray upstairs. The stage manager came at 7:00 and the make-up man at 7:30.

The dress I selected and they let me wear (to dress up when alone in the evening would have been alien to me) had to have its pockets opened and



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then partly sewed back in order to wire me for sound. I wore a small concealed microphone; I had a battery in one pocket and something else mysterious in the other and Gussie objected to the way the pockets were pinned over. "You've disturbed her pleats!" she said fiercely to the technical man, and pinned them herself.

There weren't any real rehearsals. I had a run-through with the writer just to know what questions would be asked. I later had a run-through with Mr. Murrow in order to time things, when I should move and where I should move. For this, I didn't see him but I heard him, and no questions were asked. I thought there would be a more formal rehearsal.

So at 10:30 I was on! I have not been nervous before cameras since my utterly terrifying TV show in '51 when I had to learn a little script and mostly forgot it. I was determined not to be nervous now, just to be myself — and to be relaxed as possible, for certainly television is a nervous business for those employed in it and to come into a house filled with tension wouldn't help matters. Therefore, though my daughter had an automobile accident two days before, I felt that I had to dismiss it from my mind for that one evening. She wasn't seriously hurt; the car was a wreck, which involved getting a new car, but this was a material matter. So I lapsed back into the state I call quietude and which most of us can achieve if we try.

I really enjoyed the 12 minutes I was on the show. I remembered my cues. I didn't say all I wanted to, of course, but that couldn't be helped. And I was honest because I feel that more than any other medium, television exposes dishonesty or "putting on." If you aren't yourself, it shows, like a slip.

After it was over I sat quietly in a corner waiting for the second half of the show to be over so I could talk to Mr. Murrow privately (with 26 men listening here). The big truck with the monitors was outside and my Gussie went out to watch it from there.

The friend who helps me in the house, mornings, arrived without warning; she thought she could help Gussie wash up, turn down my bed and tell the moving men where and how to put things back together. The technical heads, writer, director, stage manager and others stayed in the living room with me. I recall I went to bed about 12:45 at which point they had departed, but Gussie and Mrs. Dubay left after 1:00 and there were still people outside.

The telephone had been disconnected at its source and not until 11:00 or so was it put back. I had calls from

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friends nearby, from my son in Georgia and others, wires from California and Texas. The next day when I came downstairs ready to go to a local luncheon and a board meeting I found more crews removing cables and equipment; eventually the tower came down too.

For a few days, if I went to the village, people stopped and spoke to me and said they had seen the show. For some time my ordinarily heavy mail increased by about a hundred letters daily sent direct; another bundle came through the studio.

This is what is known as a big show; it is seen by thousands of people; it is popular and I realized early that there is only one attitude to take. That is, have fun while it lasts, but remember that the following week there will be another show and other people, and who remembers after two or three days that *you* were on it?

I really didn't have much time to remember, for on June first I flew to London. I could not afford more than a week away, but I have a friend in London, Storm Jameson, whom together with her husband, historian Guy Chapman, I love very much. There had been illness in the family and so when I was offered the flight I thought it would be pleasant to accept. I put all care behind me and took happily off on a Saturday afternoon.

It was a wonderful flight. We stopped at Gander, Newfoundland, and next morning there was London, which I so dearly love. It was warm and sunny. Londoners were complaining of a heat wave (it was about 74 degrees).

For the week there in my favorite hotel I had a wonderful time. I saw my friends every day; I dined in places familiar to me, or new. I had a ride into Surrey and the inn where we lunched had its first recorded lease in 1383. We drove down in the rain, which seemed more as it should be, but gardens blazed with color and great standing roses. Coming back, it had cleared and there was a most superb view. I also drove to Oxford, which I had missed last time as the roads were washed out. I had the pleasure of seeing Guy's college and even the Common Room—I hope that's what they call it. We also saw several other colleges, Deer Park and gardens, the river, the village streets not built for cars and murderous with bicycles, and lunched at the Miter, of which I had read so much.

ONCE we dined in Festival Hall in a window by Waterloo Bridge and watched the Thames. Twice I went to the theater, and I saw my publishers and agent. The highlight was when I returned to St. Paul's, the cathedral as dear to me as the house in which I live.

(Continued on page 113)

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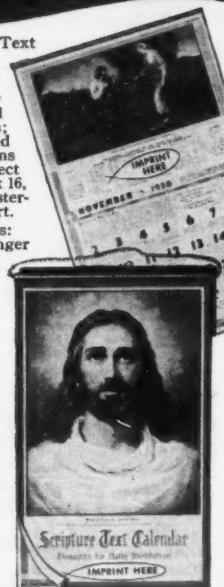
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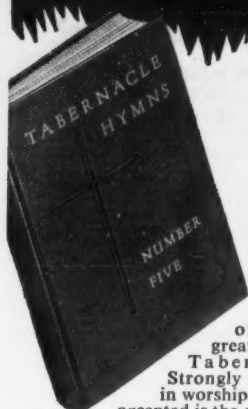
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"Rocking Horse Brigade" making a "herd": Lois Wolf, Steve and Elsa Terrell.

Make a Rocking Horse for Christmas

By STEVE ELLINGSON

THIS is a story about the Terrells, a young married couple, who have more than a casual interest in their church. Steve, an energetic, red-headed lad of 25, teaches a Sunday-school class of teen-age boys. His pretty wife, Elsa, has a class of girls the same age. They have been teaching for five years. They had a problem, one that comes up in Sunday schools everywhere. The following tells what they are doing to remedy it.

"Three years ago," says Steve, "I learned that when a boy gets into high school he develops all sorts of new interests. For the most part these interests are outside the church. The boy's Sunday-school attendance becomes irregular and often he drops out altogether. Elsa was having a similar problem with her high-school girls.

"We telephoned these absentees and told them we missed them. We even went to their homes and invited them back. Sometimes this worked, but for the most part, they would return a Sunday or two and then drop out again. It

was obvious we had to develop some sort of a program, or activity, that was more interesting than their other interests or we would lose them for good."

"We had just moved into a new home," explained Elsa, "and had set up a little workshop to build some of our furniture. Steve and I always had a whale of a good time when we were working in the shop. We were using our hands and creating things, which was a change from Steve's regular work. Then too, there was a fine feeling of accomplishment.

OCCASIONALLY members of the class would drop in for an evening while we were working in the shop," Steve said. "They seemed to get a kick out of helping us. It was at this point that Elsa and I got the idea. If these kids enjoyed helping us build our furniture, then why not get some Sunday-school class projects going? Christmas wasn't far off and we knew loads of needy people who couldn't afford to buy toys for their youngsters."

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"As it turned out, the idea was a 'natural,'" continued Elsa. "Here was a project where our boys and girls could work together. They liked that. There was enough activity so the shy ones forgot to be shy; they became so absorbed in what they were doing they lost themselves completely. The members of our classes had always been friendly to one another, but now we were developing a real close bond."

The youngsters started building rocking horses. They chose these because the cost for material was low. In fact, a rocking horse can be made from a few scraps of wood found almost anywhere. Then too, the little horses have an animated look that the girls call "cute."

Building the horses was no problem at all. With the full-size pattern all that was necessary was to trace the pattern on wood, then saw out the parts and finally put them together. Painting was easy. You simply trace the horse's features on the wood then paint over the tracings.

"I had a jig saw," said Steve, "so we did most of the sawing in my shop. One boy's father had a sander, so we spent other evenings at his home doing the sanding. On other evenings, we brought screwdrivers, drills, etc. to still other homes where we assembled our "herd" as it was called. We did all of the painting in the church basement. There is lots of room there, and it is dust-free. Of course, we were careful to put newspapers around so as not to spill paint on the floor."

"But," as Elsa said, "the most fun of all was delivering the horses at Christmas time. One 'team' went to an orphanage, another 12 went to private homes. To see the smile on the faces of the parents, and the little tykes' eyes light up, was worth all the time and effort."

AND best of all, we accomplished what we set out to do. Those evenings we spent building horses gave our classes a togetherness we could not achieve otherwise. The whole project was one of good, old-fashioned, homemade fun. There's enthusiasm in the classes now and if anyone turns up missing on a Sunday, the whole class goes after him. Somehow, too, this enthusiasm extends to the lessons. We have some lively sessions now on Sunday mornings. The boys and girls are riding to the Kingdom on horseback as it were," said Elsa, smiling.

The full-size pattern for building these rocking horses may be had by sending 50c in coin to Steve Ellingson, Christian Herald Pattern Dept., Van Nuys, Calif. (A catalogue of many other Christmas projects may be had by sending 25c to cover cost of mailing. Ask for Catalogue #54.) **THE END**

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The Positive Approach

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Husband: "That's fine. You usually want to talk about a lot of things you haven't got."

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Jimmy had returned from a party, and his mother, knowing his weakness, looked him straight in the eye and asked:

"Are you sure you didn't ask Mrs. Smith for a second piece of cake?"

"No, Mother," replied Jimmy. "I only asked for the recipe, so that you could make one like it, and she gave me two more pieces on her own."

Rock 'n Roll

The visitors to the U.S. from Europe shook their heads with wonder as they rode past the old people's home. There a long row of rocking chairs oscillated briskly under the urging of their ancient occupants.

"Look!" said one of the party. "These Americans keep up their mad pace to the very end."

Fallen Leaves

Botany Teacher: "When do leaves begin to turn?"

Student (reminiscently): "The night before examination."

Lost for Words

"How is your wife," the man asked a friend he hadn't seen for years.

"She's in heaven," replied the friend.

"Oh, I'm sorry." Then he realized that was not the thing to say, so he added, "I mean, I'm glad." And that was even worse. He finally came out with, "Well, I'm surprised!"



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PERSON TO PERSON

(Continued from page 109)

I had last been there in December. It had been cold, rainy and blowy, a charming service for children was going on so we could descend to the crypts but could not walk about the Cathedral.

This time, a sunny day, we saw the plans for the Jesus Chapel dedicated to American boys, which is to be back of the high altar, and the book in which their names are inscribed. Storm asked if I wished to see the Whispering Gallery. I knew it was up but not how far, and said yes. To my astonishment I found that I was climbing 358 winding steps. Every so often there was a landing, on which I panted like a fish out of water. Once we sat in the Whispering Gallery we might as well, she said, go to the Stone Gallery. I thought that would be just a few steps more. It was quite a few—117! But oh, the view of London!

Coming down was worse for me, always unsteady on my feet, and I was envious of 177 chaperoned school children who actually ran down those stairs.

On emerging after private prayer in St. Dunstan's Chapel we stood on the broad steps and listened to a royal regiment band in their scarlet coats. One such band plays there every Thursday from noon until two, in season. People wander up from all over Fleet Street, sit on the steps or stand outside. It is a delightful custom.

Coming home was sadness but, in the short space I had accomplished a good deal and nothing had marred the visit. The return flight was once again splendid and my berth as comfortable as going over. This time we stopped at Shannon but my glimpse of Ireland was just flying over a bit of it, and an airport full of tourists buying whatever they could lay their hands on.

I reached home on a Monday morning, back to work, mail and problems, but I had been given an interlude.

This past summer was full of trips—a week here, ten days there, another week, two of the places new to me. Then eventually I got to Cape Cod to finish a book and to rest. I have been fortunate. I have on Thanksgiving much to be grateful for; actually I am grateful every day of my life.

I think a prayer of thanksgiving should go, "Thank You, Father, for all You have given me, are giving and will give; and also for all that has been withheld, for if You withhold, then I know it is best for me."

It takes quite a spell of living to learn to be thankful for the things you haven't had, even though you may have prayed for them, but your Father in heaven knows your needs. **THE END**



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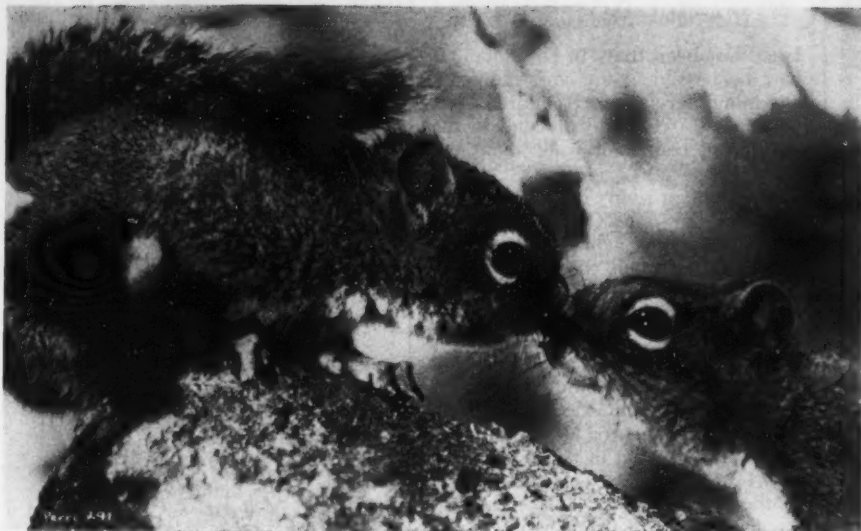
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Film Ratings by the PROTESTANT MOTION PICTURE COUNCIL

The "romance" of two squirrels is an attractive feature of Walt Disney's latest true-life adventure, *Perri*, which portrays life among the forest animals. Good entertainment for the whole family.

motion picture reviews

★ **Perri** (Disney, Buena Vista) A charming feature-length nature adventure covering two full annual cycles of wild life in Technicolor, with music by Paul Smith. This is the fascinating story of *Perri*, a beautiful squirrel, from the time of her birth in a great forest, through her meeting with Porro, a pine squirrel bachelor, their separation by a forest fire and their reunion. With patience, photographic skill and the co-operation of the U.S. Forest Service, U.S. Fish and Wildlife Service and the Utah Fish and Game Department, this most unusual and interesting true-life fantasy has been made of the natural habits and habitats of small animals. **F**

Man of a Thousand Faces (Univ) A dramatization of the life of Lon Chaney (1883-1930) played by James Cagney. From the time he took his show-girl bride home to visit his deaf-mute parents, through the birth of his son, Lon, Jr., the separation from his wife, his remarriage, a rift between him and his son, to their final reconciliation and his death, the man's faults as well as his good points are portrayed with sympathy. The story is realistic, dramatic, gripping and touching, but not sentimental. It presents an appeal for understanding of those who are in any way "different." **A, Y**

Action of the Tiger (MGM) The owner and skipper of a small but powerful boat will sell his services for the right sum of money. He stops occasionally at a secluded port on the Albanian coast and is suspected of smuggling. An attractive young woman seeks out the skipper and tries to buy passage to Communist-dominated Albania. He refuses to take her but finds her on board when he is ready to pick up his "perishable" cargo of Greek war orphans. She is seeking her exiled brother whom the skipper helps to locate. A series of colorful, exciting and suspense-

ful adventures and misadventures occur. Beautifully photographed in Technicolor and CinemaScope, in real settings. **A, MY**

Omar Khayyam (Para) A spectacular adventure romance of the eleventh century Persian Empire reaching from the Mediterranean across to India and down to Egypt. Omar Khayyam, the poet, is in love with Lady Sharain but for political reasons, she must become the fourth wife of the Shah. Because Omar is also a student of the stars, he is admitted to the court. Between intrigue at court, the evil and mysterious Assassins and the warfare between the Persian and the Byzantine empires, Omar finds time to recite many bits from the *Rubaiyat*. Well cast, for the most part. Photography, settings, costuming and special effects in Vista-vision and Technicolor are good. **F**

The James Dean Story (WB) Black-and-white photography is used in this documentary to tell something of the 24 years of James Dean, the young actor who catapulted to fame as a motion picture star of great promise. The story is recounted in flashback, using photographs and film clips from the three pictures in which he starred. The narration is good. There is no attempt to explain the psychological factors which seemed to make this young man a rebel. **A, Y**

Outlaw's Son (UA) This is a "different" western which may make you think. It is the story of a boy whose father deserted him early, taking up a life of crime, soon after his mother's death, leaving him to be brought up by a maiden aunt. When the boy is 12, the father returns, drawn by a desire for reunion and determined to live a better life. Disillusioned, the boy plans a stage holdup and is only saved from carrying out his crime through the combined efforts of his sweetheart, his re-

pentent aunt and his father who is killed in his effort to save him. A psychological study of three people, with suspense, pathos and human drama. **A, Y**

The Pajama Game (WB) A musical based on the successful play by the same name. The action revolves around the 7½-cent raise which the pajama factory workers are demanding, and a factory picnic. When the superintendent and the young lady representative of the grievance committee fall in love, there are complications. In spite of drinking and some questionable ways of settling the factory strike, the film in Warnercolor is entertaining. **A, Y**

Doctor at Large (J. A. Rank) A satire in Eastman Color and Vistavision on socialized medicine. Third in a series of British "doctor" films, it tells the story of a doctor who leaves St. Swithin's Hospital when he fails to receive the surgery appointment he desires. Successively, he works for a stingy doctor with an amorous wife, a city physician with a practice made up largely of wealthy, neurotic women, and a country doctor devoted mainly to his butterfly collection. Drinking

AUDIENCE SUITABILITY RATINGS

A—Adults; MY—Mature Young People;
Y—Young People; F—Family

EDITOR'S NOTE: Except where so stated, these reviews are not to be construed as endorsements either of specific films or of movie-going in general. They are for the guidance of readers who attend motion pictures, not inducements to those who do not. The "suitability" classification, moreover, is no guarantee the film is flawless; it is merely a guide.

Films starred (★) are of exceptional merit.

CHRISTIAN HERALD

and suggestions of immorality, dishonesty and selfishness. There is not much merriment in this comedy. **A**

Will Success Spoil Rock Hunter? (20th C-Fox) Hilarious farce in CinemaScope and DeLuxe color. When one of the most pretentious advertising agencies in the television field is about to lose its biggest client—Stay-Put-Lipstick—a copy writer must find a new and explosive sales line or forfeit his job. The arrival in New York of a Hollywood star with the “most kissable lips” gives him the break he needs. In return for an endorsement, the star leads him up a rather devious path. Some of the action, dialogue and excessive drinking are in bad taste. **A. MY**

Tip on a Dead Jockey (MGM) An interesting and exciting drama. A former Air Force pilot, through a desire for ready cash, becomes involved in smuggling currency and unwittingly carries heroin across international borders. Convincing acting. Well directed. **A**

Jet Pilot (Univ) An air and aviation melodrama. Views of flying and scenes from planes in flight are beautiful. A Russian jet lands at a U.S. air base in Alaska and the colonel is amazed to discover that the pilot is a woman lieutenant in the Soviet Air Force who has escaped from her country to avoid being shot. The colonel flies jet planes with her, introduces her to American life and seeks to get information on Soviet air power for U.S. Intelligence. The plot is unrealistic, the dialogue awkward, containing suggestive lines. Acting is stiff. Religion is mentioned in a back-handed way, along with love, as something which keeps one from being a slave to the state. **A**

Fuzzy Pink Nightgown (UA) A pseudo-comedy about the kidnapping of a movie star whose sole value seems to be her appearance. Two men kidnap her, taking her to a fashionable beach house where they hold her captive. Police are not called into the case until the newspapers treat the situation as a publicity stunt. Excessive drinking. **A**

Sea Wife (20th C-Fox) Another cloister promotion film, tells in CinemaScope and DeLuxe color of a man's search

for a woman he had come to love during an ordeal at sea in a life raft. He did not know she was a Roman Catholic nun because her identifying garb was lost in a ship disaster. The plot is handicapped by repetition and by the necessity for keeping secret the woman's identity. The conclusion is logical but there is only a melodramatic relating of events. Ambiguous concerning ideals and conduct. **A**

Sweet Smell of Success (UA) A ruthless Broadway columnist and the press agent who secures gossip items for him present a disturbing exposé of a strange group of psychopaths. The contempt for decency, honor and good will is overpowering in its realism. **A**

Black Patch (WB) A western-laid drama of two men in love with the same woman and friends to each other; of a downy-cheeked boy torn between hero worship, growing pains, puppy love and braggadocio. Poorly acted, directed and produced, without much of an idea. A mealy-mouthed preacher is ridiculed. **A**

Operation Mad Ball (Col) Private Al Hogan meets Lieutenant Betty Bixby, dietitian at a hospital in Normandy and falls in love with her. In order to give non-commissioned officers and privates a chance to be with their sweethearts who are lieutenants and therefore their superior officers, he arranges a Mad Ball. It takes a bit of doing, but the private wins his lieutenant. **A. Y**

That Night (U-I) Almost a documentary on a heart attack, showing coronary occlusion after extreme tension, the hospital treatment and a long period of recovery. Realistic, slow moving, almost painful to watch at times. **A**

She Played with Fire (Col) From the novel, *Fortune is a Woman*, by Winston Graham, this English mystery drama deals with fraud in insurance claims. There is suspense, though the plot is occasionally too involved. **A**

Bop Girl Goes Calypso (UA) A musical with many songs in rock-n-roll and calypso styles. **Y**

Joe Dakota (U-I) A western involving the ownership of an oil well. **A. Y**

RELIGIOUS FILMS

NEW 16 mm. religious films suitable for church use in Sunday-evening services, week-night showings, youth gatherings, family-night affairs and large meetings of other kinds, are reviewed here. Comments on classroom-type films and other visual aids are found on p. 58.

The Supreme Secret (United World Films, 55 min. b & w). This British film is the story of a tough young gang member in trouble with the police who, through a chance acquaintance with a “parson” who runs a boys club and an elderly shopkeeper whose store the gang robbed, finds the secret that God wants to be his friend. After rather slow action and in typical

English fashion, it comes to a good ending. The boy's problems are not immediately resolved by his discovery, but fear is overcome and he can face the future. “I didn't ask for nothing. I only thought about how it was when Father was alive,” is his description of his first prayer. Characters are believable, with strong Liverpool accents. Produced by Religious Films Ltd.

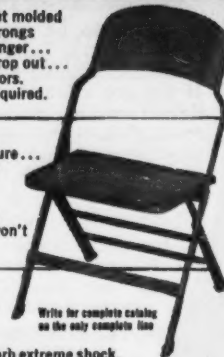
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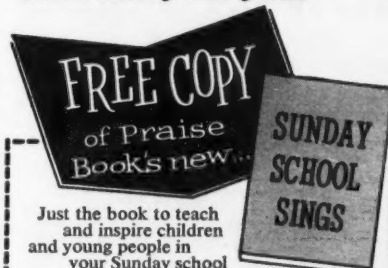


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GIVE GOD THE THANKS

(Continued from page 19)

Two years later on a Sunday morning, Mrs. Sorge was coming out of church and met the ironing woman on the street.

"Well," she said, "the last I heard from you was that you got the job and that things were going well with you. You look fine. Where do you come from now?"

"From in there," was the reply, and the woman pointed to the church. "And where do you come from?"

"From in there, too," responded Mrs. Sorge with a laugh.

"I never told you this," said the ironing woman, "but when I came to you looking for work, you said I must have prayed. I surely had prayed. I prayed almost all night before I came to your office. I prayed so hard and so long that I finally said, 'Lord, I can't pray any more. Now it is up to You. You know my need. You must help me.' With this I fell asleep. Then I had a dream. In my dream I saw a woman sitting at a desk in an employment office. I saw the stairs leading up and I saw the name of the office. And the Lord said to me in my dream that I should go there. As you know, I came to you and got the job. I have always believed, but somehow never quite as much as I do just now when we both come out of the house of prayer."

With these words, she threw her arms around Mrs. Sorge.

"Very well," said Mrs. Sorge. "Give God the thanks!"

Then there was the girl who one day also came up the long stairs into the employment office.

"I have been trying long and hard to find work," she informed Mrs. Sorge. "There must be some reason why I haven't been successful and even a greater reason for my coming to you."

"Of course, there is a reason," Mrs. Sorge assured her. "No one comes here unless sent by God. We must have the faith to believe that. But you talk as though you understood something about faith and how faith works. Do you pray very much?"

"I pray very much," was the answer.

"Well," Mrs. Sorge replied, "now we will pray and work together and rest assured you will get a job. I have absolutely nothing for you at this moment, but please go home right now and continue in prayer. Then let us see what happens."

The girl left the office, walking down the stairs with a new sense of hope. As she proceeded thoughtfully along Wisconsin Avenue she passed a well-known book store. The manager, whom she had never met, was standing in the doorway. She paused and looked at the books in the window. The manager

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paid no attention to her, but once when
she looked at him their eyes met.

“Do you suppose,” the girl ventured,
“there would ever be an opening in
your store for someone like me?”

“It is strange that you should ask,”
the manager answered. “As a matter
of fact, there is an opening for a clerk.
Would you be interested?”

That is how she got the job and
when she called the Employment Bu-
reau and reported, she was greeted by
Mrs. Sorge’s hearty, “Give God the
thanks!”

These stories were typical of many
that Mrs. Sorge related to me, stories
of people who found jobs during hard
times, and who, in the search and dis-
covery, became increasingly aware of
the spiritual content of life.

As I recorded these case histories, I
realized more and more that Mrs.
Sorge knew the ways of God so well
because the faith she imparted to oth-
ers had first been proved in the labora-
tory of her own life. Her story was
greatest of all.

There had been a time, in Germany,
when she and her husband were very
wealthy. They were wealthy when they
came to America before World War I.
Then the war changed things. Their
estates were liquidated. Her husband
took sick. Mrs. Sorge started a small
import business in Milwaukee, but this
was charity work, done for women in
Germany who were having an even
more difficult time than she. She al-
ways hoped that some of her German
investments might be returned or that
something out of them might be sal-
vaged. This never happened and as
her husband’s health continued to fail,
Mrs. Sorge said, “I must find work. But
first of all I must get back to God.”

Finding work was difficult. “Getting
back to God” was difficult, too, because
religion for many years had been
merely a matter of form and tradition.
Now she needed practical spiritual
guidance and help. Her first great
prayer, she confided in me, was “Lord,
send someone to show me the way.”

Through friends she heard of a
woman in Milwaukee who, it was said,
lived a remarkable life of faith and
prayer. She, too, was in the import
business on a small scale, but most of
her time was devoted to the distribu-
tion of tracts and the quiet offering of
spiritual help.

“I still had too much pride to go to
this woman,” Mrs. Sorge told me, “so
I prayed that God would send her to
me. Lo and behold, one day she came
to my home. She said she had come
to check on some prices and to look
at my imported needlework. She talked
about imports and markets, and all the
time I was saying in my heart, ‘Dear
Lord, help her to come to the point!’”

(Continued on next page)

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Finally the woman said to her, "Now we must talk about something more important. We must talk about faith and the place of Christ in our lives."

"Yes, yes!" Mrs. Sorge agreed. "I was wondering when you would come around to this! I need help and I need to learn how God works in our lives."

After Mrs. Sorge had poured out her heart, the woman said, "We will put all this into the Lord's hands. Have complete assurance that God is ready and able and willing to help you."

"That is all very well," Mrs. Sorge demurred, "but how can a person have this assurance when things seem to be going from bad to worse?"

"Faith," was the confident answer. "You must begin to have faith, complete faith that your husband will recover and get work. Come, we will pray together and start our adventure."

They knelt down together at the sofa and the woman prayed. Mrs. Sorge felt that there was special power in the prayer.

"Do you know," she reported to me these years later, "that prayer gave me faith. And things happened just as the woman said they would. My husband got better and he also found work. In fact, in three weeks he got three offers for a position."

This was the beginning of a new spiritual awareness in Mrs. Sorge's life. In gratitude to the woman who had shown her the way, she said to her, "If there is ever anything I can do for you, please let me know."

"There is something," was the reply. "Come to a prayer circle with me on Thursday afternoon."

"Oh," Mrs. Sorge protested, "that isn't necessary. You have given me everything I need. I can't find anything more there."

"That is not right," the woman replied. "I have merely been an instrument. Give God the thanks! Furthermore, it is a duty, it seems to me, for you to join in fellowship and prayer with those who are also seeking a greater knowledge of spiritual things."

MRS. Sorge went to the place of meeting on the Thursday afternoon. The time, in itself, was unusual for someone who had been brought up in a church that held services only on Sunday. This was an interdenominational prayer group which met several times each week. It was made up of men and women who had special needs for which they prayed and special blessings for which they offered their gratitude.

Mrs. Sorge found a perfect fellowship in the group and soon became one of its staunchest members.

"I truly believe," she confided to me, "that a prayer group is the most powerful force in the world. Through the

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Very first use of soothing, cooling liquid D. D. D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 45¢ trial bottle must satisfy or money back. Ask druggist for **D. D. D. PRESCRIPTION**.

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I have helped thousands of men and women who have not had college training in English to become effective speakers, writers, and conversationalists. With my new C.I. METHOD you can stop making mistakes, build up your vocabulary, speed up your reading, develop writing skill, learn the "secrets" of conversation. Takes only 15 minutes a day at home. Costs little. 32-page booklet mailed FREE. Write TODAY!

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 Dept. 2611, 25 E. Jackson, Chicago 4, Ill.

MEN-WOMEN LEARN REWEAVING **MAKE MONEY AT HOME**

Secrets of French Invisible Reweaving... Repair burns, tears, moth holes in Suits, Dresses... Like New. **VISUAL-WEAVER** makes it easy to learn Skill-Weave method of repair. Also learn the principles of French Reweaving. Big profit orders—spare time or full time. Send name, address today for FREE details. **SKIL-WEAVE CO., 335 W. Madison Street, Dept. 611, Chicago 6, Ill.**

Do You Suffer From These Troubles?

FREE DESCRIPTIVE BOOK

Arthritis and Rheumatism Sufferers can get vital facts. An amazing newly enlarged 36-page book entitled "Arthritis-Rheumatism" will be sent free to anyone who will write for it.

It reveals why drugs and medicines give only temporary relief and fail to remove the causes of the trouble: explains a specialized non-surgical, non-medical treatment which has proven successful for the past 37 years.

You incur no obligation in sending for this instructive book. It may be the means of saving you years of untold misery. Write today to The Ball Clinic, Dept. 583, Excelsior Springs, Missouri.

SAVE 70% Terri Tears

She DRINKS, WETS, SLEEPS & CRIES REAL TEARS

She comes complete in her own Rocker Crib, Baby Bath Combination and 20 Pc. Layette

\$2.98 Complete

Reg. \$9.95 Value

plus 50c shipping or COD plus postage

DRESS HER!

BATHE HER!

Big 18" Life Size Terri Tears with Rocker-Crib, Baby Bath Combination and 20-piece layette. Reg. \$12.95 value.

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SAVE \$10.00

NORELCO "Speedshaver" Men's Electric Shaver. Latest model, brand new and fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at \$24.95. Our price \$14.95 postage pd. All orders filled within 24 hrs. Your money back if you are not fully satisfied. Send check or M.O. to:

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Charcoal Relieves Gas

REQUA'S CHARCOAL TABLETS give prompt, wonderful relief to sour, burning gas and heartburn. For **REQUA'S CHARCOAL TABLETS** sponge up the sour, burning gas in our stomach and help us feel like "happy days are here again." A famous stomach specialist uses and recommends them. Don't wait! Get **REQUA'S CHARCOAL TABLETS** at drugist today—250 tablets for \$1.00—or sent direct upon receipt of price. For **FREE BOOKLET**, "The Value of Charcoal in the Home," write: **REQUA, Dept. CH-11, Brooklyn 16, N. Y.**

SUFFERING FROM LEG SORES?

LEG-EZE praised by thousands. Amazing 20-year-old proven method for relieving misery of varicose leg ulcers, cramps and swelling due to venous congestion. **UNCONDITIONALLY GUARANTEED**... to bring relief or money refunded. Easy to apply at home. Enjoy life again.

WRITE TODAY FOR FREE BOOKLET LEG-EZE COMPANY, Dept. CH-117 4710 Gresham Blvd., Los Angeles 43, Calif

GET QUICK RELIEF From Acid Indigestion 6-WAYS-IN-1

When your stomach acts up, due to Hyperacidity, Acid Indigestion, Gas and Heartburn, try **QUENS**, the entirely new formula that combines, in one tablet, not just one or two but **ALL SIX** of the most widely authenticated palliatives for gastric acidity! At the first sign of stomach distress, chew or soften a pleasant-tasting **QUENS** in the mouth and swallow with water. You'll be overjoyed at the prompt relief.

SEND FOR FREE SAMPLE!

We want you to try **QUENS** at our expense... because we're sure that once you've experienced their quick, pleasant relief, you'll never be without a bottle in your home, your office, your pocket or your purse. Send postcard today, without obligation, to **VITA-MIN-QUOTA, Dept. T-771, 880 Broadway, New York 3, N. Y.**

years I have seen what many call miracles of faith and miracles of healing. But the greatest miracle of all is the fact of finding God to be an active Partner in one's life. That is what I found. That is what has sustained me during later crisis—the death of my husband and the sudden realization of meeting life alone. That is what helped me get my position in the Employment Bureau and put me in a place where I could pass along to others the faith that meant so much to me.

As she watched me taking notes on all that she said, she added, "How I wish I could tell everyone my story! But I wish even more that I had the power to assure people that God always leads from darkness to light and from little light to ever-greater light."

ALL of which became more meaningful to me as I remembered that I might never have met Helene Sorge had it not been that once, long ago, I was forced to climb the stairs to an employment office during a dark and lonely moment in my own experience. I started to express my appreciation, but she raised a restraining hand and with a smile said what I, too, have learned to say, "Give God the thanks." END

MUDDY RIFLE

(Continued from page 6)

blast after deafening blast from two 90-millimeter gun emplacements nearby belched a defense skyward against Nipponese "Betty" bombers.

Indistinct words in Frenchy's soft-spoken Cajun drawl provided the waking moment for his fellow tentmates. In the blur of first sight after a brief sleep, they saw him bending over his bunk, furiously digging into the mattress on the cot.

Above him was a jagged hole ripped in the tent above his bunk, pierced now by the dim illumination of new day and a misty rain.

Frenchy came up with a shiny, silver dollar-sized bit of metal he had dug from the depths of torn cotton.

"You know what this is?" Frenchy inquired excitedly. "It's shrapnel and if I had slept here last night I would be dead." An unrestrained tear eased down the grime of his cheek. "It's like being touched by the hand of the Almighty."

For the first time, a near-sympathetic look crept across Manny's face. He gently placed a hand on Frenchy's shoulder.

The simplicity of Frenchy's response revealed its sincerity.

He said only, "Thanks, Manny!"

—RILEY N. KELLY
Monroeville, Ala.

Now Your Whole Family Can ENJOY GLORIOUS MUSIC!

ESTEY "Chorus" ORGAN

Backed by DOUBLE GUARANTEE Certificate

BUDGET PRICED:

Family fun, memories! Budget-priced all-electric "Chorus" model offers jewel-like tones. BIG organ music scaled down for homes, schools, Sunday Schools. 4 full octaves, 8 Diapasons, 4 Flute, 2 Tonal Stops, Expression Swell. Exclusive "Gem of Small Organs". NEVER NEEDS TUNING. Century-old craftsmanship. Free matching bench. Double Guarantee Certificate. See dealer or mail coupon.

NEW Folder.

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Rush details of guaranteed all-electric "Chorus" Organ including Low Budget Price.

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ALTAR SCARFS
Communion Table Scarfs, Pulpit and Lectern Antependia. Bible Markers.

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NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL **REDUCE** YOUR APPEARANCE!

THE FIGURE ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . your shape MUST be noticeably improved or you get every cent back at once! No matter how many other girdles you have tried, we believe: NO OTHER GIRDLE CAN DO MORE FOR YOU THAN THE FIGURE ADJUSTER! No other girdle or supporter belt offers you more TUMMY control, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE ADJUSTER feature! Figure Adjuster is

Truly Sensational At **\$4.98** L I G H T i s weight yet powerfully strong! Figure Adjuster allows AIR to circulate through it. ABSORBES perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE control you like and NEED for an IMPROVED FIGURE! MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES beautiful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIF BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure Adjuster. Colors nude, blue or white. Pay or regular. Sizes 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better don't you? That's just what the UP-LIFT adjustable FIGURE ADJUSTER does for you. Only the FIGURE ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days TRIAL at our expense! NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, feel better or appear slimmer and younger!

WHY DIET? TRY IT!

- Takes Inches off Tummy!
- Raises Abdomen and Keeps It In!
- Like Magic It Brings in Waist!
- Makes Spreading Hiplines conform to Firm Beauty
- Smooths and Slims Thighs
- Makes Your Clothes Fit Beautifully

100% MONEY BACK GUARANTEE

Test the FIGURE ADJUSTER at home for ten days TRIAL at our expense! It's sent on approval. If must do as we claim for it or return it after ten days and we'll send your money right back. We take all the risk. . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE ADJUSTER! MAIL COUPON NOW!

It is not our intention to convey the impression that this Figure Adjuster in itself has weight reducing properties.

GIFT: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, bounds and inches slimmer will be included with your order.

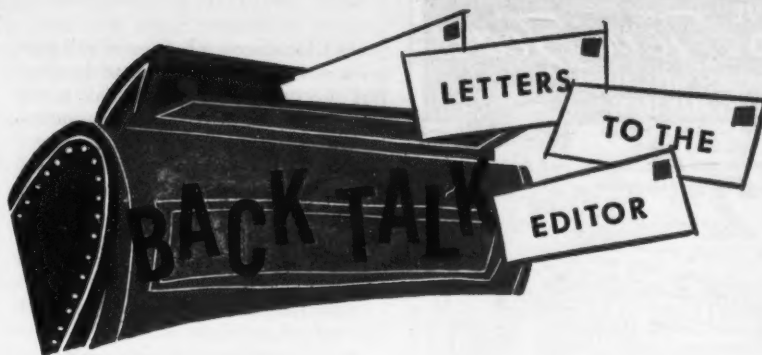
SEND NO MONEY

Guaranteed to Delight or Your Money Back . . . 10-DAY TRIAL OFFER!
FIGURE ADJUSTER CO., DEPT. 858, 318 Market St., Newark, New Jersey

Yes! Please rush "FIGURE ADJUSTER" on approval. If not delighted I may return girdle within 10 days. I enclose \$4.98 cash, check or money order, and postage prepaid. (I save up to 75c postage.) Check also: ☐ 5m. (24-26); ☐ Med. (27-28); ☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (33-35); ☐ XXX (36-38); ☐ 4X (39-40); ☐ 5X (41-44); ☐ 6X (45-48).

Color 2nd color choice
Size Panty Girdle Girdle
Name
Address
City Zone State
Please PRINT carefully. BE SURE TO GIVE YOUR SIZE.

SENT ON APPROVAL!



A Welcome Clarification

TO THE EDITORS:

A copy of an editorial which appeared in the CHRISTIAN HERALD (Sept.) relative to my supposed participation in the filming of the motion picture, "Peyton Place" has recently been sent to me.

I received an invitation to greet the members of the cast. I replied that I would if my schedule permitted. I was not aware that the invitation included the possibility of my appearing in a scene of the picture. A reporter who apparently knew that it did reached the understandable conclusion that I had agreed to appear in the picture if possible. I did not so agree. As a matter of fact, I did not even consider it and would not consider it.

Augusta, Maine. EDMUND S. MUSKIE
Governor

Cumberlands and Covenanters

TO THE EDITORS:

Can you imagine the Cumberland Presbyterians who have been the champions of revivalism among Presbyterians being a psalm-singing body as the article "Tennessee" (Sept.) suggests? This is one discrepancy in an otherwise highly accurate and fact-filled article. The Associate Reformed and United Presbyterians have been the psalm singers.

Memphis, Tenn. C. RAY DOBBINS

● Of course, Reader Dobbins is right. We had Cumberlands confused with Covenanters.

New Testament Wine

TO THE EDITORS:

I have been a subscriber and reader of CHRISTIAN HERALD for more than 50 years and in all these many years I have never read in it or any other religious publication anything that seemed to me so blasphemous as "Let's Be Honest About New Testament Wine." (Sept.) I wonder how Mr. Hopkins interprets Proverbs 23:31 which reads, "Look not upon the wine when it is red, when it giveth his colour in the cup, when it moveth itself aright," which we understand means fermented or intoxicating. This must signify that there is a time when it is not intoxicating. Otherwise the words, "when it is red" etc., would be superfluous, and as senseless as to tell a child not to play with fire when it is hot or the water when it is wet.

Houston, Texas H. E. DOUTY

. . . This is the kind of article that wins respect, for most of your readers want the truth even if it may explode some of our

pet theories and prove false some of our assumptions. Let us have more articles of this nature so that we may become better informed and have a sound basis upon which to build our faith.

Plainfield, Ind.

REV. D. ALDEAN PITTS

. . . I wish Mr. Hopkins had not said some of the things included in his article. I believe there must have been an interchangeable use of the word "wine," as in today's speech the term "cider" is used by some to mean hard and others sweet. I have understood there were methods of preserving and keeping sweet for weeks the new fruit of the vine. God and His followers were so opposed to the use of intoxicating drinks in Old Testament times that Christ, the Son of God, co-Creator, the Great High Priest, would not have started His work by making an intoxicating drink.

Nampa, Idaho MRS. W. M. FRANKLIN

. . . Joseph M. Hopkins' article about New Testament wine is the most logical treatise yet.

Cass City, Mich. MRS. JOHN McGRATH

More Revolvers

TO THE EDITORS:

At last I have a friend on my side—Francis D. Nichol who wrote "The Revolt of a Secondhand Smoker." (Sept.) My hearing and eyesight are very good but I fear that my eyes will be very much impaired if I am exposed to tobacco smoke much more. I hope this article will make some smokers realize what a headache (not slang) they really are to a lot of people.

Berwyn, Nebr.

EDITH PIEL

. . . I think the article was splendid. Recently I have noticed small, portable electric-type fans run by batteries. I wonder if it would be practical to use one of these to blow the smoke back to the person who blew it on me.

Brooks, Ore.

MRS. A. C. GILCHRIST

. . . I would like to say a hearty "God bless you" to Francis D. Nichol for his article. I would like to see it more widely circulated.

Rutland, Vt.

HAZEL E. McCARTY, R.N.

● Reprints of the article are available at 4 for 25c, 100 for \$5. Address Reprint Dept. CHRISTIAN HERALD, 27 E. 39th St., New York 16, N.Y.

1957

Religious

CHRISTMAS
GIFTS



from

WHITEMORE ASSOCIATES INC.

16 ASHBURTON PLACE • BOSTON 8, MASSACHUSETTS

Tel. Capitol 7-2150

Dear Friend:

Your evident interest in our Religious Christmas Gift Catalogs of recent years, as attested by your patronage, has encouraged us in this fourth edition to increase considerably the number and the variety of our offerings, both those of domestic and those of foreign manufacture.

Eager as we always are to make interesting and significant additions of new items, we have spared no effort to bring to your attention the most appealing of these that have come upon the market. During recent months I have again visited England and various Continental countries to negotiate with designers and manufacturers for their most notable and artistic products. We are able also to add largely from American craftsmen certain articles which have been made to our own specifications.

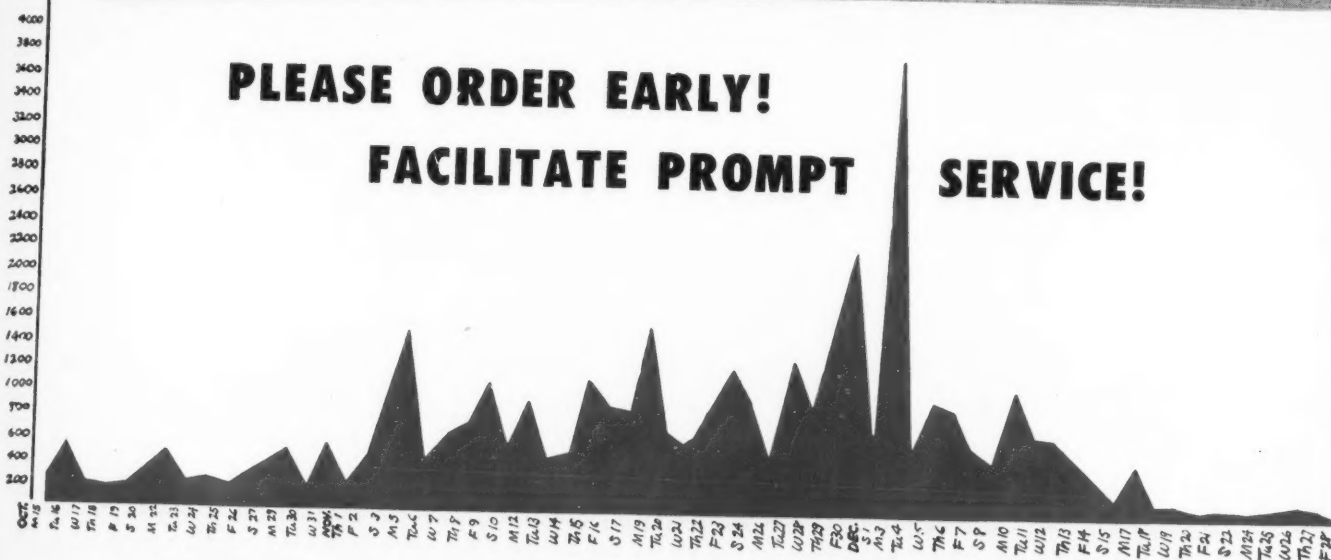
Inasmuch as it is impossible to gain more than a limited idea of the beauty and interest of our offerings from catalog illustrations and descriptions, we urge our customers whenever possible to make a personal visit to Whittemore's on Beacon Hill, a one-minute walk from the Massachusetts State House. There at our enlarged headquarters you will find one of the most extensive and varied displays of ecclesiastical furnishings and items of religious appeal to be found in the United States.

Let me assure you of our appreciation of your valued patronage and of our resolute purpose to continue to deserve it.

Sincerely,

Christmas 1957

Carroll C. Whittemore
President



The above graph illustrates vividly the way your orders came to us during the 1956 pre-Christmas season. On Monday, December 3rd — seven weeks after our catalogs were mailed — we received some 3,800 orders, twice as many as on any single day in November, seven times as many as on any October day. As a result, even with our personnel increased threefold and employed daily until 11 P.M., we were engaged for five days in processing and ship-

ping the orders of this one day, while the orders of the following days awaited attention. In view of the staggering load of a late accumulation of orders, we should greatly appreciate your valued cooperation in placing your Christmas orders as early in the autumn as possible.

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LANTERN

Imported
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Please

WH

Unusual Gifts from Western Germany

LORD'S PRAYER AND CROSS SCISSORS



No. 5522. Imported from Western Germany. Made of steel featuring ornamental cut-out cross and delicately tooled design on handles. Through an infinitesimal magnifying glass in the centre of the screw, which holds together the blades, the Lord's Prayer can be read miraculously in its entirety. Length: 5 3/4" \$3.25 Complete with Case

Our Father, which art in heaven, Hallowed be thy name. Thy Kingdom come. Thy will be done in earth, as it is in heaven. Give us this day our daily bread.

RED LEATHER COIN PURSE



No. 5401. HEART SHAPED COIN PURSE WITH ZIPPER CLOSING. Imported from Western Germany. Made of red simulated leather with gold cross stamped on the face of the purse. Attractive and appealing in design and construction. Height: 3"; width: 3".

65 cents; \$6.50 per dozen

MUSICAL CRÈCHE



No. 5493. RUSTIC MUSICAL MANGER

Imported from Western Germany. A worshipful presentation of the adoration of the Kings and Shepherds. A rugged stable shelters the figures, each of which is beautifully proportioned and painted in brilliant colors. All molded plastic and soldered in one sturdy piece. With Swiss Silent Night musical movement of fine tone. Overall height: 7"; width: 5"; depth: 3 1/2". \$8.25

SNOWING CRÈCHES



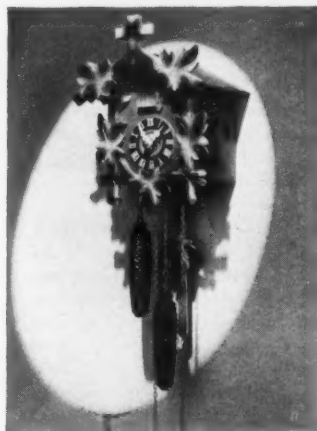
No. 5466. SNOW BLOCK CRÈCHE. Miniature plastic Nativity, with delicately fashioned Holy Family in colors; so constructed as to simulate actually falling snow whenever shaken. Dimensions: height: 2"; width: 2 1/2"; depth: 1 1/4". Gift Boxed, 75 cents each; \$7.50 per dozen



No. 5410. DOMED SNOW BLOCK CRÈCHE. A plastic dome filled with clear water surrounds a miniature 3-piece Nativity in brilliant colors against an azure blue sky. Tiny snowflakes cover the ground. So constructed as to simulate falling snow whenever shaken. A piece of rare charm and appeal, which many will want to use as an ornament or a paper weight the year around. Height: 2 1/2"; width: 2 3/8"; depth: 2 1/8".

Gift Boxed, \$1.00; \$10.00 per dozen

GERMAN CLOCK FROM THE BLACK FOREST



No. 6727. FASCINATING CUCKOO CLOCK. Imported from Western Germany. Famous for years for the joy and delight they give to children and grownups. A gift of unusual appeal combining quaint charm, interesting design, and dependable workmanship. On the hour and half hour a gay little cuckoo pokes its head out of a little swinging door and tells the time. Clock is made of wood—oak stained—with plastic trim of same hues. Metal Swiss works. Height of bird house: 8 1/2"; width: 6 1/2"; depth: 5". Pendulum length: 7". \$11.90

HAND CARVED CRÈCHES FROM OBERAMMERGAU



No. 4721. HAND CARVED MINIATURE NATIVITY GROUP ENSHRINED IN DOMED EBONY CASE WITH SWINGING DOORS

Imported from Oberammergau, Western Germany. Motif includes the Holy Family and Kneeling Angel carved in natural wood with the meticulous care and superior skill of the Oberammergau craftsman. A little masterpiece of great charm and appeal. Case height: 3 1/4"; diameter at base: 2". Height of tallest figure: 1". \$8.50

No. 4722. MINIATURE HAND CARVED CRÈCHE

Imported from Oberammergau, Western Germany. Delicately carved infinitesimal figures in natural wood are strikingly silhouetted against the dark background of the stable. In truly remarkable fashion the artist has recreated here the worshipful awe and adoration of the Christ Child. Stable height: 3 1/2"; width: 2 3/4"; depth: 1 3/4". Height of tallest figure: 3/4". \$4.50



RELIGIOUS MOTIF CANDLE

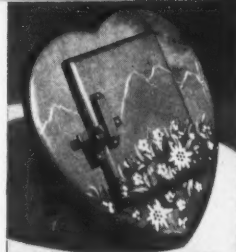


No. 6420. CHURCH LANTERN CANDLE

Imported from Western Germany. White wax with simulated metal trim. Sides decorated with golden Chi Rho symbol, IHS monogram, and decals of the Savior in many colors. When lighted, flame glows through the translucent wax and illuminates the decorations. Height: 3 3/4"; width widest part: 2 1/2"; depth widest part: 2 1/2". \$2.00

POLISHED HARDWOOD FLORAL PICTURE FRAME

with Sallman's Head of Christ print



No. 4734. UNIQUE HEART SHAPED PICTURE FRAME WITH EASEL. Imported from Western Germany. Swinging door on face of frame springs open when bar is lifted to show any 2 1/2 x 2 inch picture or photograph inserted in the sunken framework. Finished in bright red and decorated with hand-painted garden scene. Height: 4 1/2"; width: 4 1/2"; depth, closed: 1 1/2"; depth with easel open: 4". \$1.60

HAND CARVED ANGEL ORCHESTRA



No. 4735. ENCHANTING ORCHESTRA OF TINY ANGELS Imported from Western Germany. Distinguished for their gay happy air and for their bright blue wings and pedestals. Hand carved and finished in high gloss paint in many colors. Arrange in a conspicuous place on table or mantle, or hang them on the Christmas tree. They will bring joy to all who see them. Height: 2"; base diameter: 1 1/4". SET OF 8 ANGELS \$2.95

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON 8, MASS. Tel. Capital 7-2150

Musical Gifts from Western Germany



**No. 5411
ANGEL CALL BELL**

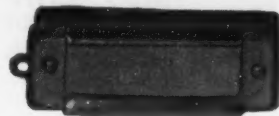
Tiny plastic angel tinted in pastel hues delicately poised on top of brass bell of pleasing tinkling tone. Height: 3"; diameter: 1 5/8".

40 cents; \$4.00 per dozen

**No. 5503
MUSICAL
CHURCH BANK**

An enchanting metal bank imported from Western Germany. Helps to make saving fun. When a coin is inserted in a slot in the roof, excerpts from Gounod's "Stilly Night" are played on Swiss musical works inside the model. One winding serves ten coin insertions. To remove coins, key unlocks base. Church model is gayly decorated: red roof, stained glass windows in many colors, green ivy and grass. Height: 9 3/4"; width: 5"; depth: 6 1/2".

Boxed, \$6.50



No. 5571. DIMINUTIVE HARMONICA

Illustrated actual size. A sweet toned instrument made of metal. With loop for hanging to a chain or cord. Scripture verse engraved on one side, "Make A Joyful Noise Unto God". Psalm 66:1. Height 8 3/4"; width: 1 1/2".

35 cents; \$3.50 per dozen

No. 5505

**TOY
ORGAN
MUSIC BOX**

Imported from Western Germany. Constructed of sturdy metal with Swiss musical works. Plays Stilly Night five or six times with one winding. Music can be started or stopped at will through pull or push of lever at right of keyboard. Model painted in many colors with reds and browns predominant. Holds real fascination for children of all ages. Height: 5 3/4"; width: 6 1/2"; depth: 4".

Boxed, \$4.25

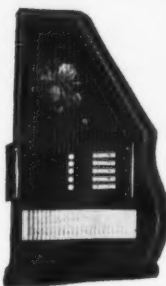


AUTOHARP

No. 6500

A beautiful musical instrument so tuned that the player can automatically produce harmonious harp-like chords. Consists of 23 strings tuned to a musical scale. Use of five bars produce the major chords in the keys of C and F. Anyone can learn to play this Autoharp by following the simple instructions included with the instrument. Twelve religious selections of music arranged for the autoharp usable in home or church are also provided to show the ease with which music can be adapted for this versatile autoharp. Ideal for opening worship services, solos, and for accompanying group singing. Size: 10" x 10" x 3". Weight: 3 1/2 lbs.

Boxed, \$20.00



**No. 5506
TOY
CATHEDRAL
WITH
ORGAN
CHORDS**

Imported from Western Germany. For young children. As they turn a handle it plays a series of heavenly harmonious organ chords. Constructed of sturdy metal. Stained glass windows and an organ in a chancel are painted in many colors on the sides of this enchanting toy cathedral. Height: 8"; width at base: 6 1/4"; depth: 4 1/2".

Boxed, \$3.95



No. 5584. SILENT NIGHT MUSICAL CRÈCHE

Imported from Western Germany. An especially appealing representation of the stable with a nativity set of 13 figures. All in beautiful detail and painted in brilliant colors. With Swiss musical movement of fine tone. All in one sturdy metal and plastic piece. Height: 4 1/4"; width: 4 3/4"; depth: 4 1/2".

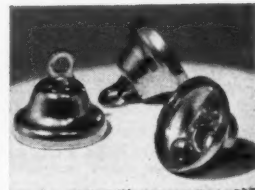
Gift Boxed, \$6.95



**No. 5507
TINY TINKLING
BRASS BELLS**

Imported from Western Germany. To lend an air of gaiety and cheer to the wrapping of Christmas gifts. Insert a ribbon in the loop at the top of each bell and let the bells swing free and ring when moved. Height: 3/4"; rim diameter: 3/4".

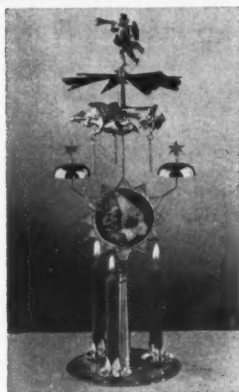
6 cents; 60 cents per dozen



No. 6512. PORTABLE ELECTRIC ORGAN

A 3 1/2 octave reed organ excellent for Church, School, Hospital, or Home. Attractive, compact, complete and light in weight. Easy to carry; easy to set up; easy to move from room to room, house to house, or Church to shut-in. Its 44 keys have a range from the second A below middle C to the third E above middle C. It contains one set of reeds which can be made to play loud or soft by means of a slide bar located directly in front of the keys. Permanently housed in a durable, light-weight suitcase, the organ's dimensions are 25" x 13" x 6 1/4", and weighs 16 lbs. Complete with cord to plug into any regular electric outlet.

\$110.00



No. 5582. ANGEL CHIMES

Imported from Western Germany. Entrancing polished brass play center. For dinner table or mantel. Heat rising from lighted candles causes angels to fly around and touch the bells with their wands, making sweet heavenly music. Height: 13"; diameter: 4 1/4". With red candles.

Boxed, \$1.95

**No. 5504
ORGAN TONE
GIANT TOP**

Imported from Western Germany. Even a three-year-old can spin this top every time. Just hold the top erect with one hand, and pump the handle briskly three or four times with the other hand, let go, and then listen to the angelic organ tone as the top spins for a minute or more. Sturdy metal base with transparent plastic top gayly decorated in colored stripes of red, blue, and yellow, interspersed with white bands. Height: 8"; diameter at widest part: 7".

Boxed, \$1.50



Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

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Gifts of Distinction



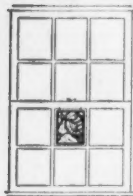
No. 2800



No. 2801

Genuine Stained Glass Window Panels

While not imports, these appealing, artistically designed window panels are creations of English and Italian artists and craftsmen in our own studio. The same skills and identical techniques which enter into the making of our large church windows are used in making these small panels of The Good Shepherd and Madonna and Child. Examples of art-work both rare and choice. Each panel provided with metal loops for suspending in window. 6" x 8".



No. 2800. The Good Shepherd
No. 2801. Madonna and Child
No. 2802. Gethsemane

Only \$15.00 each



No. 2802



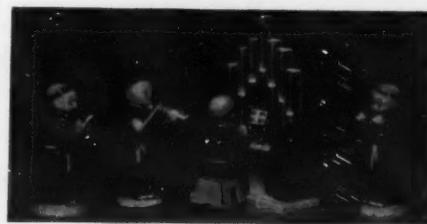
No. 1937
IMPORTED DELLA
ROBIA
PLAQUE
in high relief with
figures in
white against blue background
bordered with fruit and flower designs. Diameter: 4 1/2". \$1.60



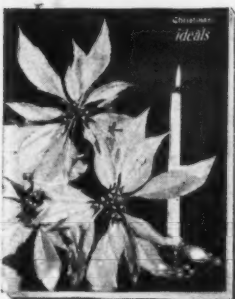
No. 5658 No. 5659
CERAMIC SCRIPTURE PLAQUES. White background with gilt trim and designs in delicate hues.
No. 5658. Ten Commandments Tablet. Height: 4 1/2"; width: 3 3/4"; depth: 1 3/4". Ornament for mantel or shelf. Boxed, \$1.00
No. 5659. The Lord's Prayer (debtors) Scroll Wall Plaque. Height: 5 1/4"; width: 3 3/4"; depth: 7/8". Boxed, \$1.00



HAND-TOOLED ITALIAN
TRIPTYCHS. Madonna of the
Chair by Raphael. No. 5600,
height: 5 3/4", \$3.50. No.
5601, height: 8 1/2", \$5.50.
No. 5602, height: 11 3/4",
\$10.00.



No. 1907. QUARTETTE OF PERFORMING MUSICIANS AND ORGAN. Five separate pieces in colored Japanese ceramic ware, including an organ, organist, violinist, flutist, and vocalist. Height of figures: 5"; height of organ: 7 1/2". \$9.25



No. 3652. CHRISTMAS IDEALS. Edited by Van B. Hooper. Another exquisite anthology in tune with the true spirit of Christmas. Pictures, stories, prayers, carols for the whole family. Gay glossy laminated cover. The pictures alone are worth framing and preserving for all time. 11" x 8 1/2". 100 pp. \$1.50



CHRISTMAS—An American Annual of Christmas Literature and Art. Edited by Randolph E. Haugan. Without question the most beautiful and elaborate annual devoted to pictures, legends, carols and prayers, in which there is a nice blending of the traditional and contemporary. In beautiful colors. 13 1/4" x 10 3/4".
No. 3653. Gift Edition \$1.25 (Heavy Paper covers in full color.)
No. 3425. Cloth Edition. \$3.00



No. 5579. SANCTUARY DOOR KNOCKER. Imported from England. An ideal gift for your church or pastor. This knocker is a reproduction of the famous brass knocker on the Sanctuary Door of Durham Cathedral. Height: 4 1/2"; width: 3 1/4"; depth: 1". Boxed, \$2.75



SALLMAN'S HEAD OF CHRIST
PICTURES
No. 6725. Burnished bronze frame. Print glazed for longer life. Overall size: 22 1/2" x 18 1/2". Boxed, only \$6.95

LARGE FRAMED RELIGIOUS PAINTINGS

SALLMAN'S HEAD OF CHRIST PICTURES

No. 3662. Burnished bronze frame. Glass facing. Overall size: 10 3/4" x 8 3/4". \$3.00
No. 5663. Carved wood frame. Refined detail. Glass facing. Overall size: 7 1/2" x 5 1/2". Boxed, \$1.25 each; \$12.50 per dozen

ANDERSON'S WHAT HAPPENED TO YOUR HAND

No. 6724. Carved wood frame with simulated gold metal leaf finish. 23" x 19". Boxed, \$12.00
No. 6723. Carved wood frame in pastel hues. 18 3/8" x 12 3/4". Boxed, \$7.50



ANDERSON'S WHAT HAPPENED TO YOUR HAND
No. 5651. Ivory finish frame with print on white mat under glass. 14 3/4" x 11 3/4". Boxed, \$2.25



No. 5412. MINIATURE PLASTIC CRÈCHE. Looks like delicately hand-carved wood, with figures in bright colors. Most appealing. Height: 3 1/2"; width: 3 1/4". Gift Boxed, \$1.00; \$10.00 per dozen

No. 5496 GOOD SHEPHERD SNOW BLOCK

Imported from Western Germany. Beautifully molded plastic presentation of the Good Shepherd in fine detail and painted in rich oriental colors against azure blue sky. All encased in a transparent plastic dome filled with clear water, which when shaken gives the appearance of swirling snow. An ornamental piece to grace any mantel or personal devotional center. Height: 3 3/8"; width widest part: 2 1/4"; depth: 1 1/2". Gift Boxed, 95 cents; \$9.50 per dozen



No. 5232 SYMBOLGRAM
A game of skill and patience, intrigue and challenge to fascinate old and young. With only 7 flat pieces of colored plastic of unusual shapes and angles, 133 sacred symbols can be built from outline patterns set forth in a little booklet accompanying the puzzle. Boxed, 3 5/8" x 3" x 1 1/2". 60 cents; \$6.00 per dozen

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

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Inexpensive Gifts WHERE QUANTITIES ARE NEEDED



SWEET SCENTED SOAP FIGURINES

Imported from Western Germany. They look like ceramic pieces in pastel colors.

No. 5457. CHILD SAMUEL. Height: $3\frac{1}{2}$ " width and depth: $1\frac{1}{2}$ ". Blue with gold trim.

No. 5458. REBECCA. Height: $3\frac{3}{4}$ " width and depth: $1\frac{1}{2}$ ". Pink with gold trim.

45 cents; \$4.50 per dozen



No. 5452. THE BOY JESUS STATUETTE

Exquisitely molded of ivory toned plastic in fine detail, with head, arms and feet in natural tones, and with gold flowers at his feet. Height: $4\frac{1}{2}$ " width: $3\frac{3}{4}$ " depth: $2\frac{3}{4}$ ". Boxed, 65 cents; \$6.50 per dozen



No. 5402. HEAD OF CHRIST

White, luminous, plastic plaque with removable base. Can stand alone or hang on wall, $4\frac{3}{8}$ " in diameter. 35 cents each; \$4.00 per dozen



No. 5403. THE GOOD SHEPHERD

White, luminous, plastic statuette of the Good Shepherd. $5\frac{1}{8}$ " high. 35 cents each; \$4.00 per dozen



No. 5406. CHRIST IN THE GARDEN

White, luminous, plastic statuette of Christ in Gethsemane, $4\frac{1}{2}$ " high. 35 cents each; \$4.00 per dozen

THEY GLOW IN THE DARK!



No. 5414. BOY'S POCKET KNIFE. Strong steel blade. Picture of The Good Shepherd in bright colors on simulated ivory facing. With loop for key chain. Practical, ideal gift for any boy, $2\frac{7}{8}$ " long. 50 cents; \$5.00 per dozen



No. 5479. MINIATURE HOLY FAMILY GROUP

The three separate tiny plastic figures are delicately fashioned and are in variant colors. A gift all ages will treasure. Height of adult figure: $2\frac{1}{4}$ ". An unusual value.

Set of 3 pieces, 40 cents; \$3.60 per dozen



RELIGIOUS STATUETTES IN CREAM WHITE PLASTIC

Molded in the finest of detail and enriched by antique-bronze shading for greater detail. Texts are gold-stamped on the beveled edge of the mahogany colored base. $3\frac{1}{8}$ " x $1\frac{1}{8}$ ".

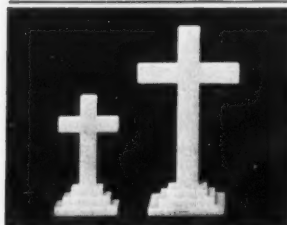
No. 5444. Child Samuel — 3" high

No. 5445. The Good Shepherd — $3\frac{1}{2}$ " high

Boxed, 35 cents; \$3.85 per dozen

No. 5447. Christ in Prayer — 3" high

No. 5446. Christ and the Children — $3\frac{1}{4}$ " high



DEVOTIONAL LUMINOUS CROSSES

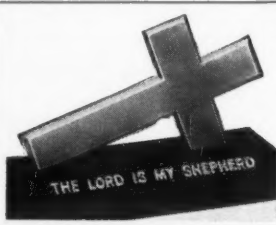
A luminous powder is molded into white plastic which throws off a soft glow for hours after lights are extinguished.

No. 5435. $3\frac{1}{8}$ " Cross.

Boxed, 35 cents; \$3.85 per dozen

No. 5436. $4\frac{1}{8}$ " Cross.

Boxed, 60 cents; \$6.00 per dozen



LUMINOUS CROSS DESK MOTTO

No. 5462. The $2\frac{1}{2}$ " luminous cross is mounted firmly on an ebonized plastic base. "The Lord is my Shepherd" is inscribed in gold on the beveled edge of the base. $3\frac{1}{8}$ " x $1\frac{3}{8}$ " x $1\frac{1}{8}$ ".

Boxed, 45 cents; \$4.50 per dozen



No. 5699. Nativity Scene. "His Name Shall Be Called Jesus."



No. 5697. Praying Children. "I Pray the Lord Thy Child to Keep."



No. 5698. Jesus and the Children. "Suffer Little Children to Come Unto Me."

ART WOOD MEDALLIONS Plaques molded from sturdy art wood and beautifully highlighted with antique bronze finish. Motto at the base of each plaque. $3\frac{1}{8}$ " x $1\frac{1}{8}$ ". 35 cents; \$3.50 per dozen



No. 5668

No. 5666

No. 5668 JESUS BLESSING LITTLE CHILDREN
No. 5666 THE GOOD SHEPHERD

Full-color paintings on sturdy laminated cardboard. Corners are die cut and fit firmly in place. When assembled picture looks like a painting under glass, deeply recessed and beautifully framed. Simple enough for children to assemble and mount on walls in their rooms. $7\frac{1}{4}$ " x $6\frac{1}{4}$ ".

In protective cellophane wrapper, 25 cents each; \$2.50 per dozen



No. 6295. MAGIC DOTS FOR LITTLE TOTS

Press the dots in the holes and make colored pictures. An educational pastime which teaches form and color. Box: $9\frac{3}{4}$ " x $6\frac{1}{2}$ " x $1\frac{1}{4}$ ". Boxed, 50 cents



No. 5407 ILLUMINATING CROSS

Glow in the dark for hours after exposure to light. Hole for hanging on wall. $3\frac{3}{8}$ " high.

15 cents; \$1.50 per dozen



No. 5439. CHRISTIAN ART MIRROR

Six-color picture of Sallman's Head of Christ sealed in with plastic facing. $2\frac{1}{4}$ " diameter.

25 cents each; \$2.50 per dozen



No. 5431. ENCASED WHITE PLASTIC COMB

Imported from Western Germany. Picture of The Good Shepherd in brilliant colors on the handle. Closed: $4\frac{1}{2}$ " open: 7". 50 cents; \$5.00 per dozen



BEDTIME PRAYER REMINDERS

Sallman's paintings in full colors. Glow in dark for hours. $5\frac{3}{4}$ " x $2\frac{3}{4}$ ".

No. 4918. Head of Christ. Psalm 19:14.

No. 4919. Boy Christ. "God is Love."

20 cents each; \$1.80 per dozen

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITTEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON 8, MASS. Tel. Capitol 7-2150

Framed Pictures and Gifts FOR ALL AGES



No. 5688



No. 5695

MEDALLION STYLE PICTURES IN GIFT BOX
Framed under gleaming domed glass to give three-dimensional effect. Lithographed in many colors. With metal hanger. Diameter: 6".

No. 5688. Christ at Twelve
No. 5695. Christ in Gethsemane
No. 5689. The Good Shepherd
No. 5687. Christ and the Children

Packaged in colorful Memory Work Gift Box. No further wrapping necessary.

Boxed, 60 cents each; \$6.00 per dozen



No. 5689



No. 5687

SIMULATED LEATHER FRAME

with six-color prints of famous paintings. Cellophane facing. May be hung on wall with concealed hanger or set on table through use of easel on reverse side. Sturdy and dignified. 9 1/4" x 6 1/2". 30 cents each; \$3.00 per dozen



No. 5615. CHRIST BLESSING LITTLE CHILDREN
30 cents each; \$3.00 per dozen



No. 5618. THE GOOD SHEPHERD
30 cents each; \$3.00 per dozen



No. 5614. HEAD OF CHRIST
30 cents each; \$3.00 per dozen



No. 5637



No. 5639



No. 5643

SIMULATED LEATHER FRAME with Sallman's prints in full color. Cellophane facing. Concealed wall, hanger and easel on back. 4 1/4" x 3 1/4".

No. 5637. Head of Christ
No. 5639. The Good Shepherd
No. 5643. Christ Our Pilot

20 cents each; \$1.80 per dozen



No. 5607
HEAD OF CHRIST



No. 5608
GOOD SHEPHERD



No. 5609
LIGHT OF THE WORLD

Pictures of Christ by Sallman in many colors framed in white plastic ornamental openwork design with contrasting narrow dark copper inner frame. Provided with easel back and metal hanger. Oval: 3 3/4" x 4 1/2".

Boxed, 50 cents each; \$5.00 per dozen

SALLMAN'S FAMOUS MASTERPIECES

Framed in CRYSTAL CLEAR PLASTIC

For Home or Classroom. Six-color prints. Glass facing. With easel stand on reverse side. 6" x 8".

\$1.00 each; \$10.00 per dozen



No. 5629. HEAD OF CHRIST



No. 5630. JESUS LIGHT OF THE WORLD



No. 5631. THE GOOD SHEPHERD



No. 5632. HE CARETH FOR YOU



No. 5645



No. 5646



No. 5647

CRYSTAL CLEAR PLASTIC FRAMES with Sallman's prints in full color. Glass facing and easel back. 2 1/4" x 3 1/4".

No. 5645. Head of Christ
No. 5646. The Good Shepherd
No. 5647. The Boy Christ

35 cents each; \$3.50 per dozen



No. 5633



No. 5634



No. 5635

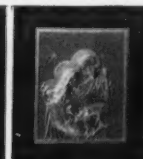
PLASTIC FRAMED PICTURES with Sallman's prints in full color. Lighter than glass. Non breakable. Combination easel back and hanger. 2 3/4" x 3 3/4".

No. 5633. At Heart's Door
No. 5634. He Careth For You
No. 5635. Jesus Light of the World

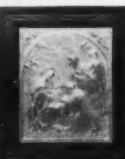
25 cents each; \$2.50 per dozen



No. 5690



No. 5649



No. 5650

LEATHERETTE FRAMES with embossed three-dimensional effect pictures in beautiful detail. Two designs with gold figures stamped against azure blue background; the other design with gold figures stamped against warm buff tone background. Easel back. 4 5/8" x 3 3/4".

No. 5690. Madonna and Child (gold and blue)
No. 5649. Flight Into Egypt (gold and blue)
No. 5650. Adoration (gold on warm buff)

25 cents each; \$2.50 per dozen

PICTURE OF CHRIST

Comprised of complete text of The Gospel of St. John
Hand lettered by Gwang Hyuk, Ree Korean Christian Artist

No. 5628. The inspired work of a South Korean Christian artist. Though unfamiliar with English, every word of the Gospel of St. John as found in the King James Version was meticulously copied by hand in infinitesimal characters to miraculously portray this beautiful study of Christ. Overall size: 21 3/8" x 15 1/2", with print 16 1/2" x 12".

Framed, \$10.00; Unframed, only \$2.00

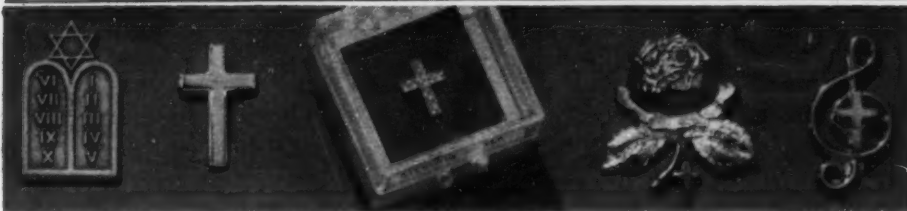


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The Cross SYMBOL OF OUR FAITH



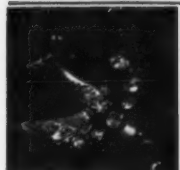
No. 4693. TEN COMMANDMENT PIN. With Star of David. Roman numerals from I to X etched clearly on two stone tablets. Size: 1" x 3/4". Pin back. Safety catch.
30 cents each;
\$3.00 per dozen

No. 4668. STERLING SILVER LATIN CROSS PIN. Handsome cross with simple lines and basic beauty. Size 3/4" x 1/2". Pin back. Safety catch.
60 cents each;
\$6.00 per dozen

No. 4669. STERLING SILVER DIAMOND CROSS. Dainty sterling cross encrusted with imitation diamonds. Size 3/4" x 1/2". Screw back.
Gift Boxed, 70 cents;
\$7.00 per dozen

No. 4652. ROSE. In full bloom, with cross. 1" x 3/4". Gold plated. Pin back safety catch.
45 cents;
\$4.50 per dozen

No. 4623. CLEF WITH CROSS. 1 1/2" x 3/4". Gold plated. Appropriate gift for choir members.
Gift Boxed, 50 cents;
\$5.00 per dozen



No. 4651 DOVE WITH CROSS
Encrusted with imitation diamonds. Wing spread: 3/4"; height 1 1/4". Gold plated. Pin back safety catch.
45 cents; \$4.50 per dozen



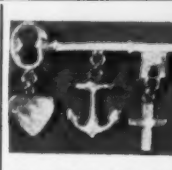
No. 4658. BOW AND WREATH PIN. Gold plated pin with red enamel. Size 1 1/2" x 3/4". Safety catch. (Little larger than illustrated.)
70 cents each;
\$7.00 per dozen



No. 1909. CERAMIC PIN. Open Bible with Rose and Scripture Text. "Thy Word is Truth." John 17:17. With safety catch. 1 1/2" x 1 1/4".
Boxed, \$1.00



No. 4618. CROSS. 3/4" x 3/4". Gold plated. Pin back safety catch.
60 cents;
\$6.00 per dozen



No. 4680. KEY OF HEAVEN. Gold plated. Size 1 1/2" x 1 1/4". (Matt. 16: 19). Pin back. (Little larger than illustrated.)
60 cents each;
\$6.00 per dozen

NATURE'S STONE CROSSES

Latin and Maltese stone crosses perfectly formed by nature. Found in a single quarry in the foot-hills of the Blue Ridge Mountains in Virginia. Untouched by human craftsmen other than the gold-filled mountings. Illustrated, approximate size. With black silk cord attached.
No. 4616
Gift Boxed, 73 cents each



ACTUAL SIZE ILLUSTRATIONS
No. 4646. Altar Boy pin. Gold plated with red and blue enamel. Size 3/4" x 1/2". Pin back.
40 cents each; \$4.00 per dozen
No. 4607. Gold plated with white enamel. Size 3/4" x 1/2". Pin back.
30 cents each; \$3.00 per dozen
No. 4679. Sterling Silver. Size 1/2" x 1/4". Screw back.
30 cents each; \$3.00 per dozen
No. 4674. Gold plated with blue enamel. Size 3/4" x 1/2". Pin back. Safety clasp.
30 cents each; \$3.00 per dozen



ACTUAL SIZE ILLUSTRATIONS
No. 4677. Gold plated with red enamel. With 16" chain. Pendant 3/4".
Gift boxed, \$1.00; \$10.00 per dozen
No. 4608. Gold plated with blue and white enamel. Size 3/4" diameter. Screw back.
30 cents each; \$3.00 per dozen
No. 4613. Gold plated with blue enamel. Size 1 1/2" x 3/4". Pin back.
30 cents each; \$3.00 per dozen
No. 4692. Midget gold plated pin of the world. White cross and dove. Size 1/2" diameter. Pin back.
30 cents each; \$3.00 per dozen
No. 4648. Yoke pin. 50 cents each; \$5.00 per dozen

CHROME CROSS for Choir Members
No. 4687
A beautiful chrome cross with a soft sheen. Size 2" x 1 1/4". With 27" black cord.
65 cents each;
\$6.50 per dozen

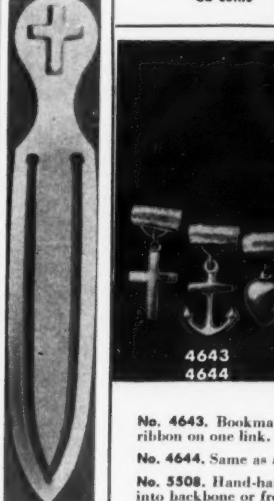


No. 4673. Gold plated brooch with red enamel. Size 1 1/2" x 3/4".
50 cents each;
\$5.00 per dozen



No. 4661
Blue plastic fawn with gold cross. Size 1 1/2" x 1 1/4".
40 cents each; \$4.00 per dozen

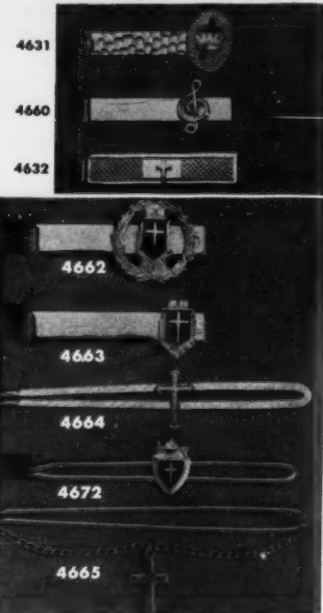
WALNUT CROSS
No. 4750
With silk cord and tassels. Size 2 1/2" x 1 1/2" x 1/4". (Actual size a little larger than illustrated.)
35 cents



No. 5316 METAL BOOK MARK
Clip-on style with cross. Size 3" x 1".
30 cents;
\$3.00 per dozen

TIE HOLDERS

Actual Size Larger Than Illustrated



No. 4631. Clip-on style. Size 1 1/2" x 3/4". Gold plated with red enamel.
65 cents each;
\$6.50 per dozen
No. 4663. Clip-on style. Size 1 1/2" x 3/4". Gold plated with red enamel.
60 cents each;
\$6.00 per dozen
No. 4664. Slide-on style. Size 2 1/4" x 3/8". Gold plated.
50 cents each;
\$5.00 per dozen
No. 4672. Slide-on style. Size 2 1/2" x 1/2". Gold plated with red enamel.
55 cents each;
\$5.50 per dozen
No. 4665. Gold plated cross attached by sliding ring for self adjustment.
Gift Boxed, \$1.00 each;
\$10.00 per dozen



ACTUAL SIZE ILLUSTRATIONS
No. 4643. Bookmark set of 3 gold-plated emblems on red grosgrain ribbon on one link. 9 1/2" long.
\$1.25 each
No. 4644. Same as above, but in sterling silver.
\$2.25 each
No. 5508. Hand-hammered copper bookmark with clip and cord to fit into backbone or front cover of book. Size 2 1/2" x 1".
40 cents each; \$4.20 per dozen
No. 4657. Cross with budded ends. Gold plated. 3/8" x 3/4". Safety catch.
30 cents each; \$3.00 per dozen
No. 4675. Size 3/8" x 1/4". Gold plated. Screw back. Clutch catch.
Gift boxed, 30 cents each; \$3.00 per dozen
No. 4656. Size 1/4" x 3/8". Gold plated. Screw back.
15 cents each; \$1.50 per dozen; \$10.00 per 100
No. 4676. Size 3/8" x 1/4". Gold plated. Pin back. Safe-clasp.
Gift Boxed, 30 cents each; \$3.00 per dozen

Add 10% Federal Jewelry Tax except where purchased by the church as provided under Section 2400 of the Internal Revenue Code. Churches wishing to take advantage of this exemption should state in a letter to us that the jewelry items ordered are tax exempt, or please write us for free exemption forms.
Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

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Symbolic Religious Jewelry *

MIRACLE CROSS with the Lord's Prayer in complete form



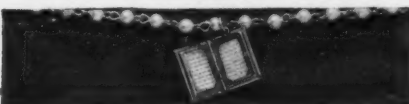
No. 4610. Diamond studded cross. Rhodium finish, with the Lord's Prayer magnified in midjet lens at cross-arms center. Size $1\frac{3}{4}$ " x 1". With 16" chain.

In transparent plastic jewel case, \$1.00; \$10.00 per dozen

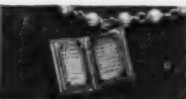
Our Father which art in heaven. Hallowed be thy name. Thy kingdom come. Thy will be done in earth, as it is in heaven. Give us this day our daily bread. And for-



No. 4629. LINK BRACELET 7" in length, with mustard seed in the heart of a lucite ball. Spring clasp. Gold plated. Gift Boxed, 95 cents; \$9.50 per dozen



No. 4633. SIMULATED PEARL NECKLACE with miniature Bible locket. Embossed cross on cover of Bible with complete text of The Lord's Prayer (trespasses) inside. 16" chain. Gold plated. Closed: $1\frac{1}{2}$ " x $\frac{1}{2}$ "; open: $1\frac{1}{2}$ " x $\frac{3}{4}$ ". Gift Boxed, \$1.30; \$13.00 per dozen



No. 4634. SIMULATED PEARL BRACELET with miniature Bible locket. Lord's Prayer. Gold plated. Length: $6\frac{1}{4}$ ". Gift Boxed, \$1.00; \$10.00 per dozen



No. 4636. MINIATURE BOWKNOT PIN with mustard seed in lucite pendant. A beautiful faith reminder. Gold plated. 1" square. Safety catch. In plastic jewel case, \$1.25



No. 4609. DROP EAR RINGS WITH CLEF SYMBOL. Screw-on style. Especially appropriate gift for choir members. Silver plated. $1\frac{1}{2}$ " x $\frac{3}{8}$ ".

Boxed, 75 cents per pair; \$7.50 per dozen

No. 4612. DROP EAR RINGS WITH EMBOSSED CROSS. Screw-on style. Gold plated. $1\frac{1}{2}$ " x $\frac{3}{8}$ ".

Boxed, 85 cents per pair; \$8.50 per dozen

No. 4615. OPEN BIBLE AND CROSS PINS Linked together by chain. Gold plated. Open Bible: $\frac{5}{8}$ " x $\frac{1}{2}$ "; Cross: $\frac{5}{8}$ " x $\frac{1}{2}$ ". Inscribed: John 3:16. Boxed, 75 cents; \$7.50 per dozen

CHAINS AND CORDS

No. 4684. Sterling 18" chain. \$2.00
No. 4209. 28" red cord with hook. 25 cents
No. 4210. 28" black cord with hook. 25 cents



No. 4630. PENDANT WITH CHAIN With mustard seed in core of lucite ball. 16" chain. Gold plated. Gift Boxed, 90 cents; \$9.00 per dozen



No. 4689. MUSTARD SEED BROOCH Gold plated bowknot with lucite heart enclosing a mustard seed. Safety catch. $1\frac{3}{8}$ " x $1\frac{1}{2}$ ". Gift Boxed, 90 cents; \$9.00 per dozen



No. 4671. SILVER BELT BUCKLE with cross, heart, and anchor emblem in white, red, and blue enamel. $1\frac{1}{2}$ " x $1\frac{1}{4}$ ". Gift Boxed, \$1.25



No. 4622. ROSE CROSS Exquisite clear plastic cross pin encasing hand-fashioned leaves and rose formed in shape of cross. Size: $1\frac{1}{2}$ " x $1\frac{1}{4}$ ". Pin back. Safety catch. Boxed, \$1.50



No. 4200. MATCHING CUFF LINKS AND CLIP-ON TIE HOLDER SET. Distinctively beautiful Cross design. Gold plated. Links: $\frac{3}{8}$ " diameter; tie-holder: $1\frac{3}{4}$ " x $\frac{3}{8}$ ".

Boxed, \$1.50; \$15.00 per dozen



No. 4655. EPISCOPAL CHURCH EMBLEM PIN Gold plated. $\frac{3}{8}$ " x $\frac{1}{2}$ ". Safety catch. 75 cents.

No. 4603. ACOLYTE PIN Gold plated with pin back. Illustrated actual size. 80 cents; \$8.00 per dozen



No. 4641. CRUSADER'S CROSS PENDANT Silver plated on pewter base, with silver plated brass chain. Size: $2\frac{3}{4}$ " x $1\frac{1}{2}$ ". With descriptive leaflet. Gift Boxed, \$4.00



4647 4640 4681 4642 4682 4649 4666 4650 4611

CROSS PENDANTS WITH CHAIN

No. 4647. Latin Cross mounted with synthetic pearls. $1\frac{1}{2}$ " x $\frac{1}{16}$ ". Gold plated. 16" chain. Gift Boxed, 95 cents; \$9.50 per dozen
No. 4640. Celtic Cross. $1\frac{1}{2}$ " x $\frac{3}{4}$ ". Gold plated. 16" chain. Gift Boxed, 90 cents; \$9.00 per dozen
No. 4681. Cross with budded ends. $1\frac{3}{8}$ " x $\frac{7}{8}$ ". Gold plated. 16" chain. Gift Boxed, 90 cents; \$9.00 per dozen
No. 4642. Latin Cross. $1\frac{5}{8}$ " x 1". Gold plated. 16" chain. Gift Boxed, 90 cents; \$9.00 per dozen
No. 4637. Same as above but in sterling silver. 16" chain. Gift Boxed, \$3.00

No. 4682. Latin Cross. $\frac{7}{8}$ " x $\frac{1}{2}$ ". Sterling silver. 16" chain. Gift Boxed, \$1.35; \$12.50 per dozen
No. 4649. Cross with budded ends. $\frac{5}{8}$ " x $\frac{3}{4}$ ". Gold plated. 16" chain. Gift Boxed, 60 cents; \$6.00 per dozen
No. 4666. Celtic Cross. $1\frac{3}{8}$ " x $\frac{7}{8}$ ". Sterling silver. 18" chain. Gift Boxed, \$3.00
No. 4650. Latin Cross. $1\frac{1}{4}$ " x $\frac{3}{4}$ ". Gold plated. 18" chain. Gift Boxed, \$1.10; \$11.00 per dozen
No. 4611. Decorated Cross. Imported from Holland. $1\frac{1}{2}$ " x $\frac{1}{2}$ ". Sterling silver. 16" chain. Gift Boxed, \$1.50; \$13.00 per dozen

*Add 10% Federal Jewelry Tax except where purchased by the church as provided under Section 2400 of the Internal Revenue Code. Churches wishing to take advantage of this tax exemption should state in a letter to us that the jewelry items ordered are tax exempt, or please write for free exemption forms.

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON 8, MASS. Tel. CApitol 7-2150

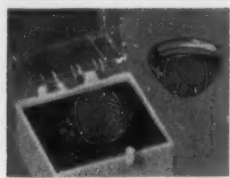
Gifts that Please All Ages



No. 4683. STERLING SILVER ADJUSTABLE RING

With sturdy overlapping ends neatly concealed. Adjustable to fit any finger. Midset silver cross set in blue enameled shield.

In plastic jewel case, \$1.00*



No. 4600. STERLING SILVER TEN COMMANDMENTS RING

Adjustable to fit any finger. Under a magnifying glass every tiny raised letter of the Ten Commandments embossed on the $\frac{3}{16}$ " signet top can be read.

In plastic jewel case, \$1.00; \$10.00 per dozen*



No. 4602. GOLD PLATED ADJUSTABLE RING

Adjustable to fit any finger. Features cross design.

In plastic jewel case, 50 cents; \$5.00 per dozen*



No. 5451. MUSTARD SEED KEY CHAIN. Sparkling lucite. One side, genuine mustard seed sealed in tiny chamber. Reverse side, Sallman's Head of Christ.

35 cents; \$3.50 per dozen



No. 5409. GRACEFUL PLASTIC RINGED CANDLE-HOLDER

Imported from Germany. With gold trim. Height including candle: 6 $\frac{1}{2}$ ".

Circle diameter: 3". 60 cents; \$5.00 per dozen



No. 5455. HEAD OF CHRIST KEY CHAIN. Polished transparent plastic. Identification card on the reverse side. 2" x 1 $\frac{1}{2}$ ".



No. 5500. POCKET PIECE KEY CHAIN Open Bible on face. John 3:16 embossed on reverse side. 1" diameter. 20 cents; \$1.80 per dozen



No. 4606. FAITH, HOPE and CHARITY BOOKMARK

with ribbons for marking 3 separate sections in the Bible. At the end of each ribbon is a metal silver emblem. In beautiful plastic gift box: 5 $\frac{1}{2}$ " x 2 $\frac{1}{2}$ " x 3 $\frac{1}{2}$ ". 75 cents; \$7.75 per doz.*



No. 5575. GLOBE OF THE WORLD METAL BANK

With map in many colors. Just the thing for savings for missions—home or foreign. Height with base: 4 $\frac{1}{2}$ ". Diameter: 3 $\frac{1}{2}$ ".

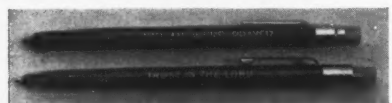
35 cents



ENCASED CELLULOID PENCILS WITH BRASS TIPS. Each features Hoffman's Head of Christ with scripture in black and red around white celluloid casing. With large eraser. Length closed: 3 $\frac{3}{4}$ "; open: nearly 6".

No. 4558. The Golden Rule. No. 4559. The Lord's Prayer. No. 4557. For God So Loved the World (John 3:16).

15 cents each; \$1.50 per dozen



RETRACTABLE BALL POINT PENS with metal pocket clips. Scripture texts stenciled in gold on radiant plastic barrels. Length: 4 $\frac{1}{4}$ ".

No. 4551. God Answers Prayer (red) } 35 cents each
No. 4552. Trust in the Lord (blue)

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us. * See page 8, for Jewelry Tax.



CHARM BRACELETS

No. 4614. With cross, anchor and heart charms inlaid with imitation diamonds. Silver. Linked bracelet: 6 $\frac{3}{4}$ "; charms: $\frac{3}{8}$ " high. **Gift Boxed, \$1.25; \$12.00 per dozen**
No. 4670. With cross, anchor and heart charms. Gold plated. Chain bracelet: 7"; charms: $\frac{3}{8}$ " high. **Mounted on a card, 75 cents; \$7.00 per dozen**



HEAD OF CHRIST No. 4930

Beautiful laminated heavy paper book-mark. In six colors with appropriate motto. 6" x 2 $\frac{1}{4}$ ".

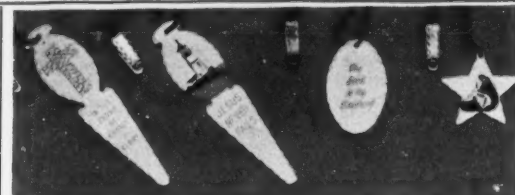
12 cents; \$1.20 per dozen



COLORFUL PLASTIC CLIP-ON BOOKMARKS. Religious picture and Bible text. 4 $\frac{3}{8}$ " long; 1 $\frac{1}{2}$ " wide.

No. 5480. The 23rd Psalm. No. 5481. The Ten Commandments. No. 5482. The Lord's Prayer (trespasses). No. 5483. The Lord's Prayer (debts).

10 cents each; 75 cents per dozen



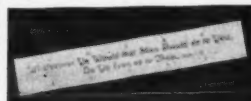
COPPER BOOKMARKS AND LETTER OPENERS. Hand-hammered pieces with highlighted embossed designs and texts. Each with clip and cord.

No. 5578. In the Cross of Christ I Glory (rugged cross). 4 $\frac{1}{2}$ " high. 45 cents; \$4.80 per dozen

No. 5580. Jesus Never Fails (hand painted lighthouse). 4 $\frac{1}{2}$ " high. 45 cents; \$4.80 per dozen

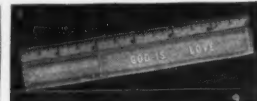
No. 5576. The Lord Is My Shepherd (text embossed). 2" high. 40 cents; \$4.20 per dozen

No. 5577. Madonna and Child (star design and hand painted). Diameter: 1 $\frac{1}{2}$ ". 40 cents; \$4.20 per dozen



No. 5581. SOLID COPPER SIX INCH RULE. Brightly embossed lettering of The Golden Rule. Lacquered.

40 cents; \$4.20 per dozen



No. 5419. TRANSPARENT PLASTIC SIX INCH RULE. With magnifying glass at left end, and with "God is Love" stamped on the right end.

15 cents; \$1.50 per dozen



No. 4523. GAY CHRISTMAS PENCIL Beautiful holly design in bright red on white background. With eraser. Barrel 7 $\frac{1}{2}$ " long. 6 cents each in any quantity

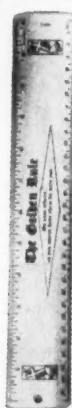


No. 5484. RED PLASTIC LEATHER BOOK-MARK. Colorful pressed, dried Palestine flowers under cellophane. 10" x 1 $\frac{1}{2}$ ". 30 cents; \$3.00 per dozen



May the blessings of Christmas bring you Peace and Joy

No. 5404. WOVEN BLESSINGS BOOK-MARK. Bright colors, beautiful design, on rich rayon. Looks like needlepoint. 5 $\frac{1}{2}$ " x 1 $\frac{1}{4}$ ". In cellophane envelope. 15 cents; \$1.50 per dozen



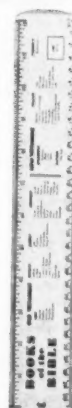
GIFT RULERS

Beautiful metal rulers with punched holes for hanging on the wall.

No. 5573. The Golden Rule Ruler. Bronze.

No. 5574. Books of the Bible Ruler. White.

20 cents; \$2.00 per dozen



Bible Games and Puzzles

No. 5233

BIBLEGRAM

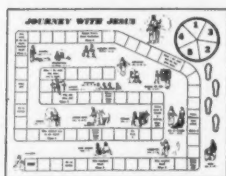
By David W. Thompson. An exciting new game centered around the Books of the Bible. Stimulating, educational, and fascinating to play for all ages. Points are received for placing Bible Books on certain numbered squares of the 11½" x 11½" colorful playing board. Hundreds of different scoring combinations. A wonderful game for a few or the whole family. Contents: Decorative Playing Board in colors; Perforated Player's Sheet of numbered squares carrying the names of the Books of the Bible along with Complete Directions for playing the game; and 4 colorful decorative cards featuring the 66 Books of the Bible Sacred Scrolls. In attractive sturdy envelope with metal closure.



75 cents; \$7.50 per dozen



No. 5234. COMBINATION 15 PUZZLE. 15 numbered red and white squares that can be arranged into countless sequences. The Church squares and scripture can be arranged in 9 different positions. 2½" square. Very popular. 50 cents



BIBLE SPINNER GAMES. New, exciting, instructive Bible games each with four discs, spinner, and board. Gift items that can be used in Home or Church. 13" x 10½". Directions included. Designed in full color.

No. 5235. Going to Sunday School (ages 5 and up)

No. 5236. Going to Bethlehem (ages 5 and up)

No. 5237. Journey with Jesus (ages 8 and up)

75 cents each; \$7.50 per dozen



No. 5230



No. 5231



No. 5228

SACRED ART PICTURE PUZZLES

Each puzzle measures 8" x 10". Pictures are mounted on sturdy cardboard and die cut into distinctive religious designs. Beautiful colors.

No. 5228. Nativity.

No. 5230. Jesus Blessing Little Children.

No. 5231. The Good Shepherd.

20 cents each; \$2.00 per dozen

No. 5213. JUNIOR TRAV-E-LOG OF CHRIST. Beautifully colored playing board, portraying vividly the events in Christ's life: Gospel quiz slips; pawns; and directions. 16½" x 11½".

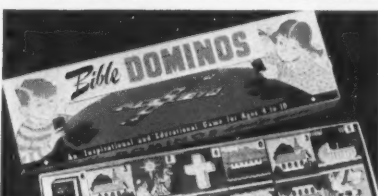
Gift packaged, 50 cents



No. 5225. DELUXE BIBLE PICTURE PUZZLE. Jesus Blessing Little Children. Puzzle measures 10½" x 13¾" and is inlaid and backed on sturdy cardboard. Beautiful colors. Cellophane wrapped, 50 cents



No. 5219. FUN WITH LOTTO A Bible game which can be played by as many as 16 people at once, plus a "caller" who will call off the names of various Bible characters while the players place symbols on corresponding cards. 8" x 4½" in size. The player who first fills his card is the winner. Boxed, \$1.00



No. 5240. BIBLE DOMINOS. Seven Biblical designs (28 pieces, 1½" x 3½") printed in bright colors. Mounted on heavy durable board with smooth finish backs. Numerals on each design permit playing all regular Domino games. Boxed, \$1.25

PELLET BIBLE PUZZLES

Three new designs created especially for our constituency. Captivates interest of young and old alike. The trick is to get the pellets into all the holes in the acetate covered cylinders. Cylinders are 2" in diameter. On the back of each cylinder a Bible verse or short story appears.



No. 5226

No. 5223

No. 5227

No. 5223. The Nativity.

No. 5226. Flowers of the Holy Land.

No. 5227. Country of the Boy Jesus.

15 cents each; \$1.50 per dozen



No. 5221

No. 5222

No. 5220

No. 5221. Animals of the Bible. Psalm 50: 10 and Psalm 104: 24, 27.

No. 5222. The Exodus. Short story of The Exodus.

No. 5220. Trees of the Bible. Psalm 1: 3.

15 cents each; \$1.50 per dozen

No. 5218

GOING TO JERUSALEM

An exciting Bible game based on the New Testament. A variation of the well-known par-chesi game, only here moves are based on numbers drawn from packs of New Testament and Gospel cards which carry Bible verses to promote familiarity through repeated play. A folding board 20 inches square, carries a map of the Holy Land with important towns and geographical settings depicted in many colors, and overall are tracks on which moves are made to reach Jerusalem, the objective of the game. The playing pieces are Apostles and colored rings. For two, three, four or more players. Packed in a box 20½" x 10½" x 1½".

Boxed, \$4.00



No. 5214

LEMON'S BIBLE GAME

Twelve entertaining Bible games in one. On 3¼" x 2½" cards.

Boxed, \$1.00



No. 5215. WHO AM I? Clever, instructive quizzes on Old and New Testament characters. On 2¾" x 3¾" cards. Boxed, 75 cents

No. 5216. BIBLE ZOO GAME. Verse riddles about Bible animals on 2½" x 3¾" cards, with directions for playing four different types of quiz games built around these cards. Boxed, 75 cents

No. 5217. BIBLE AUTHORS. Acquaints players with 14 famous Bible authors and quotations from their writings on 2¾" x 3¾" cards. Boxed, 75 cents

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

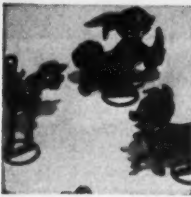
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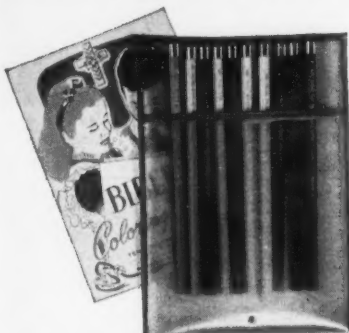
Projects and Gifts for Children



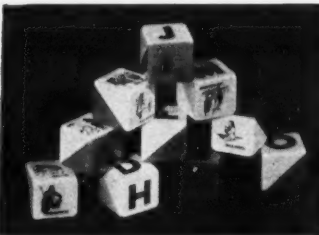
No. 6219. MANY TRICKS WITH COLORED STICKS. Imported from Western Germany. A collection of highly polished sticks in gay colors and of various sizes, ranging from an inch to three inches in length. Hygienic finish. Lay them flat on a table and make animals, houses, trees, and anything that pops into the child's mind. A leaflet with many models is enclosed. **Boxed, \$1.00**



No. 6235. TRACE-IT TOY SET. Plastic stencils in six assorted colors of 6 animals and 6 stands, — colt, calf, pig, fawn, bear cub, and bunny. Used as stencils children trace, color and cut them out. They also make novel table or wall decorations. Durable and washable. Packed in 5" square cellophane bag. **60 cents; \$6.00 per dozen**



No. 4525. TEN COMMANDMENTS PENCIL SET. Pencils with different colored leads in transparent plastic packet with Bible Coloring Book. Book is filled with illustrations for children to color. When the illustration is finished, take a wet sponge or cloth and wipe it lightly. The children will be surprised to see how much it looks like a beautiful water color. Each pencil has printed on it one of the Ten Commandments. **\$1.00; \$10.00 per dozen**



No. 5418. BIBLE ALPHABET BLOCKS. A set of 1 1/2" two-tone plastic blocks with rounded corners, containing the complete alphabet and fourteen Bible illustrations. The paint is non-toxic and will not rub off. The blocks rattle softly when played with by the child. Packed in plastic bag. **\$1.50**



No. 6313. SET THE STAGE FOR CHRISTMAS. A beautiful, instructive, activity project or gift which includes all the necessary backgrounds, people, animals and other figures, to cut, color and assemble, portraying 5 episodes of the Christmas story. Set up size: 9 1/2" x 9 1/2" x 13 1/2". The sturdy, brilliant colored box becomes the stage. Full instructions included. **Boxed, \$1.25**

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.



No. 6314. CHRISTMAS NATIVITY POSTER. A packet of ten sheets with individual figures to be cut out, colored and pasted on a large 31 1/2" x 22" background to complete the Nativity Scene. **75 cents**



No. 6315. ACTION STORIES ABOUT JESUS. Fascinating, new 24 page action book to color and assemble; pull-out tabs for scene changes. Size 8 1/2" x 11". **45 cents; \$4.20 per dozen**



No. 6316. MAKE-AND-FEEL PICTURES ABOUT JESUS. Ten pictures with stories. Pictures come alive when colored and mounted with bits of cloth and other materials. 8 1/2" x 11". **45 cents; \$4.20 per dozen**



No. 6317. READY-TO-MAKE ACTIVITIES, LIFE OF JESUS. A 24 page cut and assemble book 8 1/2" x 11". Nativity and other stories about Jesus. **45 cents; \$4.20 per dozen**



No. 6216. CHRISTMAS POP UP CARDS TO MAKE. A packet of ten duplicate cards with envelopes which children 5 to 10 will enjoy cutting out, coloring and folding. Cards fold to fit a 4 1/2" x 3 1/2" envelope. **45 cents a packet; \$4.20 per dozen packets**



No. 6217. CHRISTMAS SILHOUETTES. A packet of 4 different beautiful window silhouettes for children 7 to 12 to make, each depicting a traditional Nativity scene. Black silhouette with midnight blue background. 11 1/2" x 8 1/2". **60 cents a packet; \$6.00 per dozen packets**



No. 6318. SPATTER CRAFT, LIFE OF CHRIST. A packet which includes 18 patterns, all the necessary figures and designs for the Christmas theme; 4 packages of powdered paint; and simple instructions for fascinating spatter craft. Excellent as a gift or a Christmas class activity. **\$1.00**

No. 6321. Extra set of paint. **50 cents**



No. 6221. GLITTER CRAFT. An easy, fascinating handcraft for children 6 and up. 8 7/8" x 9 1/2" cardboard Bible pictures and mottoes; 4 bags of sparkling glitter, red, blue, green and gold. Simple directions. **85 cents**



No. 6213. 4 BIBLE STORIES FOR LITTLE FOLKS TO PAINT. The Christmas Story, The Life of Jesus. Accordion-fold paint books with covers in many colors and with pages of line drawings, dry paint reservoirs, and guide for coloring. Children work a moist brush over the dry paint patches then paint the illustration as directed. 6 3/4" x 6 1/2" folded. **Boxed, 60 cents; \$6.00 per dozen**



No. 6222. BIBLE ART METAL CRAFT. 4 double-size sheets of aluminum foil 5" x 8", and 8 outlines to be made into raised pictures. Simple instructions. Suggestions for use included. **75 cents**



PAINT AND BRUSH ACTIVITY PICTURES. Molded gold surfaced plaques with accompanying paint and brush set. The lustrous colors are especially made to give a beautiful sheen to the gold surface. The plaques can be painted again and again because the paint washes off with a damp cloth. Packed in cellophane wrapper, 10 1/2" x 8 1/2". **No. 6244. The Good Shepherd**



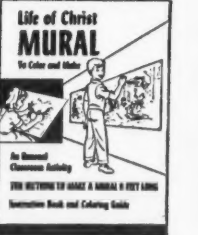
No. 6245. The Lighthouse



MAGIC BIBLE PAINTING
Three 12 x 9 inch pictures featuring line drawings with harmless water-color dots. To produce full-color paintings, the child simply wets the brush which comes with the picture and starts painting with a scrubbing motion. For children 4 to 7.



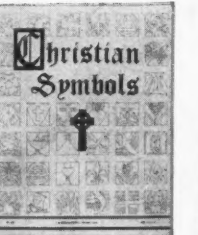
No. 6241. Church Scene
No. 6242. The Good Shepherd
Cellophane wrapped, 35 cents each



No. 6319. LIFE OF CHRIST MURAL. A beautiful 9' long mural with 10 11 1/2" x 16" sections (including 3 Christmas), each picture within itself to be colored and mounted. An excellent class or home wall decoration. Instruction manual with directions. **\$1.00**



No. 6298. STAINED GLASS COLOR ART. A unique stained glass window project. A book of ten original window studies, 11" x 17", printed on special paper, with directions for making and using. A new and unusual creative craft. **\$1.25**



No. 6296. CHRISTIAN SYMBOLS KIT. A kit containing designs and directions for constructing the variations of the cross. Symbol patterns pertaining to: God, Jesus, Holy Spirit, Church, Sacraments, and the twelve Disciples. **95 cents**



No. 5426. PICTURE BLOCKS FOR LITTLE TOTS
Imported from Western Germany. A nest of seven gay plastic blocks with all sides carrying pictures of animals and toys in bright colors. Sanitary; easy to keep sparkling clean with dampcloth. Largest block: 2 1/4" square; smallest block: 1" square. Telescope packed in cellophane bag. **\$1.95 per set**

Projects and Gifts for Children



No. 6227. THE STORY OF JESUS. A magic color book for children 4 to 8. Illustrated stories with magic pictures. Just rub a soft lead pencil or chalk lightly over the slick pages, and presto the pictures appear. 9 7/8" x 6 3/4".

40 cents; \$4.00 per doz.



No. 6228. BIBLE STORIES ABOUT JESUS. A magic color book for children 4 to 8. Watching Bible stories illustrated from invisible pictures fascinates the little artists. 9 7/8" x 6 3/4".

40 cents; \$4.00 per doz.

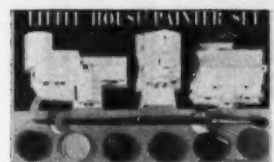


No. 6224. JESUS OUR BEST FRIEND. Bible story cut and stick book with basic outline pictures and two dot to dot pictures. For children 7 to 11. 7 3/8" x 10 7/8".

40 cents; \$4.00 per doz.



No. 6211. SCRIPTURE TEXT SEWING CARDS. Ten motives 6 1/2" x 7 3/4" with holes punched for sewing religious texts. Needle and colored yarn included. Boxed, 40 cents; \$4.00 per doz.



No. 6210. LITTLE HOUSE PAINTER SET. Real plastic church, home, and building to paint with safe, water-mixed colors. Can be washed off when desired and painted anew.

30 cents; \$3.00 per dozen



No. 6220. MANGER SCENE KIT

A kit of rubber molds, molding plaster, brush, and water color paints. A wonderful handwork project for any individual or a group of children. The figures are cast, then hand painted. Tallest figure, 4 1/2 inches, others in proportion.

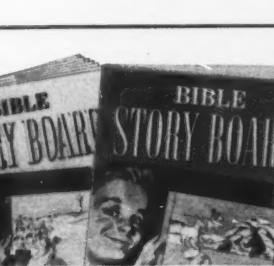
Boxed, \$3.00



No. 6280. PEG PIX

"Draw" with colored rubber bands. It's lots of fun to make pictures this way. Set includes 6 3/4" square pegged board, a quantity of rubber bands in different colors, and a sheet of diagrams of things children can easily "draw" by stretching the bands over the pegs as directed.

75 cents; \$6.50 per dozen



BIBLE STORY BOARDS by David Thompson

An interesting way to illustrate and dramatize Bible stories. From these 16-page outline booklets the child cuts out and makes a unique two-color story board with slots to hold colored cut-out figures representing familiar Bible characters. 8 1/2" x 11".

No. 6291. Birth and Boyhood of Jesus

No. 6292. Parables of Jesus

25 cents each



No. 6263. CHRISTMAS STORY MAGIC SLATE. Creative fun for children of all ages. Here children illustrate the famous Christmas story told in these pages through the use of magic slate and stylus, an integral part of the book. 9" x 6 1/2".

35 cents; \$3.50 per doz.

No. 6264. COME SEE WHERE JESUS LIVED. A magic slate activity. Through tracings on magic slate children illustrate animals, tools, and customs of Jesus' times. 9" x 6 1/2".

35 cents; \$3.50 per doz.

No. 6223. WHEN JESUS CAME. A Bible story cut and stick book with basic outline pictures and two dot to dot pictures. For children 7 to 11. 7 3/8" x 10 7/8".

40 cents; \$4.00 per dozen



No. 6225. THANK YOU GOD FOR MY HOME. A book of simple outline pictures with large figures and bold lines for children to trace and color. Pages interleaved with tissue. Helps children 5 to 9 to appreciate the love and security he finds at home. 8 1/2" x 13 1/2".

40 cents; \$4.00 per doz.



DOT TO DOT DRAWING AND COLORING BOOKS

Interesting 20 page activity books filled with a variety of large Biblical outlines to be completed and colored by following the dots. Attractive covers in four colors. Size 8 1/4" x 11 inches.

No. 6310. Bible Animals
No. 6312. Bible Children

35 cents each; \$3.50 per dozen

No. 6311. Heroes of the Bible



GIANT DOT TO DOT COLORING BOOKS

Big 24 page coloring books which are giants in fun and in Bible teaching. On each 11 x 14 inch page is a dot to dot puzzle to complete and color, a short, short story, and a Scripture reference.

No. 6251. Bible Stories (for 5 and 6 year olds) (primarily Old Testament stories)

No. 6253. Stories Jesus Told (for 7 to 9 year olds)

35 cents each; \$3.00 per dozen



No. 6322. JESUS LOVES ME. Easy Bible Stick On Art. Simple for the child to do, and lot's of fun! For ages 3-6. Size: 8 1/2" x 11".

40 cents

No. 6323. HOW TO MAKE CREPE PAPER DOLLS. 16 pages. Easy-to-follow instructions for 8 dolls, each representing a different country. Size: 6" x 9".

30 cents

CUT OUT AND STICKUM BOOKS

Each book provides pages of outline pictures with gummed pages of full-color pictures to be cut out, moistened, and stuck in proper place on the outline pictures. Remaining background of picture is then to be colored. Fascinating handwork for pre-school children. 10" x 8"

No. 6231. I Learn About Bible Animals

No. 6234. I Learn About Jesus

No. 6232. I Learn About God

No. 6234. I Learn From God's Book

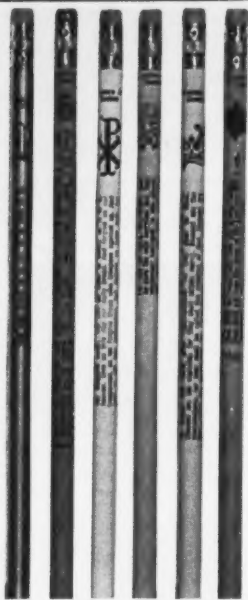
40 cents each

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Selected Gifts that Bring Satisfaction



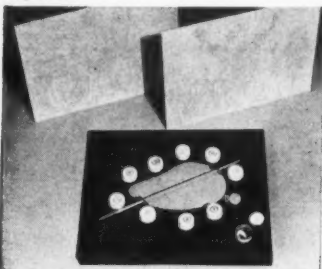
No. 4515. SCRIPTURE TEXT PENCILS WITH CHRISTIAN SYMBOLS. Six beautiful pencils, each one a different color with a different Christian symbol. Gift boxed with interpretation of the symbols.

Only 50 cents a box; \$5.50 per dozen boxes

These pencils may be purchased separately at 6 cents each in any quantity. Please order by number.

- No. 4516. The Ten Commandments
- No. 4517. The Beatitudes
- No. 4518. The 23rd Psalm
- No. 4519. The Lord's Prayer (Debts)
- No. 4520. The Lord's Prayer (Trespass)
- No. 4521. The Golden Rule
- No. 4522. John 3-16

NOTE: Orders for The Lord's Prayer pencil will be filled with "Debts" unless otherwise requested.



No. 6325. ART AWARD OIL PAINTING SET Paint by number outfit containing two 10 x 8 inch painting panels: The Good Shepherd and Christ Healing the Sick. Ten numbered screw cap jars of oil paint, one quality paint brush, and complete instructions for painting the beautiful full-color panels. When finished these paintings deserve an honored place in the home or class room.

Boxed, \$1.00



No. 4943 CHRISTMAS MANGER SET

Beautiful cut-out scenes and life-like figures in brilliant colors backed on sturdy fiberboard varnished to a lustrous finish. Easy to set up. Individual scenes and figures fit firmly into slotted tabs of durable one-piece platform. 27" x 7 1/2". Height of stable with star on top: 12 1/2". Tallest figure 6 1/2"; others in proportion. **\$1.15**



No. 4900 MINATURE THREE DIMENSIONAL CRÈCHE

Cleverly folded one-piece cut-outs, designed to stand alone. Height: 4 1/4"; width: 7 1/2"; depth: 1".

7 cents each; 75 cents per dozen; \$6.00 per 100; \$50.00 per 1000

Mailing envelopes for same. 15 cents per dozen; \$1.00 per 100



No. 4936 COLORFUL NATIVITY SCENE CUT OUT

Scores to fold and stand alone. Height: 4 1/4"; width: 7 1/2"; depth: 1".

7 cents each; 75 cents per dozen; \$6.00 per 100; \$50.00 per 1000.

Mailing envelopes for same. 15 cents per dozen; \$1.00 per 100

No. 4911. ADVENT CHRISTMAS CALENDAR FOR CHILDREN

Imported from Western Germany. This calendar shows a series of numbered cutout shields. Each day in December the child peers behind the shield marked for each successive day and catches glimpses of symbols and happenings associated with the Christmas season. On Christmas Eve the most beautiful shield of all is opened. 11 1/4" x 8 1/4". Full colors. **30 cents; \$3.00 per dozen**



No. 4960. ADVENT CHRISTMAS CALENDAR

Imported from Western Germany. Fascinating model of a Bavarian Village which stands by itself. Provides glimpses of seasonal activities as children open dated portals on the model from December 1st through Christmas Eve. Height: 10 1/2"; width: 18"; depth: 6 1/2".



\$1.00; \$10.00 per dozen



No. 5413. TINY PLASTIC ANGELS. Engagingly quaint and colorful group, each standing on red pedestal, and carrying an object symbolic of the Christmas season. Height: 2 1/4"; width: 1 1/2". In sets of 6, \$1.50; individually, 40 cents each

CHILDREN'S RECORDS

No. 5701. THE MUSICAL NIGHT BEFORE CHRISTMAS MAGIC TALKING BOOK

Clement C. Moore's famous story presented in song, story, and beautifully colored illustrations. Vocalists, orchestra, sound effects. Cover of the book is a record. Place entire book on the phonograph. 8" x 6 5/8". For children of all ages. 78 rpm. **49 cents**

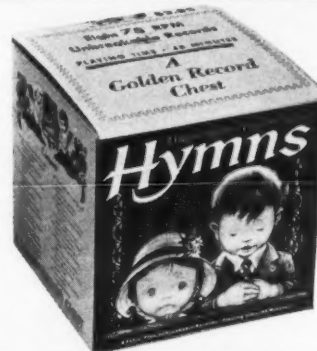


No. 5700. NOAH'S ARK MAGIC TALKING BOOK

The fascinating story of Noah told through story, songs, and real wild animal sound effects. Believe it or not the front cover of the book is an actual record. Vocalists, orchestra, sound effects. Every page full of sparkling illustrations in color. 8" x 6 5/8". For children 3 to 6. 78 rpm. **49 cents**

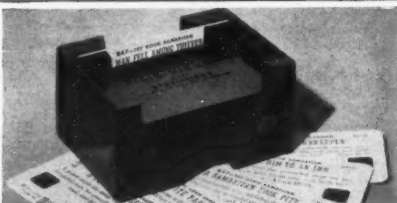
No. 5709. DAVID AND GOLIATH MAGIC TALKING BOOK

The thrilling story of David and the Giant told through story, song, and sound effects. The cover is a record to be played on a phonograph. The inner pages colorfully illustrate the famed Biblical tale. Children of all ages will love it. 8" x 6 5/8". 78 rpm. **49 cents**



No. 5704. THE GOLDEN TREASURY OF HYMNS. Set of 8 records featuring 32 familiar hymns, including: We Gather Together; Praise God from Whom All Blessings Flow; Holy, Holy, Holy; A Mighty Fortress is Our God; I Love to Tell the Story; Stand Up, Stand Up for Jesus; When I Survey the Wondrous Cross, and other traditional, Gospel, seasonal, and patriotic hymns. Children enjoy listening to the choir singing the hymns and love to join in with the help of the words in the attractive little booklet which accompanies the set. 78 rpm. 7" record.

Complete Set of 8 Records with Booklet in Sturdy Chest **\$3.95**



No. 5015. 3-DIMENSIONAL BIBLE VIEWER WITH SET OF SLIDES, JESUS ANSWERS A PRAYER

A compact modern version stereoscope for viewing 3-D Story View Slides. 4" x 2 1/2" x 1 1/4". **\$1.00**

3-D STORY VIEW SLIDES in full brilliant colors with connected facts and Bible references on each slide.

- No. 5006. The Wise Men Find Jesus
- No. 5007. The Good Samaritan
- No. 5008. Jesus the Good Shepherd
- No. 5009. Christ's Triumphant Entry
- No. 5010. Jesus In Gethsemane
- No. 5011. The Ascension

6 slides in each set
50 cents per set

- No. 5012. The Birth of Jesus
- No. 5013. The Prodigal Son
- No. 5014. Silent Holy Night

12 slides in each set
\$1.00 per set

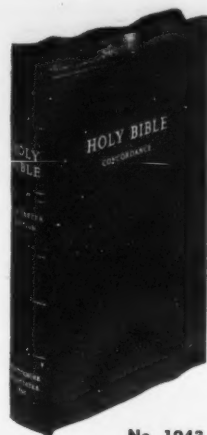
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No. 1943. A rare combination of beauty, legibility, and durability at an amazingly low price. Made according to our specifications for a Bible to be used with pride and enjoyment year after year.

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10. Student's Bible Dictionary bound into Bible
11. Family Register



No. 3855

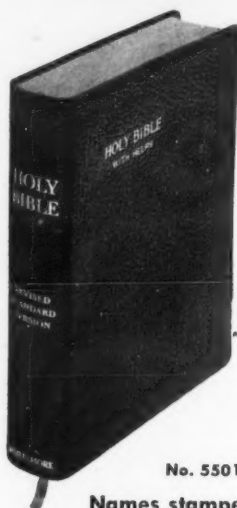
all things which Jesus did,
unto his disciples,
44 Let these sayings sin
into your ears: for the Son
shall be delivered into the
men.
45 But they understood
saying, and it was hid fro

No. 3855. With zipper binding tabbed with gold-plated cross. Otherwise same as No. 1943 above.

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bound into Bible

SPECIAL GIFT BIBLE *Revised Standard Version*



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10. Student's Bible Dictionary bound separately
11. Red Ribbon Bible Marker



No. 5502

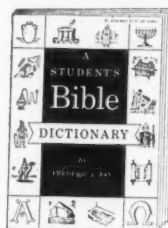
IN the first book,
have dealt with a
to do and teach
when he was to
had given comm
the Holy Spirit

No. 5502. In genuine leather covers, otherwise same as No. 5501 above.

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Including free Bible Dictionary bound separately

Names stamped in gold 50 cents additional: if only last name and initials are used, the price is 35 cents each.



No. 3547

A STUDENT'S BIBLE DICTIONARY

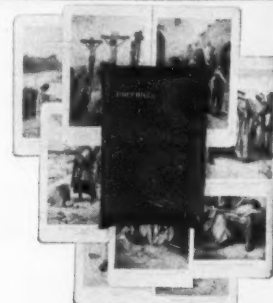
No. 3547. A Student's Bible Dictionary sheds facts and light on many unfamiliar words and phrases commonly used in the Bible. Prepared for young Bible readers, it is intentionally selective rather than all-inclusive. It contains special features of 64 pages, 795 word definitions, 264 drawings, and is handsome in appearance with clear, easy-to-read type. Size 5" x 7 1/2".

50 cents each; \$4.00 per dozen

CHILDREN'S GIFT BIBLE

63 ILLUSTRATIONS
IN FULL COLOR

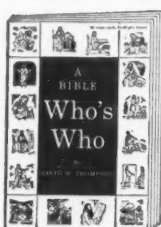
No. 3891. King James Version. A deluxe gift Bible made in Great Britain by master craftsmen skilled in the arts of binding and printing. A gift children will use and treasure for years.



not; for I am no
Father; but so I
say unto them.
Father, and you
God, and your (18
Mary Mag told the disciples

\$6.25

Including free
Bible Dictionary



No. 3545

A BIBLE WHO'S WHO

By DAVID W. THOMPSON

No. 3545. A Bible Who's Who is a selected, 64 page listing of over 600 people of the Bible with condensed biographies, 240 drawings. With each person there are self-pronouncing helps, indication of Old or New Testament, male or female and scriptural references. The last four pages list the people in their order of appearance in the Bible. Size 5" x 7 1/2".

50 cents each; \$4.00 per dozen

SPECIAL FEATURES

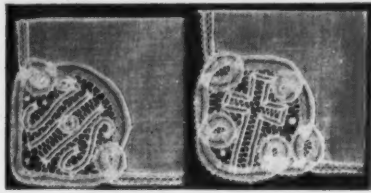
1. Genuine leather binding, overlapping covers
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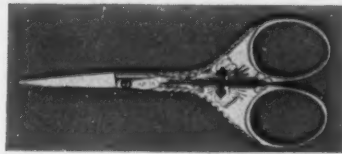
Exceptional Gifts from Europe



BEAUTIFUL IMPORTED LACE HANDKERCHIEFS

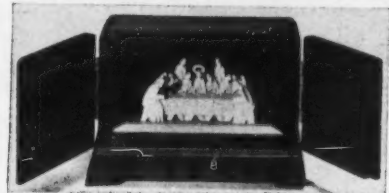
Made of fine batiste with Belgian handmade lace edgings and designs featuring church symbols, 9" square. No. 5459. With Cross.

Boxed, 75 cents; \$7.50 per dozen
No. 5471. With IHS. Boxed, 75 cents; \$7.50 per dozen
No. 5461. One of each of above handkerchiefs in single box, \$1.35; \$13.50 per dozen



No. 5509. PETITE STEEL SCISSORS WITH CROSS DESIGN. Imported from Western Germany. Decorated with cut-out cross with trefoil ends and embossed design on handles, all highlighted with gold plated trim. Length: 3 5/8".

Complete in slip case, \$2.60



No. 4724. MINIATURE LORD'S SUPPER WOOD CARVING ENCASED IN A TINY WALNUT CABINET WITH SWINGING DOORS. Imported from Oberammergau, Western Germany. A beautiful example of the amazing skill and patience of the Oberammergau wood carver. A work of great artistic merit and deep spiritual overtones. Figures in natural wood. Cabinet height: 2 1/2"; width: 3 5/8"; depth: 1 3/4". Motif height: 1"; width: 1 3/8"; depth: 5/8". \$8.00



TINY ANGELS' ORCHESTRA IMPORTED FROM WESTERN GERMANY

No. 1912. Comprised of six diminutive carved figurines sitting on low benches, each playing a different instrument. Hand painted in pastel hues. A festive and gay group to bring Christmas cheer year after year. Height: approximately 2 5/8".

In sets of 6, in gift box, \$4.50; individually, 90 cents



No. 4526. APPEALING NATIVITY PENCIL. Features panoramic Nativity scenes in many bright colors, included in which are the Adoration of the Kings and Shepherds and the Holy Family in the Stable. With eraser. 7 1/2" long. 12 cents; \$1.20 per dozen

IMPORTED FROM DENMARK



No. 1902. MINIATURE ANGELS. Imported from Western Germany. Hand-painted in many colors. With hidden wire loop for hanging on wall or Christmas tree. Also each can stand erect on any flat surface. Height: 3 1/2".

In sets of 6, \$2.20; individually, 40 cents



No. 4729. HAND CARVED ANGEL MUSICIANS. Imported from Western Germany. Fetching, fanciful little figures with high gloss finish in many colors. Height: 1 5/8".

In sets of 6, \$4.00; individually, 80 cents



No. 1952. CHILD'S BANK RADIATING OLD WORLD CHARM

Imported from Western Germany. Made of paper mache composition, hand painted in many colors. Kneeling child nods his head approvingly when a coin is dropped through a slot in the top of the bank. Money can be removed by unlocking drawer at base with key provided for same. Height: 8 1/2"; width: 3 3/4"; depth: 5 1/8". \$4.50

No. 5470 THE LORD IS MY SHEPHERD PURSE

Attractive brown leather purse with beautiful embossed picture of a shepherd in many colors and with inscription "The Lord is My Shepherd." Place for bills, coins, and identification card cellophane protected. Snap fasteners. Closed: 4 x 3 1/4 inches. \$2.75



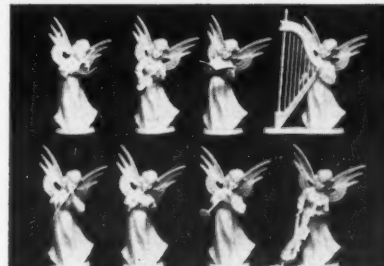
No. 1997. ST. FRANCIS AND THE BIRDS

Impressively conceived German ceramic figurine of the beloved saint of Assisi, in dark brown habit, surrounded by brightly colored birds. Height: 7 1/2". \$3.50



No. 4528. WONDROUS CHRISTMAS PANORAMIC PENCIL

Imported from Western Germany. Through the alchemy of the transparent plastic barrel and black fluid, as one moves the pen one way one sees Mary and Joseph journeying to Bethlehem. Tip it the other way and one sees an appealing Nativity Scene magically appear. Each picture is in many colors. With white metal trim and pocket clip. 5 1/2". Illustration shows same pencil with both scenes. \$1.00



No. 5468. EIGHT ANGEL MUSICIANS HERALDING THE NEW BORN KING

Imported from Western Germany. They look like intricately hand carved natural wood, but actually are molded plastic. Height tallest figure: 2 5/8"; width: 2 1/8"; depth: 1". As illustrated on cover of this catalog. Set of eight, boxed, \$6.00



No. 5495. MINIATURE NATIVITY SET IN 25 PIECES. Imported from Western Germany. Exquisitely designed and molded pieces in sturdy plastic, hand painted in rich Oriental colors. Move the pieces at will to dramatize the Annunciation, the Holy Family in the stable with the animals, the Adoration of the Shepherds, and the Wise Men bringing gifts. A set all ages will enjoy year after year. Height of tallest piece: 3 3/4". Packaged in cellophane bag. \$1.50

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Unique Imports from the Netherlands



No. 1940
DUTCH CALL BELL

Beautiful example of Royal Gouda porcelain with Dutch scene and floral cross design handpainted under glaze in famous Delft Blue. Bell has melodious tinkling tone. Height: 4"; diameter at rim: 3 1/4".

\$1.90



No. 1941
DUTCH CHINA CHURCH BANK

Designed to serve as an ornament of distinction and as an invitation to save for the church or other social or religious activity. Insert coins in slot in the roof. Beautiful in simplicity of design and coloring, with art work hand painted in famous clear Delft Blue against cream-white background. Height: 6 3/4"; width: 2"; depth: 4 1/4".

\$3.75



SPOONS OF THE
4 EVANGELISTS and CHRIST

Beautiful examples of skilled Dutch metalcraft. Made of a fusion of nickel and silver which looks and cleans like sterling silver. Evangelist spoons' length: 3 1/4"; Christ spoon's length: 5".

No. 5586. MATTHEW
No. 5587. MARK

No. 5588. LUKE
No. 5589. JOHN

\$1.00 each; \$10.00 per dozen

No. 5590. CHRIST

\$1.25; \$12.00 per dozen



No. 4625
GUARDIAN
ANGEL
AND CHILD

Enameled copper cross. A choice import with exquisite design enameled on copper background. Size 3 1/2 x 2 1/4".

\$3.50



No. 4626
TWO ANGELS
AND FLOWERS

A delicate, graceful painting in enamel on copper background. Size 3 5/8" x 2 5/8".

\$4.50



No. 4628
MADONNA
Beautifully designed enameled copper Madonna. Size 1 1/2 x 1 1/4".

\$2.50



No. 4627
FISH
Dainty enameled copper cross. Size 1 1/4" x 3/4".

\$1.60



THE RISEN CHRIST

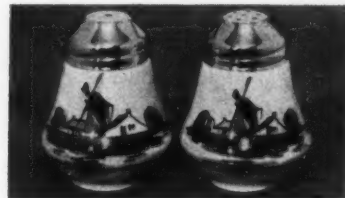
No. 1928. By Bertel Thorwaldsen, famous Danish sculptor, 1770-1844. Figure combines tenderness, strength, and serenity. Made in Holland of hard plaster composition. Height: 15".

\$9.50

No. 1942. DELFT SALT AND
PEPPER SHAKERS FOR
GRACIOUS LIVING

Imported from the Netherlands. Decorated with Dutch scenes in the traditional blue against pale blue background. Graceful ceramic pieces with chrome tops which screw off and on for refills. Height: 2"; diameter widest part: 1 1/2".

Boxed, \$3.25 per pair



ICED
TEA SPOONS

from Holland

Silver Plated

Of surpassing beauty. The work of Dutch silversmiths famous for centuries for their superb designs and craftsmanship.

No. 5521. Traditional Dutch Windmill Design with rotating arms on the windmill. Length: 8 1/4".

No. 5520. Miniature Ceramic Dutch Shoe in delft blues on tip of handle. Length: 7".

\$1.50 each

No. 4624
DELFT CERAMIC
BROOCH



Imported from the Netherlands. A graceful heart-shaped pin with Dutch scene and Dutch Silver trim. Very appealing. 1 1/2" x 1 1/8" x 1/2".

\$2.50

No. 4601
MINIATURE
CERAMIC
CROSS
PENDANT
WITH DUTCH
SHOE INLAID
IN DUTCH
SILVER



Imported from the Netherlands. With typical Dutch scene in striking blues. Very appealing. Height: 3 1/4"; width: 1 1/2".

\$2.00

CHAINS FOR ABOVE PENDANT

No. 4684. 18" sterling with clasp. **\$2.00**
No. 4209. 28" red cord with hook. **25 cents**
No. 4210. 28" black cord with hook. **25 cents**

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Gifts from the Holy Land

No. 5512. BRONZE PLAQUE WITH BRASS MOTIF IN BAS-RELIEF (REBECCA AT THE WELL)

Imported from Israel. The work portrays a water carrier in oriental garb, and is a good example of modern craftsmanship. The artisan used an interesting blending of the contemporary and traditional in style and treatment, and produced a piece rare in charm and appeal. Overall height: 12 $\frac{3}{4}$ "; width at base: 10 $\frac{1}{4}$ ". Frieze height: 8 $\frac{3}{4}$ "; width: 5". \$8.00



No. 5511. BRONZE LETTER OPENER WITH CROSS AND CROWN IN BRASS

Imported from the Holy Land. Another beautiful and meaningful object of art conceived, designed, and produced by Christian craftsmen. Heavy enough to serve as a paper weight as well as letter opener. Length: 6 $\frac{1}{4}$ "; width: 1 $\frac{3}{8}$ ". \$1.50

No. 5513. EMBOSSED BRONZE BOOK ENDS FROM THE HOLY LAND

Imported from Israel. The ends feature interesting studies of David and Moses highlighted in copper green on dark brown hammered background with hand-finished brass trim. The set bears the unmistakable stamp of the skilled craftsman in metals, and is a piece of lasting beauty and service. Height: 4 $\frac{1}{2}$ "; width: 3 $\frac{1}{2}$ "; thickness: $\frac{1}{4}$ "; depth: 4 $\frac{1}{2}$ ". \$7.50

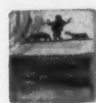


No. 5514. HOLY EARTH BRONZE WALL PLATE

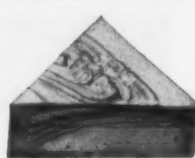
Imported from the Holy Land. The work of Christian craftsmen. Beautiful and meaningful bronze plate decorated with brass cross and inscribed wreath on a background of Holy Earth from Nazareth. Earth is ingeniously and securely sealed in through use of transparent solid plastic. With wall hanger attached on reverse side. Diameter: 4 $\frac{3}{8}$ ". \$6.50



No. 4743. PYRAMID BOX WITH PALESTINE DESERT SCENE. Hand made, highly polished, olive-wood stamp and trinket box. Width: 3 $\frac{3}{4}$ "; height: 1 $\frac{1}{2}$ ". \$1.00



No. 4745. SQUARE BOX WITH PALESTINIAN SHEPHERD SCENE. Hand made stamp and trinket box from native olive-wood. 1 $\frac{3}{4}$ " square; 1 $\frac{1}{2}$ " high. 80 cents



No. 4744. PYRAMID BOX WITH HAND-CARVED CRUSADER'S CROSS. Holy Land trinket and stamp box made from natural olive-wood by Jerusalem craftsmen. Width: 3 $\frac{3}{4}$ "; height: 1 $\frac{1}{2}$ ". \$1.00



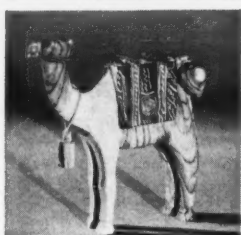
No. 4747. PALESTINE CAMEL CARAVAN

Each camel and the donkey with camel driver individually hand carved from native olive-wood by Holy Land craftsmen. Freight caravans of this kind are regularly seen in the desert area throughout the Holy Land. Height of camels: approximately 4 $\frac{1}{4}$ ". SET OF FOUR \$2.50



No. 5515. GARDEN OF EDEN BRONZE WALL PLATE

Imported from Israel. Embossed motif of Adam and Eve is of brightly polished brass, stunningly contrasted against the beautiful bronze green background. A gift sure to be appreciated now and for years to come. With wall hanger attached on reverse side. Diameter: 7 $\frac{3}{4}$ ". \$3.50



No. 4746. PALESTINE PASSENGER CAMEL. Hand carved from native Palestine olive-wood. Each camel carries miniature simulated water cask and bell. Highly polished; saddle hand painted in many colors; ornamental and decorative. Height: approximately 6 $\frac{1}{2}$ ". \$2.00



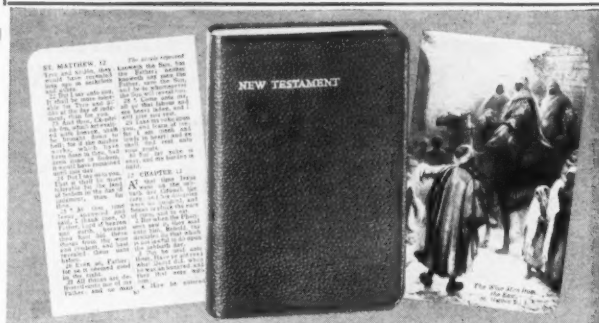
No. 3818. OLIVE WOOD BIBLE

King James Version. Covers hand carved and polished by native craftsmen in Jerusalem. Gold stamped title on brown leather spine, round corners, red under gold edges, headbands, ribbon marker, self-pronouncing large legible type, colored illustrations, and end leaves carrying sepia illustrations of Bethlehem and Jerusalem. 6 $\frac{1}{2}$ " x 4" x 4 $\frac{1}{4}$ ". Boxed, \$6.00

IN the end of it began to be the first day of the week
MAG-dà-lene

No. 1956. PALESTINIAN JAR OF WATER FROM HOLY JORDAN RIVER

Imported from Jerusalem. Petite white pottery with scene of Holy Jordan River hand painted in many colors on one side, and a colorful hand painted design on the reverse side. Graceful shape characteristic of the water jar carried in the Holy Land through the ages. Holy Jordan River water sealed in with plastic stopper. Height: 4 $\frac{1}{4}$ "; width: 3 $\frac{3}{4}$ "; depth: 1 $\frac{3}{8}$ ". Signed certificate with each jar from pastor of Bethlehem Baptist to certify as to its authenticity. \$3.50



ILLUSTRATED NEW TESTAMENTS

King James Version

POPULAR GIFT NUMBERS

1. Presentation Page
 2. 8 Colored Illustrations
 3. Black Face Self-Pronouncing Type
 4. Strong Imitation Leather Cover with Gold Lettering
 5. Red Stained Edges
 6. 4 Pages Children's Helps
 7. Size, 4 $\frac{1}{4}$ " x 2 $\frac{5}{8}$ " x 1 $\frac{1}{2}$ "
- No. 3823. Binding and contents exactly the same as above but with Psalms added.
No. 3824. White Binding, gold edges, packed in gold gift box. Contents the same as No. 3823 above but minus helps.

80c EACH

In any quantity

ST. MATTHEW, 12 The people reprov'd
Tyre and Sidon, they knoweth the Son, but
would have repented the Father; neither
long ago in sackcloth knoweth any man the

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON 8, MASS. Tel. CApitol 7-2150

the Spirit of Christmas REFLECTED IN CHURCH AND HOME



No. 6713. ILLUMINATED FULL COLOR NATIVITY SCENE IN VINYLITE

A spectacularly beautiful nativity scene in three-dimensional effect. In brilliant traditional colors of the Orient. Molded of translucent plastic for indoor and outdoor use. The Adoration of the Shepherds and Presentation of the Wise Men's Gifts are dramatically revealed when bulbs in back of the scene are lighted. Height: 24"; width: 30"; depth: 3 1/2". Complete with base lamp and 4' lead cord with add-on connector. **\$12.50**



CHRISTMAS CANDY BOXES. Folded in one piece. Easy to assemble. Brilliant colors on white heavy stock. Sturdy handles.

No. 4914. Jolly Santa, 1/4 lb. No. 4915. Wise Men, 1/4 lb. No. 4916. Holly, 1/4 lb. No. 4917. Flight Into Egypt, 1/4 lb.

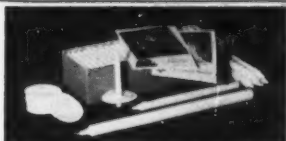
40 cents per dozen; \$2.45 per 100



No. 5489. MINIATURE PLASTIC CRÈCHE

Imported from Western Germany. An appealing study of the Holy Family under graceful arched framework. Nicely proportioned molded figures are robed in contrasting brilliant colors with reds and blues predominant. Height: 4 1/2"; width: 3 1/4"; depth: 1 1/2".

60 cents; \$6.00 per dozen



CANDLELIGHT SERVICE SETS. Made of white stearic acid. Each set provides candles 4 1/2" long for use by congregation; candles 13 1/2" long for ushers; candle 18" long for pastor; all complete with drip protectors.

Set	4 1/2" Candles	13 1/2" Candles	18" Candles	Price
No. 6411	100	6	1	\$3.90
No. 6412	125	6	1	4.75
No. 6413	200	6	1	6.50
No. 6414	250	6	1	7.25
No. 6410 Box of 100 4 1/2" Candles for use by congregation. With paper hoboche. \$3.20				

No. 5432. ILLUMINATED PLASTIC CHURCH. Beautifully conceived village church with red roof and white walls. When lighted windows look like stained glass. Molded in one piece with bell swung in bell-fry on wire. Height: 9 1/2"; width: 4"; depth: 6 1/2". Complete with 3' lead cord, add-on plug, and bulb.

Boxed, \$2.75



SAFETY CANDLES

No flame. No dripping. Made of cardboard and metal with plastic flame shaped bulb.

No. 6408. 8" candle with no-leak battery.

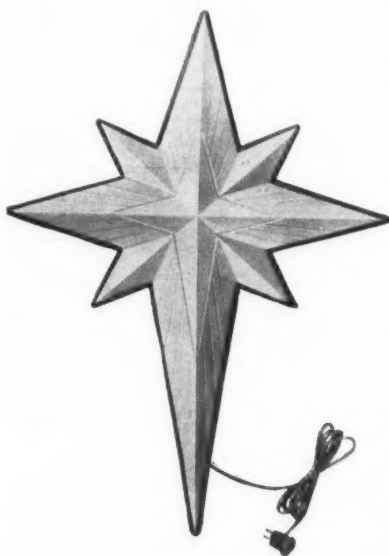
\$1.80 each; \$18.00 per dozen

No. 6402. 12" candle with no-leak battery.

\$2.20 each; \$22.00 per dozen



No. 5585. METAL CRIB SET. Electrically lighted stable made of steel lithographed in many bright colors inside and out. 14 exquisitely designed figures in minute detail and in proportionate sizes are made of sturdy, durable plastic. Stable height: 6 1/2"; width: 10 1/2"; depth: 5". Height of tallest figure: 3 1/4"; others in proportion. Complete with Christmas Story Booklet. 3' cord, plug, and bulb. **\$3.15**



No. 6728. STAR OF BETHLEHEM

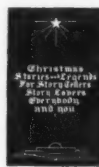
with bulb for indoor or outdoor use. Transparent fluted vinylite outlined in red. Weatherproofed. Height: 29"; width: 9 1/2"; depth: 2 1/2". **\$5.50**



SANTA CLAUS OUTFIT

Bright red flannel coat, trousers, and hat trimmed with white. Complete with mask with good grade white whiskers, and with black oilcloth boots. Available in two sizes as follows:

No. 6792. Large (42-44)
No. 6793. Medium (38-40)
Boxed, \$9.50 each size



No. 3651. CHRISTMAS STORIES AND LEGENDS

Compiled by Phebe Curtis. Revised and Enlarged Edition. 96 pp. **\$1.60**



THE YULETIDE CAROLER

A 4-page carol sheet giving verses for 44 holiday songs. The unusual carols are included along with all the familiar favorites. **\$2.50 a hundred**

No. 5824



No. 3424. NEW SONGS AND CAROLS FOR CHILDREN by William Grime. 55 unusual and original songs for children 6 to 10. 62 pp. **\$1.00**



No. 3662

THE WORLD'S BEST CHRISTMAS CAROLS. Words and music of 76 classic Christmas carols. 64 pp. **40 cents**



No. 5857. CHRISTMAS CANDLELIGHT SERVICE by The Rev. David Thompson. Based around theme: Seeking the Light, Finding the Light, and Sharing the Light. Familiar carols. Printed on 6-color, 4-page, folded 6" x 9" bulletin. **\$2.50 per 100. \$22.50 per 1000.**



No. 3660. STANDARD CHRISTMAS PROGRAM BOOK Graded recitations, readings, exercises, playlets, candlelighting service and songs. **40 cents**



No. 6419. CANDLELIGHTER AND EXTINGUISHER FROM NURNBERG, GERMANY

Attractive, efficient, and inexpensive. Metal extension lighter telescopes from 18" to 35". Equipped with cone shaped snuffer, taper holder, and wooden handle. **\$1.75**

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

WHITEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON 8, MASS. Tel. CApitol 7-2150

Quality Imports from West Germany



No. 1904. FLIGHT INTO EGYPT

A classic bisque representation of Mary and Joseph fleeing into Egypt with the Child. A beautiful import from Western Germany which belies its low cost. It looks as if it should be in a much higher price bracket. The figures are molded in fine detail and painted in exquisite colors. Height: 3½".

Boxed, Only \$1.75

OUTDOOR CRECHE SETS

Please write for complete price list No. 5820 describing types of Figures and Stables available for outdoor use.

CRECHE FOR INDOOR

13 FIGURES with STABLE

No. 4909

Impressive manger scene conceived in the true spirit of Christmas lends reality to the Nativity stories. Once adopted, it will be used year after year in joyous anticipation and adoration. Scene includes Mary and Joseph adoring the Babe, the Shepherds, the Three Kings, the lowly animals, overhanging angel, and realistic rustic table. The figures are beautifully proportioned and hand-painted in a variety of rich colors. Stable measurements: height: 23"; width: 21¾"; depth: 14½". Height of tallest figure: 10½"; other figures to scale.

COMPLETE SET \$34.50



No. 1905 THE THREE MAGI ASTRIDE CAMELS

Bearing precious gifts to the Babe. Nicely proportioned figures in traditional colors. Antique finish. Designed to stand erect. Molded of unbreakable metal plastic which assures effective table or mantel display year after year at Christmas time. Height: 4"; width: 3"; depth: 1¼". Inexpensively priced. No one would ever guess the set of three cost only **Boxed, \$2.50**



INDOOR CRECHE

for Home or Church School

No. 4908

Imported cribset portrays the Nativity stories with reverence and rare charm. The 13 figures are exquisitely hand-painted and reinforced for sturdiness and durability. Stable with wooden beams and simulated thatched roof provides admirable background for this manger scene. Stable measurements: height: 9½"; width: 12"; depth: 4¾". Height of tallest figure: 4½"; other figures to scale.



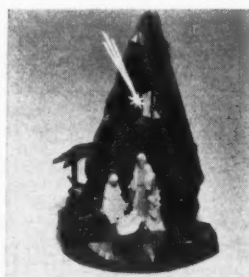
COMPLETE SET \$6.25



No. 4725. EXQUISITE WOOD CARVING OF THE LAST SUPPER

A sensitively carved piece of breathtaking beauty and appeal imported from Oberammergau, Western Germany, home of the world-famous Passion Play. One marvels at the intricate, delicate carving, how miraculously the skilled and devout wood carver has captured in minute detail the facial expressions and nuances of mood of each disciple. Figures in natural wood mounted on three step walnut base. A masterpiece to be revered and treasured for generations. Overall height: 4¼"; width at base: 12"; depth: 5¼"; height of tallest figure: 2¾".

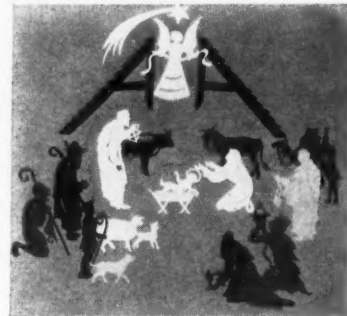
Boxed, \$75.00



No. 4723. OBERAMMERGAU HAND CARVED CRECHE

Imported from Western Germany. Sensitive conceived and skilfully carved, this creche reflects the true spirit of the first Christmas. One finds here the rare combination of fine technique and religious fervor always associated with the workmanship of the Oberammergau wood carver. Star and figures are in natural wood. Stable is stained walnut. Stable height: 6½"; width: 4¾"; depth: 3½". Height of tallest figure: 1¾".

Boxed, \$8.50



No. 5485. MANGER STICKIES

A 20-piece plastic silhouette set in five rich colors that will stick readily and securely to any smooth surface, such as glass, tile, etc. It contains all the figures necessary to picture the stories of the Nativity. An excellent gift; an intriguing toy; an unusual decorative ensemble. Pre-teens love to stick them on their mirrors! Figures are 2 to 3 inches in height.

60 cents; \$6.00 per dozen

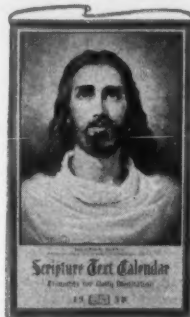
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WHITEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON 8, MASS. Tel. Capitol 7-2150

Calendars, Large Scenes AND CHRISTMAS ACCESSORIES

No. 6602. SCRIPTURE TEXT CALENDAR 1958



Twelve famous pictures with Daily Scripture Texts. Inspiration, guidance and hope for every day in the year. 16" x 9½".

Single copy, 45 cents

SPECIAL GIFT PRICES

3 for \$1.25
12 for \$4.50
25 for \$7.75
50 for \$15.00

SPECIAL QUANTITY PRICES

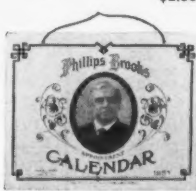
100 @ 27 cents each \$27.00
200 @ 26 cents each \$52.00
300 @ 25 cents each \$75.00
500 @ 23 cents each \$115.00



No. 6601. HUMMEL CALENDAR 1958. Twelve photographs of Bertha Hummel's endearing figurines famous the world over. In full color. With wall cord. 12" x 8½". \$1.25



No. 6603. THE LITURGICAL DESK CALENDAR 1958. Episcopal Edition in full liturgical colors. Handy book form provides weekly pages with space for daily appointments. Feast and Holy days noted. 10" x 6½". \$2.00



No. 6609. TRIUMPHANT LIFE CALENDAR 1958. Features Sallman's Head of Christ; Monthly Theme Motives; Weekly Scripture Verses, etc. 10½" x 6½". Single copy, 20 cents; 5 for \$1.00; 10 for \$1.90; 25 for \$4.50; 50 for \$8.75; 100 for \$17.00

No. 6600. PHILLIPS BROOKS CALENDAR 1958. Monthly calendar pages charted for daily appointments, with Feast and Holy days noted. 9½" x 11". \$1.20



No. 4912. CHRISTMAS RELIGIOUS SEALS. 6 each of 6 different Christmas designs in brilliant colors. In booklet form with each seal easy to flick out. For gift wraps, scrap books, or place cards. Each seal, 1½" high. 15 cents each Booklet; \$1.35 per doz.



No. 5467 HOLY NIGHT CRECHE

Imported from Western Germany. An especially appealing representation of the stable with a nativity set of 13 figurines. All in beautiful detail and painted in brilliant colors. All in one sturdy plastic piece. Height: 4½"; width: 4¾"; depth: 4½".

Gift Boxed, \$1.95



No. 4905. EMBOSSED CHRISTMAS SEALS

Ink finished on gold and silver aluminum with gummed backs. Adoration of the Shepherds. Gold and buff. 3½" x 2½".

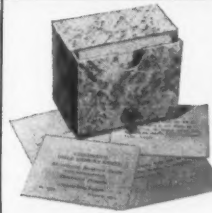
6 cents each; 60 cents per dozen



No. 4906 TWIN ANGELS SEALS

Blue and Silver. 1½" high.

15 cents per dozen; \$1.20 per 100



CHILDREN'S BIBLE MEMORY CHEST

No. 4962. 80 Bible Memory Verses plus 80 simple prayer thoughts. Handmade and covered with beautifully embossed white paper with gold design. Pull-out drawer has handsome gold-colored knob. Size of chest: 3½" x 3. Size of card: 3" x 2½". 80 cards, \$1.00



THE NATIVITY SCENE. Christ in the manger with Mary and Joseph nearby. No. 6719. Large size: 10½" x 7" high. \$9.75

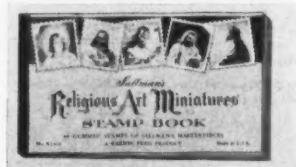
No. 6720. Smaller size: 9¾" x 3½" high. \$5.95



TOWN OF BETHLEHEM SCENE. Rich in dramatic effect. Shepherds gaze excitedly at the Star over sleeping Bethlehem.

No. 6721. Large size: 19½" x 7" high. \$9.75

These inspiring billboard size scenes will add spiritual emphasis to any Christian program by transforming a wall or stage into a magnificent full-color setting. They are also ideal for hanging on stage or wall. By hanging properly and storing carefully, these scenes may be used over and over again. Complete directions for hanging are included.



No. 4961. SALLMAN'S RELIGIOUS SEALS. 6 each of 5 different Sallman designs in brilliant colors. In booklet form with each seal easy to tear out. Height of each seal: 1½".

30 cents; \$3.00 per dozen

No. 5826 THE CHRISTMAS STORY Retold for children. 2¾" x 4". 8 pages. 6 cents; 60 cents per dozen



No. 4959 SHIMMERING ICICLE STREAMERS

Imported from Western Germany. Sparkling Christmas Tree decoration. 20" silvery strands. Attractively packaged in 10½" x 4-inch folder.

20 cents

GAY CHRISTMAS CARD TREE



No. 5497

A wonderful way to display your Christmas cards and at the same time decorate

the mantel or table. A bright green plastic conifer shaped tree with 100 slits on the boughs to hold the cards securely. Brass star on tip of tree. Rests in circular brass base. Height: 11½"; diameter widest part: 6¼".

Boxed, \$1.25



No. 5821. CHRISTMAS INVITATION NOTE PAPER.

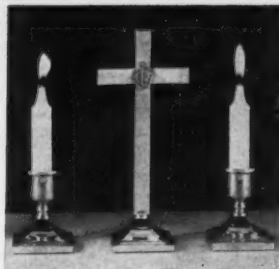
Attractive tiny folder featuring Little Shepherd and Sheep in red, gold and black on white background on the cover. With inner spread and back page blank for special invitation to party or service. 12 folders with matching envelopes. 3" square. Banded, 40 cents

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

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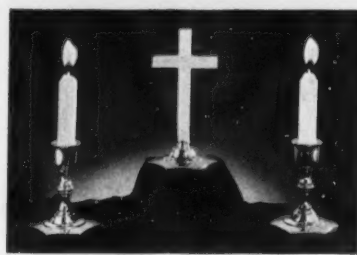
Devotional Helps for the Home



BRASS ALTAR SET

Heavy cast brass with square base, 2 3/4 inches in diameter.

No. 1227. Cross, 8 1/2" high \$8.50
No. 1253. Candlesticks, 3" high 7.50 per pair
No. 1255. Vases, 5 1/2" high 16.50 per pair (aluminum lined)
No. 1254. Complete Set \$32.50



MINIATURE BRASS ALTAR SET

Heavy cast brass, hexagonal base, 2" in diameter.

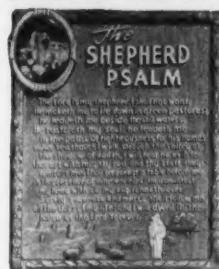
No. 1219. Cross, 4" high \$2.75
No. 1217. Candlesticks, 2 1/2" high 4.00 per pair
No. 1218. Set \$6.75



SOLID BRASS WALL CROSS

For Home or Church

No. 1243. Hanging Brass Cross with IHS. Constructed of finest quality solid brass coated with clear lacquer. 10" high. \$10.00



No. 5656. SHEPHERD PSALM

PLAQUE. Looks like hand-carved mahogany but is actually molded plastic wood. Sallman's study of The Good Shepherd in many colors, and the 23rd Psalm highlighted in gold. Hanger attached. Overall size, 8" x 10". Gift Boxed, \$3.95



WROUGHT IRON SCROLL

No. 5657. "Bless this house oh Lord we pray, make it safe by night and day" in clear, graceful lettering with print of a home with red roof nestled in green fields and trees. Very appealing. With concealed hole in back for nail holder. 6 1/2" x 5 1/2" x 1".

Gift Boxed, \$1.00
\$10.00 per dozen

WAYSIDE MADONNA



No. 5619. Wall plaque in high relief. In white plastic within a light blue plastic shrine simulating wood. Height: 5".

Boxed, 60 cents each; \$6.00 per dozen

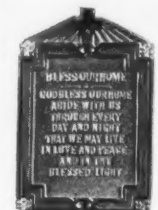


No. 5627. HANDY RECESSED WALL CONTAINER

For coins, stamps, pins and related objects.

Decorated in gold, and with colored print of Sallman's Head of Christ in Romanesque recessed arch. Sturdy plastic. Looks like copper. 7" x 3 1/2" x 1".

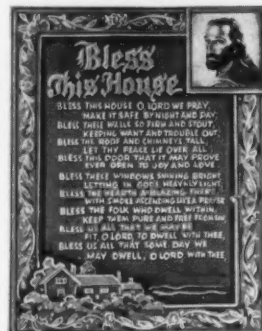
Boxed, 70 cents; \$6.75 per dozen



No. 5664. HOUSE BLESSING MINIATURE DOOR PLAQUE

Made of molded aluminum with blessing in relief. 13/4" x 1 1/4". With two tiny screws.

35 cents; \$3.50 per dozen



No. 5667. RUSTIC ART WOOD PLAQUE

which looks like hand-carved mahogany. With metal eye hanger. 10 1/2" x 8 1/2".

Gift Boxed, \$3.95



No. 3573. EARLY MARRIAGE. By Professor Lester A. Kirdendall, Professor of Family Life, Oregon State College. Success in early marriage depends largely upon whether the young couple are emotionally mature and financially able to assume the responsibilities of marriage.

5 cents each; 40 cents per dozen; \$2.50 per hundred

BEAUTIFUL METAL BEDTIME PRAYER PLAQUES

Features a kneeling child at bedside and the universally accepted version of "Now I Lay Me Down to Sleep." Made of molded plastic sprayed with non-tarnishable, rich, gold bronze, hand rubbed. 12" x 7 3/4"



No. 5685 FOR GIRL



No. 5686 FOR BOY

Each complete with hanger and in gift box.

\$2.50 each



No. 5440. BEDTIME PRAYER NITE LITE. Hangs on the wall like a picture. Made of safe, durable plastic handpainted in ten colors. With 6-watt bulb, six foot cord, and push button switch. Overall size: 7 1/2" x 8 1/2".

Gift Boxed, \$4.50



No. 5665. RUSTIC ART WOOD PLAQUE

which looks like hand-carved mahogany. With punched hole for nail holder. 10 1/2" x 6 1/2".

Gift Boxed, \$2.00



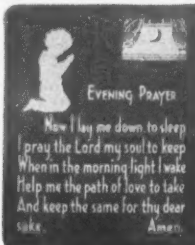
No. 5644. Table Grace

PRAYER PLAQUE NOVELTIES. Prayers and designs are stamped in white, suede-floss particles on French blue-tone background. Mounted on simulated, leather-grained, reinforced cardboard, with invisible hanger on reverse side. 7 1/2" x 5 3/4". Order by number as shown beneath each plaque illustrated above.

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.



No. 5641. Morning Prayer



No. 5648. Evening Prayer

No. 5610. PRAYING HANDS METAL WALL PLAQUE

Imported from Western Germany

A beautiful imported facsimile of Albrecht Durer's famous Praying Hands cast in one solid piece, with the hands of polished brass against copper green background. Designed to lay flush to the wall. A connoisseur's item, from Germany. Height, 4 1/2"; width, 4"; depth, 3/8".

Gift Boxed, \$3.50

No. 5621. Praying Hands. Large Size. Height: 6 1/2"; Width: 5 1/2"; depth: 3/8". Gift Boxed, \$5.95



WHITEMORE ASSOCIATES, INC.

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Table Ware that Children Love

Packaged in Bright Colored Boxes. No additional wrapping necessary.



No. 1918

Beautiful ivory white translucent 2-piece Breakfast Set and 2 small mugs. Gayly decorated. With different table graces and drawings of captivating children at play. Made of famous Fire King glass which is heat proof and less apt to chip or break than most porcelain.

No. 1918. BREAKFAST SET IN TWO PIECES. With decorations and texts in warm red. Text on bowl: When I sleep or eat or play, God cares for me both night and day. Text on mug: Bless this food, O Lord, we pray, Make us strong from day to day. Cereal bowl, 5" diameter; 2" deep. Mug, 4" tall; 3" diameter at rim. Box size, 4" high; 4 1/2" wide; 5" deep. In Story Gift Box, \$1.00

This unique and attractive Story Gift Box carries a Presentation Scroll on top to be filled in by the person making the gift. Simple adaptations of Bible stories appear on the sides.



No. 1916

No. 1917

40c
EA.
GIFT BOXED

INDIVIDUALLY BOXED MUGS. Each Mug, 4" tall; 3" diameter at rim; 3 1/4" wide including handle. Box size: 4" high; 3 1/2" wide; 3 1/4" deep.

No. 1916. With decorations and text in delph blue. Text: I fold my hands, and bow my head. To thank Thee for my daily bread.

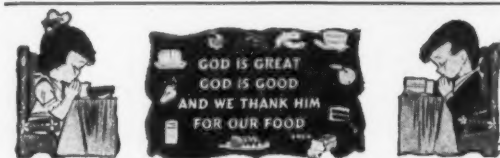
No. 1917. With decorations and text in warm red. Text: Bless this food, O Lord, we pray, Make us strong from day to day.

This Memory Gift Box carries a Presentation Scroll on top to be filled in by the person making the gift. On the sides appear The 23rd Psalm, The Beatitudes, The Ten Commandments, The Golden Rule, and The Great Commandment. This unique Memory Gift Box is designed to serve two purposes: first as a container for the mug; then when cut along the solid lines as directed, as a set of Bible Memory Cards to be used over and over again. Each card provides squares for keeping "I have read" or "Read to me" records.

Gifts Children will Cherish

No. 4731. NOAH'S ARK

Hand carved model imported from Italy. Slide off the roof and there the child finds Mr. and Mrs. Noah, and 8 pairs of animals and birds. All hand carved and painted in many pastel colors. Ark: 5 1/2" x 3 1/2" x 2 1/2". Height of tallest figure: 1 1/4" others in proportion. \$1.25



No. 6257 completed for wall



No. 6257



No. 6258

WALL PLAQUES FOR LITTLE FOLKS TO MAKE

A do-it-yourself activity. Plaques are made of large die-cut easy-to-handle pieces of durable cardboard illustrated and printed in four colors. Can be used as wall decorations or as stand-up decorations for table or mantel. Each is cellophane wrapped. 13 1/4" x 10 1/4".

No. 6257. God is Great, God is Good.

No. 6258. Now I Lay Me Down to Sleep.

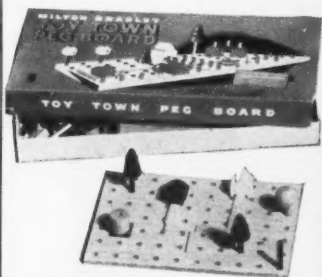
60 cents each; \$6.00 per dozen

Please add 10 cents as share of postage on orders less than \$2.00. On orders over \$2.00 accompanied by cash delivery charges will be paid by us.

No. 6238

IDEAL COLORED BEADS TO STRING

A box of 144 1/8" shiny plastic beads in six bright colors bored for stringing. With 3 long laces of various hues with plasticized ends to make it easier for children to string the beads. Box: 6" x 5" x 1 1/4". Boxed, \$1.00

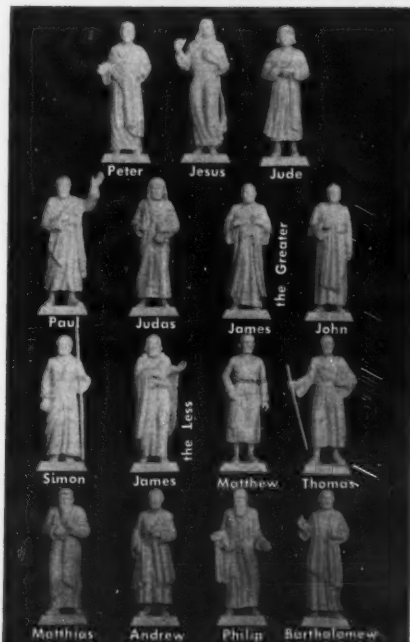


No. 6275

TOY TOWN PEG BOARD

A toy to spur the child's imagination. Laminated wood board, 10" x 7", 70 holes, pegs of different sizes from 1" to 2" in length, plus cubes, spheres, trees, houses, church, all pierced to fit over the pegs. Lacquered. In six bright colors. With these pieces the child can build any number of towns. Boxed, \$2.30

15 MINIATURE STATUETTES OF CHRIST AND HIS APOSTLES



No. 5430. They look like delicately carved ivory figurines but in reality are made of sturdy molded plastic. Each figure is 3" high and is mounted on a base which carries his name and symbol. As children play with these little statuettes and listen to stories about them, they readily become familiar with their names, symbols, and deeds.

Complete Set of 15 Statuettes in Attractive Box, \$2.15

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Mantel and Tree Decorations



No. 1957. MINIATURE PLASTIC CHOIR OF ANGELS

Imported from Western Germany. A set of 5 appealing figures in many colors and with large golden wings and tinsel trim on robes. For mantel or tree decoration. (Each figure stands alone. Concealed loop on back of each figure to hold string to tie to tree.) Height: 2½"; wingspread: 2¾"; depth: 1¾". Boxed.

In sets of 5, \$1.25; individually, 35 cents each



No. 5417. SIX GAY LITTLE ANGELS. Imported from Western Germany. Plastic molded angels robed in pure white with gold wings and red shoes. With strong thread to hang on Christmas trees. Each singing praises or carrying an object symbolic of the Christmas season. Height: approximately 2½".

In sets of 6, \$1.50; individually, 40 cents each



No. 5421. GLITTERING SNOW FOAM TREE ORNAMENTS with wired chenille hangers. Four different stained glass window designs. Height: 3½"; width: 3½"; thickness: ½".

Box of Six Assorted Ornaments, 80 cents



No. 5422 THE THREE MAGI ON CAMELS. Meticulously molded white metal plastic pieces with figures in colorful raiment. Figures can stand erect or be hung on Christmas trees. Height: 4¼"; width: 3½".

25 cents each; 3 for 60 cents.



THREE DAZZLING CHRISTMAS TREE OR MANTEL ORNAMENTS of unbreakable plastic gaily colored.

No. 5449. Silver Reindeer. Height: 3½".



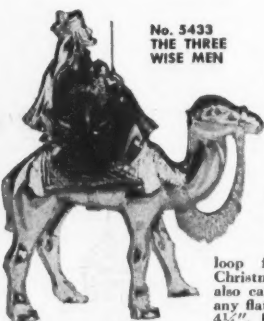
No. 5443. Choir Boy with red robe and silver surplice. Height: 3½".



No. 5442. Angel with silver robe. Height: 4½".



No. 5492. SET OF THREE QUAIN Christmas Tree ORNAMENTS. Imported from Western Germany. Tiny plastic molded figures gaily painted in bright enamel. St. Peter, Santa and Snowman. With sparkling thread loop to hang on the tree. Height: 2½"; circumference: 1½". 75 cents for set of three.



No. 5433 THE THREE WISE MEN

SET OF THREE Each one in different colored robes.

Beautifully silver-plated plastic pieces. Of intricate detail and sparkling bright colors. Made to last for years. Each with loop for hanging on Christmas trees. Each also can stand erect on any flat surface. Height: 4½". Box of 3, 89 cents



No. 5450. DIMINUTIVE NATIVITY SCENE beneath illuminated canopy. Hand painted plastic in brilliant colors. Beautiful detail. Snaps on any Christmas tree socket and lights up. Height: 3½"; width: 2½"; depth: 3". Complete with cord, plug, and bulb. \$1.25

No. 5490. THREE GOLDEN CROWNED ANGELS

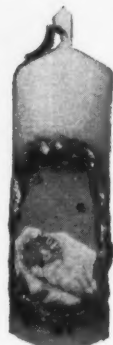
Imported from Western Germany. Beautifully designed molded plastic figures with golden wings, crowns, and star-studded gowns. Hang them on the Christmas tree with the provided looped string or stand them up on any flat surface. Height: 4½"; base diameter: 2½".

\$2.25 for gift box of 3 assorted colors



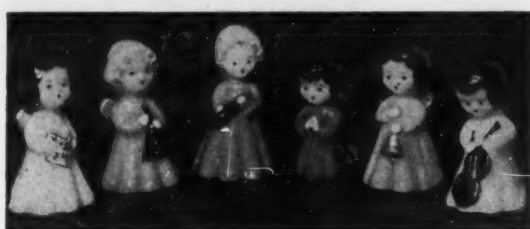
No. 5423. TINY CANDLEHOLDER

Imported from Western Germany. Silhouetted Angel and Deer of unbreakable plastic in bright colors. Height: 2½"; width: 3½"; depth: ¾". 45 cents; \$4.50 per dozen



No. 6400 NATIVITY CANDLE

Imported from Western Germany. When lighted the flame glows through the hollowed out center section of translucent wax and lights up the blue star-studded canopy under which lies a diminutive Christ Child. Height: 5"; diameter: 1½". \$1.50

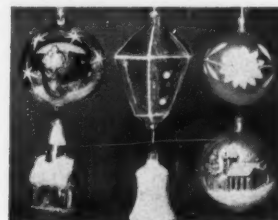


No. 6401. SIX AMUSING WAX ANGELS from Western Germany. Quaint and colorful. Each with a musical instrument. All hand-painted in pastel hues. Height: 2".

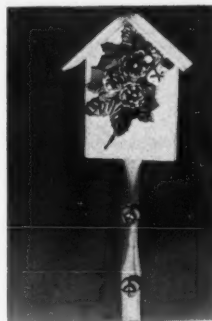
Set of 6, \$2.25; individually, 40 cents each

No. 5454. SIX IMPORTED CHRISTMAS TREE ORNAMENTS that sparkle and glisten.

Silver ball with Raphael's Madonna. Diameter: 2½". Model of Lighted Church. Height: 3½". Miniature Lantern. Diameter: 3¼". Church and tree design. Diameter: 2¾". Gold ball with frosted white flower. Diameter: 2¼". Frosted bell with swinging red clapper. Height: 2".



Boxed set of 6 designs, \$1.60



No. 4732. SLEIGH BELL DOOR DECORATION

Very gay and festive. Frosty white plastic shelter protects jaunty little bird nestling in pine cones and holly. Attached to base of shelter is a red plastic streamer with metal sleigh bells which tinkle when the wind blows or when shaken by hand. Loop at top to hang on nail. Shelter height: 7"; width: 5½"; depth: 3". Overall height including streamer: 26".

Boxed, \$1.00

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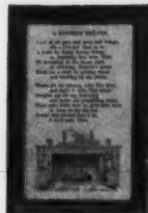
Special Gifts for All Ages in the Home



No. 5478. BEAUTIFUL USEFUL TAPE MEASURE. Sallman's Good Shepherd in many colors on face and gold foil underlay. Unique slide catch holds the sturdy 50-inch cloth tape at any position. Case diameter: 1 1/2". **50 cents**



WROUGHT IRON ELECTRIC SWITCH PLATES. Hand cast. Satin black finish with decorations in colored enamel and raised text aluminum highlighted. 4 1/4" x 2 3/4".
No. 5523. Bless This House.
No. 5524. God Bless Our Home. **\$1.00 each**



No. 5655. FRAMED KITCHEN PRAYER. Copper plastic frame with prayer and print in sepia protected by cellophane facing. Overall size, 4 1/2" x 6 1/4". **35 cents; \$3.50 per dozen**

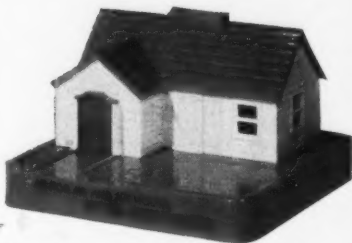


WROUGHT IRON TRIVETS. Hand cast old world designs. Satin black finish. Decorated in gay enamel colors with cut-out text aluminum highlighted. Designed to serve as wall plaques or hot plates.

No. 5525. Do Unto Others As You Would Have Them Do Unto You. 6" x 5 1/2".

No. 5526. God Bless Our Home. 5 1/2" x 6".

No. 5527. Give Us This Day Our Daily Bread. 6" x 6". **\$1.25 Boxed**



No. 5477 GAY RED AND WHITE HOUSE BANK

Nestles in green grass yard. Slot in chimney for coins. Coins can be removed through secret slide in base of model. Base carries the legend: As for me and my house, we will serve the Lord. Height: 3 1/8"; width: 5"; depth: 4 1/4". **\$1.25**

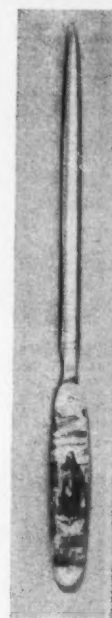


No. 5428. ENCHANTING CHRISTMAS PIECE Imported from Western Germany. Comprised of two plastic miniature, golden-winged angels with glistening blue Christmas tree in background. Mounted on brilliant red plastic base. Height: 3 1/4"; diameter: 3 1/2". **Gift Boxed, 95 cents**



No. 5672. MOTHER'S PRAYER WALL PLAQUE. With Sallman's Head of Christ in many colors mounted at top of plaque. Plaque made of molded plastic that looks like hand carved wood. Raised text and border design accented in white. Hanger attached. 8 1/2" x 11". **Boxed, \$3.50**

No. 5448. BEAUTIFUL AND DURABLE PLASTIC KEY CASE "The Lord is My Shepherd" stamped in gold on face. Rings for 4 keys, 2 inner pockets, and identification card under acetate covering. Black vinyl. Closed: 2 3/4" x 1 1/4". **Gift Boxed, \$1.00; \$10.00 per dozen**



No. 5510. NEAT GRACEFUL LETTER OPENER

Imported from Western Germany. Simulated pearl handle with picture of The Good Shepherd in many colors. Slim sturdy steel blade. Length: 9".

75 cents; \$7.50 per dozen

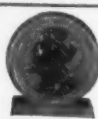
No. 5499 PLASTIC TABLECLOTH FEATURING TWO GRACES



Lord, We Thank Thee for This Food and Give Us This Day Our Daily Bread, stamped in centre of cloth. Made of plastic film which will not fade, crack or slide. Heat resistant and wrinkleproof. 54" x 54". **\$3.00**

No. 5415 LUMINOUS HEAD OF CHRIST STANDING PLAQUE

White plaque with gilt trim that glows in the dark for hours after exposure to light. 4 1/4" x 4 3/8". **45 cents; \$4.50 per dozen**



STERLING SILVER HEAD OF CHRIST HEART PENDANT

3/4" x 3/4"
No. 4205. With no inscription on reverse side.
No. 4206. With "I am a Protestant" on reverse side.
No. 4207. With "I am an Episcopalian" on reverse side.
No. 4208. With "I am a Lutheran" on reverse side. **\$1.00 each; \$10.00 per dozen**



No. 5474. ATTRACTIVE SMARTLY STYLED WALLET. "The Lord is My Shepherd" stamped in gold on inner pocket. Brown vinyl plastic with brass corner tips. Separate space for bills, plus two pockets, and place for identification card acetate protected. Closed: 3" x 4". **Boxed, \$1.00; \$10.00 per dozen**

JEWELLED GREETING PENS. Look through the tiny window at top of each pen and read the sentiment. Colorful retractable ball point pen, hand set with rhinestones in both barrel and clip. Delightfully scented ink. Length: 5".

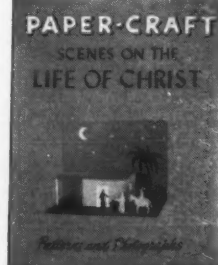
No. 4529. Happy Birthday.
No. 4530. Get Well.
\$1.25 each; \$12.00 per dozen
Both pens are 5" long.



No. 6326. BIBLE PEOPLE ABC STICK-ON-ART. Each letter of the alphabet represents a Bible character, with each letter in a simple rhyme about a character and an outline picture. The child cuts full-color picture from gummed sheet and pastes over the outline picture. For children 4 to 7. 8 1/2" x 11". **16 pp. 35 cents**



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Gift Books for Children UNDER 12 YEARS OF AGE

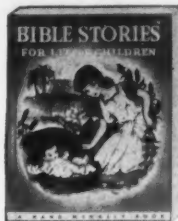
CHOICE INEXPENSIVE SERIES OF RELIGIOUS BOOKS. For the child's first introduction to the Bible and prayer. Written and illustrated by famous authors and artists. Beautiful color work. Size: The 18c books are approximately 6½" x 5", while the 28c books are approximately 8½" x 6½".

18c and 28c each

ALL BOOKS BOUND IN ENAMELED GLOSSY HARD COVERS



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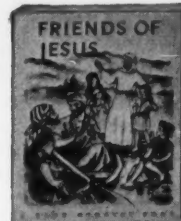
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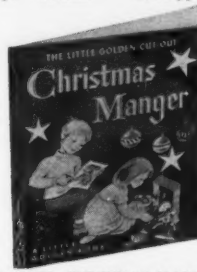
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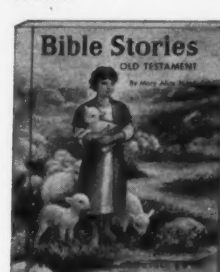
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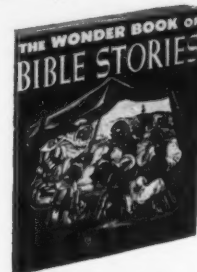
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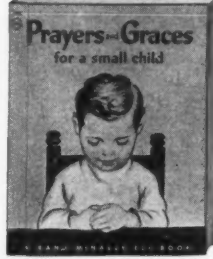
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P For children 4 to 8

J For children 8 to 12
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T For teen-agers
JT For boys and girls from 10 to 17 and up



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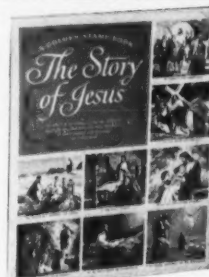
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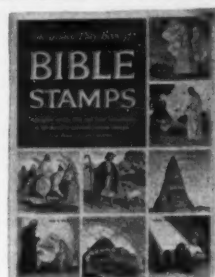
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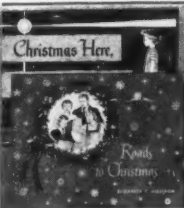
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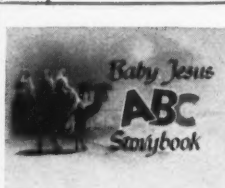
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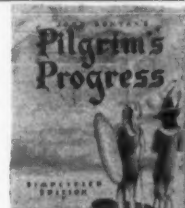
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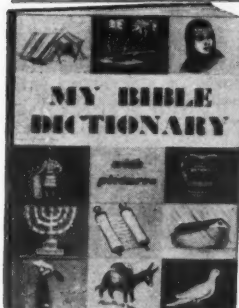


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60 cents each (YC & P)



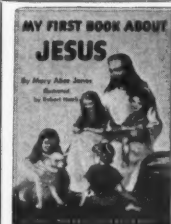
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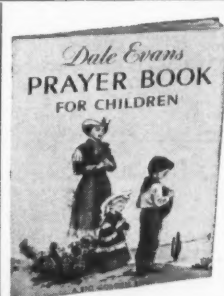
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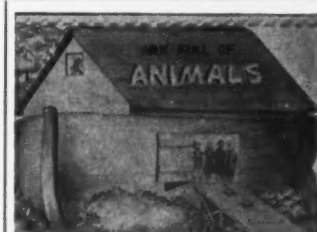
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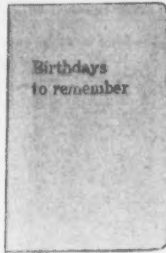
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Space for names, addresses, and telephone numbers. Green, blue, and maroon leather bindings. Gold trim and edges. Round corners. $3\frac{1}{2}'' \times 2\frac{3}{4}''$. 50 cents; \$5.00 per dozen



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A gift booklet which radiates the joy of the Christmas season through poems, stories, pictures, and a song. Illustrated in color and in black and white. $7'' \times 5''$. 16 pp. 20 cents



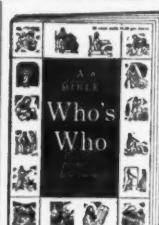
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No. 4907. Around the edges of this chart are 36 questions of present-day life. Beneath each question are the days of the week. Turn the attached dial pointer to the problem troubling you and point the arrow to the day of the week, then look into the dial for Book, Chapter, and Verse in the Bible which will give help, comfort, and guidance. Dia: $6''$. 36 cents; \$3.60 per dozen



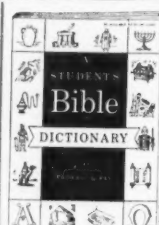
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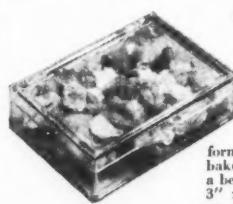
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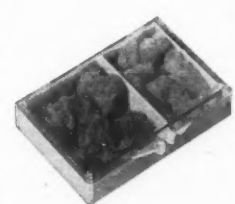
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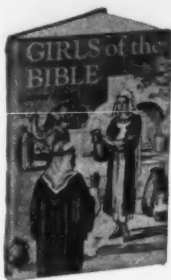
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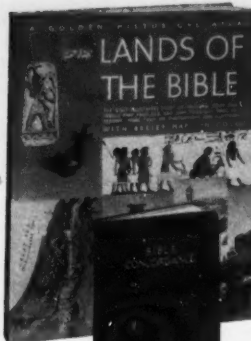
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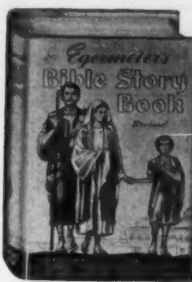
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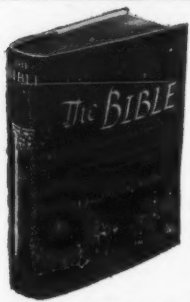
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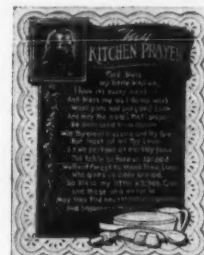
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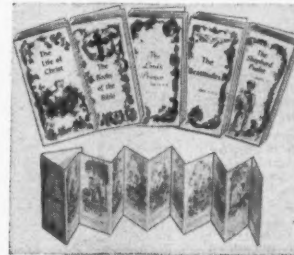
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Unusual Gifts for Home and Church



No. 5465. MINIATURE BOOK RACK SALT, PEPPER, AND SUGAR SET. A gay novel three-piece set of molded red and black books with brass trim on a graceful brass rack. Stained edges of the books in many colors impart a festive air to the set. To fill salt and pepper shakers, remove cap at the bottom of each piece. It twists off and on easily. Sugar container carries brass handled cover. Width: 6"; height: 3"; depth: 2 1/2".
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THE BIBLE WHEN YOU WANT IT No. 3606.

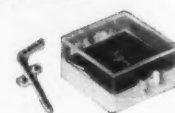
Compact pocket size, quick flick-up, step-sheet guide to relevant Bible readings when one is happy, thankful, perplexed, lonely, or bereaved, and what the Bible says about God, Jesus, sin and salvation, death, and many other related subjects. Blue plastic cover with title and cross in gold. 5 1/2" x 3 1/4".
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Blue imitation leather cover, overlapping edges, with emblem and title in gold. Bible paper. Gold edges. Presentation page. Masonic Creed. Illustrations of King Solomon's Temple in full color. Officially approved and recommended as a desirable gift Bible for Masons. 7" x 4 3/4" x 1 1/2". The free miniature sterling silver Masonic lapel emblem with screw back is boxed in an attractive transparent plastic jewel case.



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with free miniature sterling silver Masonic lapel emblem in plastic jewel case.



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Thermometer backed against plexiglass embedded in which is a red rose. "Trust the Lord" inscribed on base. 2 1/2" x 2 1/4" x 1 1/8".
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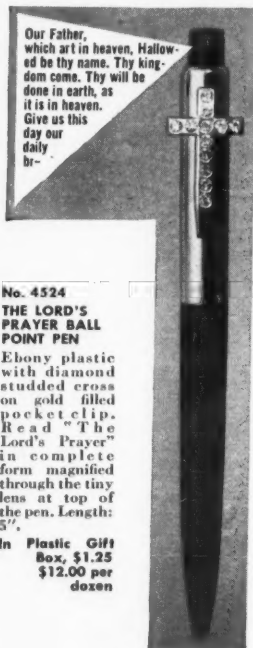
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Ebony plastic with diamond studded cross on gold filled pocket clip. Read "The Lord's Prayer" in complete form magnified through the tiny lens at top of the pen. Length: 5".

In Plastic Gift Box, \$1.25 \$12.00 per dozen



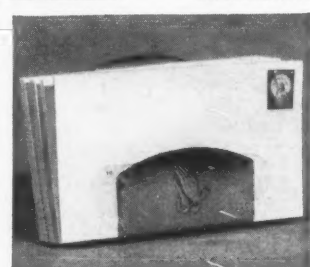
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Religious Greeting Cards and Stationery FOR CHRISTMAS

No. 5819 CHRISTIAN CLASSIC CHRISTMAS GREETING CARDS

A colorful assortment of 21 heavy French fold folders with designs embossed and printed in several colors on front cover; inner spread with colored illustrations, Scripture verse, and message; and back page plain for personal greeting and signature. With envelopes. 7" x 3 1/2".
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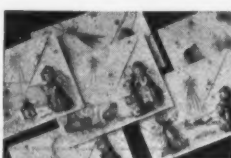
No. 5856 CLASSIC SPLENDOR CHRISTMAS CARDS

with Bible Verses. An assortment of 18 Krome-kote Christmas folders bearing sparkling designs in many brilliant colors on the front cover. Right inner page carries special Christmas greeting. Left inner page carries Bible verse at lower left. Plenty of room on left inner page and back cover for personal message and signature. With envelopes. 7 1/4" x 3 1/2".
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A cellophane packet of 24 different Christmas greeting cards and folders. Distinctive designs printed in many colors. With Scripture texts and space for personal messages. A wonderful collection in several sizes and styles. Some are self mailers. Others with matched envelopes.

Only 65 cents



No. 4958. SIX SPARKLING LITTLE GIFT TAGS from Western Germany. Frosted Christmas scenes, greetings, room for message. Folded 2 5/8" x 1 3/4".
25 cents per packet of six tags; \$2.75 per dozen packets



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AND THROUGHOUT THE YEAR . . .



No. 6800. NOTES OF FAITH

For Christian correspondence. 14 exclusive French folders featuring beautiful water-color designs with poems, philosophy, Scripture and sentiment on faith. Four colors. Size 4" x 4 1/8". With envelopes.
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No. 6804. RADIANT GREETING ALL OCCASION CARDS. 14 sparkling folders with breath-taking designs and scripture texts. High quality paper, four colors. Size 4 1/2" x 6".
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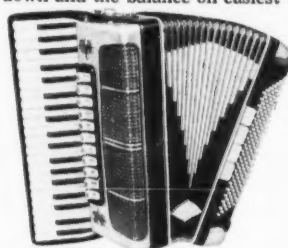
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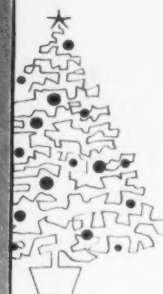
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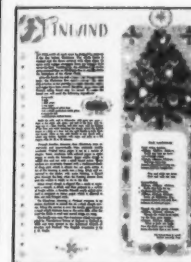
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